JA

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Cumulative Index Volumes 1 to 15 1963-1977

M.A., M.S., Ph.D.

Theses in Journalism and Mass Communication

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JOURNALISM ABSTRACTS

Published by the Association for Education in Journalism

Cumulative Index
Volumes 1 to 15
1963-1977

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Correspondence about editorial and business matters should be addressed to Journalism Abstracts, Business Office, Association for Education in Journalism, 431 Murphy Hall, University of Minnesota, Minneapolis, MN. 55455. Copies of this cummulative index are available from the Business Office at $7.00 each. Special rate to students of journalism and members of AEJ, $6.00. Checks should be made payable to JOURNALISM ABSTRACTS.

Introduction

Journalism researchers sometimes forget how fortunate they are. Not only does Journalism Quarterly devote a sizable portion of each issue to summarizing relevant articles in current journals and periodicals, but since 1963 Journalism Abstracts each year has carried abstracts not only of dissertations but also of master's theses written in schools across the nation. Before that, JQ ran abstracts of the dissertations but only titles of master's theses.

Monitoring the scholarly output of the discipline has several clear advantages. First, it helps avoid duplication, while at the same time suggesting topics which could be compared or contrasted with work already completed. Second, the abstracts themselves provide useful information and red flag for the reader whose theses and dissertations he needs to borrow or purchase in microform. Third, publication provides a kind of pulse of the field, an indication of what topics concern researchers at a given moment.

Probably the unique feature of JA is its inclusion of master's theses. After all, the dissertations eventually are published in Dissertation Abstracts, although JA publishes them much sooner.

A wag once said that it only takes three people to do a master's thesis: one to write it, one to read it, and one to file it away. Some should, indeed, be filed and forgotten, but many contain valuable findings or at least findings which might be suggestive for other researchers. Few master's theses are ever published, even as articles. JA performs a vital function in this area.

Abstract journals are not new. For example, Engineering Index has been publishing since 1884 and Chemical Abstracts since 1907. Like most such journals, however, they concentrate on published reports, not on unpublished theses and dissertations. The trend came more slowly in the social sciences, with International Political Science Quarterly in 1951 and Sociological Abstracts the next year. Again, they were surveying published materials.

The large disciplines, especially the sciences, have resorted to title journals because even the abstracts are too much to print. One of the earliest and best known is Chemical Titles, which began in 1961. Many of these are tied to computer retrieval, as are systems which attempt to include unpublished materials as well. One of the best known of the latter is ERIC.

Wayne A. Danielson, now dean of the School of Journalism at the University of Texas, was the father of Journalism Abstracts. Not only did he edit the first six volumes while still at the University of North Carolina, but after Donald L. Shaw replaced him for two years, he took back the editorship on an interim basis for the 1971 volume while at Texas. Thus he edited seven of the first nine volumes.

William E. Hall of the Ohio State University took over in 1972 and edited four volumes, while the last two have been produced under Mark N. Popovich of Ball State University.

All of them have had their problems, not only the predictable production ones, but also in getting schools to send in the abstracts in the correct form and on time. Because each author writes his own abstract --often a last-minute slapdash effort to cap off months or even years of research and writing--they vary greatly in their value and their content. For the most part, the editor has little control over that.

Journalism Abstracts is one of the four regular publications of the Association for Education in Journalism. The others, in addition to Journalism Quarterly, are Journalism Educator and Journalism Monographs. Taken together, they represent a formidable effort at scholarly publishing by what is, after all, a small academic discipline.

--John D. Stevens, chairman
AEJ Publications Committee
June, 1978

Notes to Users

INDEX ORGANIZATION

Basically, the items in this cumulative index are arranged by subject categories and authors. In both situations, the reference numbers will refer the reader back to the original volume in which the abstract appeared. References which include volume numbers, include only the abstract number and not page numbers. Page numbers listed in the author's index refer the reader to the author's listing in the subject categories of this index.

Items in the SUBJECT INDEX appear in the following order: name of author, title of abstract, original volume number in which abstract appeared: original abstract number.

Items in the AUTHOR INDEX appear in the following order: name of author., index page number--original abstract volume number: original abstract number.

OBTAINING COMPLETE STUDIES

Many of the doctoral dissertations listed in this volume may be ordered on microfilm or in Xerox copies from University Microfilms, Inc., 300 North Zeeb Road, Ann Arbor, MI., 48106.

Master's theses usually may be borrowed through Inter-Library Loan Service from the university library in which they are shelved. Many large libraries will provide microfilm or Xerox copies on request.

ACKNOWLEDGEMENTS

The preparation of this index would not have been possible without the spiritual and financial support of my department chairman, Dr. Louis Ingelhart. The department provided student typing help, production facilities, and moral support to help see this project completed.

Chief among the persons who helped produce this index was journalism graduate student James Rosensteele, who single-handly compiled the more than 4400 entries that comprise this volume. He typed a major portion of the subject categories, and he was aided by graduate student Sally Fink, and undergraduates Robin Jacobs and Vicki Shafer.

Final printing of the index was completed by Hagerstown (Ind.) Exponent Publishers, Inc., for which Floyd Lacy is editor and James Lagomarcino is publisher.

EDITOR'S NOTES

Since the inception of this publication in 1963, Journalism Abstracts has averaged 293 abstracts yearly, which accounts for the more than 4400 abstracts you will find indexed on the following pages.

As with any undertaking this size, a number of problems had to be solved before this first cumulative index could be produced. In order to standardize the entries for the index, the abstracts themselves had to be standardized. Some volumes contained abstracts indexed for readers by page numbers, but the majority of volumes were indexed according to abstract number rather than page number. This cumulative index maintains that most popular practice of indexing abstracts by abstract number.

Over the first fifteen volumes, the abstracts received were organized into twenty-eight content categories, and the content categories remained constant throughout those fifteen years. If there are any discrepancies with the way abstracts have been placed into categories, then they must rest with the editors of the respective volumes. Each editor employed his own methods for determining which category to assign an abstract. Each editor had at his disposal only the abstract of the title from which to make such a decision.

On some occasions, separate abstracts were received twice and appeared in two separate volumes of the publication. The index reflects such occurrences with double volume entry numbers for each title or author. The names of many authors also appear twice in the index, and the reason is quite simple. Double-listed authors completed both a master's thesis and a doctoral dissertation, abstracts for which were reported to the editors. Rather than guess and try to rectify the discrepancies between spellings of the same name, the names were listed in the index as they appeared both times in Journalism Abstracts. This might prove distracting to the user of the index, but a quick check of the original volumes in which abstracts appeared might help to alleviate the situation. The editor of this index, without hesitation, leaves the final decisions in such a situation to the readers and users of this index.

For purposes of economy, the degree for which the abstract was prepared and name of institution accepting the abstract were left out of the index. Such information can be obtained by referring to the original volume in which the abstract appeared.

--MNP
Muncie, IN.
June, 1978

Table of Contents

	Page No.
Introduction	iii
Notes to Users	iv
Subject Index	1
1. Advertising	1
2. Audience Analysis	6
3. Communication & National Development	13
4. Communication Theory, Process & Effects	15
5. Communicator Analysis	25
6. Community Journalism	30
7. Content Analysis	31
8. Courts and Law of the Press (Media)	36
9. Criticism and Defense of the Press (Media)	39
10. Cross-national Studies	42
11. Editorial Policy and Methods	44
12. Education for Journalism	47
13. Foreign Press & International Communication	53
14. Government and the Press (Media)	60
15. History and Biography	63
16. Industrial Journalism	76
17. Magazines	77
18. Media Management and Production	80
19. Miscellaneous	82
20. Personnel and Labor Relations	86
21. Pictorial Journalism	87
22. Public Opinion and Propaganda	89
23. Public Relations	90
24. Radio, Television and Films	100
25. Research Methods	110
26. Special Minorities	111
27. Typography and Graphic Arts	113
28. Visual Communication	114
Author Index	117

Using this Subject Index

Each item in this Subject Index appears in the following order: name of author, title of abstract, original volume number in which abstract appeared: original abstract number.

Subject Index

ADVERTISING *1*

Aaby, James G., Doing good and getting a piece of the pie, too: a study of institutional advertising which serves the public interest while directly benefiting the advertiser's private interest, 8:42.

Ahmad, Abrar, Advertising in a developing economy: India, 4:35.

Albano, Jose C., The decision-making process in the creation and production of ten selected advertisements from 1970, 10:54.

Albright, John W., The telephone as a medium of sales communication: an investigation, 10:55.

Alfano, Leonard P., The advertising industry vs. the advertising tax, 9:83.

Anderson, William H., Jr., Psychological utility, reality, and advertising, 8:45.

Anservitz, Robert M., A content analysis of advertisements utilizing Riesman's theory of social character in two farm magazines, 7:64.

Armstrong, Randy L., A study of sponsor-participant television commercials: Lubbock, Texas, 14:67.

Barnum, John M., Jr., Adaptation of the Fishbein Model to the testing of advertising's cross-cultural transferability, 13:66.

Bechtel, Daniel R., Advertising and the American counter culture, 10:65.

Berman, Myron D., The case against outdoor advertising, 1:7.

Bethune, Jack M., A history of the Advertising Council, 1942-1967, 7:75.

Blevins, Constance J., A survey to determine job availability and employer skill preferences in selected advertising and/or public relations firms, 15:78.

Bohn, Leslie W., The instability of factor components in persuasive communication, 9:110.

Borton, Jerry W., Determinants of motivational behavior in sub-compact car advertising, 10:77.

Bowen, Lawrence, The effects of product involvement on the evaluation of "rational" and "non-rational" advertising appeals, 9:115.

Bowen, Lawrence, Advertising and the poor: a comparative study of patterns of response to television and magazine advertising between middle and low-income groups, 12:3.

Bowers, Thomas A., The use of advertising agencies and public relations firms by senatorial and gubernatorial candidates in the 1968 general elections, 7:80.

Bowers, Thomas A., An analysis of information content in newspaper political advertising in selected senatorial, gubernatorial, and congressional campaigns of 1970, 10:6.

Boyd, Robert S., An investigation of the college market with special concern for its attitudes toward air travel advertising and promotion, 9:117.

Brady, Lila, Publishers' trade book promotion directed toward the general consumer, 6:94.

Brady, Ric P., Women's role in television commercials: a content analysis, 15:83.

Brandon, Joy G., Social attitudes of Tennessee teenagers as perceived by Tennessee advertisers: an exploratory study, 10:82.

Bryant, Wayne D., Automobile advertising and the safety movement, 1952-1966, 6:98.

Buchholz, Terry L., A comparison of the amount of farm magazine advertising and the adoption of two farm practices, 12:109.

Bunting, James W., A study of the influence of advertising on non-economic values, 6:100.

Bush, Franklin A., An examination of the acceptability of advertising in sponsored films for educational use, 3:51.

Bybee, Carl R., The process of involvement: an exploratory study, 15:91.

Callaway, Wendell R., A comparative study of specialty advertising in the Lubbock area, 11:93.

Carlson, David R., Advertising agency compensation: fee or commission?, 3:59.

Carr, Howard L., Misanthropy, trust, and human variability: determinants of advertising effectiveness on printed advertisements, 11:95.

Carrell, Bob, Jr., The mass media as gatekeepers in respect to advertising, 7:8.

Chung, Ana C., Political and ideological implications of newspaper advertisements: a comparison between Communist China and Taiwan, 7:100.

Clark, Stephen D., A study of the effects on parental buying habits of children exposed to children's television programs and commercials in Provo, Utah, 8:72.

Clickener, Patricia A., Working women as a market segment: a study of trends in advertising to women utilizing a content analysis, 1948-1968, 8:74.

Cobb, Larry G., A study of the effects of a direct mail campaign on attitudes and knowledge among Iowa manufacturers concerning the employment of the blind, 4:69.

Cook, William E., The attitudes of prospective buyers toward five selected appeals in golf equipment advertising, 7:104.

Crain, George H., An inquiry into the relationship between firm size and advertising expenditure, 3:73.

Cummings, Ernestine E., A general theory of how ads influence consumers, 3:8.

Cuozzo, Peter F., An inquiry into the image of food and food habits as presented by television food commercials, 10:110.

Curle, Anita J., Emotional or rational: which appeal for charity advertising?, 15:112.

Dahl, Delbert T., Content analysis of farm tractor advertisements in three farm publications, 8:79.

Dann, Christopher S., Computer application to spot television time-buying: an examination of the development of Nielsen's telavail systems, 9:147.

Davis, Vernon L., The news release and advertising: their senders and receivers, 7:113.

Dayal, Sarat, Public facilities: an advertising medium and source of revenue, 14:127.

Diamond, Darrough B., Trends in Paris-Match and Life magazine advertising 1957 through 1966, 6:124.

Dillard, James D., A psychological approach to persuasive advertising, 15:124.

Earl, Diane H., The status of color television as an advertising medium, 7:120.

Earnest, Margie R., A systems description of advertising, 7:121.

Edwards, Diana S., How product involvement in products of selected price ranges affects advertising recall, 14:140.

Emmerman, Herbert P., An experimental comparison of radio advertising and newspaper advertising in state area markets, 11:118.

Ewan, Jack D., A content analysis of business and consumer magazine advertisements to determine differences and similarities in the application of common techniques and principles, 3:86.

Farley, A. Palmer. Jr., Direct mail advertising and its importance to the small retailer, 7:135.

Farr, Ernestine, Effective high school newspaper and yearbook advertising, 7:136.

Fee, Katherine C., Drug advertisements in four medical journals from 1970 through 1975: a content analysis, 15:134.

Fletcher, Alan D., Self regulation of newspaper advertising, 2:104.

Forman, Robert C., Fee or commission? Advertising agency compensation in the Pacific Northwest, 7:139.

Fuchs, Douglas A., Two source effects in magazine advertising, 2:12.

Fudge, William G., Jr., A pilot study of the seasonal use of regional editions of selected national magazines by national advertisers, 3:96.

Fuller, Jo S., Advertising taxation in the United States, 1755-1971: an analysis of its history and legality, 11:127.

Fung, Rita Y. M., Differential perception of source (message) credibility among different levels of comparison in advertising, 14:166.

Garberson, John W., From a limited number of advertising pages to more than $42,000,000 a year: background and interpretations of the development of advertising revenue by Reader's Digest in the United States, 1955-1970, 10:151.

Garcia, Susanna R., The effects of a highly competitive approach upon brand purchase intention and theme recall in radio advertising, 14:168.

Garda, Eduardo C., Advertising media in Spain: a descriptive study, 10:152.

Garrow, Jack A., A history of the Financial Advertisers Association (1915-1947), 8:98.

Geskey, Ronald D., A study of the believability of advertising in four media, 11:131.

Gibbs, William E., The 1963 campaign by civil rights leaders to improve the image of the Negro as seen in advertising, 8:101.

Goodman, Karen M., A method of investigating the social meaning of odor in a time contrast situation, 13:131.

Greene, Charles S., Jr., Attitude research in four advertising agencies, 7:150.

Gross, Kenneth N., A study of the problems and techniques involved in advertising to the Negro market, 3:106.

Guldin, Mark F., Activity in color, illustration, and message as an indicator of advertisement effectiveness, 6:20.

Hadley, John S., The interaction of personality, products and strategic communications as viewed through a framework of perceived risk, 8:12.

Hafer, George B., A study of the origins and development of postal stationery and postage stamps as advertising media, 4:100.

Hartman, Richard E., Who reads the department store advertisements in the Eugene Register-Guard?, 3:110.

Haskin, Carol, Television's loud commercials, 13:141.

Hasser, Charles J., The emerging Negro in advertising, 4:109.

Heller, John G., The selling of the Constitution: the Federalist Papers viewed as an advertising campaign, 13:145.

Hetland, Karen L., Determining the cooperative advertising dollars available to a men's retail store: a descriptive case study, 15:177.

Hicks, Ronald G., A history of weekly newspaper advertising representation in Louisiana emphasizing the development of national movements, 1:48.

Hiebing, Roman G., Jr., The employment of territorial marketing and its three supporting functions in restaurant franchising, 6:165.

Hilinski, Wayne, Advertising as an agency of socialization, 3:116.

Hirshberg, Jon J., Advertising practices, appropriations, and philosophies of twenty selected Morgantown, West Virginia retailers, 9:202.

Houser, Richard E., Current use of marketing information sources by selected advertising agencies: a pilot study, 9:205.

Howald, Emily S., Reference group theory and studies and their implications for advertising, 3:123.

Hull, William D., Purchase-consequences, personality and consumer behavior, 11:20.

Husak, Charles A., Jr., Aspects of women's preferences in the narration of cosmetic commercials, 9:207.

Jack, Richard H., Effects of various logotype structures on advertising content retention, 12:201.

Jareo, Steven M., The role and function of the advertising agency at the retail level, 7:180.

Johnson, Clyde L., A study of the communication problems encountered during the entry of a discount grocery chain into the Salt Lake City market, 10:189.

Jugenheimer, Donald W., Future communications technological advances and their principal implications for advertising, 10:23.

Junas, Robert A., A history of tobacco advertising with emphasis on countering social taboos and health objections, 11:180.

Kaufman, Sandra A., The establishment of an advertising agency in Paducah, Kentucky, 12:210.

Kay, George M., Rural billboard advertising: an image study, 11:181.

Keeler, John D., Application of innovation attribute dimensions to a new solar energy product: implications for advertising and public relations, 15:22.

Keyser, Lynn W., The pre-printed advertising supplement and the daily newspaper industry: rates and attitudes, 3:133.

Kohnke, Leigh, Parent, peer and media influences on adolescent consumer behavior, 15:210.

Krueger, Judith A., An investigation into the importance of the horizontal versus vertical flow of influence in testimonial magazine advertisements, 4:142.

Kuykendall, Thomas R., Advertising creative research: the present state of the art, 12:218.

Lambert, Douglas F., A Q-study of opinions toward outdoor advertising designs, 11:196.

Largen, Robert G., Emotional, rational, primary and secondary appeals in selected product categories, 11:197.

Larkin, Ernest F., The relationship of basic values and attitudes to advertising, 8:21.

Leinfelder, Thomas H., A comparison of newspaper editors' estimates of consumer attitudes toward direct mail advertising--with the 1964 Nielsen survey of consumer attitudes, 6:199.

Leonard, Barbara E., The people and appeals of newspaper movie ads: a content analysis, 10:221.

Leverkus, Jeri R., An historical and descriptive profile of the political advertising practices of ten Utah advertising agencies, 10:223.

Levin, Jerald D., How three creative directors in advertising agencies look upon theoretical concepts of creativity, 11:205.

Levy, Doran J., A subjective approach to advertising theories, 10:25.

Lui, Hui-Liang, The role of packaging in advertising, 4:151.

Lynn, Jerry R., Advertising and the teacher: a study of attitudes in an Illinois school system, 1:81.

Lynn, Jerry R., Audience perception of public service advertising, 10:28.

MacFarlane, Charles E., II, The use of sex, suggestiveness, and nudity in the advertising of the men's toiletry industry: a study in intent, 4:154.

Mangun, Kenneth G., A study of single rate daily newspapers in the United States, 8:140.

Mangun, Kenneth G., Explaining variations in demand for advertising linage in daily and Sunday metropolitan newspapers during periods of boom and recession, 14:31.

Martin, Charles H., Application of a transactional model to advertising messages, 12:31/13:33.

Marz, William C., Patent medicine advertising: mass persuasion techniques and reform, 1905-1976, 15:236.

Mathis, Howard D., A content analysis of industrial advertisements in three magazines: 1946-1968, 10:237.

McClain, Betty C., A descriptive study of professional advertising women in Chicago's major agencies: their job attitudes, opportunities, and educational backgrounds, 8:136.

McKinlay, Douglas R., The affectiveness of abstract words in consumer advertising copy: some semantic implications, 8:138.

Meehan, Eileen R., Sex-typing in dramatizations of advising presented during television commercials, 14:235.

Merrill, James R., A proposed judgmental model for predicting consumer brand preferences, 15:244.

Miksich, John M., A study of religious advertising in U. S. secular newspapers in the twentieth century, 8:146.

Miller, Knox, Jr., The effective use of music in radio and television commercials, 15:247.

Mirand, Jose G., Advertising recall as affected by fear appeals and degree of manifest anxiety, 8:148.

Monroe, Walter R., Outdoor advertising in Florida--a study of national and state legislation, 6:225.

Morigerato, Paul L., Public attitudes toward children's TV advertising: some influencing factors, 13:193.

Morse, Sandra L., Authoritarianism: its influence on response to advertising appeals, 15:252.

Muir, James D., Graduate advertising education at the University of Illinois: an analysis of alumni opinion, 8:154.

Mumma, Phillip, Retention capacities of sensory modalities and ad theme appeals, 3:168.

Myer, JoAnn, Audience reactions to some generic words and their associations with advertised products, 8:155.

Nehiley, James M., A description of automobile advertising modification during the oil embargo, 12:255.

Neuman, Terry A., Advertising's effect on young children: an exploratory study of general influences, external conflicts, and inner frustrations, 12:257.

Newgren, Donald A., The effectiveness of ads with versus ads without background, 8:160.

Nichols, Joseph B., Jr., Religious and iconic implications of televised corporate oil advertising, 1969-1974, 14:249.

Niebauer, Walter E., Effects of proximity and advertising on coverage of the Columbia power plant issue, 11:236.

Norman, Charles H., Corrective advertising--new remedy for an old problem, 12:261.

Norman, Gerald R., Advertising as a reflection of national character in the United States and Great Britain, 4:183.

Norman, Mark R., A study of retail advertiser and general population attitudes toward the media of Alva, Oklahoma, 14:251.

O'Keefe, M. Timothy, An analysis of the advertisements in the Moscow News: 1961-1964, 6:233.

Olivares, Rogelio P., An evaluation of the basic methods of determining advertising appropriations, 2:169.

O'Shea, Lynne E., A Q-methodological approach to the use of advertising in politics, 9:271.

Oshima, Fumio, Relationship of advertising expenditures to sales of leading Japanese advertisers in the periods of growth and recessions from 1954 to 1963, 3:176.

Otitigbe, Samuel O., A survey of executive opinions on six of the issues relating to advertising agencies: June 1972, 11:240.

Palka, Joseph F., The identification of problems facing advertising creative personnel in the next fifteen years, 6:236.

Parente, Donald E., An investigation of the responses of negro and white children to "integrated" advertising stimuli, 8:167.

Parker, Carol E., A content analysis of the Federal Trade Commission's National Consumer Protection Hearings, 1968, 9:276.

Passovoy, Janice S., A study of advertising appeals from selected advertisements in the Ladies' Home Journal from 1920-1973, 14:256.

Patrick, Sondra, A comparison of consumer, retailer and Federal Trade Commission perception of false, misleading and fair advertising, 15:271.

Patten, John L., A case study investigation of the media planning and decision making process for selected Chicago advestising agencies, 1:106.

Patton, Stephen B., An investigation into the cigarette advertising controversy, 8:170.

Permut, Steven E., Decision-making of the multi-national executive: a quantitative approach, 9:284.

Permut, Steven E., Multivariate approaches for exploring the evaluation of deception in television advertising, 14:44.

Piedra, Armando J., The development of advertising in Puerto Rico, 10:283.

Pierce, Frank N., Foreign student views and attitudes toward advertising in the United States, 8:26.

Planchon, John M., Student attitudes toward advertising: a Q-analysis, 14:262.

Porta, Margaret M., Content analysis: trends in advertising strategy to U.S. males to overcome self-consciousness in the purchase of clothing and grooming products, 1940-1966, 6:243.

Priebe, Patricia E., Application of social marketing to anti-cigarette advertising: a Q study, 12:284.

Rankin, Douglas W., Consumer magazine research studies: their effect on advertising media buyers, 7:248.

Rankin, Robert A., Jr., A politician and his advertising agency, 6:251.

Rea, James M., A content analysis of the portrayal of men and women in prime time television commercials, 14:267.

Reagen, Michael V., Political advertising--the agency's role, 4:194.

Redfield, Marion B., Consumer cycles to control false advertising, 1865-1972, 11:257.

Reynolds, George L., Habitual market behavior, 9:296.

Richmond, David, A study of the influence of social communication on the marketing of selected products to farm operators and families in Champaign County, Illinois, 2:27.

Roach, Loyal J., The public relations function in selected advertising agencies, 2:184.

Rose, Linda J., Analysis of media usage and creative techniques of modern supermarkets: including projections for the future, 9:201.

Rotz, William M., A study of cooperative advertising in the food industry, 4:202.

Rotzoll, Kim B., An analysis of the research design and advertising strategy presented in Reality in Advertising, 3:186.

Russell, John T., A comparison of suggested copywriting techniques and successful advertisements, 3:187.

Russell, John T., Consumer perception and recall as a function of selected variables, 9:60.

Ryan, William D., The development of the Federal Trade Commission's authority to regulate advertising, 6:48.

Sandman, Peter M., Eco-pornography: environmental advertising and advertising acceptance in the San Francisco Bay area, 10:36.

Schick, Dennis C., An inquiry into the application of the marketing concept to nine selected Texas daily newspapers, 14:49.

Schmidt, David C., How NAACP officers viewed integrated advertising in 1966, 7:262/8:192.

Schreiber, Richard A., A subjective investigation of motorcycle advertising, 12:45.

Schultz, Hugh M., Comparative degrees of influence and resistance to opinion change produced by different advertisements, 8:193.

Sercombe, Dennis A., A descriptive study of shopping center promotion with particular emphasis upon the regional shopping center promotion director, 9:312.

Sibbett, Kent H., An exploratory investigation of television commercial pretesting practices, 6:276.

Simmons, Marcie K., The portrayal of adult sex roles: a content analysis of advertising pictures in six women's magazines, 12:313.

Simonton, Claude G., The current status of research in advertising agencies billing between one and twenty-five million dollars annually: a mail survey, 11:271.

Singletary, Michael W., A study of chiropractic advertising in South Carolina daily and selected non-daily newspapers, 9:320.

Skidmore, Leila B., A history of advertising agencies in South Carolina, 4:210.

Slate, Margie E., The relationship between perception of food label information and demographic/behavioral variables, 11:52.

Smith, Bruce M., A comparative study of the use and attitudes of local advertisers and advertising agencies toward standardized outdoor advertising, 14:291.

Sneider, Martin, Co-operative advertising and the department store, 4:214.

Southward, Ira M., Unit pricing: its role in retail grocery advertising, 13:239.

Stabile, Leonard W., III, The relationship of selected personal values and product types to advertising effects, 12:323.

Stenberg, Eric, Testimonial advertising's effect on the consumer, 9:330.

Stiles, David E., An analysis of the informative content of selected channels of product information, 5:237.

Strickland, Eleanor M., The influence of change of service on consumption of decaffeinated coffee in public dining places, 3:205.

Stubbs, Samuel E., Recent trends in advertising regulation reflected in front-page articles of Advertising Age, 12:333.

Surlin, Stuart H., A comparative study regarding the image of the advertising profession among college students, 6:292.

Tarren, Robert S., A content analysis of comparative advertising in selected media: 1972-1974, 14:314.

Tate, Jon D., The nature and measurement of retail outlet imagery and the role of newspaper advertisements in image construction, 8:216.

Tateuchi, Atsuhiko, How Honda sold the motorcycle: American Honda marketing and advertising campaign, 9:339.

Teng, Hong W., A study of attitudes of selected high school students before and after exposure to anti-smoking commercials, 8:218.

Terhune, James L., An experimental study of the relationship of selected variables to the perception of deception in advertising messages, 14:57.

Thor, Steven J., Effectiveness of a specialized agency among Black consumers, 9:340.

Trum, Joseph S., An evaluation of the loss of interest in television commercials using different renderings of the same selling message, 9:346.

Turk, Peter B., The emergence of the media buying services and the influence upon advertisers, agencies and the media, 9:348.

Turner, Phillip M., Race of a message source, its effect upon the attitude change of prejudiced and non-prejudiced individuals, and the implications for advertising, 10:342.

Twer, Doran J., Presidential spot advertising: a descriptive study, 14:324.

Tyler, William H., Jr., Copy testing for a nationally advertised consumer product, 4:236.

Ueda, Shuya, Logic and illogic in the perception of political advertisements, 11:295.

Wagovich, Joseph M., Attitudes of Air Force female trainees toward enlistment, 14:328.

Ward, Donald C., A quantitative study of determinants of the level of advertising investment by industries, 4:243.

Ward, L. Scott, Professionalization among advertising agency personnel, 4:245.

Waschick, Walter J., An application of one-sided versus two-sided appeals theory to printed advertising which names or refers to competition, 7:301.

Watson, James R., Executive development in advertising agencies, 8:229.

Watson, Linda A., Erroneous recall of advertising message source, 14:333.

Weiss, Alan J., An analysis of advertising slogan awareness, effectiveness, and construction, 10:357.

White, Gordon E., A comparison of advertising creative standards in Advertising Age and Business Week, 7:304.

White, Gordon E., John Caples and his contributions to advertising and communications research, 10:45.

Wiley, David, A study of the advertising statutes in the West Virginia state code, 5:259.

Williams, Donald F., An investigation into United States advertising agency affiliation in West Germany, 5:260.

Wilson, Errol L., The effects of advertising on teenagers, 4:252.

Wilson, Harold M., Advertising testing, 9:76.

Wilson, Max C., Attitudes of 198 advertising agency managers toward advertising education in 1972, 11:300.

Wilson, Robert W., A history of the Washington State Apple Advertising Commission, 4:253.

Winokur, Dena, The influence of legal and voluntary restraints upon the gatekeeping function in the regulation of retail advertising copy: a case study of the New York Daily News and New York Times, 13:49.

Wright, Jay B., Implications of the Federal Trade Commission's actions concerning deceptive television advertising, 1:139.

Zellner, Carlos L., A study of localized versus non-localized copy in a public utility's advertising, 7:318.

Zissimopulos, George, A descriptive and experimental analysis of humor's effectiveness in advertising, 14:347.

AUDIENCE ANALYSIS 2

Ahlschwede, Margrethe P., Pre-testing a publication for low income Negro homemakers, 8:43.

Al-Doory, Shirley A., An analysis of information seeking parameters of the blind and physically handicapped, 12:72.

Allen, Susan L., Predicting reader interest in an anthropologically-oriented newspaper column, 12:175.

Allen, Thomas H., Mass media use patterns and functions in a Negro ghetto, 6:68.

Anders, Smiley G., Jr., An evaluation of the monthly publication of the Baton Rouge area Chamber of Commerce by heads of firms, 9:84.

Andersen, Martha D., Latin-American teenagers and the news in ten Rio Grande Valley districts, 5:55.

Anderson, Ernest R., Jr., An analysis of consumer attitudes toward a retailing institution operating in central Illinois, 6:69.

Anderson, Wayne, Relationship between perception of sources, value orientations, adoption behavior and demographic characteristics of Iowa corn-hog-beef farmers, 6:71.

Asi, Morad O., A study of mass media use and credibility among students and non-students in Calloway County, Kentucky, 15:61.

Atseff, Laurence C., The causes and influences of communications and/or lack of communications in formation of homeowner attitudes toward heating fuels, particularly oil heat, 2:46.

Bahr, Doreen G., The effects of selected audience characteristics upon emotional arousal: a multiple regression analysis, 15:65.

Bailey, Edward J., An analysis of respondents to Herald of Truth radio and television programs, 10:63.

Baize, Nancy C., A factor analysis of comic strip readership, 9:89.

Baldwin, Joseph L., Journalists' perceptions of news values, 13:65.

Barrus, George S., A study of attitudes of selected community leaders in Cedar City, Utah toward the Soviet Union, 3:47.

Baxter, W. Neal, A study of the comprehension of swine terms and concepts by Wisconsin farmers, 6:80.

Beames, Bob J., A readership survey of the Texas Outlook, 10:5.

Beattie, Earle J., A national survey of news knowledge, understanding and opinions of high school graduates, now beginning Freshmen, at universities in the ten Canadian provinces, ratio of "non-significant" to "significant" knowledge, and relationship to selected characteristics, 4:47.

Becker, Jerome D., Levels of media usage and degrees of political activity: 1964, 5:60.

Behrmann, William V., Social character and differential patterns of media preference, 6:84.

Belson, Jerry J., An assessment of David Reisman's theory of social character and its applicability to advertising, 6:85.

Bethune, Beverly M., Views of selected junior college students on content, function, and freedom of the student press, 6:89.

Birchmore, Melinda T., Use of the mass media in nursing homes in Georgia, 9:105.

Blackman, Edwin T., Jr., Patterns of information-seeking in presidential campaigns, 7:76.

Blaser, Larry E., A Q-sort investigation into the attitudes and opinions associated with the pesticide controversy, 3:51.

Blech, Scott A., Investigation of Columbia newspaper reader wants, 7:77.

Bontrager, Robert D., An investigation of black press and white press use patterns in the black inner city of Syracuse, New York: a field survey, 7:6.

Bornholdt, John N., Jr., An analysis of faculty and student opinion concerning forty-eight news items on bases of importance and interest, 4:55.

Bowers, Ian C., An analysis of the influence of the competitive structure upon daily newspapers' display advertising rates and linage, 5:67.

Bradshaw, William G., Functions of communication in regards to outdoor recreation activities, 15:81.

Bratek, D. R., Consumer factors of married college students, 2-62.

Bray, Ann, Morale factors identified through use of research survey techniques in World War II, 4:58.

Brehm, Marijean P., The influence of prior knowledge levels on requests for and readership of an extension bulletin, 5:69.

Briery, David C., Scientists' attitudes toward mass media science reporting, 15:84.

Brooks, Roland D., Jr., Information sources utilized by Georgia's successful agribusinessmen, 8:58.

Brown, Leslie G., A study of the relationship between publication and audience value orientations, and perceptions of the audience toward the publication, 12:107.

Buck, Ronald M., Housewives' attitudes toward the Good Housekeeping Seal of Approval, 6:99.

Buss, Linda J., Socio-psychological variables affecting information-seeking behavior in the mass media, 5:77.

Cameron, Randy D., The Outdoor Times: a readership survey and history of a specialized weekly newspaper, 12:114.

Carlos, Jesus S., A study of advertising in selected magazines directed to teenage youth, 5:80.

Cassata, Mary B., A study of the mass communications behavior and the social disengagement behavior of 177 members of the age center of New England, 6:7.

Chang, Lawrence K. H., A study of news media use and believability, and their relation to the image of television and newspaper newsmen, 7:95.

Chatham, Kathleen M., Political immorality and communication behavior, 14:99.

Cofer, Randall J., An analysis of the effectiveness of the Georgia Agricultural Handbook as a medium for disseminating agricultural information, 3:68.

Coldsnow, Roger D., Categories of opinion concerning advertising practices, 5:92.

Colldeweih, Jack H., The effects of mass media consumption on accuracy of beliefs about the candidates in a local congressional election, 7:9.

Contris, Joseph J., A comparison of the attitudes of the general public and the elite in a Washington state community toward the leadership function of a weekly newspaper, 1:26.

Cook, Dennis G., A comparison of smoker and non-smoker readership of an anti-smoking persuasive campaign, 6:111.

Crosiar, John R., Comprehension and readability of pesticide labels, 14:121.

Crow, James P., Newspapers and their audience: a systems approach to the study of low-income readers, 13:11.

Dagnon, Carol, Social characteristics and priorities of environmental concern, 15:113.

Dajani, Nabil H., An approach to audience study: a survey of Lebanese personality orientations, 7:13.

Darden, Douglas W., An analysis of factors associated with the time rural Louisiana residents devote to watching television and listening to radio, 6:116.

Davis, Lina J., Exposure to and attitudes toward the mass media of students at Sam Houston High School, 11:113.

Dervin, Brenda, Predictors of television viewing among junior high school students, 6:122.

Dew, Thomas R., Attitudes and perceived attitudes of two selected Negro groups toward certain descriptive racial terms, 8:81.

Dominick, Joseph R., The influence of social class, the family, and exposure to television violence on the socialization of aggression, 9:20.

Downs, John D., The development of public opinion in the church, 5:103.

Dunaway, Suzzanne, Comparative study of readership of two industrial publications, 8:84.

Duncan, Thomas R., A study of innovative and non-innovative principals and their use of information sources in curriculum decision making, 7:16.

Dunn, Edward W., Jr., A factor analysis of communication habits and attitudes among Mexican Americans in Austin and San Antonio, Texas, 12:13.

Edwards, Harold T., Power structure and its communication behavior in San Jose, Costa Rica, 2:95.

Elam, Albert R., A case study of television audience rating reports for a small market and investigation of a formula for audience prediction, 7:124.

Ellington, Ronald C., Inter-media usage patterns of politically conservative, liberal and neutral persons, 9:161.

Erdell, Glenn J., A comparison of music exposure, gratifications and preferences among Madison, Wisconsin, adolescents and young adults, 14:144.

Evans, Stella M., A televised course: student perceptions, 8:89.

Fellman, Eleanor, Newspaper readership studies: a background, discussion, and presentation, 3:88.

Fishman, Jack S., The effects of race and sex on the perception of political figures, 13:119.

Flint, Barbara R., The senior press: a study of old-age conscious mass communication, 14:156.

Ford, John A., Jr., Psychographics, self-concept, and advertising appeals in the mass media, 15:140.

Forrest, Mary, A study of personal participation in action for environmental quality, 15:141.

Frank, William W., An exploratory study of attitudes and perceptions toward change among A.I.D. technical assistance program participants, 3:11.

Frederick, Glenn A., Comprehension of insecticide labels, 3:92.

Freiden, Jon B., Linear programming and media selection, 5:112.

Fringer, Joanna M., Suburban citizen activism and the print media, 15:143.

Fruend, David L., A factor-analytic study among black community leaders of perceived roles and functions of newsmen and news sources in the city government news process, 9:170.

Gage, Edwin C., III, The effect of the type of television show on the audience composition: an analysis of variance of audience characteristics for selected categories of prime time network television shows, 3:97.

Ganju, Vijaya K., Dimensions of political participation: a path-analytical model with mass media as intervening variables, 14:167.

Good, Barbara G., Reader usage and content evaluation of a scientific journal, Laboratory Animal Science, 13:130.

Greaney, Harriet H., An analysis of the frequency of readership and influence of a home furnishings trade magazine, 13:133.

Griffiths, Thomas A., Discretionary time media exposure and job-related media preference among BYU employees, 15:156.

Grimsrud, George, The mass media as Scripture: communications behavior of the secularized clergyman, 9:185.

Grubb, Ronald A., The effect of writing style, as measured by the Flesch reading ease formula, on comprehension, as measured by the Cloze procedure, 15:160.

Guillermo, Artemio R., A readership survey of Taliba, a Philippine newspaper, 11:13.

Hackworth, Frances E., Mass media availability and use in six Kentucky counties, 12:178.

Halpern, Paul F., An investigation of reader attitudes toward base newspapers at three Air Force installations, 5:123.

Hargrove, Thomas R., Relationships between use of agricultural information sources and the decision making processes of a sample of Iowa's outstanding young farmers, 6:160.

Haring, Ardyce E., Attitudes toward information and community influence on credibility of information, 4:12.

Harp, Dennis E., A descriptive profile of the KERA "newsroom" television audience among cities in the Dallas urbanized area, 11:17.

Harris, Jacqueline J., Information-seeking and the religious press, 8:108.

Harrison, Jack G., A semantic analysis of Republican voter attitudes in the 1964 presidential election, 4:107.

Hartman, Richard D., Dimensions of humor in advertising, 5:128.

Haskins, James F., The role of information in marketing decisions of Wisconsin farmers, 9:194.

Hawkins, Robert P., Children's acquisition of current events information in the context of family, peers, media use, and preexisting attitudes, 13:20.

Herceg, Roberta L., Preference and competence characteristics in the assessment of popular sound recordings, 14:183.

Hess, J. Daniel, The concept of social responsibility of the newspaper: a study of selected terms, 3:14.

Hesser, Frances S., A panel of Gainesville Sun readers' attitudes and knowledge about the juvenile court before and after unsolicited exposure to a series of published articles, 11:156.

Hice, Joseph S., Jr., The Sunshine State Agricultural Research Report: an audience inventory for more effective communication, 15:178.

Hickman, Billie M., Teen voting patterns and the 1972 elections--case study of students in one high school, 12:186.

Higgins, Kent T., A media habits pilot study of delinquent children in Jefferson County, Colorado, 9:199.

Hoeltke, Barbara F., A survey of science news consumers in a small Indiana city, 11:160.

Holbein, Thomas J., A study of reader attitudes toward the Independence, Iowa, weekly newspapers, 1:51.

Holder, Harold D., A study of the information patterns of high school students in college decision-making, 3:16.

Holdsworth, Marcia S., Evaluation of the Your Food basebook and leaflets, conducted among extension audiences, 15:183.

Hollander, Neil G., Adolescent's perceptions of sources of orientations to war, 8:116.

Holman, Jay P., Non-farm audience awareness of, and needs for University of Nebraska College of Agriculture publications, 2:122.

Holmes, Teddy R., Factors associated with reading of newspapers and magazines by rural families in two Louisiana parishes, 3:121.

Holt, Virginia M., The mediating role of political expectations between mass media agendas and perceptions of a political campaign, 15:185.

Hopkins, Richard L., West Virginia University students: their expenditures and attitudes toward Morgantown businesses, 2:124.

Hursh, Gerald D., A study of the communication behavior of members of voluntary associations, 5:21.

Ingersoll, Robert C., Advertising appeals and new product adoption tendencies, 5:148.

Istel, A. Kenneth, Aptitude, choice, and content effects on advertising copy, 5:149.

Jackson, Marie A., A readership survey of students in the Salt Lake City area high schools, 2:130.

Jackson, Miles M., Mass communication behavior among blacks in Washington, D.C.: an empirical investigation, 13:25.

Jarnagin, Robert A., Farmer attitudes toward the cooperative extension service in Illinois: a basis for communication strategy, 2:16.

Jeffries, Leo W., A study of similarities in use of the print media by fathers and sons, 7:182.

Jett, Larry M., Negro cigarette market in urban West Virginia, 1:63.

Johnson, Harold W., A study of the effects of advertising agency combinations on agency size and growth, 5:153.

Jones, Dennis R., The relationship of newspaper writing style and personal involvement of the reporter on comprehension, depth of readership and interestingness, 12:205.

Jones, Gregory M., A readership survey of the Denton Record-Chronicle, 12:206.

Jonovic, Donald J., The epistemic modes: a consideration of the cognitive processes underlying primitive beliefs, 14:201.

Jordan, Kenneth W., The relationship between religious fundamentalism and attitudes toward newspapers, 15:197.

Jugenheimer, Donald W., An analysis of radio listening and television viewing among Illinois farm families, 6:180.

Julian, Faye D., Nonverbal determinants of a television newscaster's credibility: an experimental study, 15:52.

Kahle, Roger R., A Q-methodological study of attitudes toward water resources and implications for using mass media in dissemination of water research results, 12:23.

Kawashima, Junichi, Television viewing and occupational knowledge among Japanese children, 9:35.

Keel, Vernon A., Leisure and the mass media: a study of the communications behavior of participants in a major area of leisure activity, 11:23.

Kim, Hyun K., Selective exposure and foreign news: a multivariate analysis, 14:22.

Kirk, Katherine J., Readership frequency of the Norman Transcript as a function of certain socio-economic and demographic characteristics, 15:205.

Kline, F. Gerald, Urban-suburban family structure and media use, 7:34.

Klock, Roger R., A profile analysis of reader interest in The Daily O'Collegian at Oklahoma State University, 14:207.

Komanecky, A. Nick, A correlative study of mother-daughter brand loyalty transference, 5:164.

Koppel, Grace A., Opinions on Vietnam in depth, 5:165.

Kowalski, Thomas F., Information seeking behavior and related characteristics of Atlanta businessmen in the food service and lodging industry, 7:192.

Kroupa, Eugene A., Wisconsin farmers' use and understanding of broadcast market information: a survey of Wisconsin farmers and radio and television stations, 9:37.

Lakner, Edward W., Recognition of numerals imbedded in words, pronounceable nonwords, and random sequences of letters, 8:20.

LaMoreaux, James W., Receptivity of specific subaudiences to family planning communications in Iran: a typological approach, 14:28.

Lander, Elizabeth, Hotlines: telephone counseling media, 12:219.

Larson, Allen J., An analysis of qualitative media values in the scheduling of consumer magazines as an advertising medium, 5:170.

Lewis, M. Brent, A comparison of the established editorial policy with reader expectations of The Improvement Era, 6:201.

Lichtenstein, Allen, Anomie and mass media use among the elderly, 12:227.

Lindsaw, Howard H., II, Occupation and ethnicity as correlates of mass media usage and credibility patterns, 9:231.

Liu, Han C., Media use, academic performance, and socio-demographic background: a study of Taiwanese children, 11:33.

Lovelace, John A., Views of Methodist theological school degree candidates regarding three media of mass communications: radio, television and journalism, 3:151.

Lucken, Charlene S., The image of the home economics profession held by a sample of home economics graduates living in 21 Iowa counties, 2:149.

Lucoff, Manny, Media habits of community leaders in Gainesville, Florida, 1:80.

Lutz, Daniel B., Relative significance of factors affecting attendance and non-attendance at area swine days in Nebraska, 2:150.

Mamula, Donna L., Readership survey of the Ravenswood News, 4:157.

Manney, Cheryl C., Identification of and means of reaching a potential member of a racquet club in the Dallas metroplex with suggestions for racquet club facilities and services, 13:186.

Marchese, Lamar V., A feasibility study of cable television utilization for community development in central Appalachia, 10:231.

Martin, Stanley D., An operational and readership analysis of the (Pocatello) Idaho State Journal, 8:142.

Martinez, Cleofe M., Advertising and the Filipino consumer, 5:180.

Maslog, Crispin, Filipino and Indian students' images: of themselves, of each other, and of the United States, 5:26.

Massey, Phillip H., Factors associated with the time persons spend reading the Catholic Commentator newspaper of the diocese of Baton Rouge, 8:143.

Mathews, Sarah M., Assessing senior citizen comprehension of emergency medical services information in seven counties of Appalachian Ohio, 14:223.

McClung, Rodney B., A study of the reactions of Alberta residents to a proposal for a full color recreational magazine for Alberta, Canada, 9:243.

McGee, Joan R., A comparison of interests of audience and editors to home economics content of daily newspapers, 3:159.

McMartin, Pamela A., Toward a socio-psychological definition of change: an analysis of communication and transition in Appalachia, 11:225.

McMillan, M. Anita, Michigan farmers' use of Telfarm, a new communication feedback system, 4:24.

Melina, Lois R., An experimental study of reader response to a science page in a newspaper, 14:236.

Mellen, Robert G., A survey of the media habits of three groups: high school students, college students and college faculty, 9:247.

Miller, Lawrence R., Investment aspects of selected advertising media corporations, 5:187.

Miskus, Nancy A., The influence of an additional color on the effects of a direct mail advertising piece, 5:190.

Morgan, Ernest C., Patterns in newspaper readership: a national survey of readership by demographic groups, 9:46.

Mossman, Sallie L., A determination of educational program needs to be met by CATV facilities for a select area of Gainesville, 10:260.

Mullenax, Foster G., Mass media use patterns and interests among West Virginia rural non-farm families of low socio-economic status, 6:229.

Mullins, Leslie E., Jr., Mass communication on the campus: a descriptive and causal analysis of information-seeking and political behavior during the 1972 presidential campaign, 12:33.

Munson, Lawrence H., Repetition and content retention in advertising, 5:196.

Nagata, Kiyoshi, A study of consumer evaluations of selected Japanese products in an American community, 5:198.

Newman, Cecilia L., A dynascope study of children's viewing patterns in a television audience situation, 2:227.

Neyens, Harry E., Medical news publications in medical communications, 4:180.

Nichols, William H., A descriptive analysis of known KBYU-FM listeners, 11:235.

Nielsen, Richard M., An experimental study of the effects of food consumption on message acceptance, 15:264.

Nirmaier, Mary, Measurement of newspaper imagery, 10:266.

Nnaemeka, Tony I. O., Issue legitimation, mass media functions and public knowledge of social issues, 14:40.

Norton, Marcus, Readership of print media by liberals and conservatives in the Ninetieth United States Congress, 7:231.

O'Dell, Sylvia L., A study of parents' attitudes towards the Motion Picture Association of America rating system, 12:263.

O'Keefe, Garrett J., The relationship between family communication patterns and voluntary exposure to discrepant information, 5:206.

Oukrop, Carol E., Time-use and interests of homemakers low and high in knowledge of public affairs, 7:46.

Pang, Georgette W., Information utility as predictor of newspaper readership, 15:33.

Parrish, John W., Photochronographic measurement of audiences of television news shows, 2:228.

Pasqua, Thomas M., Jr., A readership model of news values, 12:39.

Peck, Ronald L., Magazine audience attitude and readership behavior: a Q methodological study, 15:34.

Penn, William C., A study of a randomized sample of the readership of the Sulphur Springs Daily News Telegram indicating areas of reading interest, attitudes about the content of the newspaper, and suggestions for change in the paper, 9:282.

Penrose, Jeanne M., Motives and demographics in predicting radio listening behavior, 12:274.

Perry, James C., A secondary analysis of the Indiana Daily Student Continuing Study, 1967-1969, 10:281.

Pfannenstiel, James D., A comparison of audience research techniques for a military journal, 14:261.

Pollard, M. LaRue, Comparative value orientations and functional communication behavior of homemakers in differing socioeconomic situations, 10:33.

Porat, Marc U., The information economy, 15:35.

Potts, Dale G., Media use habits for the community of Morgan Hill, 11:250.

Prawat, Dorothy G., A comparison of preschoolers' verbal and nonverbal behavior while viewing Sesame Street and Pink Panther, 13:214.

Prince, Nancy S., An investigation of attitudes and opinions of readers toward the Sioux Valley News, 6:247.

Quarles, Rebecca C., Mass communication and political accuracy: a comparison of first-time and older voters, 15:36.

Rawlings, Betty W., Audience interest in a controlled circulation community newspaper, the Saddleback, California, Valley News, 13:217.

Rickert, Carl D., The attitudes held by the subscribing audience of the Oil and Gas News towards editorial content and advertising of the publication, 14:271.

Ridgway, Virginia, The impact of the KU Senate Code on the image of academic freedom, 9:299.

Ringenberg, Philip J., Media use of high school students in a non-metropolitan area, 15:295.

Roberts, H. Paul, Product advertising in the press of six Latin American countries, 5:219.

Robinovitch, Sidney P., Information and utopia: the aesthetic transformation of man's symbolic environment, 8:29.

Robinson, William A., Advertising opportunities for University of Florida advertising graduates, 5:221.

Roby, Richard L., Characteristics of subscribers to the Eugene Register-Guard: a comparative analysis, 10:296.

Rosario, Florangel Z., An analysis of social-psychological and cultural variables found in family planning diffusion studies, 8:30.

Rossow, Marshel D., A study of reader attitudes toward the Fort Dodge Messenger, 12:298.

Ruffner, Marguerite A., A Q-technique study of communications students' attitudes regarding selected media statements of Marshall McLuhan presented in Counterblast, 5:154.

Ruggieri, Laurence T., Sources of information prospective students use in choosing among colleges and universities, 7:254.

Ryan, Michael, An empirical study of the relationship of personal values, news content, and media credibility perception, 9:61.

St. John, Judith, Nutrition and diet information leadership among members of the Madison Dietetic Association, 4:219.

Sanders, Keith P., Sports news reading: a Q-methodology approach, 5:35.

Scannell, Donald F., Mass media use, information, and opinions concerning higher education, 5:37.

Schildmeyer, Robert G., Mass media credibility: the measurement of audience attitude changes in San Jose, California, between 1964 and 1974, 13:229.

Schleifer, Stephen, The influence of a national reference group on the effectiveness of advertising communication, 5:39.

Schweitzer, John C., The newspaper and its community: an analysis of nonreadership, 12:46.

Scott, John W., A comparison of the ability of students of varied backgrounds to select successful advertisments, 5:230.

Scruggs, Kermit J., Comic book violence and its effect on children, 14:285.

Semling, Harold V., Use of government information by manufacturing trade associations, 2:189.

Severance, Carol, Public response to news coverage of women and women's activities, 14:289.

Seymour, Roland D., Attitudes of selected public school students in Gainesville, Florida, toward commercial air travel and airline advertising appeals, 4:207.

Shafer, Manzell L., Information sources and decision processes involved in adoption of a swine confinement facility by individual Iowa farmers, 7:265.

Sharpe, Melvin L., A readership-use study of nine Oklahoma extension circulars, 2:191.

Shear, Elizabeth B., A study of ethos in magazine journalism, 12:312.

Shelton, Dwight J., The effect of the Highway Beautification Act of 1965 on the standard outdoor advertising industry, 5:232.

Shelton, Wendy K., Differences displayed by two age groups in reacting to identical messages, 13:235.

Shipman, Jean A., Homemaking information sources of women in urban-trending communities, 2:195.

Showman, Austin E., An analysis of reader reaction to the content of a state farm magazine, 3:199.

Shuford, Thomas E., A study of reading variations in narrative and inverted-pyramid news stories, 6:275.

Singer, Sidney G., Ranking of news media believability, coverage performance and importance by students at the University of Texas at Austin, 10:324.

Smith, Jean L., A study of comprehension and use of weather information by various agricultural groups in Wisconsin, 9:325.

Smith, Kim A., The role of parental communication dominance in the political socialization process, 15:318.

Smyth, Amelia L., Television political advertising: a television personnel opinion survey on the effectiveness of techniques used and the cost factors involved emphasizing the 1963-64 Louisiana gubernatorial elections, 5:234.

Sohn, Ardyth, A Q-sort study of three variables in pretrial news stories, 14:297.

Sohn, Harold L., News diffusion in the Nixon resignation story: a study of media use patterns, 14:298.

Sperbeck, John M., Comprehension of dairy terms by Wisconsin farmers, 6:281.

Stamm, Keith R., A study of dissonance in the conservation attitudes of a small Wisconsin community, 3:204.

Stedman, Ken C., Ethnic terms as communication variables: a study in reader attitude, 7:279.

Stepp, Albert C., Jr., News-receiving habits of college students, 10:332.

Sterling, John C., Communication techniques used to reach the low and the high socioeconomic urban teen-ager, 6:286.

Sternberg, Martin L. A., A study of some factors influencing the use of mass communication media among deaf college students, 1:126.

Steyn, Ruth, A communication strategy based on audience analysis, 11:283.

Stugart, David B., An attempt to measure women's potential interest in sports page content, 4:223.

Swift, William D., Mass media habits of military personnel in a closed post environment, 9:337.

Talbot, Asa R., A study of the response of general practitioners in Bloomington and Ellettsville (Indiana) to a medical journal designed for general practitioners, 2:202.

Thomas, Vadakkeveetil A., News diffusion among South Dakota State University students, 13:251.

Thompson, Judith A., Some printed media influences upon concept of the status of women held by Berkeley undergraduate women, 4:228.

Thomson, Walter L., Categories of belief in sports encoding practices, 4:230.

Tichenor, Phillip J., Communication and knowledge of science in the adult population in the U. S., 3:34.

Tims, Albert R., Jr., Mass media use and the need for stimulation, 14:319.

Tipton, Leonard P., Communication output as a determinant of content preference in information-seeking, 8:39.

Torvik, Solveig B., News media habits and attitudes of high school social studies teachers in Granit School District, 8:228.

Touhill, Thomas E., A survey of college drinking patterns and brand preferences, 6:297.

Truby, J. David, A comparative study of the usage of three media by a sample of the State College, Pennsylvania population, 1:128.

Truex, Joseph W., A study of reading times and reader preference when line length and alphabet length are simultaneously and directly varied, 5:244.

Turner, Michael S., An audience survey of KDIN-TV and KIIN-TV, the educational stations of Iowa, 10:341.

Turpin, William H., Attitudes of Jacksonville subscribers toward news and editorial policies of the Florida Times-Union, 8:225.

Valiente, Rafael, A multivariate analysis of advertising readership in business and consumer magazines, 6:299.

Wade, Serena E., An exploration into the media behavior of the creative adolescent, 4:31.

Walsh, Maura M., A study of reader response to America magazine's editorial opposition to Senator Joseph R. McCarthy from 1950 to 1954, 5:250.

Waters, Howard J., An analysis of the attitudes of Salt Lake City and county law enforcement agencies toward the local news media, 8:228.

Wegener, Robert P., Altus Galaxy: readers' preferences for six categories of news stories, 14:334.

Welch, Vicki A., The program preferences and demographics of subscribers to the South Dakota Public Television Network Program Guide, 15:354.

Welker, Martha, Family viewing time: a case study of the attitudes and opinions of the parents of Pinckney grade school children, 15:355.

Wells, Richard H., The Iconoclast: a readership survey and a study of the historical evolution of an underground newspaper, 14:337.

Wells, Roy D., RHE measurement of source and message credibility for a current news story, 6:309.

Whitfield, James D., An analysis of community attitudes toward the Bowie News as a news-advertising medium, 15:359.

Wiegand, Stephen T., A study of attitudes and opinions of people in San Jose, California, concerning the adequacy of local news coverage by the San Jose Mercury and News, 13:272.

Wilson, Kenneth, Negro and white attitudes toward racial coverage by the press, 8:238.

Winters, Richard W., Communicator-receiver roles of prominent University of Florida scientists in their use of the mass media, 6:316.

Witt, William, Variables in conservation communication, 6:318.

Wolcott, Philip A., Selected characteristics of the readers of local and international public affairs news, 3:226.

Wolfe, Diane E., The use of mass media by homemakers visited by expanded nutrition education program aides in Taylor County, Iowa, 13:278.

Wood, Gladys C., Newspaper reading habits of sophomores at Willow Glen High School, 10:365.

Worden, John K., A systematic method for creating new ideas for television programs from audience interest in leisure activities, 9:78.

Yost, Frank D., Controversy and the church magazine: a study of readership, churchrelatedness, and age, 12:65.

Yu, Check C., A study of Taiwanese and Japanese students' stereotyping of U. S. products, 15:372.

Zeier, Julaine, Use and comprehension of nutritional labeling, 15:373.

Zimmerman, Donald E., Determination of sources of conservation information and characteristics of selected Kansas sportsmen, 6:326.

COMMUNICATION & NATIONAL DEVELOPMENT 3

Abbott, Eric A., Problem-solving communication patterns in community development: a study of Accion Comunal in Colombia, 12:66.

Aboaba, Doyinsola A., A case study of Radio Nigeria, 10:50.

Albarran, Alberto Z., Audience reactions to a rural instructional television series in Central America, 11:60.

Ali, Dur S/O Mohamad Nouros, A proposal for a national agricultural information service in Afghanistan, 11:61.

Amaya, Susana, Communications and policy making in Colombian rural development: a survey and experiment, 11:1.

Ascroft, Joseph R., A factor analytic investigation of modernization among Kenya villagers, 6:73.

Attah, Efiong Ben, An analysis of polymorphic opinion leadership in Eastern Nigerian communities, 6:74.

Barchak, Leonard J., Knowledge or certainty? An investigation of the subjective structure of some communication scholars, 15:3.

Beltran, Luis Ramiro, Communication and modernization: significance, roles, and strategies, 6:86.

Berman, Jay, Duvalier and the press, 12:95.

Brown, Marion R., Diffusion of technical agricultural information in Chile, 6:3.

Buchele, Mary Jagger, Analysis of the communication system and situational factors: their role in the development of the Ghanaian poultry industry, 10:88.

Chaiyasena, Chintana, A study of a public information plan for Thai government in Communist insurgent areas, 10:97.

Cobb, Phillip Eugene, Provincial journalism and national development in Mexico, with special consideration of Monterrey, Guadalajara and Puebla, 10:100.

Comstock, George Adolphe, Gaining compliance for educational change from teachers in a developing country, 6:6.

de Almeida, Mauro Lauria, A general view of the development of the mass media and advertising in Brazil, 6:196.

Dogan, Ulvi, The feasibility of utilizing a direct broadcast satellite for education and national development in Turkey, 12:11.

Ebnet, Duane M., The influence of traditional values and beliefs on family planning decisions in Thailand, 15:10.

Farace, Richard Vincent, A factor analytic investigation of the relationship of mass communication to national development, 4:8.

Ganapathy, Kolla R., Evaluation of extension publications for Mysore State, India, 6:140.

Gecolea, Romeo H., Mass communications and development: an exploration in causal relationships, 13:17.

Gibson, John W., The mass media in acculturation: definition, legitimation, reification, 15:150.

Groot, Hans C., Communications variables in the development process, 6:152.

Gunaratne, Dhavalasri S., Mass media information, social differentiation and modernization: a longitudinal survey of four Ceylonese villages, 11:14.

Habte, Amde M., Mass media and international development bureaucracies: Ethiopia and the World Bank, 15:15.

Healey, Joseph G., Mass media growth in Kenya, 6:162.

Herbert, William, Jackson, the Bank, and the press, 13:21.

Herzog, William A., The effect of literacy training on modernization variables, 6:22.

Higbee, Helene C. Bourdon, The Cameroonian news media, 13:147.

Jackson-Beeck, Marilyn, Family communication and differential political socialization, 13:153.

Keith, Robert F., Communication behavior and change of orientation of foreign change agents in technical training programs, 4:134.

Keith, Robert F., Information and modernization: a study of Eastern Nigerian farmers, 6:25.

Kuisis, Ronald A., Social and economic correlates of radio and television set ownership in Costa Rica, 6:193.

Lassey, William R., Communication, risk, and investment decision-making in Costa Rica, 6:30.

Lee, Richard Leslie, The flow of information to disadvantaged farmers, 6:31.

Levy, Tereza L., The communication role of specialists in development agencies, 11:206.

Maamary, Samir N., Cross-cultural comparison of characteristics of adopters and non-adopters of farmer cooperatives among villagers, 4:152.

Magney, Grace Enid, The expressed reading interests and expectations of newly literate women in Kabul, 13:185.

Mayo, John K., Educational reform and the dilemma of student aspirations: the case of El Salvador, 11:37.

McCardell, Wallin S., Socialization factors in El Diario-La Prensa, the Spanish-language newspaper with the largest daily circulation in the United States, 15:25.

McIntyre, Jerilyn Sue, The structure of communication in an emerging frontier community: Jacksonville, Oregon 1852-56, 13:31.

Medis, Lansage Piyasoma, Mass communication and family planning in Sri Lanka, 12:244.

Milavsky, Barry M., An assessment of Telesat Canada and its Canadian domestic satellite system with respect to Canada's national objectives, 10:250.

Monteiro, Heloisa Banks, Research on agricultural communications in Brazil: descriptive report of selected studies, 6:226.

Murphy, E. Lloyd, Nationalism and the press in British West Africa, 5:197.

Naigow, Peter L., Mass media consumption patterns among urban educated adults in Kenya, 12:253.

Oh, Jin Hwan, Toward a practical approach to journalism in developing countries: the case of South Korea, 13:36.

O'Reilly, Alejandro Koffmann, The impact of television exposure on Peru's socio-economic development, 10:273.

Portocarrero, Cesar Alfonso, Empathy and modernization in Colombia, 6:244.

Pulschen, Rolf E., Effects of literacy, informal leadership and gatekeeping on diffusion of printed messages: a proposed field experiment on persuasive mass communication strategies in rural Brazil, 6:249.

Rachty, Gehan Abmen, Mass media and the process of modernization in Egypt after the 1952 revolution, 6:43.

Rahim, Syed A., Diffusion of innovations in a development system: a study of collective adoption of innovations by village cooperatives in Pakistan, 6:44.

Rey, Esin Bilbasar, A comparison of the Turkish and Egyptian mass media in relation to national development, 4:197.

Sharp, Kay Elizabeth Canter, The news media and the San Antonio Diphtheria Epidemic, 13:234.

Simmons, Robert Edwin, Socio-economic status, communication channels and cognitive modernism among slum-dwellers in Guayaquil, Ecuador, 12:47.

Supadhiloke, Boonlert, Mass communication and knowledge and attitude gaps about population and family planning in a developing urban society, 14:56.

Tin-wai, Leung, The workings of the "mass line" theory as a communication process in the initial stage of the Chinese cultural revolution August 8 - December 31, 1966, 10:340.

Ugboajah, Francis O., Communication of development issues in the Nigerian mass media: a sociological perspective, 14:61.

Walimbwa, James, A proposal to test comprehension of a specialized bulletin for Uganda farm families, 4:241.

Whiting, Gordon C., Empathy, mass media, and modernization: a study in rural Brazil, 6:62.

Wolde, Menbere, A study of Christian book appeal to Protestant church members in Ethiopia, 12:360.

Yadav, Dharam P., A comparative analysis of communication structure and innovation diffusion in two Indian villages, 6:65.

COMMUNICATION THEORY, PROCESS & EFFECTS 4

Abel, John David, The influence of family type on the child's orientation to television viewing, 10:1.

Abhau, Elliot, Analysis of reader response to three novels, 10:49.

Ackley, Michael P., The flow of information and opinion in a local labor union, 12:68.

Adams, Paul Douglas, Post-decision selective exposure to the mass media, 13:2.

Alexander, Gustav O., The effects of communication style and level of student dogmatism upon the academic achievement and interpersonal relationship objectives of effective tutoring, 9:1.

Allen, Richard, Primacy or recency: the order of presentation, 10:58.

Anderson, Henry Alvah, Jr., A scale to measure attitude on social responsibility of the press, 13:3.

Anderson, Sister Mary Jacqueline, The relationship of television viewing and content to creativity in adolescents: a multiple regression analysis, 12:77.

Andrews, Robert G., The effects of an informational briefing on the attitudes of certain high school seniors in the Dallas-Fort Worth metropolitan area toward the Air Force ROTC training program, 12:78.

Ansteth, Philip Thomas, Walter Lippmann's philosophy of journalism, 14:66.

Argyle, Erma J., The effect of speech rate on source credibility, 15:60.

Arundale, Robert Burton, The concept of process in human communication research, 9:4.

Atkin, Charles Kenward, The relationship between television violence viewing patterns and aggressive behavior in two samples of adolescents, 10:4.

Atwood, Lynn Erwin, Effects of congruity and incongruity on perceived source credibility, message acceptance, and communicator encoding performance, 3:1.

Averill, Priscilla, Vietnamization as communicated by the President, 10:62.

Bach, Shirley J., Structure, language and percept selection: a study through attribute analysis, 11:2.

Badii, Naiim, The nature of news in four dimensions: Normality, Prominence, Significance, Reward, 14:70/15:64.

Baker, Mary Frances, Readers' theatre: communication aiding learning in the elementary school, 12:84.

Baldwin, Thomas F., Redundancy in simultaneously presented audio-visual message elements as a determinant of recall, 5:1.

Banister, Michael Ellis, Information preferences as affected by environmental and psychological stress, 14:72.

Barchak, Leonard J., Knowledge or certainty? An investigation of the subjective structure of some communication scholars, 15:3.

Bartholomew, C. Michael, Cognitive effects from using analogies to communicate physics to audiences in different decision-making situations, 12:89.

Baucom, Linda D., Perception as categorization: the intermediate novelty trend and the category masking effect, 11:71.

Bauer, Thomas K., A comparison of news criteria across roles at three television news departments in Iowa, 12:91.

Beatty, David J. F., An approach to conflict resolution using the dialogue as an intervention mechanism, 9:7.

Becker, Irwin G., Logic circuit fundamentals, 8:50.

Becker, Lee B., Influences of interpersonal communication and other peer and family variables on change in religious values and behaviors during college, 13:4.

Bednar, David A., The reliability of the Communication Climate Inventory, 15:70.

Beell, Thomas L., Effects of threatening messages and bias on attitudes toward the communicator, 10:66.

Benton, Marc Gordon, An investigation of some possible correlates of communication accuracy in a coorientation framework, 12:94.

Berg, Stephen Ralph, News media content versus audience priorities on public affairs: an investigation into the agenda-setting function of the mass media, 10:69.

Berkland, William Roger, The influence of effort in acquiring a publication on its readership and acceptance, 3:49.

Bernacchi, Michael D., The influence of selected information cues on perceived product quality, 12:2.

Bielaski, Jennifer Townsend, An examination of the mobilizing information concept: an analysis of two Oregon newspapers, 12:96.

Birchmore, Melinda Thach, A psychological approach to prediction of utilization of health services and development of communications strategies, 13:6.

Bomberger, Russell Branson, An analytical comparison of scope-depth balance with popularity of general circulation weekly magazines in the United States, 1947-1961, 1:2.

Boylan, Richard F., A Kierkegaardian theory of mass communication, 10:7.

Brady, Randolyn S., An experimental study of cross-cultural effects on source credibility and persuasion between Whites and Navajos, 15:82.

Brand, W. Jean, Family planning communications in an extension low-income program, 10:81.

Brauer, Stephen Wesley, Testing Siebert's Proposition II: a Civil War case study, 7:83.

Breitrose, Henry S., The effect of distraction in attenuating counterargument, 4:4.

Brems, Lisa, A chronic-acute approach to source-message orientation, 10:83.

Brinkman, Paul Delbert, The differential functions of editorials and editorial cartoons in achieving opinion change, 2:65.

Broom, Glen M., Community consensus-building: a communication experiment in two rural Wisconsin communities, 15:5.

Brooten, Kenneth Edward, Jr., A study of the effectiveness of political campaign techniques aimed at voters between the ages of eighteen and twenty-one on college campuses, 10:84.

Brown, Jane Delano, Role of communication in the development of sex role orientations, 13:77.

Brown, Roger Langham, Some sources and aspects of Wilhelm Von Humboldt's conception of linguistic relativity, 3:4.

Bryant, Barbara Everitt, Message manipulations in communication of a complex political issue, 9:11.

Bryant, Jennings, Jr., The mediating effect of the intervention potential of communications on motivated aggressiveness, 13:8.

Budd, Richard W., A study of the relationship between manifested tendency toward intensional orientation and performance on certain message decoding/encoding tasks, 3:5.

Bunyard, Paul S., Selected information sources and the adoption of a market innovation, 11:89.

Burns, R. Kenny, Communications behavior and the adoption of family planning methods, 10:90.

Bybee, Carl R., The process of involvement: an exploratory study, 15:91.

Caldarera, Annie H. Liu, An analysis of the psycholinguistic abilities of Chinese-English bilingual children and American-English monolingual children, 12:113.

Caldwell, Snyder C., Development and implications of a four-level co-orientational process model of communication, 13:82.

Cantor, Joanne R., The information question as an attention-getting rhetorical device--implications for recall of orally presented material with and without experimentally produced distraction, 10:93.

Cantor, Joanne R., The social learning of aggression through exposure to a model's emotional expressions contingent upon his performance of aggressive acts, 13:9.

Carey, John Thomas, Toward a more systematic examination of the auditory code: a micro-analysis of four radio commercials employing an adapted paralinguistic paradigm, 10:95.

Carmichael, Mary Anne R., Authoritarianism and the perception of international threat and conflict: a comparative analysis, 2:76.

Caruthers, Robert D., Differential retention rates by communication mode, 5:83.

Cassel, John J., A schematic model of mass newsmedia, 6:106.

Castagnera, James O., Applications of unified social theory to the development of a general theory of popular culture, 13:86.

Chaffee, Steven Henry, Two sources of value change: salience and pertinence, 3:6.

Chang, Won Ho, Communication and acculturation: a case study of Korean ethnic group in Los Angeles, 11:6.

Chapman, Buddy Wayne, The differential effects of the media on source and message credibility, 12:120.

Chavers, Pasqual Dean, Social structure and the diffusion of innovations: a network analysis, 14:6.

Chen, Mei-Chin, Cognitive similarity and communication effects, 13:89.

Cheng, Henry Bing-Chark, The effects of credibility discrepancy between communicator and channel on communication persuasiveness, 15:99.

Choi, Chang Sup, Personality traits and program preferences regarding violence on television, 12:5.

Chu, Godwin Chien, Culture, personality and persuasibility, 2:5.

Cipolla, John Michael, Communication systems and social change, 14:8.

Claussen, Jerrold H., Communications patterns in a regional professional group, 7:102.

Cohen, David, The agenda-setting function of the press as regarding the Lake Monroe development controversy, 14:110.

Collins, Robert W., The use of finger temperature as a means of pretesting the effect of mediated messages, 15:104.

Collins, Willard Andrew, Effects of temporal spacing on children's comprehension and behavior following exposure to media violence, 10:12.

Combs, Walter H., The effect of audience feedback on encoding behavior of speakers, 6:110.

Connors, Kevin Michael, The effect of final pause duration and vowel duration upon the comprehension and delayed recall of oral prose, 13:90.

Conway, Jerome Kenneth, Differential memory for referentially equivalent single and multiple sign-vehicle presentations, 7:10.

Cook, Kenneth Harold, A predictive model of human relevance decisions, 9:15.

Cook, Thomas Dixon, Attitude change as a function of the interaction of reception and source-competence, 6:8.

Coombs, Don H., Individual cognitive structuring and information assimilation, 6:9.

Costley, Dan L., A study of the relationships between selected factors in intrapersonal communication and group attraction, 3:7.

Counts, Tilden M., Jr., Television use and word output, 11:7.

Cowdin, Hugh P., Development of persuasive messages based on the belief patterns of the audience, and the effects of authorities and dogmatism on change of beliefs, 6:11.

Cox, Keith D., An investigation of the interaction of printed and spoken words, 4:6.

Cravens, Ann I., Effects of predisposition on fear appeals, 14:118.

Crom, Robert Louis, Communication patterns and administrative evaluation of professionals within an academic research organization, 5:8.

Crutchfield, Diane V., Effects of threat appeals in mental health communications, 7:106.

Culbertson, Hugh M., Influence of message structure and art work on apparent stand of message writer, 5:9.

Culpepper, Mary Anne Gillis, Design trends in editorial presentation: a survey of business communicators, 13:95.

Cushing, William G., A study of college student news media preferences: what's different about the television generation?, 10:112.

Daly, Ann Marie, Family communication patterns and coorientational accuracy, 12:137.

Davis, Dennis K., The process of defining reality and television use, 11:9.

Davis, Joel Christian, A preliminary investigation of intergenerational perceptions of stereotypes of the aged, 12:141.

Deatherage, James LeRoy, III, The application of mass communication theory to the operations of the transit industry, 13:98.

Deats, Thomas Stewart, Jr., Communication, social systems, and change, 12:8.

DeJulio, Matthew John, Jr., Altering the medium can alter the message: interpretations resulting from common typographic variations, 10:116.

deLodzia, Georges Robert, Social communication and information diffusion: search and decision-making behavior among college-bound students, 7:15.

Denbow, Carl Jon, An experimental study of the effect of a repetition F factor on the relationship between listenability and readability, 12:10.

Dent, Ralph W., The relation of dogmatism to generalization effects within and between dimensions of source credibility, 6:13.

Dethman, Linda Frances, Communication controlling in same or opposite sex dyads under social and task conditions: tactics, strategies, and situations, 14:130.

Dick, Robert Neil, Information diffusion and decision making regarding adult education opportunities in two small Wisconsin communities, 2:92.

Dickerson, Wayne Beall, Hesitation phenomena in the spontaneous speech of non-native speakers of English, 10:13.

Diel, George, A citizen-committee complex as a persuasive communications system, 5:13.

Dinsmore, Jacquie, Influence of exposure to a cultural event on taste development of junior high school students, 3:81.

Dixon, Gary J., Retention differences after listening to an audio presentation in a narrative and dramatized format, 15:125.

Donerly, Brian, Appropriateness of student's "t" to semantic differential data and implications for scaling assumptions, 12:148.

Donnelly, J. Brian, Effects of cognitive tuning and source or target status on communication behavior, 6:125.

Donohew, Robert Lewis, Publisher attitude and community conditions as factors in newspaper coverage of a social welfare issue, 3:9.

Douglas, Dorothy F., The use of mass communications for promoting the understanding of a community problem, 6:117.

Dozier, David M., A test of the Ludenic news-reading theory using R-factor analysis, 13:107.

Drew, Dan G., Attitude toward a news source, expected reporter-source interaction and journalistic objectivity, 12:12.

Dryer, Gerald, Connotations of terminology used in cooperative communications, 10:127.

Dunn, Edward Wesley, Jr., Psychophysiological correlates of televised violence in fictional and non-fictional contexts: a preliminary study, 10:128.

Dye, James H., The effects of news volume in three Iowa county seat towns on reception and retention of information about local government, 5:104.

Elliott, William Robert, Religion, family communication and political socialization, 10:15.

Ellis, Donna Lloyd, Information sources about teenage gangs used by Philadelphia gang workers and the credibility they ascribe to these sources, 10:130.

El-Okby, Mahmud M., Verbal cues of organizational information in message decoding, 2:8.

Elway, H. Stuart, The parties, the media and political knowledge, 13:112.

Engbretson, Robert O., Cognitive adjustment of perceived self credibility, perceived source credibility, and perceived task difficulty as a result of feedback in task oriented dyads, 2:9.

Epstein, Robert J., The credibility of anonymous news sources, 11:119.

Eswara, Harogadde S. N., An interpersonal approach to the study of social influence: family communication patterns and attitude change, 7:20.

Fairchild, Frank Louis, Jr., A descriptive study of the mass media coverage of the 1968 presidential election and a correlation of the political content of the mass media with the political priorities of the electorate, 10:137.

Fantuzzo, Anthony, Science communication models in a conflictual situation, 7:134.

Feinberg, Barry Miles, The effect of syntax in newspaper headline-type stimuli on perceived amount of information and reading interest, 8:7.

Feldman, Mildred L. Bos, A study of the influence of mass media on mature women in continuing education at Louisiana State University, Baton Rouge, 7:137.

Finn, Michael S., An experiment on salience as a function of the discriminatory power of an attribute, 10:141.

Flippen, Charles Chastine, II, Verbs of the stock market: a study in connotative meanings, 7:22.

Forman, Kenneth J., Communication and message diffusion, 10:18.

Frank, John J., A study of college ROTC students' attitudes toward a U. S. Army film and toward associated military concepts, 10:148.

French, Patrice Lynne, Logical and psychological theories of semantic coding in reasoning, 13:16.

Fulton, Robert Barry, Attitude change: a homeostatic model of the listener, 6:17.

Funkhouser, G. Ray, Effects of differential encoding on recall, 6:18.

Fyock, James A., A field experiment in fear arousal, perceived communicator bias and attitude change, 6:139.

Garrett, Merrill Frederick, Syntactic structures and judgments of auditory events: a study of the perception of extraneous noise in sentences, 4:10.

Garrett, Roger L., Developmental changes in the effects of communication position on attitude change, 7:24.

Gibson, David Garr, A cognitive-complexity approach to selective exposure, 8:102.

Giese, Lynn, Differential interactions--an aspect of consequence for researching optimal communication effects, 5:118.

Glassman, Myron, The effects of personality and demographic factors on the formation of attitudes towards convenience goods, 10:156.

Gohar, Salah A., A synthesis of correlates of opinion leadership, 6:145.

Goode, Mackarness M., The factorial dynamics of the reading experience, 10:157.

Goss, Louis Blaine, The effects of sentence context on ambiguous, vague, and clear nouns, 9:29.

Groner, Barbara Jean, Teenagers' perception of their favorite television character as related to their perceptions of themselves as they are most of the time and of themselves as they would like to be, 10:162.

Groves, Marjorie Pfister, Says who? vs. what's it say? comparative effects on low income homemakers' responses to a nutrition newsletter, 12:176.

Gupta, Nawin, Perception of bias in international sources and its relation with the interpretation of messages, 11:143.

Hagenston, Richard E., A test of the assumption that word length and sentence length are linearly related to readability, 6:155.

Haines-Styles, Geoffrey, A "construct" analysis of television newscasts: a method and its application, 11:145.

Haley, Paul T., Personal distance in television interaction: is a close-up close?, 10:163.

Haney, Roger, Cross-pressures, communication behavior and the hereditary vote, 6:158.

Haney, Roger, The role of encoding and decoding agressive messages on subsequent hostility, 9:31.

Hanneman, Gerhard J., Uncertainty as a predictor of arousal and aggression, 9:32.

Hanousek, Richard A., The application of cybernetic theory to the study of a communication system, 1:44.

Harlan, Thomas A., Viewing behavior and interpretive strategies of a photographic narrative as a function of variation in story title and subject age, 11:150.

Harless, James Dean, An experimental investigation into the impact of adventure-mystery novels on attitudes of readers, 5:16.

Harriman, Sheryl G., A program to increase the visual perception of educable mentally retarded adolescents, 10:167.

Harris, Patricia Dempsey, Communication as a mediating variable in humor, 13:140.

Hayes, Harold B., Source credibility and documentation as factors of persuasion in international propaganda, 4:13.

Heffner, M. Beth, The calculus of dissonance theory, 7:166.

Hertzog, Nancilou, Selective exposure, cultural norms and the communication process, 8:113.

Hickey, James Richard, The effects of information control on perceptions of centrality, 5:18.

Hillis, Jay William, Effects of practice and message summaries on the processing of dichotically presented information, 10:173.

Hilyard, Delmer M., One-sided vs. two-sided messages: an experiment in counterconditioning, 4:15.

Hindmarsh, Ted C., The media lab: one application of the student response system as a communication tool, 12:187.

Hoffman, Brent A., Two aspects of communicator "intent" and their effect on opinion, 5:140.

Holden, Thomas Robert, Park interpretation as an environmental communication process with a sample interpretive booklet text on the maritime disaster history of Siskiwit Bay, Isle Royale, Lake Superior, 13:148.

Holmberg, Michael L., Marketing decision behavior of Wisconsin livestock farmers, 11:161.

Holmes, John H., Dogmatism as a predictor of communication behavior in the diffusion of consumer innovations, 6:23.

Hoyt, James L., Effects of justification of film violence on the instigation of aggressive behavior, 6:173.

Hoyt, James L., Source-message orientation, communication media, and attitude change, 9:33.

Hsia, Hower J., The effects of redundancy and noise in two channel information processing, 5:20.

Hughes, John Patrick, Reducing fear in children toward their first dental visit by utilizing television, 12:196.

Hulka, Judith P., Understanding personal orientations: an empirical retest of the socio-psychological dimensions of transitional people, 11:165.

Hunt, Martin F., Open- and closed-mindedness, belief-discrepant communication behavior, and tolerance for dissonance, 4:125.

Ingenthren, William, Vectors of connotative judgment of attribution, 3:125.

Ingersoll, Virginia Hill, An evaluation of counterattitudinal role playing as a role sending technique, 10:21.

Isenhour, John P., A theoretical analysis of visual film editing, 11:168.

Ismach, Arnold Harvey, The consequences of communication experiences: a typological approach, 14:17.

Jackson, Kenneth M., Alienation and knowledge: a conceptual replication of the high powerlessness-low information hypothesis, 7:179.

Jacoubovitch, Marc-Daniel Jean, Communication consequences of signification, 11:169.

Jacoubovitch, Marc-Daniel Jean, The orientation situation: a trivariate approach, 14:18.

James, Jimmie Darrel, The effects of situation, belief intensity and self-esteem on information seeking behavior: a partial replication, 5:151.

Jamias, Juan F., The effects of belief system styles on the communication and adoption of farm practices, 2:15.

Jenks, John D., A study of the relationship between an intensional orientation, dogmatism, and persuasibility, 3:18.

Jester, Thomas W., Jr., Message entropy and the journalistic quotation: a preliminary study, 10:188.

Jimenez-Sanchez, Leobardo, Adoption/Nonadoption of agricultural innovations in some areas of the State of Mexico, 1:64.

Johnson, Victor L., Expectations as a factor in determining attitude change, 7:185.

Kaggwa, Lawrence N., Factor analyses of perceived attributes of news headlines, 11:22.

Katzman, Nathan Israel, The effects of uncertainty and choice points on cognitive processing, 9:34.

Kays, Dan J., Creativity, task conditions, and journalistic performance, 4:131.

Kelling, Kent William, Scalar characteristics of antonymous adjectival meanings in English: a theoretical and empirical investigation, 8:17.

Kent, Brian D., Human interest: its meaning and measurement, 4:135.

Kent, George, Information as a determinant of bargaining power, 3:19.

Kenworthy, Duncan Hamish, Metacommunication in written texts: an exploration of literary tone, 12:213.

Kern, Jerry Lee, Language barriers among interdisciplinary researchers, 13:161.

Killam, Elaine, The effects of familiarity of source on reader response to newspaper stories, 6:187.

Kim, John Yeol, Feedback and human communication: toward a reconceptualization, 10:24.

Kochevar, John Joseph, The effects of message intensity on evaluations of the source, the message and the topic, 6:190.

Kong, Ana C., The relative effectiveness of referents of fear appeals in pesticide safety communications, 11:26.

Kopper, Gerd G., Theoretical framework of a method of evaluation of mass communication in society based on semantic positivism and general semantics, 3:138.

Kordick, Elizabeth Ann, Pointing and the acquisition of language, 14:23.

Kowalski, Robert Ervin, An analysis of the effects of various author identifications on readership, trust, and recall of semi-technical articles in a basically credible publication, 6:191.

Kraay, Robert W., Symbols in paradox: a theory of communication based on the writing of Mircea Eliade, 15:23.

Krieger, Susan, Cooptation: a history of a radio station, 14:25.

Krull, Robert, An information theory approach to television content, 10:210.

Krull, Robert, Program entropy and structure as factors in television viewership, 12:26.

Kuhonta, Maria Cleofe Martinez, An analysis of the communication process in the adoption of farm innovations, 7:35.

Lalor, Francis R., 'What would happen if...': a learning game designed to enhance conceiving of continuous learning from a communication perspective, 13:30.

Lanier, Robert M., The functional relationship between communications and accuracy, 10:214.

Larsen, John R., An experimental study in source credibility: the effects of variations in source, type, and transmission of a communication on peer perception of credibility, 10:216.

Leckenby, John Douglas, Intra-family communication of ethnicity, 12:28.

Lee, Jae-won, Process of art understanding: a form approach to critical analysis, 11:30.

Lemert, James B., Status conferral: the modification of source credibility by the act of press coverage, 3:22.

Lerner, Deborah Enid, Sex-role related expectations of expertise in salesclerks: a field study in communication, 14:211.

Levie, W. Howard, Opinion and ego-involvement as predictors of overt behavior, 7:38.

Lewalk, Mary Jane Guitteau, The effects of presenting "one side" versus "two sides" in changing opinions on a controversial issue and the order of presentation (primacy-recency), 13:173.

Lewin, Jean Durall, An investigation of the possible effects of visual cues and amount of information in television news programs on attribution tendencies, 13:174.

Lewis, J. David, Feedback in mass communication: its nature and use in decision-making, 4:18.

Limber, John Edward, Semantic characteristics of English adjectives determined by their usage, 7:39.

Lin, Nan, Innovation internalization in a formal organization, 5:23.

Lindley, Frances S., The effect of grammatical variables on the student's ability to differentiate between fact and opinion in the printed media, 6:204.

Lindner, Joseph W., A study of secondary effects of salience, 5:173.

Lleras, Ernesto, Imagined communications strategies and inferences about the perception of organizational structure in a university school, 14:213.

Lombardi, Donald L., Correlation of galvanic skin response with a consistency measure of Kirilian photographs, and their pre/post differences following emotion-arousing stimuli, 13:177.

Lowry, Dennis T., Demographic similarity, attitudinal similarity, and attitude change in a cross-cultural persuasive communication context, 10:26.

Luedtke, Peggy P., Attitudes of BYU faculty members toward women: a coorientation study, 15:225.

Lyons, Andrew S., Newspaper coverage of community problems: a case of misperception, 15:226.

Mark, Robert A., Parameters of normal family communication in the dyad, 9:42.

Marsh, Shirley Eckerson, Information-seeking, opinion leadership, and sense of powerlessness for different issues, 5:25.

Marshall, David S., Guerilla theater: an aspectual analysis, 10:234.

Martin, James E., The determinants of preferred adjective order in English, 7:41.

Masha, F. Lwanyantika, The interview news story: a study of its relationship with the audience and medium, 11:36.

Maurer, Leonard L., Information process as a mode of dissonance reduction in a post-decision, dissonant situation, 10:29.

Mayers, Alan E., The effects of student location and teacher role on learning from instructional television, 4:22.

McBride, Kenneth W., Sharpening and leveling of communicated ideas, 14:225.

McCleneghan, Jack, Newspaper endorsements and mayoral-city council elections in Texas: 1960-1971, 10:241.

McCloud, Robert James, The relationship of selected personal and group characteristics to the news-seeking behavior of freshmen in a Texas state college, 2:18.

McElreath, Mark P., The influence of positional status and the public's right to know on public and private employees' cognitions about communication, 10:243.

McElveen, Joseph J., Jr., A model for message diffusion within the Methodist Church based on flow of information from church leadership to the layman, 7:204.

McEwen, William J., The effects of assertion intensity on the congruity principle, 6:218.

McLuskie, C. Edward, Jr., A critical epistemology of Paul Lazarsfelds administration inquiry, 14:35.

Mehrley, R. Samuel, Incentive as a mitigator of the extent to which one's attitudes are inferred from one's behavior: studies in the theory of self-perception, 9:44.

Meline, Caroline, The creative problem-solving performance of sixth and seventh grade pupils under three media presentation conditions: print, audiotape, and videotape, 13:188.

Mertz, Robert J., Acceptance of persuasive influence as related to three dimensions of source evaluation, 5:28.

Messaris, S. Paul, Attribution and inference in the interpretation of filmed behavior, 10:246.

Meyer, Anthony J., Generating unbiased diffusion of preventive health innovations, 14:36.

Mick, Colin K., Information seeking style in medicine, 11:40.

Milbourn, M. Thomas, Components of source credibility and source- and message-orientations, 9:250.

Miller, Mason E., Expert information sources and outside employment as facilitators of mother-role change, 2:19.

Minoff, Iles Barry, Toward a micro-analysis of the spatial channel: the development and application of a modified proxemic coding system to queues, 10:252.

Mitchell, William Grant, Communication of an educational innovation in an institution of higher learning, 9:45.

Mody, Bella, Effect of the excitatory potential and hedonic tone of a communication on intensity of decoded sadness and empathy with tragic events in a subsequent communication, 10:256.

Moore, Roy Leamon, A cross sectional analysis of consumer learning among younger vs. older adolescents, 13:35.

Morgan, Harmon, The medium and mass media credibility: a study of the relationships among apparent credibility, the medium as an approximation of reality, and the level of priority of the credibility dimension, 14:38.

Morgan, Keith J., Analysis of problem-solving interaction in two-person and three-person groups, 15:249.

Morton, Patricia Roe, A study of Riesman's theory of social character utilizing a content analysis of advertisements in three women's magazines, 5:195.

Moss, Sanford, A study of New York City daily newspapers' theatrical reviews and their relation to success of stage productions, 4:174.

Murphy, Sharon M., Theoretic and strategic basis for development of a discovery program in human communication, 12:34.

Musser, Thomas S., Cognitive theory and information-seeking behavior, 3:169.

Nagata, Kiyoshi, A statistical approach to the study of acculturation of an ethnic group based on communication-oriented variables: the case of Japanese Americans in Chicago, 8:23.

Namit, Charles Joseph, Mass media use patterns and attitude toward the strike among UAW workers: a study of UAW Local 602 members after the 1970 GM strike, 10:262.

Narvel, John G., An investigation of some factors involved in empathy response to filmed communications: attributions of male and female viewers to male and female actors in a social interaction situation, 10:263.

Nasser, Orlando Lugo, Predicting interpersonal communication generated by a mass communication event, 10:264.

Nees, Robert Michael, A twenty-third year follow-up study on high reading interest in the sixth grade as it compares to later economic achievement, 12:254.

Nelson, Wilburn O. B., Dogmatism, perceived mass media congruity, perceived reference group congruity, and communication behavior of clergy in decision making, 11:41.

Nigro, Linda Lou, Popular song lyrics and attitude change: an experimental approach, 10:265.

Nimtz, William Harry, A study of the adopters of planned-unit developments in Utah County and their use of communication channels during their adoption decision process, 12:258.

Nwankwo, Robert L., Coorientation in communicatory choice: a study in values, identity, and communication behavior during a campus crisis, 8:163.

O'Keefe, Garrett James, Family communication orientations and interpersonal agreement, accuracy and congruency, 9:49.

O'Keefe, Maurice Timothy, Diffusion of medical information among doctors, 6:38.

Oldham, Beverly Jean, Clarity, meaningfulness and disintegrative patterns in classroom panel discussions, 12:265.

Oliver-Padilla, Otis, The role of values and channel orientations in the diffusion and adoption of new ideas and practices: a Puerto Rican dairy farmer's study, 2:22.

Opacic, Gordana, Natural order in cognizing and clause order in the sentencing of conjoined expressions, 12:37.

Orth, Richard Harold, The acquisition of attitudes as an instrumental conditioned response with consideration of the developmental aspects of the effects of delayed reinforcement, 7:45.

Oster, Merrill J., Color keying as it affects graph comprehension, 1:102.

Ostman, Ronald Elroy, Systems and communication control: an analysis of the process of evaluating films on drug abuse, 12:38.

Paisley, William John, Extent of information-seeking as a function of subjective certainty and the utility of the information, 3:25.

Pallett, Earl Marshall, Music communication research: the connotative dimensions of music meaning, 6:237.

Pasdirtz, George W., Family structure and two-way communication, 13:207.

Patrick, Ronald D., The effects of humorous cartoons on recall of an oral message, 7:238.

Patrick, William Lawrence, Opinion leadership and innovativeness in an east Tennessee school system, 12:271.

Paystrup, Patricia, Utah Valley children's media use and levels of political awareness, 15:275.

Perry, Bonita L., Differential effort in counterattitudinal advocacy: effects on attitude change and extinction, 9:52.

Perry, Harold D., An investigation of eye-movement when x-height and line length are held constant and alphabet length is prismatically varied, 8:171.

Persinger, Ardel Louis, Jr., A persuasive and informative communication program based on audience analysis, 14:259.

Peters, Howard G., Perceptions of combinations of Negro and White television programs and commercials: an experimental study of racial differences among male high school students, 12:276.

Peterson, Donald C., A comparative analysis of two junior college elections in northern Illinois relating mass media performance and other factors to election outcome, 6:40.

Peterson, Morris, The relationships between accuracy in role-taking and in estimating the "generalized other" in four academic departments, 12:40.

Powell, Fredric A., Source credibility, dissonance theory and attitude change, 2:24.

Preston, Ivan L., Temporary coalitions in the process of coalition formation, 2:25.

Pyszka, Ronald H., Cognitive discrepancy and the avoidance of threatening information, 5:30.

Quarles, Rebecca Colwell, Cognitive structure and political mass communications behavior, 9:291.

Rawlins, M. J., A Q-methodological study of some effects of a fictional and a documentary treatment of a controversial issue, 2:26.

Razinsky, Edward Lee, The effects of message deterioration on message and source evaluation, attitude, and information gain, 6:253.

Reagen, Michael V., A comparative study of police, college students' and professional communicators' perceptions of police, 10:34.

Reppert, John Clayton, Relationships of socioeconomic variables to political-news exposure through the mass media, 2:181.

Richards, Milton, The effects on overt behavior of alternative mass communication persuasion strategies: a controlled field experiment, 7:48.

Richards, William D., A coherent systems methodology for the analysis of human communication systems, 14:48.

Roberts, Donald F., Jr., A developmental study of opinion change: source orientation versus content orientation at three age levels, 7:49.

Roberts, E. Burch, Source label influence on editorial cartoon interpretation, 10:293.

Robbins, Sherman M., An experimental study in rumor dispersal: the effects of photographic sharpness and interpersonal communication upon the serial reproduction of information, 9:300.

Rose, Ernest Daniel, Attitude as a function of discrepancy resolution in multiple channel communication, 2:28.

Rosenthal, Paul, An empirical investigation of the "Whorfian" hypothesis using artificial linguistic material, 3:185.

Ruben, Brent D., A model of communication and human organization: toward a unified theory of education, 8:31.

Ruggels, W. Lee, The effects of order and structure when two competing persuasive messages are presented together, 3:29.

Russell, Susan Higley, Insult, aggressive modeling, and vicarious reinforcement as determinants of adult aggressive behavior, 13:42.

Saling, Nona E., An investigation of the effects of competition and cooperation of the accuracy and congruency of communication in cooriented dyads, 12:301.

Saral, Tulsi Bhatia, A study of the effect of role information on interpretation of facial expressions, 8:33.

Sauvageot, Jules F., The effects of reader bias in evaluation of news copy discussing controversial material, 3:193.

Schanilec, William, A multiple regression analysis of the relationship between the degree of interest in six categories of news stories and three components of Melvin Seeman's conception of alienation, 9:309.

Scherrer, Winifred, Can man creatively match the ethical integrity of plankton?, 10:307.

Schmitt, Wilson, Comparing readability and cloze procedures for determining farmers' comprehension of agricultural extension publications in Southern Brazil, 13:231.

Schneider, Ivo A., Empirical test of the two-step flow hypotheses of communication for new agricultural information in a developing country, 11:48.

Schwartz, Susan-Lou, A study of art evaluation: the use of multi-dimensional scaling to analyze judgment of paintings, 10:311.

Self, Charles C., Communication: the transaction of form with substance, 13:43.

Sencer, Robert A., An investigation of the effects of incorrect grammar on attitude and comprehension of written English messages, 3:32.

Severin, Werner J., Cue summation in multiple channel communication, 5:43.

Sherrill, Peter N., Information acquisition in scientific specialties differing in age, size and theoretical status, 7:51.

Sherrod, Drury Ridgway, III, Attribution of causal responsibility for behavior in actors and observers, 9:66.

Sikorski, Linda A., Information seeking strategies for decision-making in a particular kind of choice situation, 11:51.

Simpson, Robert B., Biased scanning (selective exposure) and attitude change in dissonance and incentive theories, 8:199.

Singletary, Michael Willis, A study of the effects of co-orientation and expertise on belief and value appeals, 12:48.

Singleton, Terry James, Barriers in the aerospace communication chain, 6:277.

Slater, John William, Attribute analysis: toward an understanding of percept selection, 9:322.

Smith, Edward Cecil, The status of the Sapir-Whorf-Korzybski hypothesis in psycholinguistics literature, 4:211.

Smith, Kenneth L., An accuracy study of environmental reporting in three national news magazines, 12:319.

Smith, Robert Frederick, Attitude changes and memory loss concerning a campus racial conflict, 10:328.

Smith, Zay N., Nader as Leviathan: authoritarian tendencies in an alternative communicator, 12:320.

Smith-Lovin, Lynn, Individual political participation: the effects of social structure and communication behavior, 14:296.

Sohn, Ardyth B., A longitudinal analysis of agenda-setting effects, 15:43.

Sohn, Harold L., The relationship of newspaper issue agendas to the current and anticipated issue agendas of community leaders, non-leaders and newspaper staff, 15:44.

Soucie, Robert M., Anxiety, status and sex influences on visual intimacy in interpersonal encounters, 10:38.

Spencer, Julian K., An empirical examination of two theories on the nature and effects of media as presented by Marshall McLuhan in Understanding Media: The Extensions of Man, 15:324.

Spitzer, Nancy Stevens, The peace movement as a communication process, 2:198.

Stebbins, Lynne A., An evaluation of the relationships between major field of study, dogmatism and news-seeking behavior, 12:325.

Steiner, Richard, Effects of message quality and complexity on communication acceptance and source credibility, 12:54.

Steinfatt, Thomas M., Ambiguity as a predictor of syllogistic difficulty, 9:69.

Stephens, Lowndes F., Mass media exposure and modernization of an Appalachian county, 8:210.

Stephens, Lowndes F., Communication and community decision-making in the Lake Superior region, 14:54.

Stephens, Shaiele, Methods of communication in a new age meditation group, 14:304.

Stockton, Richard Sheridan, A study on the effect of non-redundant, superimposed messages with regard to aural information in an audio-visual presentation, 12:331.

Stolz, Walter S., Some effects of cognitive feedback upon verbal encoding behavior, 2:200.

Stolz, Walter S., Syntactic constraint in spoken and written English, 2:30.

Stone, Vernon Alfred, Personality factors in immunizing against source or content of persuasive messages, 5:46.

Stroud, William R., Interword relationships in the processing of active and passive sentences, 6:52.

Sweigert, Ray Leslie, Jr., Information seeking as a function of cognitive imbalance in a decision situation, 2:31.

Tankard, James William, Jr., The connotative meaning of the eye contact cue to a perceiver, 8:38.

Tate, Eugene D., A comparison of the relative immunizing effect of counterattitudinal advocacy with the passive reception of a persuasive message, 9:73.

Taylor, George, III, The Niehoff primary variables: a pilot test by utilization of two case histories of induced culture change, 4:226.

Tedesco, Nancy Signorielli, Men and women in television drama: the use of two multivariate techniques for isolating dimensions of characterization, 13:249.

Thomas, Avis Anne Hill, The role of mass media among voters and non-voters in a fluoridation election, 5:243.

Thorp, Robert Kent, The role of the daily newspaper publisher in the community power structure, 2:33.

Tiedge, James T., The facilitative and inhibitive effects of visual distraction upon persuasion by a counterattitudinal persuasive communication, 10:41.

Tinkham, Spencer Felton, Interpersonal traits, interpersonal anxiety and response to need-oriented communications, 12:56.

Trager, Robert E., Adolescent audience system reactions to mass media messages regarding drug education, 11:55.

Trapp, Mary E., Responsibility: a communicational approach to a journalistic problem, 14:58.

Treacy, David Paul, The effects of mass communications: a survey and critique, 4:29.

Tuckis, Robert Leslie, Specificity, efficacy and fear appeal in a persuasive message, 5:246.

Umpleby, Stuart Anspach, Some applications of cybernetics to social systems, 13:47.

VanDam, Robert L., Social status as a predictor of communication behavior, 2:205.

Van Den Berg, Josephus A. H. A., Family communication dimensions as a frame of reference: orientation, perceived structure and alienation, 12:58.

Van Tubergen, Gary Norman, A study of the relationship between intension and differential perception of verbal and non-verbal stimuli, 4:238.

Vogel, Bonnie A., Student-teacher verbal interaction as an alternative instructional method, 12:348.

Wackman, Daniel B., Family communication patterns and adolescents' responses in role conflict situations, 7:57.

Wadley, Carma Lois, An analysis of level of activity as it relates to information source and two-step flow of communication in a formal organization, 9:353/10:353.

Wahrman, Ralph, The immediate and delayed effects of fear appeals on attitudes toward community fallout shelters, 2:208.

Wald, Leah, Ethnic disparity in Israel: an exercise in analysis of variance and factor analysis, 10:348.

Ward, Lawrence Scott, Some effects of the structure of relationships on interpersonal behavior in the dyad, 7:58.

Watson, James R., Communication effectiveness in university executive management programs: a field experiment, 11:56.

Watson, Leighton G., Evaluation of the effectiveness of a community resource development newsletter in eastern West Virginia, 8:230.

Watt, James Henderson, Jr., Television viewing and aggression: an examination of the catharsis, facilitation, and arousal models, 12:59.

Wells, Donald E., The effect of choice between messages on attitude change, 2:36.

Weston, John R., Argumentative message structure and prior familiarity as predictors of source credibility and attitude change, 6:60.

Whitcraft, Carol Jones, Public communication about birth control--an examination of parallels between volume of communication, methods of control, and public acceptance, 5:254.

White, William James, The effects of psychic distance and dogmatism on the perceived credibility of political leaders, 2:217.

White, William James, Toward the validation of a functional model of the adoption-rejection process, 6:61.

Whitley, Alvin D., The relationship of focused communication experiences to attitude change and social adjustment: an international case study, 10:360.

Wigand, Rolf T., A tri-ethnic study in color preference and color perception, 10:361.

Willoughby, Peter Valentine, Viewer evaluation of ten randomly selected colors according to six pairs of bipolar adjectives, 2:219.

Winkler, Wendy Anne, Eugene McCarthy as perceived by McCarthy youth: a study in interpersonal communication, 8:239.

Wozniak, Daniel F., A factor analytic study of semantic structures of closed, open, and medium belief-disbelief systems, 2:38.

Wright, John Wesley, II, An investigation of high anxiety verbal behavior, 12:361.

Wright, W. Russell, A factor-analytic study of the dimensions of conflict in news, 9:371.

Wright, W. Russell, The effect of perceived cost and the perception of value on medical information seeking, 12:64.

Xouris, Demetrios, Business enterprise and communication system, 10:48.

Yarbrough, James Paul, The effect of predispositions upon attention and understanding in communication of scientific information, 4:259.

Yien, Shan-pang, Employee participation in organizational decision making and acceptance of planned change, 9:80.

Young, Jo Anne Durkee, The effect of selected demand characteristics on responses to the Rokeach Value survey, 14:345.

Zimmerman, Dean R., The relation of verbal context to interpreted meaning of some archaic New Testament words: some semantic implications, 9:374/10:373.

COMMUNICATOR ANALYSIS 5

Abbey, Alan D., Newspaper columnist coverage of the 1960 and the 1976 "great debates," 15:53.

Aber, Wren L., A comparison of published and rejected news releases in three Ohio metropolitan papers, 3:39.

Adamson, June N., Selected women in Tennessee newspaper journalism, 10:52.

Alsbrook, James Eldridge, Perceived upward mobility traits of Carl T. Rowan, a journalist, 6:1.

Amend, Edwin H., Liaison communication roles of professionals in a research dissemination organization, 9:2.

Applebaum, William Mark, The role, problems, and impact of the American television news correspondent overseas, 13:60.

Arnstein, Sherry Phyllis, The Washington correspondent and his home office: communication patterns and problems, 1:3.

Auer, Emma, The function of empathy as represented in transactional models of communication: a test of professional and student advertising communicators, 7:2.

Barker, Michael D., A synthesis of theoretical models concerning the reporting process, 15:67.

Belcher, Clyde Walter, An evaluation and preliminary classification of guidelines used by selected journalistic film critics, 12:93.

Bennett, Thomas Gray, Rod McKuen and the mass media: an analysis and commentary, 9:102.

Bloch, Merry Deborah, Muse or method: an inquiry into the creative experience of the contemporary novelist, 10:75.

Bonwit, Toby, Some drug addicts' responses to the anti-drug campaign or if you were a junkie, would you buy that stuff?, 13:78.

Brack, Elliott E., A study of 42 weekly newspaper publishers in Georgia and how they compare with a similar group of Nebraska publishers, 1:14.

Brandl, Francis J., A survey of retention capabilities as related to the utilization of visual aids in the learning process, 1:15.

Brenner, Elizabeth E., The religion writers and the secular press: an analytical and interactional study of the religion writer's role as perceived by the writers, their superiors, and religious leaders, 9:121.

Brody, Jane Ellen, Editorial interest in different kinds of science news, 1:140.

Brown, Ruth, The effect of political preferences on editors' performances, 10:86.

Browning, Everett, Editors' attitudes toward agricultural news and their use of agricultural news in New Mexico newspapers, 5:72.

Brownlee, Bonnie Jeanne, The communication of nutrition and weight control information to a college population, 13:78.

Buckalew, James K., The television news editor as a gatekeeper, 6:4.

Butler, Paul F., A measure of job satisfaction among city editors and police reporters on Iowa daily newspapers, 4:64.

Byrne, Robert J., Report of a survey of news preferences among Catholic diocesan editors in the U. S., 9:127.

Cannon, Keith Lee, Major U. S. daily newspaper sports editors: their backgrounds, interests, policies and staffs, 14:95.

Carter, Lorenzo Edward, News values of editors-reporters on five Oklahoma newspapers, 9:132.

Carter, Peggy C., A study of persons who write letters to the editor of the Atlanta Constitution, 11:96/12:116.

Chodorow, Dale M., A measurement of cognitive style, 8:70.

Collier, Michael K., The meaning of creativeness, 4:72.

Counts, Henry O., Socialization effects on the beginning reporter, 11:107.

Cowperthwait, Richard Pearson, Most of the news is fit to print: the influence of religion on the Christian Science Monitor, 14:116.

Crêmer, Charles F., The gate keeper and authority: television news director/general manager dimensions of association, 9:16.

Crockett, Ray A., The gatekeeping relationships in internal Air Force newspapers, 15:109.

Crow, Wendell C., Peer vs. reader influences upon student "editor" judgments and publication of tragic news photographs, 11:110.

Curry, John P., The effects of readability and interest on the comprehension and retention of written messages, 1:29.

Denton, Patricia A., An analysis of the educational and professional background of newspaper film critics and the influence these critics wield on readers, 15:121.

Deurbrouck, Robert, An exploratory study of the writers to the editor column--who, what, where, when, why, 1:31.

Diliberto, Gioia E., Profiles of three newswomen, 13:102.

Downs, William D., Jr., Dogmatism, self-esteem, and news interests, 13:13.

Drew, Dan G., The roles and decision making of three television beat reporters, 9:155.

Edgemon, Charles F., Student evaluations of a new profession: publications engineering, 1:35.

Einsiedel, Edna F., Reporter-source orientation, source attraction, topic importance, and reporter information-seeking behavior, 13:14.

English, Richard D., The relationship of political opinionation to attitudes toward journalism and the journalist's role as expressed by university journalism students at the senior level, 13:114.

Entler, Judy Beth, South Carolina newspaper personnel: a demographic and attitude study of news-editorial staffs, 7:131.

Feliciano, Gloria D., The relative effectiveness of seven methods for presenting statistical information to a general audience, 1:4.

Fett, John, Regression and factor analysis of farm magazine readership data, 1:37.

Fields, James Edwin, Daily newspaper copy editor role activities: a functional taxonomy through task analysis, 10:140.

Finch, David, Investigation into the selective processes and motivations of a wire editor, his concept of his community, and the reading interests of that community, 6:128.

Friedman, Sharon M., Changes in science writing since 1965 and their relation to shifting public attitudes toward science, 13:123.

Garcia, Arthur R., A study of the backgrounds, opinions and attitudes of the Sacramento correspondents, 4:94.

Garrison, Martin Bruce, Pretesting newspaper article headlines as a means of determining the level of wire editors' knowledge of subscribers' interests, 12:169.

Garvey, Daniel E., Jr., Social control in the television newsroom, 9:27.

Glasser, Theodore Lewis, An analysis of language behavior in the underground press, 12:171.

Gottesman, Michael J., The mass media, the elderly and their services: a Q-methodological approach, 14:174.

Graf, William S., Professionalism: a case study of its effects on newspaper performance, 9:183.

Greer, James Larry, A study of the attitudes of television news directors toward military public information, 10:161.

Haden, Gary L., A study of the outdoor writers of North America with emphasis on their jobs, salaries, educations and roles, 7:153.

Handler, Selwyn, A socio-economic profile of technical writers in the Los Angeles-Orange County area of California, 9:189.

Hawkins, H. Stuart, Influence of role commitments, perceived role-conflict, and gregariousness on the publication behavior of agricultural scientists, 3:111.

Hawley, Searle Edward, Jr., Professionalization among newsmen: the Milwaukee Journal and Sentinel, 2:114.

Henry, Judith K., A study of the Venezuelan journalist in relation to his professional ideas and his conditions of work, 12:184.

Hesse, Michael B., A coorientational study of Wisconsin state senators: their role in the communication process, 13:22.

Hider, Mitchell, The bureau, 8:115.

Hiett, Robert Lindy, A multiple regression analysis of some of the factors related to news article decisions of Air Force gatekeepers, 8:14.

Hillier, Carolyn S., Written encoding as a function of controlled feedback, 1:50.

Howard, Philip M., Jr., The new journaliam: a nonfiction concept of writing, 10:179.

Howze, Sara B., An organizational communication analysis of a medium-size newspaper, 15:188.

Hvistendahl, Joyce Kilmer, Role conflict and the reporting of public records by Iowa publishers, 7:28.

Jacobson, Harvey K., The credibility of three mass media as information sources, 5:22.

Jeffers, Dennis W., Performance expectations of skills and ethics as measure of relative status in the newsman/public relations practitioner relationship, 15:19.

Johnson, Jimmy Dale, Professional news writers' views of bias, 14:198.

Johnston, Charles Milton, Arkansas newspaper editors' attitudes toward agricultural news, 14:199.

Jones, David William, Jr., The press and the politics of urban growth: a study of cues and constraints in the politicized newsroom, 13:28.

Jones, Robert Walton, Jr., Newsmen's prediction of audience preferences: a coorientation survey, 14:19.

Jones, Sue Ann Luna, The history of the American freedom of information movement, 13:157.

Kapoor, Suraj Prakash, A statistical analysis of staffers' perception of and correspondence with publisher's attitude, 10:194.

Kapoor, Suraj Prakash, Perception of and conformity to policy in Indian newspapers, 14:20.

Kardis, Michael P., An examination of Los Angeles and Ventura County daily newspaper editors' perceptions of beginning reporter qualifications, 9:212.

Karpinsky, Dedee Kenyon, Preference of specialized trade magazine editors for science news, 10:195.

Kaul, Arthur J., A multi-media investigation of the relationships between specified personality characteristics and news selection patterns among newsmen, 9:213.

Keirstead, Phillip O., The differences in selection of news items for telecasting by television newscast staff members and a sample of the general public, 4:133.

Kelly, Charles H., Communications training, experience and practices of communicators serving agricultural input firms in Iowa, 12:212.

Kincaid, Larry, Communications patterns of planning officials related to planning effectiveness, 9:215.

Klempner, John A., People who write in: communication aspects of opinion-letter writing, 4:17.

Kotter, Cleon M., Attitudes of U. S. agricultural scientists toward major communications media as information outlets, 4:141.

Kottman, Elmer John, A quantitative study of the relationship between linguistic command, degree of intensional orientation, and authoritarianism, 1:8.

Lee, Kyung-Ja, An experimental study of the relationship among dogmatism, source credibility, source-message orientation and message encoding/decoding behavior among student reporters, 15:24.

Linehan, Beatrice A., Professional orientation of newsmen on state dailies: a Wisconsin newsmen study, 9:232.

Lingwood, David A., Interpersonal communication, research productivity, and invisible colleges, 8:22.

MacDonald, Donald, Communication roles and communication content in a bureaucratic setting, 9:41.

Marvin, Carolyn Ann, Running on the fence: Ralph McGill's strategy in five civil rights crises, 12:241.

Mason, Robert George, Information source used in the adoption process, 1:9.

Maurer, Leonard L., The effects of verb voice on connotative meaning and retention of material presented in four newspaper articles, 1:85.

Miles, Donald W., News director preferences in characteristics and abilities of TV news reporters, 14:239.

Miles, Nickerson B., The chilling effect and confidentiality: a study of post-Branzburg press-source relationships, 15:245.

Monge, Fernando, Some environmental and psychological factors that may influence the communication behavior of agricultural scientists, 4:172.

Montoya, Suzanne David, From Kunkin to Goldberg: how two Los Angeles Free Press editors view the world, 14:240.

Moore, Judith Ann, A comparison of the professional orientation of men and women journalists, 14:241.

Mosley, Dianne Donovan, The status of women newspaper executives, 14:243.

Moss, Lynda, The criteria used to judge dramatic performances by theater critics on daily newspapers in Southern California, 8:152.

Moss, Marquita K., Reporter turnover on Texas daily newspapers, 15:255.

Murray, John S., Influence of self concepts, significant others and interactive patterns on the publication activity of agricultural scientists, 4:25.

Nayman, Oguz B., Professional orientation of metropolitan Turkish journalists: a communicator analysis, 9:47.

Newberry, Mary E., Two-fold survey into communication networks surrounding the horse industry: 1) periodicals as special interest magazines and their analysis as free-lance markets; 2) an investigation of grass-roots communications systems in Wisconsin, 15:263.

Notz, William G., A socio-economic study of the technical writer/editor, 4:184.

O'Hara, Thomas Patrick, Readership awareness of Florida's newspaper sports gatekeepers, 13:202.

O'Keefe, Lawrence John, Reporter socialization on daily newspapers in Florida, 12:264.

Oliver, James B., A survey of demographic characteristics and attitudes of Indiana daily newspaper farm editors, 9:268.

Ondrik, Louise W., Profile of the reporter from a survey of three midwestern newspapers, 9:269.

Patten, Jim D., Nebraska daily newspaper executives: a profile, 9:279.

Pelissier, Rene Emile, How the role of the gatekeepers in four cities affected news transmission to the whole nation, 9:281.

Pintozzi, Nicola F. X., An empirical study of Oklahoma daily newspaper editors' attitudes toward investigative reporting in the aftermath of Watergate, 15:279.

Popovich, Mark N., Coorientation in the newsroom: an analysis of the news preferences of reporters, editors, and publishers, 14:45.

Pulford, David Lynn, An investigation of accuracy in newspaper science reporting, 13:215.

Pullman, Kathleen H., A comparative study of concrete vocabulary usage and background experiences of journalists and authors to determine if a relationship between journalism experience and concrete literary style exists, 12:285.

Rarick, Galen Ronald, Effects of two components of communicator prestige, 1:14.

Rhoades, George Roger, News values and news decisions of selected Associated Press and United Press International newsmen in Oklahoma, 9:297.

Rhoades, George Roger, Characteristics of interpretative news: newsmen's priorities, 12:42.

Rush, Diane Hoehne, The relationship between human relations orientation of selected employee publication editors and human relations content in their respective publications, 8:188.

Sargent, James Franklin, Differences in communication behaviors of authoritarian and democratic leaders, 6:267.

Self, Charles C., The attitudes of daily newspaper editors in Alabama and Missouri toward journalism research, 10:313.

Sellers, Leonard, Investigative reporting: methods and barriers, 15:41.

Shelly, Michael Albert, David Lawrence and Ralph McGill on the problems of Negro civil rights, 2:193.

Shenton, Stephen, Readability and readability judgments, 6:273.

Sherman, Robin M., Influences on reporters: a symbolic interaction analysis of professionalism, 15:312.

Smith, Jack Darrel, A study of Alabama daily newspaper gatekeeper preferences for news stories and pictures released by the Auburn University Cooperative Extension Service and the ability of extension service personnel to predict those preferences, 14:293.

Smith, Lynn E., Perceived role of the student editor of The Haymaker, 12:318.

Smith, Robert E., Getting through: dissolving information barriers, 15:319.

Sneed, Jean Jarvis, The Florida newspaper woman of 1970, 9:328.

Snipes, Ronald Larry, News values and news decisions of high and low authoritarian editors, 12:50.

Spengler, Jonathan Speer, The specialist-generalist distinction among Ohio newspaper reporters, 14:300.

Stone, Richard H., A study of alienation as a factor in seeking help and advice from newspaper columnists, 4:221.

Strole, Douglas L., Newsgathering at the Pentagon, 9:325.

Strote, Mary E., Abortion coverage in women's magazines, 1965 through 1970, 11:286.

Suddath, John Frank, Guidelines for the selection of instructional media, 12:334.

Swink, Eleanor S., Effects of priming, incubation and creative aptitude on journalistic performance, 4:225.

Szuter, Gregory P., Labor coverage in company publications: a Q-analysis of editorial, management and labor attitudes, 10:335.

Talbott, Albert D., A study of the generality of dimensions of source evaluation, 6:55.

Talbott, Frederick E., A Q-analysis of newsmen and public attitudes toward Agnew, observations about the news media, 11:289.

Tans, Mary Dee, Attributes of the source and opinion agreement, 7:288.

Tiffany, Terry, Creativity, desire and journalistic performance, 3:211.

Tolbert, Jane Thornton, The Charles Kuralt "On The Road" television series: a structural and production analysis, 13:255.

Troldahl, Verling C., Mediated communication and personal influence: a field experiment, 1:16.

Trotter, Edgar P., A coorientational analysis of gatekeeper, audience, and publisher patterns of news selection, 14:59.

Tuck, Curtis Wayne, Socioeconomic characteristics of writers of letters-to-the-editor of the Eugene Register Guard, 9:347.

Tyson, William Robert, Jr., An experiment on the ability of individuals to convey meaning on three connotative dimensions, 2:204.

Utt, Sandra Helene, Writing by high school students: a content analysis, 13:260.

Vacin, Gary L., A survey of persons whose letters to the editor were published in three Kansas newspapers during March, 1964, 3:214.

Van Duzee, Diedra K., A coorientational study of scientists and science writers, 15:347.

Van Tubergen, Gary Norman, Racial attitudes of gatekeepers, 6:58.

Vidovich, Thomas Paul, Ethics in journalism: a study of society's needs and expectations, 14:325.

Wallis, Peter M., Revolution in the Dominican Republic, 1965: an exploratory analysis of columnist treatment of conflict resolution, 7:299.

Weinberg, Steve, What do they know and how do they know it? City editors' knowledge of their readers, 13:269.

Welke, James W., The effects of intensional and extensional audiences on communicator anxiety: an experimental study, 6:59.

Wescott, Philip C., Social attitudes of reporters and editors on two newspapers--a comparative study, 14:338.

Whitcomb, M. Debra, Predicting students' processing of information on careers: a test of the decision-situation theory of communication behavior, 15:356.

White, Perry E., A newspaper code of ethics based on public need, 15:357.

Whiting, John Merlyn, Attitudes of Texas' opinion makers, 4:248.

Whiting, Larry Robert, Mass media gatekeepers and community development: aspects of role, perceptions, and performance, 14:341.

Whittaker, Susan McDargh, A study of the relative acceptance, believability, and effectiveness of male vs. female professional newscasters, 13:271.

Widiger, Arthur Charles, Religion news in U. S. daily newspapers with circulations over 25,000, 9:360.

Williams, John Hill, A study of wire editors' selection of science news, 4:249.

Wilson, Gene, The new philosophy of sports reporting by the Associated Press and United Press International, 15:364.

Wilson, Sallyanne Durr, The newspaper writers of public affairs interpretation in Oregon's three largest cities: a study in depth, 2:221.

Winkler, James R., Newsroom attitudes toward press councils: an inquiry into the views of Ohio journalists, 15:366.

Winter, Richard C., An analysis of the gatekeeping functions of a television news assignment editor, 10:364.

Woelfel, Diane L., The reporter in encounter groups, 9:367.

Wood, Marion Morse, Influence of the sex of the communicators and knowledge of communication effectiveness on length of utterance and lexical selection in spontaneous speech, 4:32.

Worth, William Emery, An analysis and interpretation of the attitudes of school superintendents toward publication of education news, 4:258.

COMMUNITY JOURNALISM *6*

Behl, Paul Stanley, Children's readership of two small-town newspapers in western Minnesota, 14:77.

Blexrud, John H., Rural community identification and the press, 10:74.

Boyd, Dale E., North central Iowa community newspaper problems: their identification and a proposal for solution, 8:56.

Brandsberg, George Thomas, Identification and investigation of factors associated with nonsubscription to a community newspaper, 5:68.

Cadman, Anne Bradford, A study of Washington's suburban Virginia newspapers, 5:78.

Cassady, Dave, The small town newspaper and its constituency: a pilot study, 15:97.

Church, Harrison Leon, Community journalism--an annotated bibliography, 3:63.

Clark, Roy G., An investigation of audience reactions to a community newspaper merger, 5:7.

Crow, Peter M., Trends in St. Louis county newspapers since World War II, 5:95.

Depew, Walter W., A content analysis of news in the United States suburban press, 14:129.

Donaghue, Peter Jeremiah, The East Lansing Towne Courier: study of a suburban weekly newspaper in competition with a university daily newspaper, 14:132.

Fisher, James M., The effects of community and editor-publisher attitudes on the community weekly newspaper, 9:168/10:143.

Foreit, James R., The Industrial Worker in the northwest 1909-1931: a study of newspaper-community interaction, 8:94.

Fry, David Nelson, The role and problems of the country weekly man-and-wife newspaper publishers with an emphasis on Bob and Zaner Robinson, 10:162.

Hamilton, Hallie J., The role of the weekly press in the proliferation of colleges in Illinois, 1830-60, 7:25.

Hansen, Elizabeth K., A weekly newspaper and its readers: a readership study of Laurens Sun subscribers, 15:169.

Hickey, James Richard, Interpretation in the weekly press, 1:47.

Hilleman, Daniel Nelson, The effects of source on readers of a weekly newspaper, 2:119.

Howard, James Hayes, A study of the southern Illinois weekly newspaper editors: their social, economic, and cultural background, 2:127.

Huck, Cathy S., Newspapers, Inc.: the impact of corporate ownership on its community newspapers, 11:163.

Johnson, Robert Corey, Subscriber likes and dislikes in relation to weekly newspapers in four Iowa communities, 2:133.

Jones, Robert Walton, The declining use of editorials in Oregon community newspapers, 8:123.

Kihm, Barbara Legler, A week in the life of a small town editor, 10:201.

Kim, Tae Guk, A factor analytic study of attitudes of community leaders toward two community newspapers, 8:18.

Kirkpatrick, Jerry D., Iowa mayors' assessment of the performance of the weekly press in its news coverage of municipal government matters, particularly council meetings, 2:140.

Kramer, Robert K., A case study of Neighbor Newspapers, Inc., 10:208.

Larkin, Ernest Francis, The role of the weekly newspaper publisher in the community power structure, 2:146.

Lister, Harold, The suburban press: a separate journalism, 10:225.

Makeig, John R., Tears and joys: a study of two liberal Texas weeklies, 10:228.

Martin, Tessica, Five small Texas dailies and municipal reporting, 10:236.

Melton, Baxter F., A study of economic problems of Kentucky's weekly newspapers, 1:90.

Nolan, James L., Analysis of the news and editorial policy of Harlow's Weekly, 8:162.

Putnam, Henry C., Missouri community journalists' attitudes toward their work, 9:290.

Reichgut, Michael D., Public attitudes regarding local small city daily newspaper service, 4:196.

Splichal, Sigman L., The Cedar Key-Note: a newspaper waiting to happen, 15:326.

Stanton, David, Country newspapers and a pioneer circulation audit for the Georgia press association, 10:301.

Stone, Gerald Cory, Management of resources in community-sized newspapers, 14:55.

Sudlow, Leland L., Weekly newspaper editors' acceptance and use of state 4-H contest pictures supplied by extension sources, 2:201.

Timberg, Judith L., A readership study of a community weekly newspaper: the Laurens Sun, 15:339.

Ulrich, Kenneth George, A Chicago metropolitan enters the suburban market: Field Enterprises and Paddock Publications, 7:295.

Watson, Gary L., The supplementary press: self-perceived roles of community and suburban newspapers in Florida, 9:357.

Webster, John B., The press and business leadership: joint contributions to a civic program, 9:74.

Wilkinson, Patricia Walker, Survey of problems in the newspaper industry in Florida, 9:361.

Wilson, Harold M., Some factors relating to the handling of classified advertising in weekly newspapers in the United States and Canada, 3:224.

Youngren, Harrison, The community press and its service base, 6:325.

CONTENT ANALYSIS 7

Adler, William Charles, Jr., Specialized coverage of the American aviation industry, 7:62.

Aldridge, Sallie Martin Sharp, Latin American news in five Texas daily newspapers, 10:56.

Alsbrook, James E., A study to determine which occupational groups of individuals are featured in Ebony and Sepia magazines, 2:42.

Ardoin, Birthney, A comparative content analysis of newspapers under joint printing agreements, 10:3.

Armstrong, Charles M., A content categorization and thematic analysis of news magazine coverage of the Tonkin Gulf incident, 11:64.

Arrendell, Odes Charles, Coverage of the 1968 Democratic and Republican presidential campaigns by Texas daily newspapers: an evaluation related to social responsibility theory, 9:3.

Ashley, Perry J., Selection and use of state news by weekly newspapers in Kentucky, 7:1.

Avey, Edward W., Change in attitudes toward a Catholic for president, 1:4.

Bachman, Gordon, A content analysis of agricultural news in Wisconsin weekly newspapers, 4:42.

Baker, Cheramie Lee, Reaction of two Iberville Parish newspapers to ten events of 1968-69, 8:47.

Bales, Frederick V., Application of Gillie's abstraction index to the 1960 presidential campaign, 4:44.

Barr, Carolyn E., Newspaper vs. television coverage of the California gubernatorial race in the Bay area, 6:79.

Barron, Donna Jean, A content analysis of education news in three small newspapers in Oklahoma, 7:70.

Bell, Ronald Wayne, Content analysis of Air Force newspapers: a comparative study of career news and information before and after advent of all-volunteer force, July 1, 1973, 14:78.

Bellay, John T., A content analysis of three action line columns, 9:99.

Benavides, Rosalinda, Texas daily press coverage of the 1968 gubernatorial campaign, 7:72.

Berg, Ingrid B., A content analysis of Swedish issues in selected American newspapers in 1961, 1966 and 1971, 11:74.

Binder, Paul J., A comparison of newspaper coverage of Ralph Nader's report "Power and Land in California" in five California newspapers, 10:72.

Bolen, John Harold, Daily newspaper coverage of the 1970 Texas gubernatorial campaign, 9:112.

Boles, Stamey L., A comparative study of the readability of stories originating on the Associated Press newspaper and radio-television wires and the rewritten versions of those stories by KCMO newsmen, 3:53.

Bowers, James K., An analysis of letters sent to Hubert Horatio Humphrey, 9:116.

Boyer, John Harold, An intensive study of perceptions of news and objectivity of sixty telegraph editors, 13:7.

Bremner, John B., An analysis of the content of Catholic diocesan newspapers in the United States, 3:2.

Broughton, Ida Ann McCoy, A content analysis of daily and weekly newspaper coverage of the 1968 Louisiana Sixth Congressional District Democratic second primary campaign, 7:86.

Brown, Dennis E., The San Francisco press in two presidential elections: a study of the effects of newspaper concentration on diversity in editorial-page comment, 9:9.

Brown, Jeffrey L., U. S. images of the Soviet Union in the nuclear age: a content analysis of United States Naval Institute proceedings, 1950-1970, 10:85.

Brown, Roger Langham, The fictional presentation of education in The Saturday Evening Post and Woman, 2:66.

Bussey, Charles D., Readability levels of Army regulations, 8:62.

Caldwell, Donald Wilson, An analysis of selected newspaper coverage of the 1968 National Democratic Convention, 8:63.

Calkins, Kenneth Lyle, An analysis of labor relations news coverage in the Boeing Company paper and the union paper during the strike of 1948, 7:92.

Campbell, James, A message system analysis: variable subsystems in cartoon humor, 6:5.

Cessna, Opal M., A stylistic comparison of written language by American and Japanese theological students, 11:100.

Chang, Samuel C. H., A study of the foreign news content of Utah daily newspapers, 5:86.

Chonko, Andrew J., A comparative study of selected labor union publications in the United States, 7:98.

Cole, Bruce J., Science conflict: a content analysis of four major metropolitan newspapers, 1951, 1961, 1971, 14:112.

Cole, David C., Documenting the increased presence of unfavorable reports/comments on major U. S. military activity as found in widely circulated daily newspapers and two national news magazines: a study in quantitative/qualitative content analysis, 9:140.

Conner, Ann, Coverage of a controversy by three dailies: local, area, and regional, 10:103.

Cummings, Herbert W., The relationships between specified connotative structure and language encoding behaviors, 9:17.

Daniels, Rex, Content analysis of the Reno Evening Gazette and the Nevada State Journal, 4:77.

Davis, Robert Jonathan, III, Environmental awareness in selected print media: 1966-70, 10:114.

Davison, Sherry D., A content analysis of the women's pages of United States daily newspapers, 6:117.

Decker, Dee D., Readability of some English-language translations of the Bible, 11:114.

Del Calzo, Nicholas J., A comparative analysis of local news in two competing daily newspapers in St. Louis, the Globe-Democrat and the Post-Dispatch, 5:99.

De Mott, John Edward, A content analysis of newspaper stories described as "interpretive," 9:19.

Deters, Ailine, Attitudes of selected newspapers toward William J. Bryan during and immediately following the Scopes trial, 15:122.

Detweiler, Dean W., An analysis of communications from corporations and unions to employees in the automotive industry, 6:123.

Dijulio, Carol Perruso, A content analysis of the Washington Star's action line and an analysis of its integration into the news-gathering process, 14:131.

Dorman, Donald, The radical and moderate press: an analysis of content and reporting methods, 14:134.

Dressler, Douglas W., An analysis of the foreign dateline news filed on the Associated Press TA wire and the use made of that news by a selected number of daily newspapers, 4:80.

Duncan, James R., An evaluation of news article characteristics, 8:85.

Earl, Sally Thiesing, Improving the image of the teen-ager through high school news releases, 4:82.

Eason, David L., Metajournalism: the problems of reporting in the nonfiction novel, 15:9.

Eckstein, Edward, The reporting of dissent in four Chicago newspapers during the 1968 Democratic National Convention, 8:88.

Edwards, Bernell Joseph, Jr., A quantitative analysis of foreign news reports on three television networks, 7:122.

Elam, Maxine Smith, The Texas press in a gubernatorial primary, 1968: a general content analysis, 7:125.

English, Sarah Jean, Advice column trends and content analysis of Ann Landers, 9:162.

Evans, George Paul, The college newspaper press: an analysis of its development since 1968 in four dimensional areas, 13:15.

Evans, Gwil O., A content analysis of the editorials of San Francisco newspapers and broadcast media, 2:99.

Evarts, Drusilla R., A content analysis of Ohio's eleven largest newspapers, three national news magazines, and evening newscasts of the three commercial television networks during the 1972 presidential campaign, 15:11.

Fackler, Carla D., Study of U of I faculty newsletter, 8:90.

Fewster, W. Jean, Readability and style variables in nutrition books written for the public by food faddists and recognized nutrition authorities, 4:87.

Flores, Jose D., A content analysis of the newspaper advertising in the Macapagal-Marcos campaign of 1965, 6:131.

Froke, Barbara Kaye, South Dakota 4-H members' and leaders' use of two types of 4-H manuals, 8:95.

Garber, William Bernard, Jr., Editorial reaction of selected daily newspapers to the Calley conviction, 10:150.

Gatton, Charlotte, An analytical study of the Journalism Quarterly, 1924, 1934, 1944, 1954, 1964, and 1970 volumes, 10:154.

Goodrich, Herbert, Man and society in mass-media fiction: the pattern of life in the mass media as revealed by content-analysis studies, 3:12.

Grant, Sherman, A comparison of bias in news stories of three metropolitan newspapers relating to the Owen Lattimore case, 11:138.

Green, Donald Webb, Objective determinants of sensationalism in the press, 5:121.

Grendler, Albert Otto, An analysis of the content of the Catholic newspapers in Iowa, 7:152.

Gribble, Roger Allan, The performance of the Stars and Stripes, 1946-1956: a content analysis comparison with a Wisconsin daily, 2:109.

Grundman, James Edward, A determination of the amount of Negro news appearing in women's interest sections of fifteen general circulation newspapers, 2:110.

Gulas, William E., A controversial personality in the press: a descriptive study of the Milwaukee Press' treatment of Father James E. Groppi at the height of the open housing demonstrations August 28-September 8, 1967, 11:142.

Gutierrez, Jaime, Content analysis and readability of the agricultural pages in five Colombian newspapers, 4:99.

Haisman, Stephen Frederic, Television's world view: one month of network international news, 9:30.

Harney, Russell F., Network television and major newspaper coverage of the 1965 Dominican crisis, 6:161.

Heitschmidt, Donnetta, Have magazines for the early adolescents changed as a result of television?, 13:144.

Heller, Ross Elliott, Extremism in letters-to-the-editor, northeast versus northwest, 5:135.

Helten, William R., Content features of liberalism-conservatism, 5:136.

Hester, Albert L., A comparison of Associated Press news flow from developed and developing nations to selected Wisconsin dailies, 8:114.

Highton, Robert Donald, A study of public affairs coverage in seven leading Ohio newspapers, 4:114.

Hipp, Gary Oscar, Saturday children's television revisited, 12:189.

Hitchcock, Marianne, A comparison of central character images, types of conflicts, and types of solutions within a range of audience-directed magazine fiction, 6:168.

Hobbie, Barbara, Oil company divestiture and the periodical press: differing perceptions of oil economists and journalists on the oil monopoly question, 15:181.

Hollaway, Ernest Lee, III, An examination of federal aid to church-related schools as discussed in four state Baptist papers, 1965-1967, 6:172.

Horn, Leslie A., Economic news coverage during recession: a content analysis comparing community press, metropolitan press, 15:187.

Hoyt, David Burns, Placement of three major news magazines on a political spectrum by means of content analysis, 4:121.

Huey, Rodney A., A content analysis of Alabama daily newspapers during the 1970 Democratic gubernatorial primary, 10:180.

Hungerford, Steven E., A content analysis of environmental reporting in Oregon daily newspapers for 1970, 10:181.

Izard, Ralph Stead, Coverage by selected consumer magazines of educational issues, 1956-1966, 7:30.

Jackson, Virginia Anne, Women at work: a motive analysis of occupational advice for women in magazines, 4:126.

Jeffers, Dennis W., An analysis of Florida land boom content in two Miami daily newspapers from 1924 through 1926, 7:181.

Jennrich, John Harold, A content analysis of pre-trial reporting in daily newspapers in the United States, 7:183.

Johnson, Joe B., A content analysis of editorial cartoons, 11:174.

Johnson, Steven Eldridge, A categorical analysis of food page sections in newspapers of 100,000 or more circulation, 12:204.

Kane, Katherine Mary Conger, A comparative study of news coverage of a suburban and metropolitan daily newspaper of a suburban election, 1:66.

Kanno, Ayalew, Evaluative encoding by the New York Times and The Times of London during selected African crises, 7:32.

Kim, Chai Kohn, A comparative, quantitative content analysis of the coverage of the South Korean coup d'etat in the New York Times and the Times of London, May 1, 1961-July 31, 1961, 2:139.

Kowalski, Diane M., A symbolic content analysis of thirteen high school underground newspapers and six related court decisions, 10:206.

Kozhikott, Rev. Alexander K. J., A content analysis of the National Catholic Welfare Council News Service (NC News Service) from January 1923 to January 1930, 10:207.

Kromer, Gary R., A content analysis of the changes effected in a small Oklahoma daily following a reader interest survey, 15:214.

Kurtz, Larry Dean, The Associated Press news wire in Utah and Idaho, 7:193.

Langenes, Marjorie M., Changing attitudes of Chicago newspapers toward Benjamin C. Willis, General Superintendent, Chicago Public Schools, 1953-1966, 6:194.

Larson, Ann Roberta, Subjects and literary style in Newsweek, Scientific American and Today's Health science stories in 1959 and 1969, 10:217.

Lee, Jaieunge, A measure of the Korean language, 5:172.

Lee, Sylvia A., Image of Mexican Americans in San Antonio (Texas) newspapers: a content analysis, 11:204.

Levin, G. John, Jr., News of India in three American newspapers, 7:196.

Lewis, Thomas Llewellyn, III, Editorial emphasis in Wheeling News-Register, 1963-1967, 6:202.

Long, Joanne, A content analysis of women's magazine fiction in respect to The Feminine Mystique, 7:201.

Long, Richard Kenneth, Content and space analysis of two Salt Lake City daily newspapers and the treatment of Brigham Young University news between editions, 5:174.

Lynch, Judith A., The San Francisco panhandle freeway debate: one year of coverage by the Chronicle and the Examiner, 5:175.

Martin, Ralph K., Wisconsin newspapers: their coverage of a student demonstration, February 7-21, 1969, 8:141.

Masud, Salman A., Coverage of some major Watergate stories in two newspapers, 15:240.

Mathurin, Victor G., A content analysis of Vietnam War news in the Times of London, using the New York Times content as a basis for comparison, 5:181.

McBride, Gail Welton, Newspaper reporting of an annual representative science event, 1938-1961, 2:154.

McGaughey, Robert H., III, A content analysis of the coverage given the 1972 Democratic primary for president in twenty selected Ohio daily newspapers, 11:38.

Mecklenburg, Lynn Kraemer, A content analysis of newspaper coverage given venereal disease by Wisconsin daily and weekly newspapers, 14:234.

Mercer, Joann, An investigation of the content of modern women's pages, 5:184.

Meurloti, K. B., How Florida newspapers used agricultural news releases from the University of Florida from August 1, 1963 to January 31, 1965, 4:167.

Moraes, Maria Teresa, The U. S. press and Chile: "all the news that's fit to print," 14:242.

Moznette, James S., Readability of editorials and front-page news stories for 10 major west coast newspapers, 3:166.

Murray, Gaylon E., How ten Ohio dailies use AP Ohio TTS-Wire foreign news, 7:223.

Musser, Richard S., Newspaper treatment of Dr. Alfred C. Kinsey's sexual research, 13:195.

Norris, Carol Chappell, How five Michigan daily newspapers reported the 1966 Senatorial campaign, 6:232.

Norton, Joe Lee, Business news in selected Texas newspapers, 1:98.

O'Connell, Rev. Joseph M., Content analysis of the Catholic Standard, 1951-1964, 3:173.

Odendahl, Eric Maxwell, The Maj. Gen. Edwin A. Walker case: a content analysis of four prestige papers, four Iowa newspapers, three national news magazines and eight right-wing publications, 1:99.

Ostrom, Gary William, An examination of the basis of the charges against The Florida Alligator: a content analysis, 5:208.

Pace, Meadie Edgar, Readability in medical journals: a study of problems and editorial practices, 1:103.

Paisley, William John, The RIJ technique: a practical tool for quantitative assertion analysis, 1:104.

Parks, William R., A content analysis of coverage of Proposition 18 in seven California daily newspapers, 10:277.

Paulson, Donald Nels, A content analysis of the editorial page of the Biblical Recorder 1960-1970, 10:279.

Payne, William Kenneth, An inquiry into the inaugural addresses of the American presidents, 2:173.

Pettersen, Duane, A sociolinguistic study of elaborated and restricted code systems, 9:54.

Phillips, George Howard, An analysis of 835 articles in the leading American periodicals for the period 1890-1914 to determine what was said about American daily newspapers, 1:12.

Pledger, Jacquelyn Ernalee, Foreign language newspapers in the United States and their treatment of one day's news, 2:175.

Price, Barbara James, Reporting controversy: blacks and the church, 8:176.

Price, Henry Thomas, A comparison of coverage of any news event by various newspapers: development and application of a formula, 2:229.

Ramos, Maria L., Cognitive style and belief content: a comparative content analysis of liberal and conservative opinions on Viet Nam, 5:216.

Read, Dennis R., An analysis of the reporting of news from Canada in selected U.S. periodicals during the changes in governments of 1957, 1963, and 1968, 8:180.

Regier, Hilda Mae, A content analysis of Time's coverage of the 1960 presidential campaign, 3:181.

Repass, Donald E., Coverage by eight Wisconsin newspapers of the 1956 and 1964 presidential campaigns, 6:255.

Richardson, Gerald Alan, A comparison of the Osgood technique and a modified technique for the analysis of evaluative assertions in message content, 9:298.

Robertson, Jack L., Press performance in fund raising: an initial descriptive study of selected Wisconsin newspapers, 5:220.

Robertson, Sarah V., A content analysis of political cartoons, 1:116.

Rogers, Raymonda C., A content analysis of the coverage given the 1976 presidential primary campaign in ten Kentucky newspapers, 15:298.

Ruffner, Michael Ross, Analysis of agricultural news content preferences of Florida newspaper editors and selected Florida readers, 13:223.

Russell, Richard H., Network television prime-time programming trends from 1954 to 1968, 6:262.

Sabo, Nicholas A., A study of science news: examination of the coverage of recent developments in satellite communications in three "elite" newspapers, 15:302.

Sanderson, Arthur Marshall, A modification of evaluative assertion analysis and its application to selected editorials on Federal Social Security in the New York Times and the Chicago Tribune during the first twenty-five years of the program, 1:15.

Schultz, Helen Kakonis, Application of Flesch Formula to locally-written and Associated Press copy in three South Dakota dailies, 2:186.

Seddon, Willian George, A content analysis of news coverage of the 1968 presidential campaign by Florida daily newspapers, 8:196.

Shideler, Frank J., Content of two upper midwest farm magazines as related to major types of farming in South Dakota, 6:274.

Shields, Jerry Ashburn, A study of the relative abstraction and readability of scientific writing using the Gillie Abstraction Index and the Dale-Chall Formula, 1:123.

Shoemaker, Pamela J., The news magazines cover Senator Joseph McCarthy, 10:322.

Showalter, Stuart W., A content analysis of three dailies' coverage of higher education institutions within a selected metropolitan area, 7:270.

Smith, James A., An analysis of mass media reporting of science projects at the University of Utah, 8:204.

Sorenson, George, Content emphases in newspaper columnists' comments on international involvements of the United States, 6:51.

Staples, Edward T., Vietnam retrospective: an analysis of the 1968 Tet offensive coverage in three newspapers, 11:280.

Steele, Francis X., World news agencies and newspaper dependency, 7:280.

Steele, William P., Jr., Where the scales of fairness fall: The Atlanta Journal's coverage of the 1966 Georgia gubernatorial election, 14:303.

Stookey, Sarah Lynn, A content analysis of newspaper coverage of the Gulf of Tonkin crisis, August 3-13, 1964, in five selected major metropolitan newspapers, 9:334.

Stouder, Jane Ann, Quantitative semantics as an approach to meaning in poetry: a study in aesthetic communication, 6:289.

Strentz, Herbert Joseph, A survey of press coverage of unidentified flying objects, 1947-1966, 8:37.

Stutz, Betty Lou Beachum, An analysis and comparative study of ten 1970 Texas college and university yearbooks, 10:334.

Tankard, James William, Jr., Science news coverage in five U.S. daily newspapers: 1953 versus 1963, 3:208.

Taylor, Dorothy J., A critical analysis of student newspapers published at the regional campuses of Indiana University, 6:294.

Taylor, Selina A., Treatment and emphasis patterns of environmental news content in major United States metropolitan daily newspapers, March and April, 1972, 13:248.

Thomas, Charles R., The press and fluoridation referenda in selected Wisconsin cities, 4:227.

Thomson, Joan S., The development and demonstration of a system for analysis of Voice of America forum mail, 4:229.

Thralls, Rodney E., A content analysis of Army Magazine 1956 to 1967, 6:295.

Thurston, Carol A. M., Media attention and audience knowledge about two international news issues, 13:254.

Tucker, James B., A content analysis of the high school press, 5:245.

Van Leuven, James K., Governmental affairs content in west coast suburban weekly newspapers, 4:237.

Walston, Edwin L., A comparative content analysis of articles and illustrations in the Courier-Journal and the Louisville Times, 14:329.

Ward, Joseph W., News visibility of United States senators in four prestige-press newspapers, 8:227.

Weiss, Sister Mary Corinne, A comparative study of foreign news, 6:308.

Whitcraft, Carol Jones, Public communication about birth control: examination of parallels between volume of communication, method of control, and public acceptance, 4:246.

Widmar, Barbara Haardt, Coverage of three international crises of 1960 by selected Iowa dailies, 2:218.

Wilhoit, Grover Cleveland, Jr., Experiments in computerized content analysis and information retrieval in communication research, 5:50.

Wind, Vardina, Content variables in advertisements as correlates of reader interest, 13:277.

Windhauser, John W., A comparative content analysis of how the Ohio metropolitan daily press reported the 1971 Ohio municipal election campaigns: an index of press coverage, 13:48.

Wood, Mary Anne, Visibility of U. S. senators in six western prestige newspapers, 9:368.

Woodruff, John K., Influence of the Courier-Journal: a study of urban renewal in Louisville, Kentucky, 7:313.

Wright, David G., A content analysis of references to the Church of Jesus Christ of Latter-day Saints in general magazines in the United States between 1953 and 1964, 3:229.

Yang, Shou-jung, A readability formula for Chinese language, 9:79.

Young, Robert A., A content study of five influential U. S. daily newspapers--with special attention to comment regarding the U. S. Armed Forces in a historical context (1937-49), 10:371.

Zaitoon, Samir Badih, The 1967 Middle East Crisis in four American newspapers: a content analysis study, 8:242.

Zook, Melvin D., Measurement of attitudes toward religious conscientious objectors in selected magazines of World War II years by evaluative assertion analysis, 7:319.

COURTS AND LAW OF THE PRESS (MEDIA) *8*

Agoos, Lawrence D., The courts' use of the contempt power, thereby judicially interpreting the First Amendment's protective clause, its status in relation to the other constitutional rights, and its relation to protective state statutes...as they relate to the denial of a news source privilege to a newsmen, 11:59/12:69.

Ammar, Beverly Saleeme, Factors affecting police-community relations: guidelines for development, 13:56.

Anderson, Douglas A., A "Washington Merry-go-round" of libel actions, 15:1.

Bachand, Lorraine P., The Time, incorporated libel cases: an evaluation of their role in libel law--press freedom v. press responsibility, 14:69.

Baldasty, Gerald Joseph, A theory of press freedom: Massachusetts newspapers and law, 1782-1791, 13:64.

Berk, Philip Edward, Canon 35: an experimental study of the conflicts of principles between fair trial and free press, 1:3.

Bliss, Robert M., Some implications for mass communications in New York Times Company v. Sullivan: presumption of privilege in public libel, 5:3.

Bogin, Mary Morrice, An examination of the journalist's claim to testimonial privilege, 1874-1971, 10:76.

Buckley, Frank W., Judicial interpretation of powers and responsibilities to deal with excessive publicity in American criminal cases, 5:4.

Campbell, Robert Walter, Executive privilege and the people's right to know, 1:20.

Carlson, Glenn Herbert, Fair trial versus free press: anxiety over values in conflict, 6:102.

Carson, Donald W., The Tucson newspapers antitrust case, 8:64.

Chamness, Edgar A., An examination of the probable effects of the 1968 recommendations of the Advisory Committee on Fair Trial and Free Press of the American Bar Association on the Garden City Telegram's coverage of the 1959 Clutter murder case, 7:94.

Cohen, Steven, The Pentagon Papers case: three years of interpretation in the courts, 12:130.

Connor, Julia M., The boycott against Schanen: economic and social pressures at work, 10:104.

Connors, Mary Margaret, Video technology in the courts: the effects on jurors, 14:10.

Cordts, Michael L., The Miami Herald Publishing Company v. Pat L. Tornillo: a case study of the movement for access to the press, 14:115.

Crawford, Twila Jean, The newsman and confidential sources: a focus on the Earl Caldwell case, 10:107.

Crosby, John L., The "right to be let alone" versus the public's "right to know": privacy and the media in California, 9:145.

Crotts, Glenna Gail, The public information function of the Federal Communications Commission, 13:10.

Davis, Junetta Watson, A comparative evaluation of prejudicial content in selected stories from Oklahoma City newspapers, 5:98.

Deay, Dwight O., Libel law 1970-1973 the New York Times rule and stories of public interest, 13:99.

Dees, Lynne L., A study of restrictive court orders: free press versus fair trial, 15:120.

Dennis, Everette E., Purloined papers and information as property: a study of press-government conflict, 14:11.

Dilley, Marilyn G., Miami Herald v. Tornillo: press freedom and public access, 13:103.

Doty, Janet Rae Maurer, A history of Oregon's pre-trial publicity guidelines and how they are used by 20 daily newspapers, 8:82.

Dove, Linda Myers, Actual malice: the application of a judicial doctrine, 7:118.

Dulaney, William Lee, An assessment of some assertions made relative to the fair trial and free press controversy, 6:14.

Dunkovich, Donna R., Fair trial and free press: a categorically annotated bibliography of the views of the American press and bar 1965-1971, 12:150.

Eakins, Jan M., A privacy law for Wisconsin: the role of the press, 15:127.

Engelhardt, Robert W., Freedom of information laws in New York State: status and recent developments, 12:154.

Epifano, Anthony J., The sports antiblackout law, 15:130.

Fabian, Lynn, The law of compulsory disclosure of news sources: the development since Branzburg, 14:146.

Fedler, Frederic Ernst, Access to the mass media: a case study, 9:23.

Fink, Bobbie Arlene, Mass murder in the redwoods: a comparative analysis of the press coverage given to the three mass murders in Santa Cruz, California, and an inquiry into the effectiveness of news gags, 13:118.

Fisher, Jon Edwin, Photographic invasion of privacy, 10:144.

Fletcher, Sam G., A study of public access to government sessions and records in Texas and its effect on newsmen, 10:146.

Freeman, Dorinda Elliott, Newsmen's privilege, 12:164.

Gambill, Joel T., Hugo Black: the First Amendment and the mass media, 12:18.

Gordon, A. David, Protection of news sources: the history and legal status of the newsman's privilege, 9:28.

Grady, William R., Prejudicial pretrial publicity: its effect on jurors and juries, 10:158.

Granato, Leonard A., Prior restraint: resurgent enemy of freedom of expression, 12:20.

Gray, Nadine I., The right to privacy and its effects for the mass communication practitioner, 15:154.

Grey, David L., Public communication of U. S. appellate court decisions, 4:11.

Gross, Jeanne, The development of the fair use doctrine in copyright law, 15:157.

Guernsey, Nancy J., Branzburg and its consequences: impact on state courts, 15:161.

Hale, Donna, A study of the relationship between pretrial news, prejudice, and social distance, 15:165.

Handley, W. Scott, Sheppard v. Maxwell: a study of impact, 13:136.

Henneges, Richard A., A new model for statutory lobby regulations, 8:112.

Hennion, Reeve Lawrence, A survey of the Ralph M. Brown Act, 3:114.

Herbert, Terry A., The meaning of Minnesota's public records laws: a legal and social analysis, 15:47.

Herzog, Mary Beth McEnnis, Privileged communications for journalists, 9:198.

Hunt, Chester Francis, Attitudes of Texas district judges and district attorneys toward electronic media and photographic coverage of trials, 5:146.

Hurt, Ronald, A history of Texas open meeting laws, 12:197.

Isbell, Joan, Celebrities v. press freedom: a descriptive study of twenty-five years of libel and invasion of privacy actions involving celebrities and the press, 14:196.

Jess, Paul, Antitrust law: a new approach to access to the media, 10:22.

Johnson, Kaye Dauna Kidwell, Confidential communications: a newsman's pledge to protect his news sources, 8:120.

Johnston, Bonita L., Newspaper prosecutions for contempt of court: scandalizing the court compared with seditious libel, 15:194.

Jones, Floresta Deloris, Newsmen's privilege: a First Amendment controversy, 14:200.

Killenberg, George M., Branzburg and beyond: a study of the Branzburg v. Hayes decision, its antecedents and its implications, 14:21.

Kim, Holim, Free press and fair trial: an attitudinal study of lawyers and journalists in a conflict between two professions, 11:25.

Kingsley, Robert George, An historical study of cooperation between press and bar associations, 5:160.

Kosterman, Donald John, Kaleidoscope: an underground newspaper and the law, 13:164.

Kruger, Frederick, Privacy and the press: some aspects of the right and its origin, 5:166.

Kwan, Colleen Sik Chuen, Social responsibility and the United States Supreme Court: an analysis of First Amendment freedom, 1914-1974, 15:216.

Land, John J., A study of the effectiveness of Section 315 of the Communications Act of 1934, 3:143.

Lane, Roger F., In re Turner: a study in abuse of the power of contempt to stifle exposure of wrongdoing by bench and bar, 8:129.

Lashnits, Nancy M., Shifting judicial standards of press responsibility: implications of the Gertz decision for standards of fault in libel law, 15:221.

Law, Ernestine, The law of libel and public officials in South Carolina, 11:199.

Lawhorne, Clifton O., Newspapermen v. public officials: the evolving law of libel, 7:36.

Leos, Edward, Full reporting versus fair trial: a critique of the case against Canon 35, 4:148.

Lietzen, Walter Edwin, The legal process through which freedom of publication became constitutionally accepted doctrine, 12:228.

Lippert, David J., The enactment and legal interpretations of Wisconsin access laws to public records and proceedings, 7:40.

Lonnborg, Barbara A., The First Amendment on the classified page: commercial speech and the 1973 Supreme Court, 12:231.

Maisel, Sally J., The newsperson's qualified constitutional right to withhold confidential sources, 15:229.

Mastos, Craig L., A survey of legal decisions affecting the freedom of the college student press from control by college administrators, 15:238.

May, Kenneth Robert, A study of pre-trial reporting in selected Florida newspapers published in 1965-66, 6:216.

McNamara, Jack D., Gag law 1919: Congressional reaction to executive expediency, 11:226.

Meem, Harry C., III, West Virginia's libel laws: a one hundred year survey, 3:162.

Meinders, Peggy, Public access to the print media: a critical appraisal, 15:242.

Middleton, Kent Richards, The need for a guaranteed right of access to the press through advertising, 10:249.

Morris, Gloria C., Tinker v. Des Moines: a freedom landmark, 15:250.

Morris, Marilyn L., Reporter immunity in state and federal law, 11:227.

Murrill, Judith Bryan, The development of access legislation, 1:94.

Nessler, Susan E., False light privacy and the press: an analysis of selected cases, 1960-74, 15:262.

Nichols, John E., Federal constitutional protection of freedom of the high school and college student press, 15:31.

Obermier, Duane A., A study of press law in high school journalism, 10:270.

Paraschos, Emmanuel, National security and the people's right to know, 14:43.

Parker, Eugene F., Jr., Fair trial and free press: balancing two fundamental rights, 8:169.

Pember, Don R., Freedom and privacy: the law, the media, and the First Amendment, 8:25.

Petrick, Michael J., Inspection of public records in the states: the law and the news media, 9:53.

Pfaff, Daniel Wayne, The First Amendment and symbolic speech: toward a rationale of the public forum, 10:32.

Pierce, Mary E., Right of access to the media: trends and implications, 11:247.

Pullen, Frances Kay, Changing dimensions of press freedom: a study of New York Times v. Sullivan and its impact, 6:248.

Pullen, Ricky D., A comparison and contrast of the libertarian and social responsibility theories of the press based on United States Supreme Court decisions, 12:41.

Purrett, Louise A., Trade libel's special damages rule, 11:252.

Ramsey, E. Stephen, The law of retraction in libel: an examination of the Wisconsin statute, 8:178.

Richstad, Jim Andrew, The press and the courts under martial rule in Hawaii during World War II--from Pearl Harbor to Duncan v. Kahanamoku, 5:33.

Riley, Samuel Gayle, The free press-fair trial controversy: a discussion of the issues involved and an examination of pretrial publicity by survey research, 8:28.

Robbins, Jan C., Social science information and First Amendment freedoms: an aid to Supreme Court decision-making, 9:58.

Russel, Sandra W., Freedom of the press: the status and implications of First Amendment theory for the high school press, 14:278.

Sacash, David A., An examination of court ordered gag rules to determine if they should ever be challenged, 15:303.

Sander, Jerry R., Freedoms in collision, 7:258.

Sawicky, Robert Kenneth, Free press v. fair trial: the origins and implications of the Reardon Report, 7:259.

Searle, Don Lester, Jr., Crime and court reporting in Utah: prejudicial or fair?, 8:195.

Shimer, Preston Leon, Canon 35: opinions and attitudes of the legal profession in West Virginia, 1:124.

Sieg, Barbara Becker, A general consideration of copyright relative to the literary works of U. S. Public Health Service employees and grantees, 4:209.

Simons, Paula Ruth, Freedom of the press in high school newspapers and yearbooks: a status report 1973-1974, 12:315.

Skidmore, James Raymond, A survey of civic and legal maneuvers to eradicate obscenity since 1945, 7:273.

Skinner, Charles R., Relationship of guilt/innocence and mention of race and lie detector test in news stories, 11:272.

Slimak, Paula A., The Fred Ahmed Evans incident of 1968: Q-technique study of Cleveland Plain Dealer coverage and comparative evaluation with the trial transcript, 10:326.

Stair, Rolland L., The New York Times Co. v. Sullivan: a study of "actual malice" as the only test for defamation of public figures; present day journalistic practice and legal opinions, 3:203.

Steng, William Robert, Jr., Acceptance by selected U. S. editors of proposals to solve the free press-fair trial controversy, 7:281.

Stuart, Lonnie Dale, Youth protection laws and the history of variable obscenity, 8:214.

Sullivan, Paul William, News piracy as an aspect of unfair competition, 9:336.

Sullivan, Paul William, The modern free press/fair trial precedent: a study of the origins of Irvin v. Dowd, 15:45.

Swartz, Phillip M., First Amendment right of prisoners to access to the press: a study of the journalistic and legal issues, 14:312.

Taylor, Richard C., The newsman's legal privilege to refuse to disclose his source of information: an analysis of newsman's privilege statutes and case law, 8:217.

Thirkill, Clive E., The history and development of obscenity law, 10:338.

Thomason, Tommy G., Arkansas' freedom of information act: a landmark in American access legislation, 11:290.

Tierney, Thomas J., Copyright law revision--implication for creators and broadcasters, 6:296.

Trapp, Mary E., Public access to the mass media: the political meaning of freedom of the press, 9:343.

Valdez, Reuben V., A case study in pretrial criminal news reporting: the Rio Arriba county courthouse raid of June 5, 1967, involving Reies Lopez Tijerina, 9:351.

Vance, Ralph Donald, The Federal Communications Commission's fairness doctrine: its history and its impact on the broadcast newsman, 7:296.

Van Ommeren, Roger Lee, The dilemma of film censorship: an analysis of Times Film Corp. v. City of Chicago (1961), 2:206.

Watkins, John Jerome, Texas media law: libel, privacy and contempt, 10:355.

Wiggins, Robert Gene, Access to the mass media: public's right or publishers' privilege?, 12:61.

Wilder, Virginia Leigh, Community antenna television and its effect on United States copyright law revision, 14:343.

Willard, Derek H., Privacy as communication: a conceptual approach for law and social science, 15:51.

Wilson, Steve, Absolute privilege in judicial proceedings: a comprehensive general survey, 6:314.

Wood, Richard John, The theory of privacy--its evolution as a recognized right, 1:138

Yockey, Roger A., The right of privacy and the right to report the news, 3:231.

Zarnoch, Robert Anthony, The attorney general's guidelines: the federal government's role in preserving fair trials in the face of prejudicial publicity, 8:243.

CRITICISM & DEFENSE OF THE PRESS (MEDIA) 9

Aborisade, Adebisi Akanni, A content analysis of Time magazine's coverage of the Nigerian Civil War July 1967-January 1970, 13:51.

Adams, Robert L., The obligation of a reporter to the person arrested and charged with a crime, 4:34.

Addis, Michael, A study of the surface accuracy of the Columbia Journalism Review, Chicago Journalism Review, and (More), 13:52.

Apple, Nick Pete, The West New Guinea settlement and aftermath: adequacy of news media coverage, 8:46.

Bachand, Claude Francis, A study of editorial comment concerning the James Meredith affair at the University of Mississippi, 2:48.

Barrus, George Stanton, Differences between two matched groups of 10 superior non-metropolitan Utah newspapers and 10 low-rated non-metropolitan Utah newspapers: 47 hypotheses, 8:1.

Basking, Thomas Joseph, Conflict as a simplifying reporting technique: a question of press responsibility, 8:49.

Baxter, Leona J., A study of the reactions to Vice President Agnew's November 13, 1969, criticism of the television networks, 9:96.

Becker, Alfred E., Reporting the USS Pueblo Court of Inquiry: U. S. press performance from January 20 to March 15, 1969, 9:98.

Bednarek, David I., Castro's Cuba in crisis and reform: coverage of Cuba by six U. S. newspapers in two periods in 1959 and 1961, 6:83.

Bedner, Mark A., A case study of Spiro Agnew's relations with the national news media, 13:69.

Belck, Jack, Accuracy of local news stories in the Morgantown, West Virginia, newspapers, 5:61.

Biendarra, Kenneth Allen, The influence of daily newspaper competition in Oshkosh (Wisconsin) 1967-1971, 9:103.

Blankenburg, William Burl, Community press councils, 7:5.

Bleakley, Frederick Robert, A critical history of the New York Herald Tribune: 1936 to 1966, 5:64.

Brown, Lee M., Press performance in self criticism: an analysis, 9:10.

Brueggeman, Arlene Ann, An analysis of Alexander Mieklejohn's interpretation of the First Amendment of the Constitution as it applies to a new theory of freedom of the press, 2:69.

Bryant, Hilda M., A free and responsible press: a three-year inquiry, 7:90.

Burd, Gene Arnold, The role of the Chicago daily newspapers in the selection of the Chicago campus for the University of Illinois, 2:1.

Burnett, Melvin Dallas, The availability of foreign affairs information in the local community, 5:5.

Cates, Claudia A., Environmental reporting? Press performance during Big Thicket National Preserve controversy, 15:98.

Chabot, Harvey Robert, Photographer's ethics in ten photojournalism situations as judged by three types of Florida daily newspaper news managers, 12:117.

Coffey, Andrew Walker, The "most decorated" soldier: the media and Anthony B. Herbert, 12:129.

Colville, Joseph Howard, A study of omission in news columns of mass communication media, 3:70.

Craig, Roger Stephen, Differences in black and white viewers' perception of television network news objectivity, 9:144.

Crim, Sarah K., How New York City's three major daily newspapers covered the city's financial crisis during 1974 and 1975, 15:108.

Currie, Philip R., The problem of "mob" coverage as illustrated by the 1959 Khrushchev tour, 3:76.

Dart, Robert Edmunson, Influences of mass media and college sports information directors upon selected sports-writers' choices for all-American football players, 12:139.

Eddington, Charles Wayne, Coverage of the 1963-64 second Democratic gubernatorial primary campaign by selected Louisiana daily newspapers, 4:83.

Elliott, Judy, Parliamentary criticism of Canadian Broadcasting Corporation and its effect on programming, 1958-1968, 7:127.

Fehr, Gilda C., Access as an unworkable theory, 14:148.

Fenley, Joseph, An analysis of editorials on Castro and Cuba appearing in the New York Times from December 2, 1956 to January 3, 1963, 2:100.

Ferguson, Mary Jane, McCarthy v. Pearson: criticism or intimidation?, 8:91.

Ferris, Ruth Campbell-Smith, Public education is the public's business, 2:102.

Fitzpatrick, James Benjamin, III, Attitudes toward responsibility and freedom of the college newspapers, 2:103.

Flanery, James Allen, Chicago newspapers' coverage of the city's major civil disorders of 1968, 9:24.

Fullmer, Thomas M., A critical analysis of how selected Florida newspapers reported the Cuban revolution, 4:92.

Gardner, Richard A., A profile of the Saigon press corps: 1971, 12:168.

Gibson, Martin L., Jr., Freedom of the press: foundations and attitudes, 12:19.

Gilstad, David Samuel, An evaluation of American feature film age-suitability, quality, and popularity, 1965-1967, 7:145.

Goldsmith, Adolph O., A study of the objectivity of treatment of Governor Huey P. Long by six Louisiana daily newspapers during Long's first eleven months in office, 6:19.

Grotta, Gerald L., Changes in the ownership structure of daily newspapers and selected performance characteristics, 1950-1968, 8:9.

Harris, Dalrymple M., The analysis by selected Michigan newspapers of events leading to and issues arising from the dismissal of General of the Army Douglas MacArthur, 10:108.

Hogan, Brian Joseph, The California earthquake scare of 1969: a content analysis of communication in the quality press, 10:174.

Holberg, Alice Hope, Intellectual imperialism: the debate over freedom of information, 1:52.

Holley, Steven Dwight, The Dallas Morning News and the Times-Herald and the image of Dallas in the decade after the Kennedy assassination, 12:192.

Houghton, Jean Ann, The establishment press and the Negro community, 7:174.

Job, Glenn Theodore, The Williams-Cavanagh primary: two Detroit newspapers' report on the candidates' Vietnam statements, 6:178.

Johnson, Dan W., A study of the coverage of the Newburgh, N. Y., welfare story by 10 of the nation's "best" newspapers in terms of social responsibility, 2:131.

Kane, Douglas N., Newspaper portraits of the Illinois General Assembly, 6:182.

Kaufman, Priscilla, The New York Times' coverage of and reaction to Spiro Agnew's criticism of the press, 14:203.

Kent, Kurt Edward, Sensational subject matter in Latin American coverage by four selected U. S. daily newspapers, January and February, 1962, 3:130.

King, Shao-huang, A study of the Chinese-language press and the Chinese community in the United States, 4:139.

Kitchen, Gerald J., Freedom of the press in the United States: an examination of basic concepts in historical perspective, 2:141.

Knoblauch, Mary Margaret, The reporting and criticism of the performing arts in the daily newspaper: four case studies, 4:140.

Koerner, Thomas F., Benjamin C. Willis and the Chicago press, 6:28.

Ledingham, John Allen, Jr., The Alliance for Progress as viewed by four newspapers and three news periodicals of the United States, 6:198.

Litman, Julius I., News bias: perceived and identified by professional reporters and audience members, 12:229.

Lloyd, Jerome, Ada Louise Huxtable: a case study, 13:176.

Lublin, Joann, Discrimination against women in the newsroom, 9:236.

Lunsford, George Mortimer, Newspaper reporting and interpretation of President Nixon's stated policies on international affairs, 12:234.

Lustig, Barbara Ellen, A portrayal of public opportunities for decision-making in television: a content analysis of mass periodical articles concerning television, 12:235.

Madden, Neil B., The image of Air War-North: the bombing of North Vietnam, 10:227.

Marsh, Harry Dean, Correlates of professionalism and news performance, 12:30.

McCandless, Stephanie Lee, A French view of American culture, 1:86.

McDowell, William M., "Mad dog killer": a case study of pre-trial publicity, 5:183.

McGee, Lynne Fleming, Politics and the press-the campaigns of Richard Nixon, 10:244.

Meredith, Kathie June, Fair trial-free press survey of bar associations, 4:165.

Midura, Edmund M., Coverage of the Bay of Pigs invasion of 1961 in a segment of the American press, 4:168.

Midura, Edmund M., An evaluation of A. J. Liebling's performance as a critic of the press, 7:42.

Miller, Dallas I., Some implications of Harrison Salisbury's reports from North Vietnam, December 23, 1966, to January 7, 1967, 6:222.

Pan, Michael Nai-Kiang, The influence of media-industry ownership on the performance of the press: a case study, 5:210.

Pettigrew, James F., Jr., A study of rock music criticism in selected U. S. print media from 1970 through 1971, 12:277.

Politella, Dario, Patterns of press freedom in a selected group of colleges and universities in Indiana, 1964, 3:27.

Potter, Peter Eugene, News-editorial treatment of smelter emission-control controversies in Arizona and Montana, 12:282.

Preble, Lee A., The GI antiwar press: what it says and why, 9:289.

Purvis, Hoyt Hughes, Little Rock and the press, 1:110.

Quin, Harry Carter, The social responsibility of the college newspaper, 7:247.

Ranley, Donald P., Accuracy and prominence of some of the Catholic and secular newspaper coverage of Pastor Max Lackmann's fourth U. S. speaking tour, 6:252.

Ranley, Donald P., The challengers: social pressures on the press, 1965-1975, 15:38.

Roosenraad, Jon A., Coverage in six New York daily newspapers of Malcolm X and his black nationalist movement: a study, 6:260.

Russell, Jessica, The press and Alger Hiss, 14:277.

Sanders, Keith P., The Cleveland press coverage of the Sheppard murder case in relation to sensational news treatment, 3:191.

Shackelford, Wendell, The critic of public media: a discussion of the dynamics of appreciation and critical reasoning, with a detailed analysis of Broadway reviews in New York newspapers, 7:50.

Sharp, Erwin A., A "supersoldier" and the press: a case study of how six metropolitan newspapers reported allegations of war crimes and their cover-up made by Lt. Col. Anthony B. Herbert, U. S. Army, 12:311.

Shelton, Richard Dudley, A critical analysis of how selected Florida newspapers reported the Bay of Pigs invasion and the Cuban missile crisis, 10:318.

Siebenand, Alcuin William, Recent popes and the press: a study of fifty-six pronouncements on the print media by Pope Pius XII and Pope John XXIII, 2:196.

Silva, John W., Is the Oakland Tribune a politically responsible newspaper?, 9:318.

Slater, Paul, The fifth estate: underground newspapers as an alternative press in California, 9:323.

Smith, Michael Allen, Analysis of newspaper coverage of the 1968 California Republican senatorial primary election, 9:326.

Snider, Paul B., The British Press Council: a study of its role and performance, 1953-1965, 7:52.

Speicher, A. Dean, A survey of Indiana school administrators and newspaper editors toward the channelization and coverage of school news in Indiana daily newspapers, 4:218.

Spevak, Joseph E., An analysis of the content of selected United States magazine articles for the period 1915 through 1934: what was said about United States English-language daily newspapers, 12:53.

Stonecipher, Harry W., An analysis of views concerning press performance: social role as a determinant of attitude, 10:40.

Strickler, John David, The censure of Senator Joseph R. McCarthy as reported in five Wisconsin daily newspapers, 5:239.

Vance, Stephen Alan, What did Agnew really say at Des Moines?, 10:343.

Wetmore, Samuel Stewart, Discernible bias in newspaper coverage of an American political trial, 1949, 12:356.

Whiteman, Gilbert Lee, Mass communication and driving safety: the role of mass media and the effects of positive and negative symbolism in accident prevention, 4:247.

Wilson, C. Edward, Differential distortion of news information by medium of origin, 9:75.

Youn, Koun, The Korean War: its coverage and editorial opinions, 2:223.

CROSS-NATIONAL STUDIES *10*

Atoyebi, Atilade O., Coverage of Southern Africa in four newspapers from United States, Britain, Canada and Kenya: 1974-75, 15:62.

Avila-Nieto, Carlos E., A study of factors related to international communication scholars' research productivity, 15:63.

Bindra, Vinita, A case study of the Indian and Pakistani press: their performance during the 1971 Indo-Pak War and their use as propaganda agents, 12:98.

Carney, Thomas M., The American image in a Peruvian daily: effects of changes in government and government control, 15:93.

Chen, Phoebe Fei-Pi, Comparison of family planning communication practices of Taiwanese families living in Madison, Wisconsin and Taiwan, Republic of China, 12:123.

Chiu, Helen Su-in, Press attitude toward U. S. recognition of Red China: a comparative study of newspapers in the United States and the Republic of China during the U. N. debate of October-November, 1971, 11:102.

Chu, Gary Guang-Yen, A Q-sort comparison between cultural expectation of Chinese and cultural perceptions of returned Latter-day Saint missionaries from the United States who had been assigned to Chinese missions, 12:127.

Clark, Cedric C., Cultural differences in reactions to discrepant communication: an exploratory study, 6:109.

Echewa, Thomas O., The treatment of foreign nations in American editorial cartoons: a study of attention, symbology and attitudes, 11:117.

Egemonye, Ndubisi J. C., The coverage of Nigeria-Biafra war news in five U. S. prestige newspapers from January, 1967, to January, 1970, inclusive, 9:159.

Erickson, Rex A., American and Japanese selection of best and worst color pairs, 14:145.

Forcelledo, Jack L., Jr., The effects of cross-cultural written communication in balanced and imbalanced situations, 6:133.

Fujiki, Rita, Information availability and information sharing: a study of strategic considerations made by Asian American community leaders, 13:124.

Gordon, Avishag H., Content analysis of international news in selected Israeli newspapers and an American newspaper, 12:174.

Gregg, Gail, The international news agendas of two Raleigh newspapers, 14:176.

Hamilton, Nancy Margaret, The hidden message: a cultural and cross cultural comparison of vocal gestures--Chinese and American, 7:158.

Han, Edward Nai-Kuo, Editorial attitudes of the New York Times toward Communist China, 1949-1973, 12:179.

Herring, James H., The inter-city daily in the United States and France--1946 to 1969--with depth studies of two representative newspapers, 7:27.

Huang, Jerry Shao-shiong, Mass media use and the image of the People's Republic of China among Chinese students in the Twin Cities area, 15:18.

Huang-Fu, Anthony Ho-Wang, China membership issue in the United Nations: comparative coverage by Taipei's Central Daily News and the New York Times, 12:195.

Hume, Rosarita Margaret, Patterns of attitudes toward perspectives of life: a factor analysis of the United States and Japan, 6:175.

Idid, Syed Arabi, A content analysis of development news within and outside Malaysia as reported by four of its English-language newspapers, 14:194.

Inada, Natalie N., A comparison of the Des Moines Register's and the Los Angeles Times' editorial attitude toward Japanese Americans: 1942-1945, 13:151.

Kaser, Richard T., News of the Soviet Union--a content study of 10 U. S. daily newspapers, 15:199.

Kim, Hyun K., Conflict arousal and resolution in the New York Times and the Asahi Shimbun: a content analysis, 11:186.

Kivikuru, Ullamaija, American influence in the Finnish mass media, 11:189.

Kleinman, Joel P., Major American news magazines and the Cuban Revolution: 1957-1971, 11:190.

Knight, Robert Patrick, The concept of freedom of the press in the Americas: an exploratory study, 6:27.

Koshy, Thottukadavil Eapen, A study of media use for news--particularly news about India--by Indo-Asians in the cities of Ithaca, Rochester and Syracuse, New York: field survey, 12:25.

Ku, Cathy Chia-Chang, The international student in the United States: a survey of mass media use and image, 12:216.

Kvalheim, Arne M., News media preferences in Norway, 11:194.

Lee, Seong-Hyong, Comparative study of certain Korean and American newspapers early in the Korean War, 9:229.

Loving, Howard H., Coverage of the 1969 French presidential campaign and election by ten prestige newspapers, 9:235.

Mace, Monte C., How the New York Times and Pravda covered selected events of the 1972 Summer Olympics, 12:236.

Marcus, Beverly S., The changing image of the Palestinians in three U. S. publications: 1948-1974, 15:234.

Marzolf, Marion T., The Danish-language press in America, 11:35.

McAnany, Emile G., Cross-cultural cognitive development: two experiments, 9:43.

Meiss, Guy T., Dynamics of influence in the foreign-correspondence process: a study of selected American newspaper and news magazine correspondents in Asia, 15:27.

Mwanika, Thomas B. O., Communication and development: an investigation in selected Uganda villages, 13:196.

Nishi, Toshio, An application of principles of conflict resolution to the North Pacific Salmon dispute between Japan and the United States, 9:259.

Norman, Mary E., A study of the selection of U. S. foreign news by three French foreign news editors, 12:262.

Parboo, Ernest B., United States Information Agency: a study of foreign students' attitudes, 11:241.

Parr, Shirleyanne Chase, Elements affecting foreign students' attitudes toward American television, 12:270.

Pasadeos, Yorgo, A comparative analysis of press coverage of the 1974 Cyprus crisis by the Turkish newspaper, Cumhuriyet, and the Greek newspaper, To Vima, 14:255.

Peleg, Elhanan, Value differences among Israeli students in Philadelphia, 10:280.

Pendakur, Manjunath, A cognitive approach to studying meaning in cross cultural communication, 13:210.

Ramanathan, Sankaran, Opinion leadership among Malaysian students: a survey of two American university campuses, 12:286.

Rampal, Kuldip R., Press councils of the world: role and experience, 15:37.

Rao, Nagulapalli Bhaskara, Controlled mass communication in international conflict: an analysis of editorials in India and Pakistan newspapers, 9:55.

Rawlings, Elden Everette, The U. S. image in eleven leading Colombian daily newspapers, 9:56.

Rodriguez, Jose Egidio, Stereotypes of Latin America in two U. S. newspapers, 10:297.

Sahin, Haluk, Turkish politics in the New York Times: a comparative content analysis, 10:301.

Sarbaugh, Lawrence E., Generality of the dimensions of source evaluation across language/cultural systems, 6:266.

Selin, Ronald E., News flow between the United States and Canada in selected newspapers, 1976, 15:309.

Sevilla-Que, Marylis, The foreign student in the United States: a study of images and attitudes, 10:314.

Sharp, Mary Margaret, The disintegration of the Nigerian state as covered by some representatives of the American and British press: a comparative analysis, 6:272.

Smith, Dorothea, A comparison of television news broadcasts: BBC, CBC, CBS, NBC, 6:278.

Starck, Kenneth, Media credibility and credibility correlates in the Finnish press system: a cross-cultural approach, 7:54.

Starkey, Posie L., Arab daily journalism: the press in Saudi Arabia, Tunisia and the United Arab Republic, 6:283.

Sudhaker, Anantha B., The Bangla Desh War in print: an analysis of three American and three Indian English language newspapers' coverage and editorial attention, 15:333.

Tovar, Evelyn I., The French foreign correspondent in the United States, 15:342.

Vulligo, Prashun, A comparative study of student newspapers with applications for use in Thailand, 6:303.

Vyasulu, K. Usha Rani, International students on the University of Florida campus: analysis of their strongly held attitudes toward U. S. nationals, 13:263.

Whang, Chon B., A comparative content analysis of the "elite press" of Japan and Korea--during six selected years of the 1960s, 10:359.

Yasuda, Sumiko, An analysis of news stories by Asahi correspondents filed in Washington from July 1, to September 30, 1973, 15:370.

Yu, Chain-Na, A comparison of television programs between the United States and the Republic of China, 13:286.

EDITORIAL POLICY AND METHODS 11

Ankrom, Reginald R., Coverage of Mayor Richard J. Daley during the 1968 Democratic National Convention by the Chicago Tribune and the Chicago Daily News, 11:63.

Arnold, Thomas B., A content survey of suburban daily newspapers in the Dallas-Fort Worth metroplex, 14:349.

Askin, Richard Henry, Jr., Comparative characteristics of the alternate press 1970, 9:88.

Auh, Taik Sup, The relationship of newspaper endorsement of candidates to coverage of public opinion polls during the 1970 elections, 11:65.

Auman, Emily Jean, Content analysis of editorials in sixteen chained and unchained Indiana newspapers, 12:81.

Badgett, John Thomas, Prime time access rule, Tennessee 1973: a study of program practices and needs for implementation, 12:82.

Baker, Mary A., A study of sensational reporting by American newspapers and magazines of Britain's great train robbery, 11:69.

Bayne, Jerry L., A study of techniques used to improve newspaper credibility, 13:68.

Beal, David L., Newspaper action lines: a national survey of their development, characteristics and effects, 11:72.

Bennett, Roger E., A study of variables in the interviewing process: the naive interviewer versus the evasive news source, 9:101.

Berk, Joan Latimer, KOMU-TV, the first ten years, 2:57.

Blobaum, Roger J., An investigation of interviewing as used as a news reporting technique, 2:59.

Bloomer, Larry Wayne, The New York Times editorial opinion on the war in Vietnam, 1954-1965, 8:55.

Borop, Miriam Jean, Editorial treatment of the war in Vietnam, 7:79.

Bowes, Ronald Wayne, The Press-Enterprise investigation of the Palm Springs Indian Land Affair in 1967-68: one newspaper's protection of minority rights, 13:74.

Brant, William Allen, Army Times in support of the soldier, 1960-1965, 7:82.

Brewer, Richard Kemp, Syntactic organization as a factor in journalistic style, 2:63.

Brown, Alan W., Editorial advertising: a means of free expression?, 12:106.

Bruning, Rita Marie, Abortion reform: an analysis of the reportage and editorial interpretation of proposal B by three Michigan daily newspapers in the general election of 1972, 12:108.

Burkett, David Warren, A guide to science writing in public affairs, 3:56.

Calhoun, James Lynton, The Negro and the daily newspaper, 1:19.

Campbell, Roger Paul, Editorial reaction to Watergate in the St. Louis Post-Dispatch and St. Louis Globe-Democrat, 1972-1974, 14:94.

Carney, William E., A study of editorial satire as a tool of persuasion, 15:94.

Chance, Jean Carver, Sidney J. Catts and the press: a study of the editorial coverage of the 1916 governor's race by selected Florida newspapers, 8:66.

Chapman, Thomas Joseph, Reporting of crime and criminal justice in the American daily newspaper, 12:121.

Chaudhary, Anju Grover, Comparative news judgment of Indian and American journalists, 12:122.

Christy, Robert W., Suburban editions of The Los Angeles Times, 12:126.

Chu, Chi Ying, A comparison of selected news reports of United States news services, 5:89.

Cole, Bruce Jon, Science conflict: a content analysis of four major metropolitan newspapers: 1951, 1961, 1971, 12:131.

Connolly, Peter K., An analysis of technical writing, 5:93.

Costello, Michell, An editorial view of the Soviet Union by the St. Louis Post-Dispatch: from the Hitler-Stalin pact to Winston Churchill's iron curtain speech, 11:106.

Crawford, Donald Wayne, A study of thirty-three religious publications, 2:81.

Crosby, Elizabeth Savidge, A newspaper survey to determine the effectiveness of food and home notes, U.S.D.A., 2:82.

Cross, Robert Stephen, A comparison of the coverage of the Bolshevik Revolution by the Atlanta Journal and the Atlanta Georgian, 13:94.

Darville, Vernon M., The Bahamas press: a study of the editorial coverage of the 1967-1968 general elections by the two Nassau dailies, the Nassau Guardian and the Nassau Tribune, 11:112.

Davis, Thomas J., The making of Hoosier daily editorials: a survey of the editorial conference and other editorial practices at daily newspapers in Indiana, 15:118.

Dromgoole, Glenn A., Masters of opinion: the editorials of William Allen White, Frank Cobb, Walter Lippmann, Ralph McGill, 14:136.

Dunsay, Marsha, Editorial reaction to Gerald R. Ford: the effects of Watergate, 14:139.

Eakin, Sue Lyles, The Opelousas Daily World coverage of the agricultural revolution within its trade area, 4:81.

Elam, Albert Richard, Jr., News-media surveillance: a system approach to planning, executing, and measuring news coverage, 10:14.

Evarts, Drusilla Riley, A comparison of television top-of-program and newspaper front-page headlines, 12:157.

Everhart, William Michael, Coverage of the Vietnam War by three American newsmagazines, 12:158.

Ferrara, Dennis E., The nature of Thomas Scott Buhrman editorials: 1920-1930, 14:151.

Foltz, John F., A study of how press releases were used for daily newspapers in Indiana in the 1968 U.S. senatorial campaign, 11:123.

Ford, Herbert Paul, The impact of the future on the newspaper, 13:120.

From, Alvin, Newspapers with a mission: a study of editorial planning, 4:91.

Galow, Carl Frederick, A comparison of one newspaper's editor and subscriber news values, 12:17.

Gardner, Rebecca K., A study of the problems in medical reporting, 11:128.

Gaumer, Thomas Huffman, A journalist's annotated bibliography of source material on local government in Ohio, 5:117.

Goldschen, Stuart A., United States editorial reaction to the 1962 Cuban crisis, 3:100.

Good, Sherrie, Content patterns of editorials in selected Indiana college newspapers, 14:172.

Gray, Joan Graves, The Baton Rouge Morning Advocate editorial page: an analysis, 7:149.

Green, Thomas L., Criticism and local references in Florida television and newspaper editorials, 6:148.

Hahn, Jon, Newspaper art criticism: a survey of attitudes, practices and possibilities, 2:111.

Halcomb, Herman B., How the Indianapolis News won the Pulitzer Prize, 3:108.

Harbison, Kent G., Editorial endorsements in three Ohio dailies, 1956-1966, 7:163.

Hardt, Hanno R. E., An examination of prestige and party affiliation as variables in editorial reaction toward U.S. foreign policy, 5:15.

Hartman, Barrie Monroe, The effects of competition and the decline of competition on the contents of a daily newspaper, 4:108.

Hatton, James W., An experimental analysis of the editing procedure and the rationale behind the editing procedure at one medium size daily area newspaper, 9:196.

Henkes, Rollie Farley, An analysis of the structure and functions of the agricultural press, 2:117.

Herbert, William Charles, Analysis of the St. Louis Globe-Democrat's financial section from September 1, 1963 through December 31, 1963, 3:115.

Herron, Russell Lee, Freedom of the college press: a moral and educational justification, 2:118.

Highland, James Lee, Survey of editorial practices of West Virginia television stations, 6:166.

Hinton, Walter Boyd, Jr., The validities of passive voice usage exemplified in news headlines, 9:201.

Kimura, Hiroko, Evaluative assertion analysis of editorial-news relationship, 11:187.

Hofmeyer, Kenneth J., A split-run study of the influence of farmer quotes on readership by farmers, 6:170.

Holland, Linda R., Ray P. Holland, editor and conservationist, 15:184.

Hormel, Sidney J., The Presbyterian communication system, 5:19.

Inglish, John M., The relationship of newspaper editorial endorsements of certain county and district candidates, newspaper partisanship, and vote share in rural Missouri counties during the 1968, 1970, 1972, and 1974 general elections, 14:195.

Ivey, Mary A., Journal of the American Medical Association: the Medicare years, 12:199.

Jerome, Emerald Arnold, Societal control of the newspaperman and the news, 10:187.

Johnson, Edward L., V. M. Newton, Jr. and the genesis of investigative reporting of Florida government, 11:172.

Kaufman, John Alfred, III, The (Lansing) State Journal as a Gannett property: an inquiry into and evaluation of editorial performance under Gannett Co. ownership, 12:209.

Kehoe, James Claude, A view of violence and sex in American motion pictures and television today, 6:184.

Kerrick, Gray, Writing: the building block theory, 5:158.

Kling, Alice J., A political press: policies of the Washington commonwealth federation, 5:161.

Kohler, Vincent D., The editorial attitude of the Washington Post in three presidential elections, with emphasis on the Watergate affair, 13:162.

Krause, Tracy A., The relationship between newspaper ownership and conflicting opinion about 1968 presidential candidates in the editorial pages of selected Indiana newspapers, 15:211.

Largo, Jimmie R., The three-week analysis of staff stories in the inverted pyramid style in the Washington Post, The Courier-Journal and the Ledger & Times, 11:198.

Lattimore, Danny L., Professionalism and performance: an investigation of Colorado daily newspapers, 11:29.

Lawson, James E., Jr., Surveillance function in two newspapers: a content analysis of the Fort Bragg Paraglide and The Fayetteville Observer, 11:200.

Lee, Jae-won, Editorial endorsements and news presentation: a content analysis of 10 "prestige" newspapers in the 1968 U.S. presidential campaigns, 8:131.

Liu, Peter Han-shan, An analysis of the New York Times editorial attitude toward the representation of Communist China in the United Nations: 1949-1966, 7:200.

Longberg, Marcia Lowther, Eisenhower as seen through the pages of the Abilene Reflector-Chronicle, 14:214.

Luce, Charles M., Jr., An investigation of the influence of candidate endorsement by daily newspapers on the 1966 general election for state officers in Wisconsin, 6:207.

Mason, Brian G., Coverage of environmental issues in major periodicals from 1965 to 1971, 11:217.

Matheson, John M., The press and Keynesian economics: a study of editorial treatment of United States fiscal policy by selected American metropolitan newspapers, 3:155.

McAllister, William Howard, III, The newspaper byline: its effect on the attitudes of readers: a study of three dimensions of source credibility, 4:163.

McNulty, Thomas M., Network television documentary treatment of the Vietnam War, 1965-1969, 12:32.

Metz, R. Timothy, Horace Greeley's rhetoric as seen in light of Cicero's, 5:186.

Michaud, Lawrence A., A content analysis of newspaper coverage by the Baton Rouge Morning Advocate and State-Times of the 1974 Louisiana Sixth Congressional District general primary campaigns, 14:237.

Mills, Jeffrey A., Editorial reaction to the Bay of Pigs invasion, 7:216.

Moody, Richard Seldon, Value systems in conflict: the press, the people and the New Deal, 7:218.

Moro, John F., The editorial page editor: an analysis of his background and staff, 7:221.

Mullins, L. Edward, The new journalism: an investigation of interpretive reporting, 4:175.

Neuman, Johanna C., "According to reliable sources..." a study of unattributed information in the press, 11:233.

O'Hara, Thomas Patrick, Readership awareness of Florida's newspaper sports gatekeepers, 13:202.

Paye, Sister Mary Paul, Newspaper science reporting: its social function and practice by five national newspaper reporters, 3:26.

Peek, Janet E., The role of the country weekly newspaper and its editor with special emphasis on Neale Estes, country weekly editor, and his ability to utilize figures of speech in editorial commentary, 11:244.

Perrine, Larry Gene, A study of five midwestern regional general interest agricultural newspapers, 12:275.

Pettigrew, James F., Jr., A study of rock music criticism in selected U.S. print media from 1970 through 1971, 11:246.

Prideaux, Ann Apel, Motion picture criticism: a beginner's guide, 4:191.

Rem, Kathy Jo, Quantitative analysis of editorial content of eight Wyoming daily and weekly newspapers, 14:268.

Reynolds, Florence C., Publication of juvenile offenders' names in California newspapers, 10:291.

Riesz, Charles W., Jr., The New York Times and Time view the United States in Vietnam: a survey of editorial opinion, 1950-1965, 8:182.

Rigg, Laurence Ashley, Eight columnists' coverage of George McGovern's 1972 bid for the presidency, 12:293.

Rubin, David M., Reporting the corporate state: adversarity, freedom of information, public utilities, and the press, 11:45.

Sanko, John Joseph, Regional reporting of federal affairs, 6:265.

Santos, David, A qualitative study of the forcefulness of local and non-local editorials, 12:305.

Sasser, Emery Lewis, An experimental study of the effects of headline size and writing style in newspapers, 5:36.

Sawicki, Marianne, Collective bargaining by newsmen for a voice in the product, 13:226.

Secora, Charlene L., Role of editorials in Missouri secondary schools, 7:264.

Seidler, Lotte, Seven papers cover the 1960 United Nations General Assembly (a study of news selection, emphasis and treatment), 3:31.

Sellers, Steven A., The editorial reaction of Texas daily newspapers to Franklin Delano Roosevelt and the New Deal, 1932-1938, 15:310.

Sevener, Donald James, Editorial and opinion page coverage of the presidential election campaign of 1972 by five Michigan daily newspapers, 12:310.

Sherburne, Mary Alice Fox, Hospital and medical press codes in Louisiana-their effect on the hospital news story, 3:197.

Smith, John Macauley, Inside an editorial page, 4:212.

Snellings, Breard, Jr., An analysis of sports reporting in three Louisiana daily newspapers, 1920-1960, 5:235.

Steele, Richard E., The anticipation of history: a study of speculative reporting, 1:125.

Stewart, Martha D., The Hutchinson News: campaign for reapportionment, 1961-1965, 11:282.

Stewart, Walter H., The editorial paragraph: a century and more of development, 9:70.

Stover, Bobby Lee, Using the newspaper series to study possible legislation affecting the public employee-employer relationship in Arkansas, 14:309.

Sywulka, Stephen Robb, The effects of three titling factors on the reading decision in Colombia, S.A., 9:72.

Tabler, Myrle Evelyn, A survey of the production by Seventh-Day Adventists of easy reading materials for new adult readers, 9:338.

Taylor, Paul K., A symbolic content analysis of Nixon in a conservative periodical, 1968-72, 15:335.

Thomas, Robert E., A descriptive analysis of 187 U.S. newspapers dated the day after President Kennedy was assassinated, 3:210.

Thompson, Thomas C., Publication guidelines for secondary schools, 10:339.

Thrift, Ralph R., Editorial vigor and the chain-owned daily newspaper, 15:337.

Tierney, Mary J., A study of editorial response in selected Florida newspapers in reaction to student dissent following Kent State and Cambodian invasion, 15:338.

Torgerson, Hillard Robert, The correlates of reporter performance and influence: a study of 1971 Iowa legislative reporters, 13:256.

Turpin, William H., Editorial leadership in a time of crisis: Virginia's massive resistance, 1954-1959, 14:60.

Van der Dussen, Kurt, The economics of auto racing, 13:261.

Wackman, Daniel B., A readability experiment comparing the impact of language simplification and structural reorganization on reader comprehension of foreign affairs news stories, 4:239.

Ward, Walter J., News values, news situations, and news selections: an intensive study of ten city editors, 5:49.

Weathers, William A., Press coverage of UFOs 1947-1966, 11:299.

Weddington, Patricia D., Episcopal publications and the ordination of women, 1974, 15:353.

Wei, Michael Ming-Kuang, The treatment of President Nixon's China trip in the New York Times, Central Daily News of Taipei, and People's Daily of Peking, 12:355.

White, Joseph Luther, Facing a hostile public: a Mississippi editor's dilemma, 5:256.

Whittington, Mark J., Cultural affairs reviewing and the medium-sized newspaper, 15:360.

Wilson, Mary Frances, An analysis of the Denver Post and St. Louis Post-Dispatch regarding reporting of poverty problems, 5:59.

Zeeck, Beatrice T., The editorial view of five Texas newspapers in regard to Richard M. Nixon and the Watergate affair, June 17, 1972, through August 9, 1974, 14:346.

EDUCATION FOR JOURNALISM 12

Abdulla, Diane Ash, Status survey of high school journalism in West Virginia, 4:33.

Adams, Ezra J., Journalism instruction in Louisiana high schools and colleges, 2:39.

Anderson, Stephen J., The design and evaluation of a non-credit broadcast operating skills training program in a liberal arts curriculum, 6:70.

Arnold, George Lawrence, A comparison of two groups of advertising graduates from the University of Texas, 1948-1963, under two curricula, 14:40.

Baber, Anne, Where are we going? The ideal, potential educational role of the state high school press association, 11:67.

Bandy, Patricia M., A study of the attitudes toward journalism education of University of Oklahoma School of Journalism graduates, 1951-1960, 4:45.

Barnes, Richard V., A theoretical view of writing development, 11:70.

Bennett, David L., The status of scholastic journalism: an analytical survey of the nature of and attitude toward scholastic journalism in Oklahoma, 8:53.

Billings, William Harmond, High school journalism in North Carolina: a survey of teachers, programs, and instructional needs, 12:97.

Blanchard, Margaret Anne, Relationships between Florida public junior college mass communications education programs and the College of Journalism and Communications at the University of Florida, 9:108.

Bleiweis, Phyllis Rosenblum, An exploratory survey of the attitudes of University of Florida broadcasting students toward their broadcasting curriculum, 10:73.

Bockelman, Shirley A., Development of a multiple-choice test to measure news writing skills, 11:77.

Bowman, James R., Papa Shuford, A biographical study of the life of Cecil Eugene Shuford: journalist, educator, poet, 10:78.

Brock, Jan R., A comparison of the expectations of journalism educators and professionals--city and managing editors, 11:84.

Bugeja, Michael J., Concerns about journalism education: a content analysis of selected academic journals and trade publications published in 1955, 1965, and 1975, 14:90.

Burken, Judith Lucille, A class plan for a journalism course in junior colleges, 12:110.

Byrd, Martha H., Professional training for book publication: a study of the book publishing industry and journalism schools in light of need, availability and content of professional training for book publishing, 14:92.

Carr, Wiley N., An analysis of the graduates of the Ohio University School of Journalism, 3:60.

Carroll, Bob A., Analysis of selected accredited news-editorial curricula in journalism, 13:85.

Carroll, J. Hope, Phased-elective modular sequences for high school journalism, 14:96.

Carter, Susan Huser, Perceived role of the student editor of The Daily O'Collegian, 9:133.

Caruso, Thomas Edward, Abstract of a study of the professional status of journalism in America, 4:66.

Carver, Patricia Traynor, A method for instructing high school students in the history of journalism, 6:104.

Casey, Catherine K., Instructional modules for news and headline reading and writing, 15:96.

Chang, Yong, Development of Korean journalism education based on American practices, 5:6.

Choo, Kwang Y., Images of eight branches of journalism perceived by journalism students at North Texas State University, 12:124.

Clark, Jane E., A comparison of approaches to teaching news writing at four schools of journalism, 8:71.

Claxton, Ronald H., Daily newspaper internships, 14:107.

Coleman, Lucien E., The development and testing of an auto-instructional program in news lead writing, 10:101.

Conn, Earl Lewis, The American Council of Education for Journalism: an accrediting history, 9:14.

Corlett, John H., High school newspaper production in the four corner states, 11:105.

Cousineau, Jacques, The cultural policy of the Canadian Radio-Television Commission, 11:108.

Cox, Timothy C., Success of junior college transfer students in the four-year journalism program at Fresno State College, 10:106.

Crawford, Imagene Scogin, Journalism activities in Texas public high schools with special reference to influences on the work of journalism teachers and advisers, 8:77.

Cushman, Roger Raymond, An exploratory study of communication barriers in the journalism profession, 3:77.

Dahm, Eva Gail Rodes, A communication framework for journalism education: an open simulation approach, 14:124.

De Fotis, William, Technical writing and the education of the technical writer, 2:89.

Demel, Gerald F., A survey of journalism in Kansas public junior colleges, 6:120.

Dence, Lillian Marie Clara, A comparative study of the effects of computer-assisted and programmed instruction on achievement in AP-UPI style in undergraduate journalism classes, 12:144.

DeSanto, Robert J., A study of undergraduate mass communication programs in the United States, 15:8.

Dumire, Jane E., Survey of journalism in West Virginia's public secondary schools, 1:33.

Durey, Kay Ellen, Teaching news judgment: construction and preliminary validation of a programmed instruction unit, 8:87.

Dvorak, John Edward, High school principal-newspaper adviser relationships and their effects on freedom of school-sponsored newspapers, 14:13.

Eastman, Harvey Albert, An analysis of courses taken at the University of Texas at Austin by a sample of School of Communication students, 10:129.

Ervin, Robert Ferrell, Functions of the high school press as viewed by three publics within a high school social system, 12:155.

Fang, William Wei-hua, A study of the journalism curriculum of the national Chengchi University in free China, 4:85/5:109.

Feinberg, Lilian Okner, A study of some selection and admission criteria for foreign students of journalism in United States colleges and universities, 5:110.

Fellow, Anthony R., Development of an objective examination to measure major copy editing skills, 14:150.

Finnerty, Robert A., A profile of the magazine course and its objectives in California community colleges, 10:142.

Freeland, Maude, An introductory study of journalism for elementary school children, 3:94.

Frost, Michael Edward, How advertising education is regarded by presidents of Florida advertising agencies that are members of the American Association of Advertising Agencies, 12:165.

Funk, Robert Eugene, A study of terminal journalism graduates from California public junior colleges, 6:137.

Garvey, Larry Kim, A descriptive analysis of the methods being used to train and give experience to public relations students, 10:153.

Gary, Robert Owen, A comprehensive study of high school journalism in southern Illinois high schools, 8:99.

Gibson, Billy Keith, A study of 1953 journalism graduates at the University of Missouri and their job advancement patterns during the first eight years of their careers, 1:40.

Gill, Barbara D., The attitudes of Indiana University journalism majors about media experience as part of their academic program, 11:132.

Gillespie, Junetta K., Teaching about film and television in the elementary and secondary school, 5:119.

Goodman, Michael Jerry, A study of college journalism student attitudes, 9:181.

Gordon, Gregory L., A status study of journalism education and mass media communication education in Michigan secondary schools, 11:136.

Grant, LeRoy S., A descriptive study and attitudes of the public relations educator in the 4-year colleges and universities of Washington, Oregon, and California, 6:146.

Gray, Mark B., A survey of journalism education in Utah high schools, 15:153.

Gray, Thomas E., Considerations for development of contemporary and progressive undergraduate television journalism courses at liberal arts colleges, 15:155.

Greene, Stuart C., Public attitudes toward free press-fair trial, 6:149.

Gregory, Linda, Controls exercised by advisers of Indiana high school newspapers, 9:184.

Haen, Joanne, The status of journalism in the junior high schools of Kansas, 6:154.

Hall, Dennie, A proposal: teaching journalism by use of the tape-workbook method, 7:156.

Hall, Margaret, Evaluation of communications curriculum by graduates: California State University, Fullerton, 1969-1973, 14:177.

Hammond, Frankie A., The effects of supplementary materials on spelling achievements of news writing students, 15:168.

Hanson, Pearl A., An exploratory study to develop a model program for student publications in a college or university, 1:45.

Harkey, Ira Brown, Jr., Student editorial writers: analyzing their errors; answering their questions, 5:125.

Harper, George Baxter, III, An analysis of creativity research and its relevance to journalism education, 9:191.

Harper, Nancy Kellogg, Three teachers, 13:138.

Harris, Donnelly LeRoy, An investigative study of the extent to which high school publications in Idaho are subject to content control, 9:193.

Hash, Frank Foster, The role of higher education in the process of professionalization for advertising, 10:19.

Hastings, James Albert, Development of two-and-four-year community journalism programs and a journalism teacher education program for Mayville (North Dakota) State College, 14:179.

Hauth, Louise F., A study of publications advisers in small high schools of southern Illinois, 4:111.

Hayes, James Hartzell, Student images of the mass media: an investigation of change during exposure to a communications course, 5:131.

Heath, Grant Woodruff, A survey of on-the-job training of journalists in the American news room, 3:113.

Heatherly, Opal, Qualifications required to teach journalism in high schools in Missouri and surrounding states, 5:132.

Hefner, Lillian Lynge, A study of the communication programs in 16 American junior colleges, 7:167.

Henley, David Clement, A study of the educational and professional backgrounds of journalism teachers in California public high schools, 12:22.

Hinch, Terry A., An exploration of reflections of 1969-1974 communications graduates on their undergraduate curriculum, 15:179.

Hobe, David Lynn C., Job census of West Virginia University journalism graduates, 5:139.

Hoffman, Theodore E., An evaluation of the University of Missouri agricultural journalism curriculum as reflected in a survey of graduates and employers, 4:118.

Holland, Harriet, Current status of the high school newspaper in South Carolina, 6:171.

Hollingsworth, Madolyn, A survey of Illinois public high school top award-winning newspapers and yearbooks, 14:188.

Hollister, Charles Gordon, A survey of technical writing education in schools and departments of journalism, 3:119.

Hollowell, Mary Louise, Survey to determine the design and implementation of a mass communication course in the high school, 9:203.

Holtzman, Natalie F., Video taped interview with Agness Underwood: an exploration of the use of video tape recording (VTR) in journalism history as an alternative to term papers, 15:186.

Holzmeister, Karen M., A threat to freedom of the student press: case studies of three student editors, 10:176.

Honeycutt, Jeffrey H., Development of a syllabus for a general course in radio and television broadcasting with emphasis upon framing of terminal performance objectives, 8:117.

Hoppe, Jacqueline Royes, A study of the role of advertising in meeting production costs of Oregon High school newspapers, 1961-1963, 2:125.

Hopper, Dennis Edward, The implementation of computer aided instruction in journalism, 10:178.

Hopper, Donna, Journalism reporting curricula: past trends and current specialization, 14:189.

Hunt, Deason L., Jr., News content of fifty-nine Texas high school newspapers, 10:182.

Johnson, Stuart P., An early view of broadcast education programs in selected junior and community colleges, 7:184.

Johnstone, Katherine Hodges, An exploratory study of student news bureaus at the secondary school level, 3:128.

Jones, David D., A study of employment patterns of communications graduates of American University by selected years (1959, 1964), 4:130.

Jordan, David D., A survey of basic news writing courses at seven midwestern departments, 11:177.

Karwand, Elwood Charles, An analysis of the Wall Street Journal Newspaper Fund program: the first four years, 2:137.

Kennedy, Patrick W., Newspaper reporting as a career: attitudes of a selected group of male high school editors, 3:131.

Kent, Ruth Kimball, The language of journalism; a glossary of journalism terms, 6:185.

King, Yvonne H., Attitudes towards journalism: journalism teachers and/or publication advisers and students in West Virginia high schools (9-12, 10-12), 1:71.

Koehler, Mary Annabel, A developmental study defining objectives for mass media instruction suitable to the intermediate level of public schools in the United States, 9:220.

Kroesen, James M., A study of introductory courses in journalism, 15:213.

La Conto, Robert, A study of the journalism programs of fifty Ohio secondary schools, 2:145.

Langley, Roger Richard, Newswriting one: a programmed lesson, 3:144.

Larsen, Mary Joan, A survey of journalism in Utah public secondary schools, 1:76.

Larson, Deanna Arlene, Teaching journalism to the junior high school student, 6:195.

Larson, Marjorie M., Construction and testing of a unit for intermediate students on discriminating between fact and nonfact in mass media messages, 9:223.

Lepke, Phyllis McElheney, Critical writing and the student journalist: some suggestions for implementation of an arts reviewing course in a department of journalism, 13:169.

Mabry, Mary Van Velzer, The School of Journalism at the University of Texas: origins and early development, 4:153.

Maloney, Lawrence M., A study of the relationship between descriptive accuracy and journalism training, 14:219.

Manning, W. Eugene, The history of broadcasting education at Brigham Young University to 1962, 11:212.

Marchese, William J., Publications policies and procedures at Mid-American Conference universities, 15:233.

Matlage, Bette Wyn Oliver, Journalism students: their disparate social-political attitudes and reading habits, 12:243.

Mauch, John, A correlational study of publication boards and contents of campus newspapers at California community colleges, 9:240.

Mayer, Gary Howard, Journalism at the University of Texas, 1927-1964, 3:156.

McClintock, Carolyn Holder, The high school newspaper as seen by administrators and advisers, 1:87.

McCune, Carolyn Cowger, Preparation of the high school journalism teacher: certification requirements related to teacher needs, 13:181.

McFadgen, Neil R., The status of journalism in North Dakota high schools, 7:205/8:137.

McKinney, Richard Warren, Policy manual for East Texas State University student publications, 14:230.

Miller, Barbara Jo, A comparative study of junior college transfers with four-year students in journalism, 3:164.

Miller, Mary Louise, The state of mass communications education in the junior colleges of Georgia: 1970, 9:252.

Mills, Gordon Everard, A development of a broadcasting trainee program, 5:188.

Millsaps, Charles DeVon, Survey of journalism education in selected women's colleges in the United States, 4:169.

Moseley, Patricia A., An examination of and proposals for implementation of a high school journalism program, 11:228.

Murphy, Sharon Feyen, A core course in communication study for use in the junior college, 9:257.

Nault, Judith T., Quality high school journalism: program principles and publication guidelines governed by press law, 15:260.

Needham, Richard L., Training for journalism in England, West Germany and Japan: editors' or educators' domain?, 6:230.

Nelson, Linda P., Present status of photographic education in Florida community colleges, 15:261.

Nichols, Suzanne Young, Journalism instruction and activity in Wisconsin public high schools, 2:165.

Nickless, Judith, Journalism instruction and activity in Michigan public community colleges, 13:199.

Noe, Albert Allan, History of journalism at West Virginia University, 2:166.

Noll, Gayle Machen, A study of advertising education in United States junior/community colleges, 12:260.

Norton, Wayne A., A comparative study of journalism education at the undergraduate level in Ohio, 2:167.

Norwood, Franklin R., A comparative study of critique versus lecture in an experimental course in advertising copy writing, 9:262.

Oberlander, Bruce O., A study of printing management graduates of South Dakota State University, 9:265.

O'Brien, Margaret Mary, A comparison of journalism education philosophy and methods at four Florida junior colleges, 7:233.

Ockert, Roy Anthony, Jr., Journalism education in Arkansas colleges and universities, 7:234.

Ohrn, Karin Becker, Communication in a college classroom as interpreted by its members, 10:271.

Olson, Robert G., A descriptive study of opinions on advertising education offered by advertising majors graduated from Brigham Young University during 1968-1971, 11:238/12:266.

Osterman, Donald A., An analysis of factors related to professional self-conceptions and role definitions among journalism students, 7:235.

Oukrop, Carol Christensen, History of the University of Iowa School of Journalism, from its founding in 1924 under C. H. Weller, through the tenure of Wilbur Schramm as director, June, 1947, 4:186.

Parkhill, Earl E., The history of the Department of Journalism, Southern Illinois University, 9:277.

Passovoy, Rosalie, An evaluative study assessing the cognitive and attitudinal effects of a college level writing course using a programmed text, 9:278.

Patel, B. M., Education in journalism in India, 6:238.

Pearson, George P., A study of journalism activities in Minnesota public high schools, with special reference to influences bearing upon the work of journalism teachers and advisers, 5:212.

Penn, Marynell Anderson, A study of the methods of financing printed Texas high school newspapers, 12:273.

Pennington, Audrey, The college press: perceived functions by various publics within the university, 9:283.

Pettibone, John Francis, An analysis of editorial content in secondary school student newspapers, 3:178.

Podolski, Mary Ann, An audio-tutorial approach to the teaching of journalistic ethics, 12:281.

Pratt, Sally Bourgois, The career development of journalism and mass communication faculty members, 14:46.

Prejean, Blanche Groves, Programmed instruction in journalism: an experimental study, 7:47.

Price, Marianne B., The relationship between college-level journalism instruction and the development of empathic ability, 15:286.

Rawson, Janice Claire, The development and evaluation of behavioral objectives for junior college instruction about mass communications, 12:288.

Rawson, Jean M., Improving grammar, mechanics, usage and spelling skills in a beginning news/writing course, 15:290.

Raymond, Jacquelynn D., The status of administrative censorship of, and attitudes toward, the scholastic press in public secondary schools in Kansas: a survey and case studies of how controversial issues are covered, 11:256.

Reagan, Everett Edward, A profile study of the journalism instructors in the junior colleges of Idaho, Oregon, and Washington, 5:217.

Rebich, Constance E., The role of the director of school public relations, 13:218.

Reeves, Susan H., The attitudes of Indiana University journalism dropouts toward journalism as a college major and career, 9:293.

Reinhartsen, Lee L., Environmental reporting: a discussion of the need with a course guideline and bibliography, 15:292.

Richardson, Brian Edward, A study of the appropriateness of the journalism curricula in community colleges in Florida as a basis for upper division journalism education in the state university system, 13:219.

Rollins, Richard Allen, Teaching endorsement in journalism: a survey of Tennessee high school newspaper advisers, 10:298.

Ross, Billy Irvan, Advertising education: programs in four-year American colleges and universities, 3:28.

Rouse, Virginia J., Development of didactor program for improvement of writing skills, 12:299.

Russell, William Donald, Teaching journalism and publishing a newspaper: a simultaneous project, 8:189.

Ryan, Keith Francis, Education in advertising: an analysis of advertising agency attitudes, 1:120.

Rytting, Lorry E., Audio-visual education: its place in departments and schools of journalism and mass communications, 5:224.

Sanders, Raymond Earle, The development of a broadcasting curriculum and support activities at Weber State College, 3:192.

Sands, Gene, A profile of Oklahoma high school yearbooks, 6:264.

Schick, Cryl Dennis, Attention given to advertising education by trade journals, 3:194.

Schmidt, Carol P., A study of the professional and educational background of high school journalism teachers and advisers in Wyoming, 13:230.

Schumaker, Barbara Ann, A study of the attitudes toward journalism education of University of Oklahoma School of Journalism graduates, 1940-1950, 2:187.

Segal, Wayne M., An analysis of the reasons for the increase in the number of freshmen students at Kent State University selecting the news-editorial sequence of study in the School of Journalism, 14:286.

Shaner, James Gerald, Scholastic journalism's influence in college, 7:266.

Sharkey, Nicholas O., A study of the Flint, Michigan, newspaper in the classroom program, 10:317.

Shelly, Michael B., Prediction of undergraduate journalism grade point average at Southern Illinois University, 9:64.

Sheotz, Alyce Rogers, A profile of the Oregon high school yearbook, its adviser, and staff, 2:192.

Smith, Billy D., An evaluative study of journalism education programs in the junior colleges, and of the instructors in such programs, 8:203.

Smith, Sharon L., Kansas high school journalism: journalism workshop design, 9:327.

Shaver, Harold Carman, Job satisfaction, career patterns, and job hunting among journalism graduates, 14:51.

Starcher, Ann Tresham, News writing by beginning students: a content analysis, 12:324.

Steng, William R., A survey of instruction in newsroom computer technology in news-editorial course sequence in departments, schools and colleges of journalism, 14:53.

Stine, Marilyn, Speech and academic freedom in the secondary schools: an emerging First Amendment right, 14:306.

Stinekraus, James Edward, Gap in knowledge of current events between selected literate and illiterate ninth-grade students, 14:307.

Storti, Stephen R., The laboratory/on-air experience as a factor in attitude change among students of television news, 11:285.

Stockdale, Brenda S., A study of qualifications of a randomly selected sample of Kentucky high school journalism teachers, 12:330.

Tankard, Sara Elaine Fuller, Predicting success in news editing courses, 14:313.

Tebbe, Susan, Education for newspapermen: the preferences of West Coast managing editors, 5:241.

Teel, Ann, An investigation of the need for a course in mass communication in the high school curriculum, 7:290.

Tubb, Marilyn L., International communication education in American schools of journalism and communications, 11:294.

Turney, Michael L., Mass communication games: simulation-games for teaching/learning about journalism/mass communication, 12:57.

Van Eepoel, Vicki V., Journalism certification in Florida: time for a review, 10:344.

Vaughn, Samuel Robert, The structure of journalism departments in Texas junior colleges, 6:300.

Wagner, Nancy Jane, A history of the University of Oklahoma School of Journalism: the first fifty years 1913-63, 2:207.

Wall, Kathryn MacKinnon, An Indiana high school newspaper and its underground newspaper; an attitude study, 9:354.

Warner, William Kent, Jr., Mass media and communications education in five African countries, 10:42.

Washington, James A., University public relations programs to recruit minority students: a comparative study, 12:353.

Watson, Ronald L., Attitudes of selected groups of teachers and principals toward high school journalism, 7:302.

Webb, LaVarr B., A basic news writing syllabus, 8:232.

White, Neil Ronaldson, A study of journalism courses offered for academic credit by Mississippi public high schools, 7:306.

Whittington, DeWitt Pendry, Construction and validation of a programmed instruction unit in journalistic writing and comparison with conventional teaching methods, 5:257.

Williams, Janice R., A study of journalism programs at predominantly Black colleges and universities with an indepth look at Clark College, Texas Southern University and Lincoln University, 15:362.

Williams, L. Jay, A suggested syllabus for a course in media-oriented communication theory, 9:364.

Wilson, C. Edward, Training for journalism in Canada: a study of training plans for reporters at English-language daily newspapers over 10,000 circulation, and of journalism programs at educational institutions, 6:313.

Wilson, Max C., Attitudes of 198 advertising agency managers toward advertising education in 1972, 12:358.

Wilson, Norma Ruth, A guide to yearbook organization and production for the beginning adviser, 12:359.

Witt, Gary Austin, The planning and utilization of basic educational television facilities: a guide to the educator, 7:311.

Wood, E. David, Student-operated campus radio: identification and evaluation of alternatives for the University of Tennessee, Knoxville, 15:367.

Wright, Donald Kenneth, An analysis of the training and professionalization of Canadian journalists, 12:63.

Wu, Dee-Hua, A study of the attitudes of professional Taiwan journalists regarding the effectiveness of contemporary journalism in Taiwan, 12:362.

Wulfemeyer, Kenneth T., Designing and testing a self-instructional learning package on beginning broadcast news writing, 13:284.

Zbaraschuk, Ila Russell, Journalism training in Britain: 1952-1967, 8:244.

13

FOREIGN PRESS & INTERNATIONAL COMMUNICATION

Abdul-Rahim, Salim Yousef, Coverage of a controversy by nine Arabic newspapers, 13:50.

Ahmed, Mushtaq, The standards, time periods, and consequences of adult literacy teaching as determined from a survey of literature and responses of practitioners, 3:40.

Ahung, Mohammed Kazem, The press system of Afghanistan, 4:36.

Akinfeleye, Ralph R. Afolabi, Pre- and post-independence Nigerian journalism: 1859-1973, 12:70.

Albright, James M., The problems of distributing books in Burma, Nigeria and Mexico, 3:41.

Alfaro, Annie Jeannette, Freedom of the press in Spain since 1966, 12:73.

Alfonso, Herminia M., Reporting the Philippines in the American press: national perspectives in international news, 10:57.

Al-Gailani, Ghazi Ismail, Iraq's journalism and political conflict 1956-1963, 10:2.

Al-Maniey, Nancy T., A cross-cultural study of freedom of expression through written communication, 2:41.

Alperstein, Gerald Steven, Some reactions by the Montreal news media to the October, 1970, Canadian crisis, 10:59.

Al-Soze, Abdul Amir, Factors influencing public opinion formation in Iraq, 2:43.

Arias, Emil, Relationship between perception of courses, adoption behavior and value orientations of Mexican dairymen, 5:56.

Arman, Phillip T., The employment of mass communication in the great proletarian cultural revolution, 6:72.

Asrat, Wendem-Agenehu, The role of the mass media in rural education in Ethiopia, 3:45.

Azarcon, Hermenegildo Angeles, Coverage of the 1953 Philippine election by ten U.S. prestige newspapers, 2:47.

Bakhtar, Maliheh, Population, literacy rate, per capita income, as determinants of daily newspapers and circulation in the Middle East, 12:85.

Barghouti, Sawki Mohammad, The role of mass media and personal channels in agricultural development in Jordan, 9:5.

Barney, Ralph Dale, The mass media, their environment and prospects in western Polynesia, 9:6.

Barry, Nancy B., A case study of the evolution of Watergate stories in Le Monde, 15:68.

Bautista, Benjamin Suntay, The Philippine market: obstacles to and opportunities for the application of advertising research in an underdeveloped economy, 2:53.

Bawa, Gurpartap Singh, The United States Information Agency organization and operations in India, 2:54.

Bayley, Richard Bennett, Freedom and regulation of the Russian periodical press, 1905-1914, 7:4.

Bierbauer, Charles J., Vecernje Novosti: prototype of Yugoslavia's liberated Communist press, 9:104.

Bishop, Michael Edward, Political information seeking in the mass media, political knowledge, and democratic orientation in Lima, Peru, 8:3.

Blinco, Sharon R., News flow and development: a content analysis of four Indian dailies, 9:109.

Boggs, Judith McLain, Book publishing in Latin America, 6:90.

Bridges, William Arthur, Viet-Nam 1963 in an American and a British newspaper, 3:54.

Brown, Daniel Warren, Pre-launch news--a study of American metropolitan newspaper coverage of Russian space rocketry before the Sputnik I launching, 9:122.

Bruttini, Adriano, The Communist press in Italy, 1:17.

Budd, Richard W., A study of news concerning the United States in four Australian and four New Zealand metropolitan daily newspapers, 1:18.

Byrnes, Francis C., Americans in technical assistance: a study of men's perceptions of their cross-cultural experience, 2:2.

Cappellari, Marjorie L., A study of American foreign correspondents in Europe reporting events leading to World War II, 1938-1941, 10:94.

Casey, Kay, Uncle Sam's tarnished imagemaker: a study of the domestic relations of the United States Information Agency, 6:105.

Chain, Patricia A., Press coverage of the Chilean coup as reported by four world newspapers, 12:118.

Chan, Yue-ping, A study of Sing Tao Jih Pao and its position in Hong Kong journalism, 1:22.

Chandiram, Jai Kumari, Design for primary and middle school educational television utilization in Delhi State, 5:85.

Chang, Shu-Hua S., Challenge of press freedom/commercial television in Taiwan, 11:101.

Chang, Te-Cheng, External propaganda of the People's Republic of China, 13:88.

Cheng, Hsing-ti, Improvement of Chinese journalism education based on Missouri practices, 7:96.

Cheng, Philip H., The function of Chinese opera in social control and change, 14:7.

Chi, Tzu-chiang, A comparative study of the People's Daily of Communist China and the Central Daily News of Nationalist China, 8:69.

Chiao, Theodore Tse-Hou, The value constellations of the Red Chinese people: a study of audience characteristics in international communications, 1:23.

Chien-chao, Hung, English-language newspapers in Taiwan, 3:62.

Choo, Kwang Y., Dimensions of press control: a factor analytic study of national characteristics and press systems of the world, 15:7.

Chow, Auxilia Hsiu-Ti, The study of advertising copy in Chinese newspapers, 5:87.

Christian, Shirley A., Juan Bosch and his supporters as viewed by some segments of the United States press--a comparative analysis, 5:88.

Chu, George Pei-chang, An informational approach for family planning in South Vietnam, 9:136.

Chung, Chen-seng, Before and after the elevation of Chou En-Lai--Communist propaganda toward the third world, 14:105.

Climo, Martha Aladjem, A comparison of three French clandestine newspapers from World War II, 14:108.

Cobb, John, Jr., A study of international threat, 3:65.

Cochran, Morris Wayne, The United States image abroad as seen through the communications media, 3:67.

Colby, Richard Norman, International news coverage by thirteen United States daily newspapers, May 7-13, and May 19-25, 1963, 2:79.

Cole, Richard Ray, The mass media of Mexico: ownership and control, 10:10.

Collester, Sue, Reporting Taiwan: a study of the U.S. Taiwan-based press corps, 4:71.

Crawford, Robert Henry, The daily Indonesian-language press of Djakarta: an analysis of two recent critical periods, 6:113/ 7:12.

Crook, Robert Ney, Jr., "Of other days..."-- local history in the Paris News, 10:108.

Dahlan, Muhammad Alwi, Communication between Indonesia and the United States, 1:30.

Day, John Laurence, A history and evaluation of professional journalists' organizations in Argentina, 3:79.

Day, John Laurence, Analysis of efforts toward professionalization of Latin American journalists, 5:11.

de Gialluly, Max Andre, A French newspaper during the Fourth Republic: Le Monde, its beginnings, readership, and tendencies, 9:151.

De Pietro, Rocco A., Jr., Communication and family planning in India, 8:80.

Dodson, Don Charles, Onitsha pamphlets: culture in the marketplace, 13:12.

Douglass, Edward Fenner, III, The role of the mass media in national development: a reformulation with particular reference to Sierra Leone, 9:21.

Drury, Liesel Eiselen, Television in South Africa: the reasons for its late introduction, 14:137.

Du Buisson, Laurent Du Mesnil, Cable television in France: a comparative legal analysis, 14:91.

Duebostel, Juergen Ferdinand, The problems of international business communication between developed nations; with an empirical pilot study on communication patterns of German companies in the United States, 14:138.

Dunlap, Kathleen Jane, Intelsat definitive arrangements: 1969 meetings, 9:157.

Dupree, John David, International communication: view from "a window on the world," 7:17.

Eapen, Kaomattu E., Journalism as a profession in India: a study of two states and two cities, 8:6.

Edeani, David O., The impact of government participation on the African press, 9:158.

Ediger, Anne, A study of radio listeners in India to the Far East Broadcasting Company, Manila and the Far East Broadcasting Association, Seychelles, 13:110.

Effendi, Atiya, Editorial treatment of India in the New York Times, 2:96.

Ekwelie, Sylvanus A., The content of broadcasting in Nigeria, 7:123.

Ekwelie, Sylvanus A., The press in gold coast nationalism, 1890-1957, 9:22.

Elkhidir, Mohamed Omer, Parliamentary democracy in the Sudan as reported by the New York Times, The Times of London and Al Ahram, 2:98.

Emery, Michael C., The American mass media and the coverage of five major foreign events, 1900-1950: the Russo-Japanese War, outbreak of World War I, rise of Stalin, Munich Crisis, invasion of South Korea, 7:18.

Erlandson, Erling Halvard, The press of Mexico, with special consideration of economic factors, 2:10.

Eskenazi, Samuel I., The Vietnam correspondents: their background, work, and opinions, 10:133.

Ezzard, Martha M., The Rhodesian crisis in the Guardian and the Johannesburg Star, 6:127.

Felstehausen, Herman H., Economic knowledge and comprehension in a Netherlands farming community, 2:11.

Findley, Eleanor Elizabeth, A content analysis comparing symbols of nationalism, socialism, and scientism as found in the Jamaica Daily Gleaner in 1954, 1960, and 1966, 8:92.

Flemington, Peter John, The Davey Committee as raindance: symbolic aspects of the Special Senate Committee on Mass Media (Canada, 1970), 10:145.

Fong, David Chong-Sin, A comparative study of public information services in multiracial society of Malaysia before and after independence, 6:132.

Fooks, Georgia G., A history of the Lethbridge Herald, 1905-1975, 15:139.

Ford, Rebecca A., El Dia editorials and social reform, 14:158.

Fountain, Thomas Elmore, Spanish literacy materials: a proposed program for a Christian publisher in Mexico, 3:90.

Frazer, Thomas Lide, A study of the development, format and content of the Nu Gini Toktok, Neo-Melanesian newspaper of New Guinea to April 13, 1966, 7:140.

Fujii, Akio, Historical review and future perspective of broadcasting in Japan and Asia, 7:143.

Glover, Donald Ray, Advertising's role in the economic development of Brazil and Mexico, 9:179.

Gregory, Leroy J., Jr., The multinational corporation: pervasive form of international communication, 12:175.

Guback, Thomas Henry, The film industry in post-war Western Europe: the role of Euro-American interaction in the shaping of economic structures and operations, 2:13.

Hahn, Byoung-ku, The Kyunghyand-Shinmun and its struggles with the Rhee regime, 3:107.

Hahn, Taeyoul, Structural control of the press: an exploration in organizational analysis, 11:15.

Hala, Habib Rahman, The Times of India and Anis of Afghanistan: a comparative content analytical study, 4:101.

Hallanan, George H., Jr., Organization and administration of the international educational and cultural affairs program of the United States government, 9:188.

Hanihara, Misuzu, The development of Japanese news agencies, 7:160.

Hansen, Marcus W., New China news agency and international communications, 1968-1971, 11:148.

Hanson, John Hne, The press in Liberia, 10:164.

Havandijian, Nishan, Jews, Arabs, the press, and the 1967 crisis, 11:153.

Hess, Doris Elaine, Reading motives, interests and habits of rural adult Iban literates in Sarawak: a study aid in production of printed media, 1:6.

Hesse, Mark A., Mexican newspapers and the Night of Sadness, 15:176.

Hester, Albert L., The Associated Press and news from Latin America: a gatekeeper and news-flow study, 11:18.

Higbee, Helene Bourdon, The Cameroonian news media, 14:184.

Hirschmann, Edwin, The problems of the press in a multilingual society, 3:117.

Hoopes, Paul R., A comparison of news content in three metropolitan newspapers in Buenos Aires, Argentina, 3:122.

Hornik, Robert C., Mass media participation and modernization: a causal analysis, 11:19.

Hoshino, Shoji, A comparative content analysis of two Japanese newspapers: Akahata and Asahi, 14:190.

Hsia, Jane Ching-An, American racial problems as reported in two major Chinese newspapers, 1963-1964, 4:122.

Hudson, Heather E., Community communication and development: a Canadian case study, 13:23.

Huff, Lonnie R., The press and nationalism in Kenya, British East Africa, 6:174.

Hughes, Mary Ellen, The rural mimeo newspaper experiment in Liberia, 7:175.

Hurlburt, Paul R., Jr., Press versus the government in Ghana: three case studies, 1957-1962, 10:183.

Inocencio, Eusebio S., Jr., The promise of advertising in the underdeveloped country, 3:126.

Iqbal, Zahid, The newspaper as a repository of history: the Pakistan-Bangladesh story as covered by the New York Times, 13:152.

Jacobs, Stephen A., The effect of international communications advances on the flow of news into the United States, 6:177.

Jairath, Brij M., Indian government's public relations in the United States, 3:127.

Jasinkiewicz, Robert, An analysis of Pravda during the Sino-Soviet conflict, 1956-1973, 13:154.

Jebb, Robert Dudley, U. S. newspaper editorials and changing political structures: the Allende victory in Chile, 10:185.

Johnson, Bebe Pritam, Some concepts and problems in intercultural communication, 4:129.

Johnson, Jan Steele, Le Monde: an exceptionally responsible French newspaper, 10:191.

Jones, Nancy Carol, The role of the United Nations in communications satellites, 6:24.

Kamsah, Mohamad F., Socioeconomic and other factors associated with communication behavior of Malay peasant farmers in a selected mukim in Malaysia, 15:198.

Kanervo, Sarah Ellen Williamson, Population and family planning content analysis of prestige newspapers in Argentina, Colombia, Mexico and the United States, 13:159.

Kao, Alice Huei-Eu, The role and function of a party press--People's Daily--in Communist China, 14:202.

Kaplan, Frank L., The Czech press: a medium of information and an instrument of political propaganda, 8:124.

Kaplan, Frank L., The Czechoslovak press and the reform movement, 1963-1968, 12:24.

Kekoa, Catherine Anne, The English-language press in Thailand: post World War II history and development, 10:196.

Kerr, Graham B., Leadership and communication in the collective adoption process of development associations in Eastern Nigeria, 9:36.

Kim, Ki Hee, National aspects which influence the development of modern mass media in the Republic of Korea, 10:202.

Kingsbury, Dorothy Louise, A descriptive analysis of America Illustrated's editorial procedures and physical production, 9:117.

Koch, Jacqueline, The Inter American Press Association and freedom of the press in the Americas, 2:142.

Koomalayavisai, Chamnong, Regional plans for the development of mass media in southeast Asia, 1:72.

Kopec, Bernadine M., Individual political development: a revision of Lerner's model, 9:221.

Kramer, Cheris R., National codes of ethics in international journalism, 2:143.

Kuo, Peter Chih-chao, The flow of American television programs to Taiwan: their popularity, effect on Taiwanese television industry and cultural impact on society, 10:211.

Labanauskas, Paul Julius, A study of the Lithuanian service of the Voice of America, 2:144.

Lamb, Seonaid Walters, A comparison of children's television in the United States and the United Kingdom, 5:169.

Landis, Fred Simon, Psychological warfare and media operations in Chile, 1970-1973, 14:30.

Lanier, Nancy Irene, The United States Information Agency's coverage of civil rights, 1963-65, 4:146.

Lee, John, The expatriate press: a survey of English-language newspapers around the world, 4:147.

Lee, John Alfred, The communication of the Roman Catholic church to the world, 1968-1970, 9:39.

Lent, John A., Commonwealth Caribbean mass media: historical, cultural, economic and political aspects, 11:31.

Levy, Joyce, A story of press freedom in South Africa, 12:225.

Lin, Shiew-sheng, A study of the Formosan press with emphasis on the post-war republican period, 4:149.

Liu, Allen Ping-lin, Communist China's image of the U.S.A. as seen in the People's Daily, 1959, 1:79.

Loftin, Joseph Evans, Jr., The Swedish debate on American policy in Viet Nam as reported in Stockholm newspapers, 1965-1967, 6:206.

Lopez, Joanne M., The press in Southeast Asia: its problems and functions, 9:234.

Lorimor, E. S., Effects of source and certain other factors in cross-cultural persuasive communication: study in two cultures, 4:20.

Ma, Chang-sheng, A case study of radio station managers' attitudes toward the Golden Bell Award scheme in Taiwan, Republic of China, 15:228.

Malcolm, Andrew H., The problems of U.S. news coverage from Poland: the pragmatic presentation of history, 5:178.

Martinez-Valdes, Gregorio, Developing and testing a new type of bulletin for use in Mexican agricultural information programs, 1:83.

Masha, F. L., Attitudes of African students towards the relationship between government and the press in Africa: a factor analytic study, 9:239.

Massoud, Mahmoud Ahmed, The United States Information program in the Middle East and South Asia, 1:84.

Masterton, Murray S., A comparative analysis of the effects of daily satellite news transmissions on Australian television newscasts, 15:239.

Mikhail, Antoun Yacoub, Some communication perspectives in Arab nationalism as a social movement, 2:159.

Miller, Norman N., Kenya: nationalism and the press, 1951-1961, 1:91.

Mishra, Vishwa Mohan, Mass media use patterns and modernization processes in the Indian slums: a study of four basties in greater Delhi, 7:43.

Mitzman, Barry Neil, How to sleep with an elephant: the problem of American influence in the history of Canadian broadcasting policy, 12:248.

Mooradian, Karlen, Armenian journalism: a history and interpretation, 1:10.

Mortensen, Mauritz S., The impact of research information in Norway (incentives and constraints on information-seeking behavior), 15:253.

Motta, Luiz Gonzaga F., Censorship in Brazil and changes in press content, 13:194.

Mowlana, Hamid, Journalism in Iran: a history and interpretation, 1:11.

Mustafa, Wan F. W., A survey of interpersonal channels and agricultural message diffusion in Malaysian rural areas, 15:258.

Najjar, Aida Ali, The Arabic press and nationalism in Palestine, 1920-1948, 14:39.

Nam, Sunwoo, A comparative study of freedom of the press in Korea, Taiwan and the Philippines in the 1960s, 8:24.

Nasser, Munir K., Along freedom's double edge: the Arab press under Israeli occupation, 14:245.

Nasser, Munir K., Press, politics, and power: the story of Egypt's Mohamed Hassanein Heikal, 15:30.

Nichols, John Spicer, LATIN--Latin American news agency, 14:248.

Njoroge, Wamatu, Implications of foreign ownership of the press in Kenya, 12:259.

Nolan, Sidney David, Jr., Relative independence of two Mexican dailies: a case study of El Norte and El Porvenir of Monterrey, 4:182.

Nordquist, Per-Eric, The image of the United States in Swedish newspapers, 7:230.

Nummela, Juhani Y., International news in Finnish newspapers: a content analysis with foreign policy implications, 15:266.

Nwankwo, R. Nwafo, A perspective on communication and the development process: family communication patterns and role-taking in an urban subculture, 9:48.

Obeng-Quaidoo, Isaac, Hutterite land expansion and the Canadian press, 15:32.

Obika, D. D., The work of UNESCO and other international agencies to improve the standard of journalism in Africa, south of the Sahara, 8:165.

Ogan, Christine L., A return to Aktepe: a study of communication and development in a Turkish squatter settlement, 14:41.

Oxley, Harold William, The Jamaican government's use of radio broadcasting in economic development, 1939-1970, 13:38.

Pacheco, Mario L., The development of television in Mexico, 10:275.

Pandit, Soudamini M., A study of selected periodicals for neoliterates in India, 1:105.

Paraschos, Emmanuel E., The rise and fall of the Greek press: a historical survey of the Greek press of the 1960s, 8:168.

Phaysakvichien, Pongsak, A comparative content analysis of Thai newspapers in 1960 and 1969, 9:285.

Pietila, Antero, Government subsidies and press freedom: the case of Sweden, 8:173.

Porter, William D., A study of United States and Communist media activities in Mexico and Central America, 3:179.

Power, Victor, The Irish religious periodicals press: a critique, 7:243.

Pride, Cletis Garden, How seven commonwealth newspapers reported foreign affairs, 1956-1968: a content analysis, 8:27.

Rafi-Zadeh, Hassan, A satiric safety valve in a controlled press system, 8:177.

Ralph, John, A study of news about Negroes in the United States as reported by three Nigerian newspapers, 4:192.

Rao, Y. V. Lakshmana, Communication and development: a study of two Indian villages, 1:13.

Reed, John David, English and French controls of pre-trial publicity, 5:218.

Reddick, David B., Press councils in Canada: their founding, function and future, 15:291.

Reyes-Hockings, Amelia, The newspaper as a surrogate marriage broker in Madras, 4:198.

Robinson, Gertrude Joch, Tanjug: Yugoslavia's multi-faceted national news agency, 6:46.

Roppa, Guy M., Communication for modernization in a nomadic society: conditions and prospects in Somalia, 8:184.

Royce, Knut S., American correspondents in the sub-Sahara: some of their problems, 4:203.

Rozenhart, Bruce P. L., The roles and responsibilities of the Canadian media: a self-portrait, 13:222.

Rubin, Harry L., Broadcasting in Israel: a developmental analysis, 8:187.

Ruda, Joseph J., The agenda-setting function in the flow of international wire service news, 15:300.

Rush, Ramona R., Agencies of socialization, interpersonal communication, and cognitive modernity: a study in Lima, Peru, 8:32.

Ruskin, Daniel F., The USIA comes to Africa: a case study of U.S. overseas information--1960-1965, 5:223.

Ryan, Paul Michael, Crime news coverage in England, 7:257.

Sahin, Haluk, Broadcasting autonomy in Turkey: 1961-1971, 12:43.

Sahu, Biswanath (Shaw), A comparative study of the news and views concerning India published in the New York Times and the news and views concerning the United States published in the Times of India, 3:190.

Salih, Mohamad Ali, The press in Sudan during three periods: private-free, private-controlled and nationalized, 14:279.

Sands, Deanna J., An analysis of the Des Moines Register's coverage of the Soviet Union and its relationship to Iowa public opinion, 1936-1940, 13:225.

Scandlen, Guy, The Thai press: a content analysis, 13:227.

Schreiber, Elliott, Soviet press theory and dissent in the Union of Soviet Socialist Republics, 1953-1974, 12:309.

Seawell, John Patrick, Mass communications in Ethiopia: blunted instrument of government, 10:312.

Sedan, Gil, Problems in the establishment of television in Israel, 9:311.

Sellers, James F., A comparative analysis of Soviet and American editorials on the space race, featuring comment from the New York Times, the Washington Post, the Chicago Tribune, Pravda, Izvestia and Drasnaya Avezda, 4:206.

Sewell, Michael, A study of urban problem treatment in the Mexican press: the impact of international news diffusion on national development, 14:50.

Shah, Hasmukh C., India's union government ministers and the press: news visibility of a major political elite in eight English-language newspapers, 9:314.

Shaw, Eugene Francis, An intra-India analysis of selected communication-development variables, 5:44.

Shelby, Martha Janice, Influence of tribalism, lingua franca, and mass communication on national development of east African states of Kenya, Uganda and Tanzania, 9:63.

Shen, Teresa Chou, Toward a reconceptualization of the role of change agents in the diffusion and adoption of innovations, 9:65.

Shitaula, Bishnu P., Information seeking behavior of selected South Vietnamese students in the United States, 9:316.

Shoemaker, F. Floyd, System variables and educational innovativeness in Thai government secondary schools, 9:67.

Shultz, Anthony Michael, Leading Soviet newspapers' coverage of the 1967 Arab-Israeli Crisis, April 27 to July 6, 1967, 8:197.

Shwaeb, Suliman Yousef, The Libyan news agency and the flow of international news into Libya, 14:290.

Smith, Edward Cecil, A history of newspaper suppression in Indonesia, 1949-1965, 8:34.

Smith, Leticia M., Communication behavior in potential conflict situations: a comparison of story completions by schoolchildren of Germany, Brazil and the United States, 4:213.

Sobowale, Idowu A., Nigerian newspapers' handling of important national issues: ownership as an influence in news coverage, 15:320.

Sokomba, Jonathan T., Reception, understanding, and use of extension publications by extension workers in Nigeria, 15:321.

Sparks, Kenneth Roger, A study of the use of the mass media--particularly radio--by selected graduate students at Delhi University in India, 2:29.

Steinberg, James David, Totalitarianism and the press: ideological justification used by Hitler, Peron and Castro to control news media, 12:326.

Stevenson, Robert L., A comparative analysis of the news output of five government external broadcast systems, 7:282.

Stout, Nick C., Toronto newspaper coverage of the 1975 Ontario provincial election campaign, 15:332.

Suh, Chung Woo, The socio-professional aspects of foreign correspondence in the U.S.: a study of international communication, 9:71.

Tang, Pan Pan, China's central news agency fifty years for freedom: 1924-1973, 12:338.

Thakur, B. S., All India radio as a medium of information, education and entertainment, 5:242.

Tipace, Amada R., A study of the Weekly Women's Magazine (Philippines), 4:231.

Torreao, Flavia Lucia Correa, Editorial reaction of Santiago newspapers to economic and political events of Allende's government, 13:257.

Tsai, George H., A comparative study of the vernacular and the English language press in Taiwan, 8:223.

Underwood, Robert Bruce, A survey of contemporary newspapers of Mexico, 4:30.

Vandrey, Donald H., Mass communications in eastern Nicaragua: a survey of information flow, 15:346.

Vilanilam, John V., An evaluation of press performance in India through content analysis of 1973 newspapers, 13:262.

Wang, Samuel K., The China image of adult residents of Norman, Oklahoma, 2:210.

Wang, Steve Hwa-Kai, Development of broadcasting in Taiwan, 1949-1970, 10:352.

Watanabe, Haruko Kojima, Freedom of information and the Japanese press, 2:212.

Wei, Michael Ta Kung, Freedom of information as an international problem, 2:35.

Wheatley, Ronald B., An exploratory analysis of the objects of trust and threat in the political news of the Nigerian popular press, 8:233.

Wilcox, Dennis Lee, A directory of English language daily newspapers in countries where English is a minority language, 5:258.

Wilcox, Dennis Lee, The press in black Africa: philosophy and control, 12:62.

Wilson, Alistair Joseph, The television image of America in Great Britain, 3:222.

Woo, Kau-Kiang, Communication campaigns of population planning in the People's Republic of China: a content analysis of a Chinese women's magazine (1949-1966), 13:280.

Yoo, Kum Soon, Syngman Rhee and his press relations, 4:261.

Yoon, Byung Wook, The flow of international news into Korea, 6:323.

Young, Alex Shih-tsen, A study of news reporting in Communist China's People's Daily following the two nuclear explosions in 1964 and 1967, 10:368.

GOVERNMENT AND THE PRESS (MEDIA) **14**

Andrews, Russell W., Domestic U.S. satellite communication: an historical analysis of the FCC's policy formulation which led to open entry decision of 1972, 13:59.

Apt, Patricia Anne, Commercial television and the community: a study of recent license renewal applications before the Federal Communications Commission, 9:86.

Atkin, Charles Kenward, The influence of knowledge of election poll results on candidate and issue preferences, 7:67.

Back, Stephen C., An analysis of the Federal Trade Commission and Bayer Aspirin case, F.T.C. v. Sterling Drug, Inc., 4:43.

Baker, Brent, Herbert Hoover's engineering of public opinion: federal government public relations, 1921-1928, 9:90.

Bannister, Harry Thomas, Jr., The journalists judge the Carr-Sigler one-man grand jury, 1943-1948: a study, 9:92.

Barnstein, Harold, The news and national security, 3:46.

Barta, Carolyn Jenkins, The Dallas News and council-manager government, 9:94.

Basbanes, Nicholas A., The Evening Star and the Bobby Baker story: a case study, 8:48.

Bassett, Edward Powers, Political news, newspapermen and politicians: the role newspapers played in Iowa's 1964 First District Congressional campaign, 5:2.

Beldon, Thomas M., Presidential press conferences as Richard Nixon used them, 13:70.

Benton, Mary J., The effect of Watergate on community press-local government relationships, 15:74.

Birch, Colleen J., Two Florida dailies' treatment of candidates during the Democratic senate primary of 1950: a content analysis of the Tampa Tribune and the St. Petersburg Times, 13:72.

Blackburn, Gary M., Legal interpretation and press use of the Illinois open meetings law, 12:100/14:80.

Blanchard, Robert O., The Moss Committee and a federal public records law (1955-1965), 4:3.

Bloomfield, Douglas M., The presidential press secretaries, 3:52.

Brandt, Michael Thomas, The Federal Trade Commission's use of evidence to determine deception, 14:85.

Brew, Thomas M., Censorship in the intelligence community: a study of federal secrecy agreements, 14:87.

Broad, Donald F., Church, state, and press: twentieth-century episodes in the United States, 7:7.

Brown, Kathleen McMurtrey, Freedom of the press: public or corporate?, 14:88.

Bruner, Jere Waite, The Springfield correspondents: a profile study of state house reporters and reporting in Illinois, 2:70.

Buchanan, Christine, A profile of the voting history of Washington County and a correlation of the newspapers' editorial role with that vote, 9:124.

Bunge, Walter, Public interest as a function of the First Amendment in broadcasting: a study of the new technology and some old assumptions, 10:9.

Calvert, Leonard J., A survey of the use of extension agent news releases in six Oregon counties, 15:92.

Carlin, John C., The FCC versus "topless radio," 12:115.

Carvell, Richard A., Equitable distribution of radio services: an analysis of congressional intent, 11:97.

Cipolla, Frances R., Press attitudes toward the public information function in the federal government, 1953-1963, 7:101.

Cohen, Stephen J., The perceptions of the performance of Washington media reporters by press secretaries of federal executive and legislative office holders receiving frequent national media exposure, 15:103.

Collier, Joseph M., Editorial reaction of certain Catholic periodicals to United States Department of State policy in the Far East: 1950, 8:5.

Cromer, Mary K., Current and potential uses of teleconferencing in agricultural information centers, 15:110.

Crook, James A., A study of the relationship between newspapermen and public school administrators in Iowa, 2:83.

Dahlan, Muhammad Alwi, Anonymous disclosure of government information as a form of political communication, 5:10.

Danapel, Ingrid, Juvenile crime reporting in Alameda and San Francisco counties, 7:109.

Dardeck, Stephen Alan, The FCC's fairness doctrine and the First Amendment: an alliance for progress, 7:110.

Davis, Jeryl R., A history of the governmental liaison activities of the South Carolina Broadcasters Association and their effects on the broadcasting industry in South Carolina, 15:116.

Deaver, Jean Franklin, A study of Senator Joseph R. McCarthy and "McCarthyism" as influences upon the news media and the evolution of reportorial style, 7:14.

Dotter, Glenn Newton, Newsmen's privilege, 13:106.

Doyle, James Edward, Analysis of coverage by selected daily newspapers of the 1966 Iowa Supreme Court decision in Painter v. Bannister, 9:154.

Dunn, Dorothy, The presidential press conference: Nixon and Kennedy, 8:86.

Durkin, Mary E., Investigative reporting in Chicago suburban newspapers, 15:126.

Engen, Gordon Oliver, The effects of postal regulations and second-class mail increases on religious publications, 14:143.

Esplin, Fredrick Charles, The Office of Telecommunications Policy: the growing role of the executive branch in broadcasting, 12:156.

Etnyre, Robert Hays, The Texas Open Records Act: a history and an assessment, 13:115.

Fielding, Kenneth Gayle, The President as programming: the broadcaster's dilemma, 9:139.

Fliess, Maurice Rand, Defense Department use of commercial communications satellites, 6:130.

Flowers, George A., Jr., The role of mass media in the Watergate affair, 12:163.

Friedersdorf, Max L., Coverage of the 1968 presidential campaign by Washington Post political writer David S. Broder, 7:142.

Funderburk, Raymond E., News coverage in Vietnam: an analysis of the barriers in the news gathering process, 8:96.

Gangloff, John A., Safeguarding defense information, 9:172.

Gepfert, Kenneth Hay, The Texas statehouse press: watchdog or lapdog? A study of investigative reporting practices and attitudes, 10:155.

Giovanini, Constance Evans, Some reflections of presidential popularity changes in the press conferences of United States Presidents Kennedy, Johnson and Nixon, 14:171.

Glover, Jerry W., The question of newsman's privilege in Oklahoma, 11:135.

Goodman, Felice M., Origins of a continuing conflict: executive vs. Congress over the public relations function in government, 1900-1913, 5:120.

Gray, Richard G., Freedom of access to government information (a study of the federal executive), 3:13.

Gray, Richard G., The relationship of executive branch activity to public responses to the European Recovery Program, 3:103.

Gwin, Louis M., Jr., Use of federal freedom of information legislation by Tennessee newspapers to obtain government information: a historical and survey study, 11:144.

Hagley, Thomas R., An evaluation of information sources in South Vietnam by United States news correspondents, 7:155.

Haines, Harry W., The GI underground press: two case studies of alternative military newspapers, 15:164.

Harrison, Gail C., The presidents and the press: their moods, manners, and methods since 1952, 15:172.

Hatch, Richard Allen, Reporters and legislators in Illinois: their roles and how they interact, 7:26.

Havach, Emil Lynn, The watchdog barks at snooping: Army political spying from 1967 to 1970 and the media that opposed it, 12:181.

Healey, John Robert, The California press and the Brown Act, 2:115.

Hilkemeier, Donald, Cold war censorship: guidelines for censorship during limited military actions, 4:115.

Hilton, Carol Specht, Reporting the legislature: a study of newsmen and their sources, 4:116.

Hockenberry, Scott, Pennsylvania's courtroom ban on photographic equipment, 2:120.

Hooker, Kathryn Kelber, The news conferences of President Lyndon B. Johnson, 7:173.

Hunnicutt, Margaret B., News dissemination policies of Kansas government agencies, 5:145.

Janis, Robert K., Privacy vs. the right to know: an analysis of the nation's privacy laws and their effect on the freedom of the press, 12:202.

Kamradt, Richard L., The Wisconsin Conservation Department and the press: a case study, 5:157.

Kindelan, Gilbert E., A study of United States government controls on combat news from Vietnam: January 1, 1962 through January 1, 1967, 6:188.

Kroll, Paul William, Agnew versus the media: a symbolic confrontation on constitutional freedoms, 13:166.

Lansing, Laurence P., Governmental relations with the press on a cabinet level, 1:74.

Leaird, John E., The politics of arrogance: a case study of the controversy over the proposed Everglades Jetport, 1967-1970, 11:202.

Lee, John P., Case studies of Richard M. Nixon and the press: newspapers in the early Nixon campaigns--liberal journals and the vice president, 1952-1960, 11:203.

Levy, Don W., Reporting on government meetings in Dallas: a study of the Texas Open Meeting Law, 13:172.

Lunan, Wilbert G., The newspapers and city government, 6:208.

Mandel, Abby J. W., An examination of the role of the press in the legislative process in Maryland, 3:153.

Maple, Donald P., State legislators' attitudes on the social responsibility theory of the press, 15:232.

Martinson, David Lee, News images of presidential candidates, 1920-1924: a survey of three major newspapers, 14:33.

McGuire, Delbert, The performance of the presidential press conference as a medium of communication between the President and the nation through the mass media, 5:27.

McIntosh, Dwain, A survey of attitudes of members of the 1974 Kentucky General Assembly toward a state open meeting law, 13:182.

McNamara, William G., A critical analysis of the formation and development of the Office of the Assistant Secretary of Defense (Public Affairs) within the U.S. Department of Defense, 1:88.

McQuaig, Mattie Ella, Nature and effects of governmental coverage in community newspapers in four Iowa population loss areas, 2:155.

Meany, George E., Problems in public information in Vietnam, 1961-1969, 8:145.

Merwin, John, How members view legislative news coverage in Texas, 9:248.

Middleton, John B., Jr., President Eisenhower and the press, 3:163.

Miller, Susan Heilmann, Congress and the news media: coverage, collaboration and agenda-setting, 14:37.

Mitchell, James F., A study of front and editorial page treatment of H.R. 7152, the Civil Rights Act of 1964, by selected newspapers: and a survey of 151 editors for information and opinion relating to the publication of the full text of H.R. 7152 in their newspapers, 4:170.

Molen, Dayle H., The Moss subcommittee: its campaign against government secrecy, 4:171.

Moore, Charles Benton, Informal censorship of the press in Vietnam by the U.S. military, 10:257.

Moore, Walter N., Jr., Congressional attitudes toward government information policies in the Eisenhower and Kennedy administrations, 7:220.

Morrison, Michael K., Governor George Romney and the Michigan press: a study of relationships, 1961-1966, 5:194.

Murray, Randall L., Harry S. Truman and press opinion, 1945-1953, 12:35.

Murray, Shelley D., The Newspaper Preservation Act, 15:257.

Nagy, Alex, Federal censorship of Communist political propaganda and the First Amendment: 1941-1961, 12:36.

Parks, Carl L., Open-meetings legislation: "sunshine" in Michigan, 15:270.

Paul, Bene L., Media use in a California Assembly campaign, 15:272.

Peake, Jacquelyn, John Frank Coss and the Walsenburg (Colorado) Independent, 12:272.

Pfaff, Daniel, The Supreme Court, civil rights, and press freedom: another look at the Negro revolution, 6:241.

Phillips, Harry William, Jr., Domestic intelligence in California: police files on non-criminals, 12:279.

Pollock, Dale M., The use of media in a political campaign: a case study of the 1934 California gubernatorial election, 15:282.

Punaro, Arnold, The issues involved in federal newsmen's shield legislation: an analysis, 15:288.

Quinn, Thomas Anthony, Reporting Vietnam, 6:250.

Redenius, Josephine L., Security information in relation to freedom of the press, 1:113.

Ridings, Dorothy Sattes, Media influence on legislative decision-making, 6:257.

Robinson, Timothy S., An analysis of local coverage of certain political aspects of the Detroit Riot of 1967, 7:251.

Robyn, Dorothy L., A field experience study of direct mail used in the Paul Simon congressional campaign, 15:297.

Rollins, Judith B., Governor Donald G. Nutter and the Montana daily press, 1:117.

Rowson, Joseph P., Attitudes of the Iowa statehouse press corps toward Governor Harold E. Hughes, 7:252.

St. Dizier, Byron John, Confidential news sources and the Florida newspaper reporter, 13:240.

Sheehan, Brian, Washington newsletters and federal information sources, 5:231.

Shepherd, Robin H., Constituent communication of Wyoming's congressional delegation, 15:311.

Simpkins, John D., A comparative study of four state laws affecting access to news, 3:200.

Sims, Robert B., Admirals, information officers, and the news media, 9:319.

Sizemore, Afton Auld, Television and presidential politics, 1952-1970, 9:321.

Smith, Timothy D., Methods of county government reporting, 10:330.

Smoller, William J., An investigation of the role of the news media in enactment of snowmobile laws in the 1971 session of the Wisconsin legislature, 12:322.

Snell, Thelma L., Washington political novels of the 1960's: predecessors and prototype, 3:202.

Stoess, Jean L., Reporting the 1976 general election in Nevada: a history and analysis of News Election Service, 15:331.

Strong, Catherine Robinson, Open meeting laws in the United States, an analysis of their effectiveness and a proposed model law, 13:245.

Timbs, Lawrence C., Jr., How South Carolina legislators perceive coverage of state government in the weekly press, 15:340.

VandeBunte, Marie K., Press coverage of political reform legislative action in Michigan, 1974 and 1975, 15:345.

Villemez, Wayne Joseph, Attitude research concerning freedom of the press, 6:301.

Walmsley, John Charles, City planning, the press and the government: citizen participation in the "Austin Tomorrow" program in Austin, Texas, 13:265.

Walsh, Francis E., News dissemination in a state capital, 10:350.

Ward, James Daniel, An analysis of California's official education-information program supporting the Rumford Act in the context of the 1964 election, 4:244.

Weaver, David Hugh, The press and government control: international patterns of development from 1950 to 1966, 12:60.

Weikel, Joseph Richard, Public information policy and practice at the U.S. Department of Health, Education, and Welfare, 6:307.

Werner, Gary L., The credibility gap--1966: prestige gatekeepers view government handling of Vietnam information, 5:253.

Wickersham, William Lee, Iowa's open meetings and public records laws: a review and analysis, 14:342.

Woods, David P., The presidential press conference under John F. Kennedy: an instrument for leadership, 3:227.

Young, James H., Religious programming in the licensing of broadcast stations, 7:317.

HISTORY AND BIOGRAPHY 15

Adams, David L., The newspaper war of Kansas Territory, 11:58.

Adams, Donald Pat, Frank Grimes, 1891-1961: historical study of the life and works of the editor of the Abilene (Texas) Reporter-News, 7:59.

Alderman, Wanda Forester, A history of The Athens Review, 6:67.

Alexander, SheraLyn Webber, Ed Erard of the Record: "Mr. Kingsville," 5:53.

Alexandre, Laurie A., The John Reed Clubs: a historical reclamation, 15:56.

Allen, Cynthia Mae, Gay Talese: new journalist, 12:74.

Allen, G. E. Morris, P. T. Barnum's 1850 press campaign in New York City to herald Jenny Lind's American concert tour, 4:37.

Allen, Kathryn J., Oscar Cleaver "Tex" Adams: journalist-philosopher, 15:57.

Allred, Edith May A., A history of the (Price, Utah) Sun-Advocate, 1891-1962, 3:42.

Anderson, Karen Jo, The Cherokee Phoenix: first native American newspaper, 15:58.

Anderson, Kenneth Edwin, The American Eagle: a unique Florida weekly newspaper, 9:85.

Anderson, Vera Kathryn Stevens, A history of The Daily O'Collegian, student newspaper of Oklahoma A&M College: 1924-1934, 14:65.

Anderson, William R., The Californian, 1846-1847: promises and performance, 13:58.

Andrew, George S., Jr., News dissemination in colonial America, 1745-1775, 3:44.

Appelbaum, Alan L., George E. Sokolsky: a political journalist in retrospect, 2:44.

Applegate, William Henry, Freedom of expression in eighteenth-century New Jersey, 4:39.

Armistead, Robert T., The history of Novedades, 2:45.

Arrington, Cammon I., History of the Davis County Clipper from its inception in 1891 to the present 1970, 9:87.

Ash, Jerry Wayne, The China news ban: a survey of its history and its effect, 5:58.

Ashdown, Paul G., An historical study of Florida journalism and the Great Depression, 7:66.

Au, Winifred Leong, The Honolulu Star-Bulletin's fight for statehood, 4:41.

Bach, Shirley J., The interplay and integration of eastern and western cultures through the catalyst of public relations: the revision and ratification of the United States-Japan Security Treaty of 1960, 1:5.

Baker, Ira Lee, Elizabeth Timothy: America's first woman editor, 2:50.

Baker, Jo Helen Lerret, Two Kansas journalists who happen to be women, 9:91.

Barker, Sheridan Clinton, An historical analysis of the Morristown (Tennessee) Citizen-Tribune: 1966-1970, 12:88.

Barrett, William C., A history of the Mount Pleasant Daily Times and Times Review, 13:67.

Bartness, Garold L., Hearst in Milwaukee, 7:3.

Batts, James H., Martin Luther: mass communicator and propagandist, 12:90.

Bayley, Richard Bennett, Highlights in the development of the Russian press: 1552-1917, 2:55.

Beck, Elmer Axel, The Milwaukee Leader: an autopsy of a labor daily, 6:81.

Beckham, Raymond E., One hundred years of journalism in Provo, Utah: a history of the Daily Herald and its predecessors from 1872 to 1972, 11:3.

Beckmeyer, Mary Frances, A history of the first century of press activity in Adams County, Indiana, 6:82.

Belman, Sheldon Lary, The idea of communication in the social thought of the Chicago School, 13:5.

Bernstein, Stanley David, The early newspaper career of Frank Andrew Munsey, 1:9.

Bishop, Robert Lee, The overseas branch of the Office of War Information, 4:2.

Blome, Georg J. F., The development of the press in Germany: an historical account of journalism in Germany in its political and philosophical setting from the thirty-year war up to World War I, 4:53.

Bohling, Charles E., South Carolina Negro newspapers: their history, content, and reception, 2:224.

Bow, Warren James, Chester Rowell as a progressive editor, 1910 to 1916, 4:56.

Bowden, Ann, William Hone's political journalism, 1815-1821, 14:5.

Boyd, Robert Burgess, An image study--visual expression in communication, 13:75.

Boyer, William H., The Rising Sun--a history of the Sun newspapers of Omaha, Inc., 6:92.

Braden, Dianne G., Stewart Harral: a biography of a public relations educator, 6:93.

Bradley, Leo P., The press and the declension of Boston orthodoxy, 1674-1724, 15:80.

Bray, Lawrence Hall, A history of the student newspaper and its early predecessors at Brigham Young University from 1878 to 1965, 4:59.

Bridges, Lamar Whitlow, Editor Mooney versus Boss Crump, 2:64.

Brigham, Janet, The Federal Trade Commission, 1969-1973: years of flux, 12:104.

Brinkman, Paul Delbert, Dr. Alfred C. Kinsey and the press: an historical case study of the relationship of the mass media and a pioneering behavioral scientist, 10:8.

Broadhead, Paul J., A history of the American Fork Citizen, 1903-1973, 11:83/12:105.

Brown, David Ash, The Wright brothers and the press, 6:96.

Brown, Rev. Gerald L., The Reverend Charles E. Coughlin and the 1936 election, 9:123.

Brumagin, Vicki Lee, A study of women in American journalism from 1696 to 1972, 10:87.

Buckley, John R., Life and work of an Oklahoma advertising agency man: Warren A. Humphrey, 2:71.

Burgess, Samuel Lamkin, Georgia journalism, 1951-60, 4:62.

Burpee, David H., The American expeditionary force and Stars and Stripes: the American military reports World War I, 13:79.

Burris, Michael C., The Waterloo (Illinois) Republican 1890-1970: an English Republican newspaper, 11:91.

Burrows, Edward Lane, Commercial radio at the University of Florida: WRUF--an historical overview, 13:80.

Bush, Ted J., George Turnbull: a calm island, 11:92.

Bussel, Alan, The Memphis Press-Scimitar and E. H. Crump, 1932-1948, 3:58.

Butler, Dorothy Dell, Irene Bowers Sells: society editor, citizen, 2:73.

Cahill-Spencer, Patricia, Red shadows: Joe McCarthy and television, 9:128.

Calhoun, Richard C., Justin Brooks Atkinson as a drama critic, 4:65.

Calhoun, Seabron Bee, Louis Bromfield: an early "new journalist" of advocacy, 14:93.

Carey, Robert, Walter Harrison: newspaperman, citizen, 1:21.

Carpenter, Don A., A century of journalism in Manti, Utah, 1867-1967, 7:93.

Carver, George Thomas, Editorial support for health insurance legislation, 1938-1965, 5:84.

Castilla, Rene, 50 years in print: a biography of William B. Ruggles, 11:99.

Cawood, Albert McLaurin, Barry Bingham's Courier-Journal aims and organization of the editorial page, 4:67.

Chick, Robert L., Ernie Pyle at war: the man and his message, 7:97.

Chiesa, Patricia, The election coverage of Lincoln's 1860 presidential campaign in three Michigan newspapers, 14:101.

Chu, Chiying, Henry Justin Smith (1875-1936), managing editor of the Chicago Daily News, 9:12.

Chustek, Roy, Perspective on Father Coughlin: the radio priest in the periodical press and Social Justice, 9:137.

Clark, David Gillis, The dean of commentators: a biography of H. V. Kaltenborn, 4:5.

Cleary, Thomas J., Jr., Reporting the Korean War: performance of the U.S. press in first sixty days of the Korean War, 3:64.

Cleland, Ann Sawyer, The Memphis Daily Appeal: its desperate fight for southern independence, 5:90.

Clemons, Ronald Dale, Saline County, Missouri, newspapers: 1856-1965, 4:68.

Clift, Charles E., III, The WLBT-TV case, 1964-1969: an historical analysis, 12:7.

Cline, Carolyn G., The Hell-Fire Club: a study of the men who founded the New England Courant and the inoculation dispute they fathered, 15:102.

Cloud, Barbara Lee Hicks, Muckraking gets its name: a study of David Graham Phillips and "the treason of the senate," 5:91.

Cole, Richard Ray, A journal of free voices: the history of the Texas Observer, 4:70.

Coll, Gary, Noah Webster: journalist, 1783-1803, 9:13.

Conner, Jimmy L., A history of the Herald Banner, Greenville, Texas, 15:105.

Constanzi, Kathleen K., Walter Lippmann: a study of an American conservative, 13:91.

Cook, Kenneth Wayne, History and evaluation of the Illinois Technograph: 1885-1965, 3:71.

Cooley, Richard, The appeal to reason and the presidential campaign of 1912, 12:133.

Cooney, Michael W., The history of the penal press in Indiana State Correctional institutions, 13:93.

Cope, Neil B., A history of the Memphis Commercial Appeal, 7:11.

Corbett, Kenneth D., Professional relationship between Horace Greeley and Henry Raymond, 1840-1869, 15:106.

Coroch, Eldon N., Colonel Alden J. Blethen and the Seattle Daily Times, 4:74.

Costa, Peter T., Norman Mailer: the novel as journalism, 9:143.

Covington, Jess Baker, A history of the Shreveport Times, 2:6.

Craig, Berry F., Kentucky's rebel press in the secession crisis of 1860-1861, 15:107.

Crowell, James LeRoy, Publisher on the frontier: a romantic review of George Palmer Putnam's career at the Bend Bulletin, 1910-1914, with an extensive epilogue, 4:76.

Cullen, George Edward, Jr., Hugh Gaine, chameleon of the Revolution, 3:75.

Czajkowski, Ronald John, Press coverage of the Lindbergh kidnap trial: human interest or sensationalism?, 14:123.

Dam, Hari Narayan, Walter Lippmann: a study of his changing views, 6:12.

Daniels, Muriel Ann, A survey of travel reporting in newspapers and popular periodicals in the United States, 1840-1900, 2:87.

Dannheisser, Ralph, A history of PM, 5:96.

Dary, David A., A biography and collection of the best writings of A. B. MacDonald, 9:148.

Davies, Michael J., Role of Ralph McGill in the Civil Rights movement, 5:97.

Davis, Thomas P., Thomas Cooper: champion of the First Amendment, 15:119.

deForest, Walter S., The periodical press and the Pullman Strike: an analysis of the coverage and interpretation of the railroad boycott of 1894 by eight journals of opinion and reportage, 12:142.

de Sales, Sister Ann, Anne O'Hare McCormick: an evaluation, 3:80.

Desmarais, James Joseph, An historical and descriptive study of the cinematic vampire from 1922 through 1974, 13:100.

Dickerson, Donna Lee, The press and the presidents of the Republic of Texas, 10:120.

Dodson, Carolyn Owen, David A. Cheavens: dean of Texas political reporters, 12:147.

Donner, Nancy N. T., History of journalism in Lewiston, Idaho Territory, 1862-1890, 1:32.

Donohue, Mary L., The influence of Rufus King and his Milwaukee Sentinel on the founding of the Republican Party in Wisconsin, 14:133.

Dosher, Taliford Harris, Henry Watkins Allen's gubernatorial candidacy in 1865 as reflected in the Louisiana press, 4:79.

Dotson, JoAnn, News coverage by selected publications of Prohibition from 16 January 1919 to 16 January 1920, 2:93.

Dowling, Ruth N., William Cobbett, his trials and tribulations as an alien journalist, 1794-1800, 11:10.

Dueber, Valerie Marttila, Dorothy Parker's contribution to literary journalism during the first half of the twentieth century, 13:108.

Dunlap, Mary Ruth, The Oxford Observer: Oxford, Mississippi, 1843-1844, 12:151.

East, Charles Elmo, The Journalistic Career of Henry Watkins Allen, 1:34.

Eaton, Edgar E., A history of Olympia newspapers from 1852 to 1885, 2:226.

Ellis, Frederick R., Dickey Chapelle: A reporter and her work, 7:128.

Emberg, Duane H., Bishop James A. Pike as communicator, 7:129.

Emerson, William Howard, Blanton family and their Missouri newspapers, 5:105.

Endres, Kathleen L., James J. Kilpatrick: A conservative at work and Jane Grey Swisshelm: Feminist/editor, 13:113.

Engbring, Robert W., The Waukesha Freeman: A study of its editorial defense of civil rights from its founding March 29, 1859, to April, 1863, three months after the Emancipation Proclamation, 10:16.

Epp, Frank Henry, An analysis of Germanism and national socialism in the immigrant newspaper of a Canadian minority group, the Mennonites, in the 1930's, 4:7.

Erickson, Bruce R., The reporting of Edgar Snow, 15:131.

Erickson, John Edward, Newspapers and social values: Chicago journalism, 1890-1910, 12:14.

Erwin, JoNina Marie, The W.E.B. Dubois-Booker T. Washington struggle as reported in the Negro press, 10:132.

Eskridge, Charles Sanford Jr., Selected newspaper verse published in Texas, 1836-1846, 4:84.

Etling, James J., Ben H. Nordmann: His community newspapers and printing company, 7:132.

Evans, David L., The history and significance of the Portland newspaper strike, 5:107.

Evans, James Forrest, B.D. Butler and the crusading years of Prairie Farmer-WLS, 6:15.

Evenson, Elizabeth N., An editor, a state and community and a Progressive Era: The first fifteen years of the career of W.R. Ronald with the Mitchell Republican, 3:85.

Everett, George, The linotype and U.S. daily newspaper journalism in the 1890's: analysis of a relationship, 10:17.

Ewing, Patricia Bryan Maulding, A check list of Texas newspapers, 1860-1866, 10:136.

Fairbanks, Merwin G., A history of the Wasatch Wave, a weekly newspaper in Heber, Utah, 3:87.

Fairbanks, Merwin G., A history of newspaper journalism in Alton, Illinois, from 1836 to 1962, as represented by the Alton Evening Telegraph and its predecessors, 12:15.

Farrar, Ronald Truman, Charles G. Ross: his life and times, 3:10.

Featherston, James S., Allen Merriam, editor Emeritus, 9:168.

Fensch, Thomas C., Between author and editor: the selected correspondence of John Steinbeck and Pascak Covici, 1945-1952, 15:12.

Ferdon, Douglas Robert Jr., James Michener as advocacy journalist, 12:160.

Ferguson, Lewis L., A history of the Ponca City News, 1893-1963, 2:101.

Finnegan, John R., Sr., The press and the Pullman strike: an analysis of the coverage of the railroad boycott of 1894 by four metropolitan daily newspapers, 4:88.

Finnegan, Owen F., An historical and metaphysical study of natural law theory applied to questions of freedom of expression in the United States, 4:9.

Flemmons, Jerry H., The chicken and bread man: an anecdotal third dimension of Amon Giles Carter, 6:129.

Flippen, Charlie Chastine, Jr., The influence of journalistic experience on three American novelists: Theodore Dreiser, Sinclair Lewis and Ernest Hemingway, 4:89.

Flippo, Chester White, Rock journalism and Rolling Stone, 12:162.

Flippo, Martha Hume, The detective story as a popular art in the American magazine, 10:14.

Ford, Ernest J., Jr., The comic strips of The Salt Lake Tribune: History and analysis, 11:124

Foreman, Norma Ruth Holly, The first lady as a leader of public opinion: a study of the role and press relations of Lady Bird Johnson, 9:25.

Forsyth, David P., The Rise of the Business Press in the United States, 1750-1865, 1:5.

Fought, John P., News and editorial treatment of alleged reds and radicals by selected newspapers and periodicals during 1918-21, 9:26.

Fox, Philip August, The history of newspaper in Miami County, Indiana, 6:135.

Francke, Warren Theodore, Investigative exposure in the nineteenth century: the journalistic heritage of the muckrakers, 12:16.

Franke, Roy D., The Sporting News from 1936-1966, 6:136.

Frazer, Mary King, Biography of Verne E. Joy: publisher, "Egypt's Greatest Daily", 3:91.

Frederick, Howard Russell, Pennypacker's press muzzler: an analysis of the controversy over the enactment of the Pennsylvania Libel Law of 1903, 3:93.

Friedheim, Jerry Warden, Presidential Press Secretaries, 1:39.

Friedman, Michael L., MacFadden's Graphic, 5:113.

Fuller, Joseph Dorcas, III, Texas Siftings: an example of the independent press, 9:171.

Gaines, Elizabeth Blair Riepma, The Fatherland: an American vehicle for German propaganda, 1914-1917, 10:149.

Gallacher, David L., A history of the instructional media facilities from 1920-1973 as they relate to the development of the learning resource center concept at Brigham Young University, 12:166.

Gambill, Joel Thirlo, A history of the Jonesboro Sun of Jonesboro, Arkansas, 7:144.

Garino, David P., An analysis of the role of The Nation and The New York Evening Post in the 1884 presidential campaign, 9:174.

Garret, Judy W., History of the Plano Star-Courier 1873-1973, 13:126.

Garrigues, George Louis, Loud bark and curious eyes, a history of the UCLA Daily Bruin, 1919-1955, 8:97

Gashut, Shaban F., The development of Libyan newspapers, 1866-1972: a history and interpretation, 11:130.

Geary, David Leslie, Biography of a newspaper: The Courier, Connellsville, Pennsylvania, 1897-1970, 9:176.

Gelke, Donald E., Press coverage of the Boxer Rebellion, 6:14.

Gibbs, Richard Wesley, A history of the Park Record, Park City, Utah, from 1880 to 1970, 9:178.

Gilbert, Gordon A., The Daily World: Story of a Communist newspaper, 12:170.

Gill, Peggy Nan, Dr. Fayette Copeland: Director of the University of Oklahoma School of Journalism, 1947-1961, 6:143.

Glazier, Ralph M., An historical essay on anatomical illustration: a visual counter-part of biomedical communications, 11:134/

Gobbel, Alfred Roger, The Christian Century: its editorial policies and positions, 1908-1966, 5:14.

Goligoski, Robert J., Thomas J. Dimsdale: Montana's first newspaper editor, 3:101.

Gordon, James C., A study of the confederate press association as an early cooperative newsgathering organization, 11:178.

Gray, Thomas Robert, Howe Vernon Morgan, country editor, 2:108.

Green, Grant Stephen, One for all and all for nothing: The Portland newspaper strike, 6:147.

Green, Martha L., S.S. McClure and McClure's Magazine in the muckraking movement, 3:104.

Greene, Francis Joseph, A history of the Sun Herald of Kansas City, 3:105.

Greer, Ann Lee, A series of newspaper articles on historic preservation in North Carolina, 14:175.

Gregory, Sister Mary, Pius XII and modern communications theory, 1:42.

Grooms, Donald Albert, An eighteenth century democratic editor, 1:40.

Grose, Charles W., A century of black newspapers in Texas, 1868-1968, 11:12.

Gross, Peter, Volksfront and Abendpost: a study of two Chicago German-language newspapers (1933-45), 15:158.

Gsell, James Nelson, The Austin Daily Tribune: a success in spite of itself, 9:187.

Hall, Mark, History of the San Francisco Chronicle, 1865-1890, 6:156.

Halverson, Guy Ole, The Butte Bulletin: a newspaper of Montana progressivism, 5:124.

Hamilton, Gayla J., Theda Bara and the vamp phenomenon, 1915-1920, 11:146.

Hamilton, James L., A history of educational television in the state of Kansas, 6:157.

Hardin, Coy Wayne, The Sporting News: Its first fifty years--1886-1936, 4:104.

Hardt, Hanno R. E., Editorial support of the Civil War effort in the Belleviller Zeitung, 1861-1862, 2:113.

Hare, Richard Lee, One hundred years history of newspapers in Danville, Illinois, 4:105.

Harper, Robert B., Reporting social strife in five labor conflicts, 1914-1966, 9:192.

Harris, Lyle E., Dr. E.B. Craighead's New Northwest: 1915-1920, 5:126.

Hart, Jack Robert, The information empire: a history of the Los Angeles Times from the era of personal journalism to the advent of the multi-media communications corporation, 13:19.

Hartinger, Barbara S., Fred Hayden Carruth: author and journalist 1862-1932, 10:169.

Hartman, Paul W., The Western Sun under the editorship of Elihu Stout, 1804-1845, 5:127.

Hawkins, Jeffrey R., The northern Methodist press and slavery, 1844-1861, 14:180.

Hawley, Cheryl, A study of The Evening and the Morning Star, an early Mormon newspaper in Missouri, 15:174.

Hay, Carolyn Diane, A history of science writing in the United States and of the National Association of Science Writers, Inc., 8:109.

Hays, Robert E., II, "Old School Journalist": a biography of Claud Easterly, 11:154.

Hays, Robert G., Noland B. Seil and the Grayville Mercury-Independent, 10:170.

Hazlett, Sheila Marie, Valley News and Green Sheet, 1911-1974, 14:181.

Headley, Adrian L., A study of 100 years of the Parkersburg, West Virginia News, 1852-1952, 3:112.

Hearn, Hilton Waldo, Jr., W. Albert Lee, pioneer of Houston television, 10:171.

Hecht, Shelley Lynn, George Kleine, film distributor, during World War I, 5:133.

Heller, Luther L., A study of the Utah newspaper war, 1870-1900, 5:134.

Henry, Robert M., The newspaper PM, and the basis for its Communist image, 6:163.

Henry, Susan J., Notes toward the liberation of journalism history: a study of five women printers in colonial America, 15:16.

Hicklin, William L., A herald for a cavalryman, 12:185

Hilhouse, John C. Jr., Obadiah B. Brown: pioneer baptist denominational editor and U.S. Post Office official, 9:200.

Hines, Randall W., Selected press coverage of Wounded Knee--1890, 12:188.

Hitch, William C., Jr., Run for your life: the publishing career of Phil McMullen, 12:190.

Hix, Harry, Jr., News and editorial coverage of Andrew Johnson's impeachment by five selected newspapers, 6:169.

Hodak, Kathleen Ann, The National Catholic Reporter: then and now, 14:186.

Hoffard, Allen E., An experiment in publishing: the Portland Daily Reporter, 2:121.

Hoffmeyer, Oscar, Jr., Changes in religion news reporting Dallas Morning News 1948-1972, 12:191.

Hoig, Stan, Correspondents of the West, 1850-1870, 3:118.

Holbrook, Bruce, Mainland China's external propaganda values, 1958-1974: a content analysis of the Peking Review, 15:17.

Holmes, Margaret Susan Tanner, A study of the newspaper career of Harold Morgan, 10:175.

Holzhueter, John O., The Wisconsin Editors' and Publishers' Association, 1853-1877, 4:120.

Honeycutt, Nancy Jane, The role of the press in the creation of the legend of T. E. Lawrence, 2:123.

Honig, Lawrence Edward, John Henry Brown, Texian journalist, 10:177.

Hood, Charles E., Jr., Hard work and tough dreaming: a biography of A. B. Guthrie, Jr., 7:172.

Hoogland, John J., U.S. editorial evaluation of the Truman Doctrine and the Marshall Plan from March, 1947, to March, 1948, 9:204.

Hopper, Leonard John, Decade of debate: the polemical, political press in Illinois, 1814-1824, 3:17.

Hoskins, Robert Lee, New Orleans Picayune correspondents in the Mexican War, 2:126.

Houston, Michael, Edward Alfred Hollard and The Richmond Examiner: A study of journalistic opposition in wartime, 1:55.

Hoyt, Robert K., Jr., The first twenty-one years of journalism in Kearny County, Kansas: a study of the County Newspapers from 1879 to 1900, 1:56.

Hubbs, Clayton A., History of the Breeder's Gazette, 1881-1964, 5:143.

Hudson, Robert Vernon, Journeyman journalist: an analytical biography of Will Irwin, 10:20.

Humphrey, Ronald L., Two views of American-European relations, 1914-1917: a comparison of the New York Times and William Randolph Hearst through content analysis, 4:124.

Hunsaker, Leland Ray, A history of the Millard County Chronicle, 1910-1956, 7:177.

Hunt, Eddie Joe, Walter Cronkite, 6:176.

Hutchison, Earl R., Henry Miller and Tropic of Cancer, from Paris to Wisconsin--on the censorship trail, 4:16.

Johnson, Bobby H., Sturm's Oklahoma Magazine 1905-1911: a history of a booster publication, 1:65.

Johnson, Carl E., A twentieth century seeker: a biography of James Vincent Sheean, 13:27.

Johnson, Glenn A., Secretary of Commerce Herbert C. Hoover: the first regulator of American broadcasting, 1921-1928, 8:15.

Johnson, William H., Jr., Dr. Robert Wilson Gibbes: southern journalist 1852-1864, 8:121.

Jones, Douglas C., The newspaper story of Medicine Lodge, 1867, 2:134.

Joy, Robert A., The influence of Edward R. Morrow on the United States Information Agency: a historical study, 7:186.

Junck, Mary Elizabeth, Newsgathering in the deep southern press, 1820-1860, 9:211.

Kaiser, Robert A., Jr., United States' reporting of the Pershing expedition into Mexico, 1916-17, 10:193.

Kajencki, Francis C., The New York press and Napoleonic Mexico, 5:56.

Kalasky, John, Administration editors: 1789-1859, 12:207.

Keeney, Paula I., The Oregon Spectator: pioneering Western journalism, 1846-1855, 14:204.

Keever, Jack Elton, Jim Ferguson and the press, 1913-1917, 3:132.

Keith, Allan Hoiles, Jr., A historical study of the first fifty years of the Greenville (Illinois) Advocate, 1858-1908, 9:217.

Keller, Donald F., George Christian and the press relations of Warren G. Harding from Marion, Ohio to the White House, 10:197.

Kendrick, Rosemary, Thomas Cooper: early Libertarian writer on freedom of speech and press, 3:129.

Kennedy, Mary Madge, Charles A. Sprague -- Oregon editor, 8:125.

Kerver, Thomas J., Louis B. Seltzer: a critical analysis of the application of editorial power in a modern urban environment, 10:200.

Kessel, Geraldine, History of the Daily Athenaeum, 2:138.

Kilborn, Robert B., Jr., Sports journalism in the 1920's: study of the interdependence of the daily newspaper and the sports hero, 11:185.

Kimes, Berverly Rae, The American Mercury days of H.L. Mencken: Causes and celebrations of the nation's most controversial magazine, 1:70.

Kinch, Samuel E., Jr., Amon Carter: publisher-salesman, 3:134.

Kiser, James Michael, The Sunflower: a history of the student newspaper at Wichita State University, 9:218.

Kitson, Jack William, Profile of a growth industry: American book publishing at mid-century, with an emphasis on the integration and consolidation activity between 1959 and 1965, 7:33.

Kliesch, Ralph E., History and operations of the McGraw-Hill World News Service, 6:26.

Kneibert, Frederick D., An investigation of the career of Stephen Crane as a war correspondent, 3:135.

Knights, Peter R., Conflict between the New York Associated Press and the Western Associated Press 1866-1867, 3:137.

Kolbenschlag, George, Newspaper correspondents and the Sioux Indian disturbance of 1890-1891, 8:126.

Krahling, William D., Don R. Mellett of the Canton Daily News, 6:192.

Krino, Gary Michael, Major Samuel S. Hall - His Texas and Texas as it was, 10:209.

Kucera, Geoffrey Z., Broadcasting in Africa: a study of Belgian, British and French colonial policies, 6:29.

Kuczun, Sam, History of the American Newspaper Guild, 8:17.

Kuehn, Eileen Wilhelm, An examination of the news and editorial function of the Minneapolis Tribune during World War I Years, 5:167.

La Brie, Henry George, III, Robert Lee Vann and the editorial page of the Pittsburgh Courier, 8:127.

Lace, William W., James A. Byron and the news, 15:218.

LaGrande, Daniel J., Voice of a copper king: a study of the (Butte) Reveille, 1903-1906, 10:212.

Lamon, Emily Ann, Country Editor: The life of Sam L. Fore, Jr., 4:143.

Lanfranco, Leonard W., Liberty of conscience: the concept as viewed by three American newspapers in the period of consideration of the first amendment, 1789-92, 4:145.

Langley, Peter, III, Pessimism-optimism of Civil War military news in the New York Times and the Richmond Dispatch: June, 1863, through March, 1865, 8:130.

Larson, Eric M., As free as thought: history of The Stephenville Empire from 1871-1917, 15:220.

Larson, William, News management in the company press: The Anaconda Copper Mining Company's Missoulian, Billings Gazette, and Helena Independent, Independent-Record, 1938-1944, 9:224.

Lawrence, Clyde E., The Sacramento Union and the Central Pacific Railroad: a seven-year war, 1867-1874, 3:145.

Leaming, Deryl Ray, A biography of Ben Hibbs, 7:37.

Lee, Kang Bok, History of Korean newspapers, 9:228.

Lee, Richard Wilson, The history of Newspaper Association Managers, Inc., 2:147.

Leiter, Barnard Kelly, A study of the relationship between General Ulysses S. Grant and various Illinois newspapers covering the period June, 1861 to March, 1864, 3:147.

Leiter, Barnard Kelly, A study of the relationship between General Ulysses S. Grant and various Illinois newspapers covering the period March, 1864 to November, 1868, 9:40.

Lentz, Richard, Sixty-five days in Memphis: The Commercial Appeal, the Press-Scimitar and the 1968 garbage strike, 15:222.

Lenz, Carolyn M., Newspaperwomen on metropolitan dailies: an historical survey and case study, 10:220.

Levine, Judith Curtis, The syndicated political column: A history and evaluation, 1:77.

Lewis, Kathleen Kearney, Maggie Higgins, 12:226.

Lewis, Virginia Nixon, DeWitt Carter Reddick: Communicator, 6:203.

Lippe, Noel Rayburn, A history of The Packer, fruit and vegetable newspaper, 1893-1964, 2:148.

Lipper, Mark, Comic caricatures in early American newspapers as representatives of the national character, 11:32.

Lisbeth, Robert Loften, The history of color films prior to 1940, 6:205.

Livesay, William G., The first fifty years: a history of the University of Florida College of Journalism and Communications -- 1925-26 to 1975-76 15:224.

Lorenz, Alfred Lawrence, Jr., Harry S. Truman and the presidential press conference, 4:150.

Lorenz, Alfred Lawrence, Jr., Hugh Gaine: a colonial printer-editor, 1752-1783, 6:32.

Lyle, Cornelius R., II, New Hampshire's Sentinel: the editorial life of John Prentiss, 1799-1846, 10:27.

Lyons, Maryanne, Herbert L. Matthews: his writing during the Spanish Civil War, 15:227.

Lytle, Richard Cook, The role of New York editors in the founding of the Republican party, 9:238.

MacDonald, John Aloysius, A history and subject of the Pulitzer Prize for editorial writing: 1917-1966, 5:176.

Macdonald, Neil William, American sports journalism from 1776 to 1890, 6:210.

MacKay, Lamar Seal, Domestic operations of the Office of War Information in World War II, 4:21.

Maher, John Patrick, An exposition of the Progressive Communist, 12:237.

Maher, Sister M. Augustine, An analysis of Pope John's considerations of the press, 5:177.

Maier, Charles William, Politics, the prison, and the press: a case study of the small-town, political press in Auburn, N.Y., and of the trend toward greater political freedom in American journalism, 1825-1840, 12:238.

Maihafer, Harry James, Introducing Ulysses S. Grant -- northern press coverage of Grant during the Civil War's first year, 4:156.

Malloy, John R., A history of the Orlando Sentinel Star, 15:230.

Manago, B.R., The Saturday Evening Post under Ben Hibbs: 1942-1961, 6:34.

Mandin, Ian G., An historical analysis of CFRN Radio, Edmunton, Alberta, Canada from 1935 through World War II, 15:231.

Mangelsdorf, Philip, Ed Howe and The Atchison Daily Globe, 2:151.

Manley, Michael, I.F. Stone: an independent journalist's early dissent on the Vietnam War, 1961-1965, 12:239.

Mann, Patricia Ann, A history of the Relief Society Magazine 1914-1970, 10:230.

Marler, Charles H., Abilene editor: Frank Grimes and West Texas, 13:32.

Marshall, Max Lawrence, Frank Luther Mott: journalism educator, 6:35.

Martin, Margaret Ann, Colonel Robert Ewing, Louisiana journalist and politician, 2:152.

Mason, David E., The life of Frank C. Laubach, 2:153.

Matcha, Julia, The role of American war correspondents in the war between Mexico and the United States, 1846-1848, 14:222.

Matheson, John M., Steam packet to magic lantern: a history of election-returns coverage in newspapers of four Illinois cities, 1836-1928, 6:36.

May, Meredith Allan, Everett's Socialist Paper: a strident voice in a hostile community, 6:217.

Mazer, Carol S., The journalism of Albert Camus, 11:218.

McCartan, Gerald Joseph, An analysis of press coverage of the German-American Bund by selected American publications, 14:226.

McCombs, Amy S., Biography of a journalist: David Brinkley, 11:221.

McCullough, Gordon Lee, News through a woman's eyes. (A biographical study of Kathryn Cravens: actress, news commentator, war correspondent, and writer), 9:244.

McCumber, James B., Jr., A history of The Atlanta (Georgia) Times, 9:245.

McDonald, Linda, Anne Royall -- social critic, 5:182.

McGrane, Martin E., Dubuque -- editorial battleground 1960-1962, 11:222.

McInerny, Paul M., The Montgomery News and the Bliss family, 14:228.

McLaws, Monte B., Early Mormon journalism and The Deseret News, 1830-1898, 11:39.

McNabb, David Earl, The private versus public power fight in Seattle, 1930-1934, 7:208.

McNair, Sherwyn L., The wandering Echo: history of a frontier newspaper, 8:139.

McReynolds, William Irvin, Gene A. Howe: the tactless Texan, 1:89.

Meade, Patricia Bassett, The early newspapers in Alachua County, Florida 1859-1876, 8:144.

Meadows, Gail R., Scientific American: a mirror of scientific progress, 1845-1968, 7:211.

Meacham, Joseph R., Bruce Barton: editor, author, executive, 2:156.

Meek, Edwin Ernest, E. Percy Howe's Dollar Democrat: a frontier Mississippi newspaper, 1842-1846, 2:157.

Mesaros, John J., Jr., George Bernard Shaw: his early career in journalism 1898), 7:212.

Milam, Hugh Henry, Mr. Bryant: country journalism's vindicator (an historical study of Russell W. Bryant and The Italy News-Herald), 7:214.

Mills, Howard A., The Seattle Helix: an underground looks at the times, 8:147.

Mitchell, James Douglas, Portrait of a weekly newspaperman, 10:253.

Mitchell, Marlene, Washington newspapers: territorial and state. A bibliography and checklist, 3:165.

Mittal, Barbara Jane, The Montana Free Press Newspaper chain, 1928-1929, 9:254.

Mock, Alfred J., Reporting the Mexican punitive expedition, 1916-1917, 5:191.

Modi, Ramanlal Mangaldas, Mr. G. Richard Shafto: influences on and contributions to the broadcasting industry in South Carolina, 10:255.

Mollwitz, John E., H.L. Mencken's American Mercury: an obituary, 6:224.

Montgomery, Robert B., The Catholic Voice, Oakland, California: a case study of Catholic journalism, 4:173.

Mooney, James Jackson, Ralph McGill: front page, left-hand column, 1950-1960, 9:255.

Moore, Roberta June, The beginning and development of Protestant journalism in the United States, 1743-1850, 6:37.

Moughon, Farell A., A comparative study of muckraking and investigative reporting, 11:230.

Mulford, Carolyn Ann, The Atlantic and Harper's in a new era: survivors of old "quality" magazines in the nineteen-forties and fifties, 1:93.

Mulligan, William A., The newspapers of Calloway and Marshall counties, Kentucky, 12:249.

Murray, Kellyn R., Margaret Cousins as a short story writer and book editor: the volume and diversity of her work, 15:256.

Myers, Thomas I., American war correspondents in Cuba during the Spanish-American War, 3:170.

Nagy, Alex, Public printing in Wisconsin territory 1836-1848, 8:157.

Nagy, Laura L., Apprenticeship of an artist: the early journalism of Stephen Crane, 15:259.

Nammacher, Rose Mantell, Critics' evaluation of John Hersey as journalist and novelist (with some considerations on a changing era in writing), 7:227.

Neal, James M., Jr., The origin and development of Sunday competition between The Hartford Courant and The Hartford Times, 8:158.

Nelson, Jack A., The pioneer press of the Great Basin, 10:30.

Nesbitt, William Walker, History of the San Antonio Express, 1865-1965, 4:179.

Newbury, Joyce Donelle, Forrest with two "R's," 5:202.

Niemeier, Jean Gilbreath, How the Star & Herald reported Panama, 1849-1903, 4:181.

Nolen, Julian Stanley, The "Trail Dust" columnist: a biography of Douglas Meador, 13:200.

Nyberg, Janet, The Swedish immigrant press in Minnesota, 14:252.

O'Brien, Robert J., Jr., Combat reporting: the Battle of the Rosebud - 1867, 9:266.

O'Connell, Sister Marie Veronica, The Seattle Union Record - 1918-1928: a pioneer labor daily, 3:174.

O'Donnell, Charles F., Stephen Tyree Early: F.D.R.'s press secretary, 5:205.

Olins, Robert A., Journalism and Ernest Hemingway, 8:166.

Oliphant, Charles Ashur, Seventh-Day Adventist publishing and Ellen G. White's journalistic principles, 6:39.

Oliver, Catherine Patricia, Problems of South Carolina editors who reported the Civil War, 9:267.

Olsen, Bruce L., A history of the Emery County Progress-Leader and its predecessors, 4:185.

Olson, Rolf Y. H., The Nez Perce, the Montana press and the War of 1877, 2:171.

Olson, S. Dean, The Washington, D.C. press in 1824: the revival of the political press, 1:100.

O'Malley, John Thomas, The New England Courant, a significant chapter in the development of literary journalism in colonial America, 6:235.

Nwuneli, Emmanuel O., The rise and fall of Transition magazine, 8:164.

Ophoff, Jane Z., Alexander Hamilton's use, abuse, and defense of the press, 15:267.

O'Shea, Margaret N., Oldham Paisley: A community editor and his newspapers, The Marion Daily Republican and Marion Weekly Leader: 1915-1970, 10:274.

Ottersbach, Jill A., Warren C. Price: concerned professor and journalist, 15:268.

Palms, Roger Curtis, St. Luke: journalist of the first century church, 9:273.

Pane, Marietta A., George E. Akerson: first presidential press secretary, 7:237.

Paolino, Charles, The newspaper press and the trial of Andrew Johnson, 9:274.

Parish, Connie L., Sol Miller: a frontier editor looks at early Kansas political figures, 14:253.

Parmenter, William Quayle, Muckraking and Ray Stannard Baker, 13:206.

Pattillo, Wesley Moody, Jr., The Port Folio: 1801-1827, the lengthened shadow of Joseph Dennie, 4:188.

Patton, Wendy McDonald, Dorothy Thompson's war with Hitler: a study of the columnist's views on Nazi Germany from 1931 to 1941, 3:177.

Payne, William Kenneth, How Oregonians learned about the Civil War: the war between the States as reported in the Oregon Press, 1861-1865, 2:174.

Peake, Kenneth O., Muckraking, proprietary medicine advertising, and the pure food and drugs act: a study of interrelationships, 14:258.

Peltier, Donna M., The "Standards for Ownership": Nelson Poynter's manifesto, 13:209.

Penix, Jan, Profile of a publisher: Gordon Bush, 7:241.

Peterson, Paul Vanard, The Omaha Daily World and World-Herald, 1885-1964, 4:26.

Pettit, Thomas S., The life and times of George Washington Brown, 12:278.

Phelps, Michael E., Franklin Delano Roosevelt and the press: the 1936 presidential campaign, 9:286.

Phillips, Thomas Lee, The National Observer: a five year history, 5:213.

Piscitelli, Michael A., Critical management decisions in a successful independent UHF television station: a case history, 13:213.

Polfus, William Albert, Joseph Dennie and his Port Folio, 7: 242.

Posel, Paul Peter, The end of newspaper competition in Minneapolis, 1935-1941, 2:177.

Powell, James S., A study of selected East Texas newspapers, 1813-1900, 11:251.

Pratte, Paul Alfred, A history of the Honolulu Star-Bulletin and its antecedents from 1820 to 1966, 6:246.

Price, Margaret Alice, San Francisco: a birthplace of yellow journalism, 7:244.

Price, Warren Charles, The Eugene Register-Guard, citizen of its community, 1867-1967, 6:42.

Rainbolt, Bill, The history of underground communication in Russia since the seventeenth century, 13:216.

Rainer, Robert Ray, A history of the Star, bimonthly publication of patients at the United States Health Service Hospital, Carville, Louisiana, 1931-1963, 1:111.

Raleigh, Edward Coblentz, In the public interest: the government service of Arthur Wilson Page, 3:180.

Rand, Jonathan, The Morning Telegraph -- the world's most expensive newspaper, 8:179.

Real, Michael Robert, The National Catholic Reporter: communications and change in a turbulent era, 10:35.

Reese, Jack Austin, The image of Governor William H. Murray as projected by the Metropolitan Press, 1931-1935, 7:249.

Reid, Leahmon L., The Associated Negro Press: historical development, present status and future outlook, 3:182.

Reilly, Thomas William, Henry Villard: civil war journalist, 9:294.

Reilly, Thomas William, American reporters and the Mexican war, 1846-1848, 14:47.

Remelgas, Alexander, News reporting and editorial interpretation of the Palmer raids, 1919-1920 by three Detroit daily newspapers: a study. 9:295.

Rethlake, Kathleen C., Wilfred Burchett -- journalist with a cause, 10:290.

Reuss, Sister Carol, Better Homes and Gardens and its editors: an historical study from the magazine's founding to 1970, 9:57.

Richey, Sidney, The beginning of the Dos Palos Star, 14:269.

Richmond, Gordon, A study of Minnesota newspaper coverage of the Sioux uprising from August 20 to October 3, 1862, 1:115.

Riden, Rena Ascione, A history of the York, Pennsylvania Gazette and Daily, 4:199.

Ridgway, Richard Basil, A historical study of KSAC radio, Kansas' first educational radio station, 6:256.

Robertus, Patricia Elizabeth, Postal control of obscene literature 1942-1957, 13:41.

Robinson, Glenn W., The Hagerstown (Ind.) Exponent: one hundred years of community journalism, 14:273.

Robison, Kenneth Leonard, Idaho territorial newspapers, 4:200.

Rogers, David Laurence, The Lumberman's Gazette: America's first lumber journal, 12:297.

Rollins, Robert J., Roy A. Roberts: newspaperman--politician, 6:259.

Rouner, Donna Lee, The editorial policy of the Indiana Press towards Indiana Indians --1804-1838, 14:276.

Rowan, Robert Paul, James R. Record and the Fort Worth Star-Telegram, 12:300.

Ruggles, Robert M., George Bertrand Parker: Scripps-Howard editor, 1:119.

Russell, Charles Clyde, An interpretative history of citizen pressure groups in

their efforts to control obscenity in books, 6:47.

Russell, Vicki L., The growth and development of the Mayfield Messenger, 11:263.

Ryden, Linda Gauger, Detroit daily newspaper news coverage and editorial interpretation of woman's suffrage campaign 1912, 9:305.

Saalberg, Harvey, Westliche Post of St. Louis: a daily newspaper for German-American, 1857-1938, 5:34.

Sand, Joseph R., Sheldon F. Sackett: Flamboyant Oregon journalist, 10:303.

Sanders, William V., A history of the weekly Reflex, Kaysville, Utah, 5:225.

Sandusky, Lynn A., A historical analysis of the News and Truths: pioneer religious weekly magazine published by H. Boyce Taylor in Murray, Kentucky, from 1906 until 1932, 12:304.

Schaack, Kenneth E., George W. Hopp: Brookings County Press 1879-1890, 8:190.

Schaleben, Joy, Louis P. Lochner: getting the story out of Nazi Germany, 1933-1941, 5:227.

Schiller, Daniel Toby, An historical investigation of the English unstamped press 1830-1836: institutions and symbolic content, 14:282.

Schilpf, Madelon, Margaret Bourke-White, the fruitful years 1936-1945, 11:265.

Schliessmann, Mike, The Big Stone Lake Chautauqua and Summer School Institute, 12:307.

Schmidt, John W., Edward Zane Carroll Judson (Ned Buntline)--the grandaddy of dime novelists, 12:308.

Schmidt, Larry D., The development of the Federal Communications Commission's "Fairness Doctrine" 1922-1964, 3:195.

Schulte, Henry Frank, The Spanish press, 1470-1965: print, power and politics, 5:41.

Schwarzlose, Richard Allen, The American wire services: a study of their development as a social institution, 3:30.

Scott, Ann Lindsey, A study of interpretations: the relationship of news and history, 5:229.

Scotton, James F., Growth of the vernacular press in colonial East Africa: patterns of government control, 9:62.

Segars, Ernest B., The Charleston Mercury during Robert Barnwell Rhett, senior's tenure as an editorial writer, 1861-1863, 14:287.

Sewell, Michael, The Gonzales-Tillman affair: the public conflict of a politician and a crusading newspaper editor, 6:270.

Seydor, Paul, The criticism of Pauline Kael, 10:315.

Shadoan, Kathryn L., A history of the Wall Street Journal, 9:313.

Shanley, Rev. Kevin, John O'Boyle Reilly--journalist and Civil Rights advocate, 6:271.

Shannon, Ruby Wehunt, History of the Oklahoma Interscholastic Press Association: the first fifty years, 1916-1965, 3:106.

Shaw, Donald Lewis, Bias in the news: a study of national presidential campaign coverage in the Wisconsin English daily press, 1852-1916, 4:27.

Sherlock, Norman R., The founding fathers and press freedom, 5:233.

Shields, John R., Jr., Half-sheets and hope: Mississippi newspapers in the Civil War, 13:236.

Shrode, Charles F., The Hopkins County Echo Publishing Company: a historical study, 10:323.

Shuman, Howard Henry, The role of Seattle's newspapers in the anti-Chinese agitation of 1885-86, 7:271.

Siau, Sandra M., The impact of the Sheppard case on newspaper coverage of crime, especially in the cases of Richard F. Speck, James Earl Ray and Sirhan Bishara Sirhan, 9:317.

Simpson, Douglas G., The needlers: America's journalistic satirists, 8:198.

Simpson, Roger Allan, The functions of communication activities in frontier warfare in Washington territory, 1855-56, 13:44.

Skamser, Paul J., The Ashland Press: an historical overview, 12:316.

Slocum, Melvin L., The development of San Francisco sports journalism--1850-1930, 8:202.

Smith, Edward P., The muted trumpet: a study of two peacetime U.S. Army public relations agencies, 1921-1939, 6:279.

Smith, Martin, Franklin Hichborn: the triumph of progressivism, 7:274.

Smith, Nancy Hurley, American Indians in Harper's Illustrated Weekly 1857-1877, 13:238.

Smith, Richard Fenton, Principal Nazi radio propaganda themes directed toward the United States (1933-41) and the rationale behind their adoption, 14:294.

Smith, Robert W., What came after?: news diffusion and significance of the Boston Massacre in six American colonies, 1770-1775, 10:329.

Smith, Stephen L., The years and the wind and the rain: a biography of Dorothy W. Johnson, 7:276.

Smith, Willard H., A historical study of the Charleston Daily Mail, 3:201.

Smythe, Ted Curtis, A history of the Minneapolis Journal, 1878-1939, 6:58.

Soderstrom, Mary McGowan, The dissemination of information in the Berkeley school desegregation decision, 7:277.

Stafford, Roger A., John Harris Barton's regional newspaper concept: a nineteenth century editor's pioneering steps toward regional journalism in southern Illinois, 8:207.

Stahl, Ray Emerson, The history, organization and "modus operandi" of the Ohio Foundation of Independent Colleges, Inc., 7:278.

Starr, Frank Daniel, The Giddings Deutsches Volksblatt 1899-1919, 6:284.

Stauber, Ruby R., Stars and Stripes in Vietnam 1965-1967, 6:285.

Stenerson, Stanley G., A study of E.B. White, 15:328.

Stephens, Y. Jean, Lucius Morris Beebe, seeing the elephant, 11:54.

Stevens, George Edward, A history of the Cincinnati Post, 7:55.

Stevens, John D., Suppression of expression in Wisconsin during World War I, 5:42.

Stevens, Paul H., A history of the Fort Dodge, Iowa, Messenger, 12:378.

Stewart, Richard Douglas, The South Carolina press association: its formation and early history, 14:305.

Stocker, Ann Jacob, A study of the life and work of William L. Laurence as related to his contributions in science journalism, 4:220.

Stone, William Jessee, Jr., A historical survey of leading Texas denominational newspapers: 1846-1861, 12:55.

Stringer, Jerry R., Mr. Home Towner: a biography of Walter B. Humphrey, editor of the Fort Worth (Texas) Press, 4:222.

Subramanian, Rita Mitra, The role of the universal copyright convention in international communications: an historical analysis, 5:47.

Sudol, Joan Marie, Margaret Fuller: her journalism and relationship with Horace Greeley, 1844-1850, 14:311.

Suits, Charles R., A history of the St. Louis Star-Times, 8:215.

Sullins, William S., Roscoe Dunjee and The Oklahoma City Black Dispatch, 11:288.

Sullivan, Dolores P., The history of The Youngstown Vindicator, 12:335.

Sumerlin, Claude W., A history of Southern Baptist state newspapers, 6:53.

Swayne, Elizabeth Eames, The last families: a study of metropolitan newspaper ownership, 1950-1967, 7:56.

Talley, Edward Michael, A biographical study of Staley T. McBrayer: his contributions to offset lithography and the suburban press, 12:337.

Tassin, Raymond Jean, Stanley Vestal: champion of the Old West, 2:32.

Teague, Danny Royce, A history of The Lindale News, 12:340.

Teeter, Dwight Leland, A legacy of expression: Philadelphia newspapers and Congress during the war for independence, 1775-1783, 4:28.

Tenney, Craig D., Major General Ambrose E. Burnside and the First Amendment: a case study in Civil War freedom of expression, 15:46.

Tetlow, Roger T., Dewitt Clinton Ireland and the Astorian, 10:337.

Thompson, Louis M., Jr., The communication and decision-making processes, environmental factors and strategic considerations in Harold E. Hughes' 1968 campaign for the U.S. Senate, 7:291.

Thorn, William J., Montgomery Schuyler: the newspaper architectural articles of a protomodern critic (1868-1907), 15:48.

Todd, James Edwin, An historical study of Gladewater newspapers with emphasis on The Daily Times-Tribune, The Daily Mirror, and The Mirror, 12:343.

Towe, Ruth James, The Lee newspapers of Montana: the first three years, 1959-1962, 8:221.

Trapp, Mary Elaine Zunt, The journalism of Margaret Fuller: 1844-1850, 12:344.

Trayes, Edward John, The National Observer: history and development, 6:56.

Troup, Randall Lee, J.D. Salinger and the public, 9:345.

Tso, Ta-Tsang, The role and influence of the press in recent Chinese political history, 6:298.

Turner, Diane, "The Home Towner": a compilation of columns written by Walter Humphrey, retired editor of The Fort Worth (Texas) Press, 9:349.

Turner, Elizabeth Rawland, The Terrell Tribune, 1916-1966, 5:247.

Turner, James Terry, Oliver Kuechle: a conscience for the sports page, 8:224.

Utegaard, Rolf W., Pierre Salinger's thousand days, 5:248.

Vandagriff, Jon R., The Democrat years: a growing process, 15:344.

Vartorella, William F., The other "peculiar institution": the Free Thought and Free Love reform press in Ohio during Rebellion and Reconstruction, 1861-1877, 15:49.

Volkmer, Richard M., Edward Livingston Youmans and the Popular Science Monthly: a study in nineteenth-century American science-technology journalism, 7:297.

Voltmer, Barbara Boyd, Kern County's Courier, 1866-1876: a newspaper in an era of economic and political transition, 6:302.

Wagon, Judy Means, Grover C. Hall, Jr.: profile of a writing editor, 14:327.

Walker, Frederic J., Jr., Elihu Stout: proprietor of the Indiana Territory's "Fourth Estate," 6:304.

Walker, Patricia Lillian, Eugene Field's years as a Chicago journalist (1883-1895), 7:298.

Walker, William S., Ben Robertson, war correspondent, 10:349.

Wallace, John Melton, George W. Bonnell, frontier journalist in the Republic of Texas, 4:242.

Walsh, Karen K., America's Peter Porcupine: the non-periodical writings of William Cobbett, 1794-1800/1817-1819, 13:266.

Wang, James En-wei, Chinese newspapers in the United States, 6:305.

Ward, Hiley H., Ninety years of the National Newspaper Association: the mind and dynamics of grassroots journalism in shaping America, 15:50.

Ward, Morris A., The York Gazette and Daily: a study of a deviant newspaper, 12:350.

Warms, John Michael, Alf Roberson and The Grand Saline Sun, 12:351.

Watkins, Patsy A. G., Image of reporters in 1920's fiction about reporters, 15:351.

Watts, Cecil Daniel, A history of newspapers in Wayne County, West Virginia, 10:356.

Weir, Muriel Ann, Pamphlet No. 5 and the freedom to publish at Iowa State College, 14:335.

Weldon, Ellen, The Atlanta Constitution views the Ku Klux Klan: 1868-1872, 3:219.

Welter, Mark Matthew, Minnesota newspapers and the Cuban Crisis, 1895-1898: Minnesota as a test case for the "Yellow Journalism" theory, 8:41.

West, David Richard, A study of the combined Springfield, Missouri, newspapers, 2:216.

Whitaker, Joel, How the St. Petersburg Times won the Pulitzer Prize, 8:234.

Whitaker, Wayne Richard, Warren G. Harding and the Press, 10:44.

White, Darrell E., Mark Twain: personal journalist, 14:340.

White, Richard Lee, A politician in the editor's chair: a study of James K. Vardaman's editorship of three Mississippi newspapers, 1883-1903, 8:235.

Whitt, Kenneth L., The Shorthorn: 1919-1969 a history of a student newspapers, 8:236.

Wiese, Arthur Edward and his wartime press critics: an examination of newspaper and periodical criticism of the President's military policies, 1914-1920, 7:307.

Wiles, Richard L., Walter Cronkite: an examination of a television journalist's commitment to his medium and profession, 7:309.

Wiley, Bonnie, History of the Portland Oregonian with emphasis on early years, 3:35.

Willis, James Rudell, Jr., The spirit of the Times, a Pontotoc, Mississippi, newspaper, 1841-1842, 13:275.

Wilson, Clyde Norman, Jr., The Greensboro Daily News, the Supreme Court and the schools: a study of moderation 1954-1956, 3:223.

Wilson, Cynthia E., Coverage of the American Revolution by the English press, 2:220.

Wilson, Noel Avon, The Kansas City Call: an inside view of the Negro market, 6:63.

Wilson, Penelope Wagner, The political coverage of the Virginia City Montana Post: August, 1864, to July, 1867, 5:261.

Winnick, Marda Paymar, Eric Sevareid: The voice of reason, 10:363.

Winston, Donald E., News reporting of jazz music from 1890 to 1927, 5:262.

Winter, Willis Leslie, Jr., The metamorphosis of a newspaper: the San Francisco Chronicle, 1935-1965, 6:64.

Wood, Gary L., An analysis of the Utah State Press Association--1893-1969, 8:240.

Wood, Linda Killian, The best-selling books: 1946-1965, 6:319.

Woodrow, Deborah S., A historical review of The New York Times' coverage of Susan B. Anthony's participation in the woman's suffrage movement, 13:281.

Woods, Jean, The journalistic writings of Hugh Henry Brackenridge, 11:302.

Woolever, Naomi L., One hundred twenty years to libertarianism--a study in the evolution of press freedom in Pennsylvania tc the year 1805, 4:256.

Xuan, Nguyen Duong, McCall's under the editorship of Herbert R. Mayes: November, 1958-February, 1962: a case study, 9:372.

Yahaya, S., Partisanship in United States newspapers content during the period 1800-32, 15:369.

Yang, Punley Huston, War news coverage, a study of its development in the United States, 6:322.

Yates, Dorothy Langdon, Belles of freedom three women antislavery editors: Elizabeth Margaret Chandler, Lydia Maria Child, and Jane Grey Swisshelm, 7:315.

Yates, Wayland D., An historical survey of the development of the San Angelo Standard-Times as a regional newspaper, 8:241.

Yeingst, James L. M., A study of newspaper columns by Holmes M. Alexander and George E. Solkolsky during the administration of President John F. Kennedy, 3:149.

Yodelis, Mary Ann Patricia, Economics and the Boston, Massachusetts, newspapers--1763-1775, 7:316.

Yodelis, Mary Ann Patricia, Boston's second major paper war: economics, politics, and the theory and practice of political expression in the press, 1763-1775, 9:81.

Zinn, Patricia Ann, History of The Preston County Journal, 9:375.

INDUSTRIAL JOURNALISM 16

Aber, Linda Drean, Objective development of an operational definition of excellence for employee magazines, 3:38.

Blann, Robert L., Employee informational preferences, 4:52.

Block, Victor, Trade press coverage of the drug and pharmaceutical industry, 1:12.

Brown, Richmond O., Business magazine writing: freelance requirements and opportunities, 4:61.

Brubaker, David B., An analysis of the objectives, editorial approach, and content of four company external magazines, 5:73.

Bunker, Nancy J., Southeastern agricultural experiment stations periodicals with emphasis on Georgia Agricultural Research, 15:89.

Castello, James E., Jr., A study of the relationship of employee relations communications to the quality of labor relations in selected corporations, 3:61.

Christopher, Linda G., An evaluation of Chesapeake and Potomac Telephone Company publications as part of an employee communications program, 2:78.

Clevenger, Mark T., The use of company newspapers to achieve specific management goals, 8:73.

Doehne, Gaynell, An analysis and evaluation of the editorial content of selected insurance company publications, 11:116.

Donahey, Isabelle Harner, Employee economic education in American big business today, 5:101.

Downing, Patricia Lott, An analysis of periodicals found in eighty-three food companies, 5:102.

Ennis, Gerard Joseph, Technical writing in the aerospace industries: the educational background, desirable qualities, experience and salary of the writer, the number of writers, the position and normal responsibilities of the technical writing department within the company, 3:84.

Fillman, Robert E., A survey of attitudes of industrial journalism editors toward objectives of corporate internal publications, 15:136.

Harris, Thomas Frank, A study of the employee information techniques of one american corporation, 4-106.

Herberger, Roy A., Jr., A descriptive analytical report on educational background and other significant demographics of business press personnel, 1967, 6:164.

Lambdin, William T., IV, A study of the influence of business publications upon the University of Texas personnel and purchasing, 3:142.

Lynch, Dudley Morton, The development of a house magazine: a study of The Humble Way, 6:209.

McCluskey, Wanda Lee, Association and company publications in Texas: a statistical review and directory, 13:180.

Miller, John Austin, A comparative content analysis of the European Stars and Stripes and selected U.S. newspapers, 1965-1971, 13:189.

Muller, Patricia Ann, A historical study of Fairchild publications: seventy-five years of business news, 3:167.

Ruminski, Henry J., A content analysis of political coverage in selected labor union publications during eight presidential election campaigns, 11:46.

O'Brien, Cyril J., Use of the supervisory newsletter in industrial communications, 3:172.

Pikus, Alison R., An analysis of the status and trends of company publications, 1976, 15:278.

Sanders, Donald Carl, A content analysis measuring trends of stories on management functions in relation to employee functions in company publications, 10:304.

Standal, Jerry Thor, The effect of style difficulty on information communication by an industrial film, 6:282.

Stover, Barbara Kay, The role of the business communicator, 12:332.

Walker, Albert, A study of differences among industrial editors, 8:40.

Warren, Philip, A survey of trade association magazines published in Washington, D.C., 2:211.

Wichterman, Paul, A quantitative/qualitative analysis of industrial publicity as evaluated by 348 editors of Unites States and Canadian business publications, 3:220.

MAGAZINES 17

Allen, Jerry W., An analysis of three outdoor club magazines Bass Master, Deer Sportsman, and Turkey Call, 13:54.

Allevato, John Thomas, West Virginia University students and the magazines they read, 5:54.

Apsler, Ruby M., Seattle: failure of a city magazine, 15:59.

Au, Michael, Patterns of audience response to business corporation magazine cover photographs: a factor analytic study in the light of pictorial research past and prospective, 14:68.

Baldwin, Deborah, The demise of the Saturday Review: a history of the Charney-Veronis take-over, 12:87.

Baldwin, Patricia, Functions and future trends of medical publications, 15:66.

Ball, Barbara Cordle, Highlights for Children: a study of the editorial development of a children's magazine 1946-1968, 7:69.

Barnett, Julie, A content analysis of the national organization for women (N.O.W.) in news magazines, 14:73.

Bateman, Janis K., Billie Jean King's publishing adventure: a documentary on the evolution of womenSports magazine from March 1973 through May 1975, 15:69.

Beard, John Herschel, A readership survey of The Oklahoma Banker, 14:76.

Beardsley, George K., A Q-methodological study of editors' appraisals of the role of fiction in mass circulation magazines, 9:97.

Bellinger, Robert Kellogg, Protest from the right wing: how the National Review and American Opinion magazines covered the civil rights issue from 1955-1969, 10:67.

Belsky, Albert H., The portrayal of programmed instructional technology in popular magazines and teachers' association periodicals during the 1960's, 14:79.

Bender, John R., A conservative view of the Kennedy-Nixon campaign: National Review's coverage of the 1960 presidential election, 15:72.

Bennion, Sherilyn Cox, Saturday Review: from literature to life, 6:2.

Benz, Catherine, Social comment and criticism in New York magazine, 15:75.

Berrett, Dennis, Coverage by five national magazines of the growth of the use of drugs in America, 8:54.

Booth, Laurel A., An image study of McCall's magazine, 7:78.

Boyden, Anne Louise, Functional orientation of mature Dane county women toward magazines, 14:84.

Bristow, Robert O., The men's adventure magazines: an analysis of content, 1945-1960, 3:55.

Cantor, Harold, McClure's Magazine: a decade of influence in public affairs, 1897-1907, 10:92.

Carlson, Richard P., Vectors of obscenity in magazine promotion, 5:81.

Clopton, Linda E., A study of the magazine industry since 1945 in the southern states east of the Mississippi, 10:98.

Condry, Mary Louise, Characteristics of articles in two magazines: Saturday Review and Reader's Digest, 1971, 12:132.

Cooper, Thomas Charles, Arizona Highways: from engineering pamphlet to prestige magazine, 12:134.

Cooperman, Gary, A historical study of Look magazine and its concept of photojournalism, 4:73.

Corsiglia, Rosemary B., A content analysis of three women's magazines from 1960 to 1970, 9:142.

D'Angelo, Lois J., A man and his magazine, sixty-three years of the Northwestern Banker: its publisher; its audience; the times, 14:125.

Davis, James R., The history of Texas Football magazine from 1960 to 1975, 15:115.

DeBat, Donald Joseph, The images of masculinity in three men's consumer magazines: Esquire, Playboy, and True, 6:119.

Dennis, Carolyn, The growth and development of the Johnson Publishing Company, 10:117.

Dnapp, Donald Lenon, Jr., An examination of television news criticisms in selected magazines, 1952-1967, 5:162.

Downing, Martha Kay, How new magazines get started--three case studies, 12:149.

Drummond, James, Analysis of an opinion journal, National Review, 1955-1972, 10:126.

Engen, Gordon Oliver, The effects of postal regulations and second-class mail increases on religious publications, 14:143.

Erickson, John, Freedom of the individual as viewed in the fiction of middle-class women's magazines, 5:106.

Fleer, Marilyn J., An analysis of the information about writing and publishing in three leading writer's trade magazines and three writer's market directories, 11:121.

Fitzgerald, Gary D., A Q-study of reader attitudes toward conservation and content for Missouri Conservationist readers, 14:155.

Freedman, Steven P., Ramparts magazine: a content analysis, 15:142.

Fuller, Larry Paul, Birth and rebirth: the story of Texas Architecture, 14:165.

Fullerton, Susan A., The American Child magazine: crusader against child labor, 1915 to 1930, 15:144.

Geveden, Tommie, A descriptive content analysis of selected issues of True Confessions, Modern Romances and True Story, May, 1972, through May, 1973 as a criteria for freelance writers, 13:127.

Giles, Carl H., Contemporary expose journalism, 3:99.

Goldfarb, Jeanne G., McClure's in fact and legend: muckraking the muckraker historians, 9:180.

Gouveia, Gael P., A comparison of fictional women in contemporary and traditional women's magazines, 11:137.

Haddad, M. George, A study of three teenage magazines, 15:162.

Hana, Barry C., Playboy magazine: phenomenon of the publishing world, 4:103.

Harbour, David F., III, A descriptive comparison of the contents of leading outdoor magazines: criteria for writers, 10:165.

Harding, Ilene, An analysis of the extent to which teenage girls at B.Y.U. are influenced by fashion magazines in their fashion selections, 6:159.

Haynes, Lincoln Murray, Founding and early development of L.A. Magazine 1958-60, 13:143.

Hoerger, Shelby, Models of success in women's magazines: an analysis of biographies directed at different target audiences, 14:187.

Houk, Dorothy June, A study of Chamber of Commerce magazines, 8:118.

Huisjen, Henry James, A Catholic for president?--Three Christian Reformed periodicals and the 1960 election, 14:192.

Janek, Lothar, Catholic foreign mission magazines 1968. On the way to extinction? 9:209.

Jankowski, Nicholas Warren, Perceptions of a magazine: how four groups--readers, editors, university administrators, and advisory board members--view Old Oregon, University of Oregon alumni magazine, 12:203.

Johns, Wayne G., Reader content preferences and the editorial mixes of Missouri Life and Wisconsin Trails magazines, 15:192.

Johnson, Harriet T., A critical analysis of representative Catholic magazines, 2:132.

Jones, Gary William, A comparison of American commercial television criticism published by selected magazines in 1957 and 1967, 8:122.

Kessler, Lauren Jeanne, Cosmic debris: an anecdotal history of Rolling Stone Magazine from November 1967 to September 1974, 14:352.

Kim, Tae Guk, A comparative study of Time and Newsweek coverage of Buddhist crisis of South Vietnam in 1968, 5:159.

Kline, Helen G., The old and the new: Ladies' Home Journal and New Woman, June, 1971 through May, 1972, 11:191.

Kovalen, Charles P., Characteristics of articles and short stories in two magazines: content analysis of Esquire and The New Yorker, 14:208.

Laird, Ruth Burton, The manual on how to read a magazine, 5:168.

Lange, Barnetta D., Saturday Review education supplements: pulse of the education beat, 11:28.

Larson, Mark A., Magazine environmental coverage before and after Earth Day, April 22, 1970, 10:218.

Little, Janet Ellen, A study of portrayal of physical disabilities in popular magazine fiction, 3:150.

Lugenbeel, Barbara Derrick, A content analysis of Good Housekeeping's short fiction from November 1972-October 1973, 12:233.

Lupan, Walter Michael, Non-propagandistic propaganda: Soviet Life and America Illustrated, 14:215.

Martin, Gregory L., Muckrakers for the public health: the magazine crusade for the Pure Food and Drug Act, 15:235.

Matkov, Rebecca Roper, Ladies' Home Journal and McCall's in 1960 and 1970: a content analysis, 10:238.

McClung, Rodney Brian, A study of the reactions of Alberta residents to a proposal for a full-color recreational magazine for Alberta, Canada, 10:242.

McDonald, Alizabeth A., An analysis of McCall's before and after the 1959 revision, 3:158.

McLean, Herbert E., A sequential guide to the conceptualization, writing, and marketing of magazine articles, 11:224.

McMahon, Jean Marie, Playgirl: new player: old game, 14:231.

Mergentime, Toni, A study of slick magazine fiction with emphasis on the Saturday Evening Post 1939-1964, 4:166.

Messalt, Lawrence W., An analysis of Apartment Living, 9:249.

Montague, Jeanne Odell, Reader attitudes toward city magazines, 7:217.

Montoro, David F., Regional magazines in the United States: an editorial perspective, 15:248.

Mookerji, Rita, A content analysis of five selected American women's magazines in the last twenty years, 6:227.

Moon, Ben Lane, Relationships between editorial and business executives of city magazines, 8:149.

Morrow, Anne Crocker, Birth control and publicity: a survey of the periodical coverage of the birth control movement in the United States in the twentieth century, 8:150.

Morton, Jean E., Changes and developments in the Saturday Evening Post from 1897 to 1969, 8:151.

Neal, Kent C., Why magazines die: the case of The Saturday Evening Post, 9:258.

Nelson, Jeffrey B., A study of land-grant university alumni magazines and of reader responses to the Montana Collegian of Montana State University, 8:159.

Nyberg, Paul D., A prospectus for a new magazine for high school boys, 7:232.

Oates, William R., The performance of newsmagazines in addressing the social and ethical implications of science news, 9:264.

O'Hara, Frederick Michael, Jr., Attitudes of American magazines toward atmospheric nuclear testing, 1945-1965, 13:37.

Parham, Paul Biery, Vietnam 1958-1961 U.S. news magazine coverage, 9:275.

Patton, Rev. Mel, A reader-interest study of Marriage magazine, 7:240.

Paine, Fred K., Survey of free-lance magazine article writers, 7:236.

Peters, Glen W., The Sunday supplement in transition, 8:172.

Piepgrass, Marcia Rae Nichols, A study of the feasibility of a magazine for the national affiliation for literacy advance, 13:212.

Poe, William D., Jr., The Progressive Farmer, 1886-1903, 10:285.

Quebral, Nora Cruz, Farm Journal and American agriculture, 1877-1965, 5:31.

Ranck, Lee, Concern, magazine of social action, 2:178.

Reeder, Daniel L., A look at Look, 12:289.

Reuss, Sister Norbert, History and development of Witness: contemporary magazines for young Catholics, 7:250.

Richie, Donald C., The magazine and the motor car: the formative years, 11:260.

Rittgers, Courtney M., A Q-Methodological study of United States Army enlisted attitudes toward Soldiers magazine, 14:272.

Rowlett, Darrell, How to freelance to the fan magazines, 11:262.

Samuel, Barbara, Farm women and farm magazines: women's reading interests, content preference and attitudes toward magazine editorial practices, 15:304.

Sanders, Donna Hurd, State conservation magazines 1964 and 1969, 9:306.

Schrib, June, Status of women: treatment by selected consumer magazines, 1961-1971, 10:309.

Schwartz, Larry, The creation of a successful magazine: Sports Illustrated, 7:263.

Shideler, Frank J., Content of two upper midwest farm magazines as related to major types of farming in South Dakota, 7:268.

Showalter, Stuart Wesley, Coverage of conscientious objectors to the Vietnam war: an analysis of the editorial content of American magazines, 1964-1972, 14:52.

Stechert, Kathryn B., The Saturday Evening Post: its first years under George Horace Lorimer, 1898-1909, 14:302.

Stewart, George D., A study of the Military Review: the development of a professional journal, 12:329.

Stewart, Janice Smith, Content and readership of teen magazines, 2:199.

Stuart, Suzanne Marie, Interviews with six editors: the relationship of editorial decision-making to the financial and institutional structure of journals in communications, 14:310.

Taylor, Alexander L., Criticism of broadcast news in Time, Newsweek, 7:289.

Teunessen, John J., The credibility of two employee magazines, 14:316.

Thompson, Nora Jean, A comparison of the company magazine and the grapevine as selected communication channels at the Southland Corporation, 14:317.

Tuttle, Richard Salway, National moods and national magazines: A study to determine whether three magazines reflected the American people's frame of mind in a selected year of four different decades, 4:235.

Vogel, Mel A., A comparative study of National College Fraternity Publications, 1:130.

Wainwright, Stanley E., The controversy over paid and free distribution of business magazines, 4:240.

Wallis, Lyndell Dale, A content analysis of the pictorial coverage of the mentally ill in three national mass magazines, 1950-1967, 9:355.

Waterhouse, Henry S., III, Profiles of three religious magazines, 1954-1974, 14:331.

Weaver, David Hugh, News magazine visibility of U.S. Senators, 8:231.

Webb, David Meredith, Opinions and usage of agricultural research magazine by 234 editors, writers and broadcasters, 6:306.

Wells, John Sturgis, Time Magazine's coverage of John F. Kennedy, 5:252.

Westling, Frank Sanders, Time and the Vietnam war, 1965-1969, 9:359.

White, Gerald Raymond, The progressing status of religious journalism reflected in ten general American magazines from May 1945 through December 1954, 5:255.

Williams, Eric Wayne, The airline in-flight magazine: a specialized communication and sales promotion medium, 9:363.

Williams, T. Nelson, How Ebony and Life magazines reported African political, educational and socio-economic affairs in 1960 and 1961, 1:135.

Wilson, Susan C., Magazine coverage of the battle of the books: Kanawha County, West Virginia, 15:365.

Wingo, Hal Chapman, American religious magazines and the professional journalist, 1:136.

Woods, Jack C., Newsweek's coverage of the Vietnam war, 1965-1969, 9:369.

Wu, Thomas D., A study of college students' attitudes toward Time style, 6:321.

Young, Vern Maeser, A readership study of The Instructor magazine, 9:373.

Zawoysky, Robert Stephen, Christianity Today and the issues of the racial conflict and economic capitalism between 1956 and 1968, 10:372.

Zogg, Delbert Dayle, The history of Camera magazine: 1922 to 1975, 14:348.

MEDIA MANAGEMENT AND PRODUCTION 18

Abogunrin, Ruth L., A descriptive study of the newsroom staff in selecting the managing editor on an Iowa newspaper, 12:67.

Armstrong, Ruth E., Analysis of the Washington Bureau of the New York Times, 7:65.

Backer, Jack Eugene, A survey of the eighteen publishers of the twenty-one Iowa weekly newspapers that have been or are produced by offset, 2:49.

Bennett, ElDean, Manager perceptions of differences in high and low creative personnel in broadcasting stations--some dimensions, 9:8.

Bennett, Susan Turner, The computer revolution and the modern newspaper: A descriptive survey of computer use in the nation's press, 10:68.

Bernard, Robert E., Some of the factors necessary to start a successful daily newspaper in cities of less than 100,000 population, 15:76.

Bessesen, Alfred Nicholas, The influence of cost in acquiring a publication on its readership, understanding, and acceptance, 6:88.

Bissland, James H., Reforming the press: the democratic alternative to news media bureaucracy, 15:4.

Bowles, Harry Garland, The computer and the press, 6:91.

Boylston, James R., An analysis of the community newspaper: Blackville community used for case study purposes to determine whether those desired factors for the establishment of a community newspaper exist, 12:102.

Bryan, John W., A study of new technology in Northern Illinois daily newspapers, 15:86.

Busterna, John C., The effect of multiple ownership and newspaper ownership of television stations on economic and programming performance, 15:90.

Calvert, Wesley Donald, A study of weekly newspaper accounting and bookkeeping systems, 2:75.

Carlson, Jerry A., Text composition and editing on computer video terminals, 9:131.

Christ, George P., Jr., A press-access profile of Booth Newspapers, Inc., 14:102.

Connelly, Dwight, A study of the organization and management of the Hartley Chain of Suburban Weekly Newspapers, Columbus, Ohio, 1:25.

Dalton, Thomas, The economic aspects of standard (AM) radio station operation in Georgia: 1960-1965, 6:115.

Davis, Anna Byrd, The use of electronic copy processing systems by selected daily newspapers in the South, 12:140.

Dawson, Harry D., A survey to determine if a positive correlation exists between cost of production and rates charged for advertising space in South Dakota Weekly Newspapers, 6:118.

Denato, Patricia Curran, A study of the Iowa Daily Press Association and its service to member newspapers, 6:121.

Eberhard, Wallace B., Some demographic correlates of changing circulation in American newspapers, 1940 and 1970, 11:11.

Evans, George Paul, An analysis of the local autonomy concept of the Gannett newspaper group, 5:108.

Eynon, Derry Gedrych, The organization and problems of U.S.-based business periodicals edited for and circulated to readers outside the United States, 7:133.

Fauver, Margaret Ann, A unique interim: The Detroit Daily Press, 4:86.

Fay, James Paul, Television program acquisition: An analysis and documentation of current practices, 12:159.

Furse, David H., Facsimile communications, 6:138.

Garrett, Anna L., The Universtiy of Utah Press, 1949-1976, 15:148.

Glessing, Robert John, Criteria for hiring journalists as established by key media employers in the Bay area, 6:144.

Graff, Patrick W., A correlational study between the Organizational Associates Climax Inventory and the Job Description Index, 15:152.

Green, Maurie M., Microeconomics of CATV: Three models, 10:159.

Hacker, Robert Gordon, A simulation model for the analysis of selected newspaper production operations, 8:11.

Hadley, John Stephen, Attitudes of advertisers and consumers toward a newspaper change from evening to morning publication, 6:153.

Hall, Judith L., A study and comparison of student and administrative control of collegiate newspapers, 8:106.

Halverson, Roy Kenneth, Trends in daily newspaper circulation, 8:13.

Hammock, James A., Newspaper management: A study of the problems involved in the conversion of two selected daily newspapers from six-to seven-day publication, 7:159.

Harper, Joseph McGarvey, Modelling the newspaper firm: A computer simulation, 13:137.

Hasty, Carl Wayne, Jr., An analysis and comparison of the public service practices and techniques utilized by three midwestern newspapers, 1:46.

Hawkins, Richard Dale, A case study of the reorganization and expansion of a television news department in Portland, Oregon, 7:165.

Hayes, Deborah Lynn, Problems in management of television news operations, 12:182.

Holtzman, Jon C., A gatekeeper study: how the Bloomington Daily Herald-Telephone handles its mail, 7:171.

Howard, Murray M., Personal value orientation and perceived management systems among newspaper advertising managers and their salesmen, 11:162.

Huck, Cathy S., Newspapers, Inc: the impact of corporate ownership on its community newspapers, 11:163.

Hutchison, Edward Cleary, Newsroom operation and management of three Michigan newspapers, 10:184.

Ison, Murray Bruce, Some effects of discount stores on newspaper income and on the communications programs of conventional retailers, 1:57.

Johnson, Rebecca J., Periodicals published for journalists and their usefulness for daily newspaper publishers and news executives, 15:193.

Kaufman, John A., III, The nature and effectiveness of a dual hierarchy system of newspaper administration, 15:21.

Keener, Ronald Eugene, Daily newspaper semi-mergers: a study of mutual commercial and production consolidations after four decades, 6:183.

Kennedy, Samuel V., III, Newspaper circulation and the United States Postal Service: a study of the changing patterns of distribution, 15:202.

Kreutz, Dan, An assessment of the motivations of newspaper publishers, 3:139.

Krompak, Frank John, Socio-economic influence affecting Texas press in the Great Depression, 14:26.

Lair, Jesse Kay, Minneapolis 1962 newspaper strike: some economic and advertising effects, 3:141.

Landphair, Theodore W., Newspapers in interurbia, with special emphasis on the Dayton-Cincinnati, Ohio, area. 4:144.

Mantz, Warren Jewett, A study of internal newspaper communications, 7:210.

McCoy, Thomas, Computer based technology and its application to newspaper production, 3:157.

McKay, R. Bruce, The CBC and the public: management decision making in the English Television Service of the Canadian Broadcasting Corporation, 1970-1974, 15:26.

Morgan, Hugh J., The acquisition of newspapers by Houston Harte, 5:192.

Pinell, Manuel A., The computer in the newspaper: from the reporter to the press, 12:280.

Pomerantz, Neila E., The Panax Corporation: a current history, 14:263.

Presswood, Walter Andrew, Failure of a newspaper joint-publication agreement: history of the Chattanooga (Tenn.) Post, 1966-1970, 12:283.

Prosser, Richard T., Daily newspaper competition: an alternative model?, 10:286.

Ridgeway, Charles Allen, An investigation of 10 selected weekly and small daily newspapers printed by offset lithography and methods and equipment used in their production, 3:184.

Ritz, Philip Warren, Historical review and analysis of the Iowa State daily business operation from 1947 to 1962, 2:183.

Roberts, Walker, An organizational and economic case study of the Detroit News, 10:294.

Robinson, John O., Introduction of economic factors into spectrum resource management, 13:221.

Robinson, John Stephen, Strike-on cold typesetting and the campus newspaper, 10:295.

Rock, Timothy A., The International Telecommunications Union: a critical analysis of procedure and organization, 14:274.

Rolufs, Larry E., An analysis of the production output difference between an 11-pica and a 15-pica line width when type is set by the TTS method, 5:222.

Rudolph, Bennett Lloyd, A historical survey of the abortive merger between the International Telephone and Telegraph Corporation and The American Broadcasting Companies, Inc, 7:253.

Ruminski, Henry Joseph, The small daily newspaper in a university community: A case study, 7:255.

Shere, Dennis, Labor-management relations in the newspaper industry today: a study of two strikes, 2:131.

Sloan, William David, A study of daily newspaper competition: Mount Pleasant, Texas, 1968-1972, 12:317.

Smith, Edward J., Centralized newspaper publishing operations in Texas, 9:324.

Sowers, Stephen Edward, Converting to offset or tubular operations in the small daily newspaper field, 4:217.

Stern, Mort P., Palmer Hoyt and the Denver Post: a field study of organizational change in the mass media of communication, 8:36.

Stevenson, Tom, Circulation and promotion program of the Fort Worth Star-Telegram: a case study, 6:287.

Stone, Gerald Cory, The transition from weekly to daily newspaper, 7:285.

Svestka, Frank J., Forecasting project costs with special emphasis on mass communications, 5:48.

Taylor, Winston Howarth, The flow of religious news: A comparative analysis of the news service of two denominations and their relationships to regional publications, 12:339.

Teich, Thea, Producing a teachers' handbook for Platt National Park's Environmental Study Area: Animal homes trail, 12:341.

Trott, Eldridge F., Group ownership of community newspapers: a California case study, 7:293.

Veraldi, Lorna H., Newspaper-broadcast cross-ownership: antitrust law and regulatory policy, 15:348.

Wardlow, John, Advanced publishing systems planning and analysis, using the University of Southern California as an example, 10:353.

Willis, Henry R., An examination of the problems in starting a national, weekly newspaper, 3:221.

Willis, Jim, Three major reporting and editing problems on the Dallas dailies, 13:276.

Wimmer, Roy R., Aspects of computer automation in the newspaper industry, 6:315.

Woodruff, James Neil, An economic analysis of letterpress and offset printing techniques in daily newspapers in the Mid-South, 10:47.

Zucca, William Thomas, Program decision-making in CPB-qualified public radio stations, 13:287.

MISCELLANEOUS 19

Abbott, Eric Alan, Citizen-government communication in the creation of a sanitary district in Wisconsin, 13:1.

Ahlgren, Alice Elizabeth, Cost/utility implications of providing on-line search services through public libraries, 14:1.

Audu, James H.D., Faculty-administration communication at the University of Wisconsin-Madison, 13:63.

Bailey, Margaret J., FOIA, FDA, and Jane Q. Public, 11:68.

Bain, Mary Elizabeth King, Attitudes of selected clergy of the United Methodist Church on the development of one aspect of interpersonal communications, 14:71.

Beane, Grace Marjorie, Knowledge and opinions on nuclear power issues: how well-informed is the public? 12:92.

Beckham, Raymond E., The Utah newspaper war of 1968: liquor-by-the-drink, 8:51.

Benson, Reed A., Basic principles of orally communicating the Gospel as found in the Doctrine and Covenants, 15:73.

Berres, Jean L., The daily press as a channel of information, 7:74.

Bibertson, Robert G., A descriptive study of the initial 687-R communication course in the Master of Accountancy program, 15:77.

Billimoria, Jeelu, An investigation into nine major critics of the Far East, 11:75.

Brigham, Janet, The Federal Trade Commission, 11:82.

Brown, Don J., An analysis of boss-subordinate communication in a management by objectives system, 11:85.

Brown, Lloyd W., Jr., A history of the School of Journalism, University of South Carolina, 7:88.

Brown, Susan T., Sex stereotyping in primary reading textbooks published before and after Title IX enactment, 15:85.

Buchanan, David E., J. Reuben Clark, Jr: an analysis of the immediate and long-range implications of three speeches, 15:87.

Burch, John C., Jr., The effectiveness of the West Virginia University News Service, 7:91.

Caldwell, Robert Jose, Reading proficiency retention in six less-industrialized nations, 13:81.

Christianson, Roger A., Opinions and sources of information and influence of South Dakota high school counselors concerning South Dakota colleges and universities, 14:103.

Collins, Kenneth Leroy, Influential factors in freshmen students' decisions to attend Northeastern Oklahoma State University, 14:9.

Courtney, James Davisson, The West Virginia University student market: A comparative analysis of student expenditures and student opinions of the Morgantown business community, 1963 and 1971, 10:105.

Crislip, Don, Feasibility of a university press for West Virginia, 8:78.

Crookston, Byron F., The creation, development, and design of a course for providing missionaries at the Language Training Mission in Provo, Utah, with the necessary communication skills to teach the Gospel to the hearing impaired who use the American Sign Language, 15:111.

Curtis, Martha Ann Clay, Attitudes toward Dallas, 6:114.

Cuthbertson, James Oscar, Jr., The Chapel Hill Charter Commission, 12:136.

Delahave, Alfred N., Elite catholic newspapers of the United States, 9:18.

Dale, Darlene Carol, Video tape usage in business and industry, 10:113.

Daugherty, W.D., Administrative attitudes toward yearbooks in Oklahoma state supported colleges, 7:111.

Davis, Millard C., This native land, 9:150.

Davis, Neil W., Jr., Crime among youth, 15:117.

De Ramos, Elssy Bonilla, Class struggle and the transmission of ideology: An analysis of the Colombian school system, 14:12.

Dieker, Richard John, The effect of freedom of choice on group attractiveness, 5:12.

Dotson, Susan Sharpe, An index of social services and community resources for the aged of Monongalia county, West Virginia, 14:135.

Dudley, Bruce M., Censorship and control of the small college student newspaper, 7:119.

Eidlin, Harold, The English-Jewish press in America as a medium of communications among U.S. Jewry, 2:97.

Eisele, Tim, Wisconsin waterfowl hunter attitudes on regulations and management policies, 9:160.

Everly, Jack Crittenden, Continuing education instruction via the mass media, 6:16.

Fernandez, Julia Batti, Medical news and the public: A Q-methodological analysis, 12:161.

Floyd, Donald W., Attitudes and information sources of certain Wisconsin waterfowl hunters toward waterfowl lead poisoning and the use of non-toxic shot, 14:157.

Force, James Montier, Correlates of suburban daily circulation change in twenty-one metropolitan areas, 1940-1960, 2:105.

Foreman, Ronald Clifford, Jr., Jazz and race records, 1920-32; their origins and their significance for the record industry and society, 7:23.

Freyer, Judith Kaye, Faculty opinion and private support for public higher education in Oklahoma, 7:141.

Gable, J. Clark, Changes in speech anxiety after self-confrontation by video tape recording under various playback conditions, 15:145.

Gandy, Oscar Howard, Jr., Instructional technology: The reselling of the Pentagon (An examination of a subsidy for the capitalization of education), 14:16.

Gelwix, David L., A comparative study of intelligibility levels of Speech Communication majors and Drama majors, 15:149.

Gideiri, Eltigani A. Abu, Interrelationships of income, market news exposure and marketing behavior for selected Wisconsin farmers, 12:1.

Goodell, Rae, The visible scientists, 13:18.

Greer, William C., Newspaper diction in education, 6:151.

Gregory, Susan W., Literary and journalistic aspects of <u>In Cold Blood</u>, 7:151.

Grossnickle, Timothy K., The positions of student members in the L.D.S. branches at BYU and their level or oral communication apprehension, 15:159.

Hadeler, David A., A critical examination of <u>The Echo</u>: prison publication of the Texas Department of Corrections, 15:163.

Hale, Elna L., Can listening be taught?, 15:166.

Hansen, Gretchen Prouty, Antecedents of religious commitment, 7:161.

Hansen, Louie O., Pre-involvement as an influence on response to a newsletter, 7:162.

Hardham, Virginia B., The Wisconsin Department of Natural Resources' Conservation Education Center Poynette: An evaluation, 10:166.

Harper, Michael R., Group shift toward extremity: consensus versus majority vote, 15:170.

Harris, James T., Tundra peregrines: A journey into Greenland, 12:180.

Hayes, Larry Wayne, An opinion survey of teachers using an easy-to-read newspaper in the classrom for new literates, 8:110.

Herring, Joyce Sydell, First Amendment attitudes and knowledge: A survey of Texas high school principals, newspaper advisers and student editors, 13:146.

Herrman, Herbert S., A comparison of the major theses of H. Marshall McLuhan with those of his nonliterary sources, 7:168.

Hoffman, A. Judith, Communications of a freshman Congressman, 4:117.

Hooker, Thomas, Jr., A study of correlates of University of Texas students' opinions of news media coverage of Students for a Democratic Society, 12:193.

Hopkins, William Watson, Outdoor drama: A North Carolina contribution to the arts, 12:194.

Hunt, Todd T., "By George!": a dramatization of emotional and professional factors influencing a young man to choose small town newspaper work over a big city reporting job in 1935, 5:147.

Jacobs, Gail Renee, An attitude study of obstetrical patients at Beth Israel Hospital, 1:60.

Jensen, W. Craig, A description of the perceived purpose and effectiveness of the Ward or Branch Fireside among selected Latter-day Saint students and their leaders, 15:191.

Jones, Michael A., Analysis of public attitudes toward simulated meats, 5:155.

Kane, Carl, Opinions of community power structure members toward a local college, 6:181.

Kelsey, Marilyn J., The opinions of student newspaper editors on racial news coverage, editorial page content, and press freedom of the high school newspaper, 10:199.

Kimball, Elden G., The influence of self perception on prediction in competitive speaking, 15:203.

Kimberling, C. Ronald, An application of Langer's aesthetics to popular art, 15:204.

Kohring, Kerry R. M., The international study of secondary languages, 10:205.

Koshy, Thottukdavil Epen, An inquiry into needs for social study materials as expressed by a specific group of adult functional illiterates, 7:191.

Lang, Peter C., Community college newspaper advisers and problems of taste, 13:167.

Larison, James, Wisconsin faces the solid waste problem, 10:214.

Leckenby, John D., The relation of salient demographic characteristics to selected farm behavioral patterns, 7:195.

Littel, John S., The decline of hardcover fiction: some economic factors, 11:209.

Loebel, Maria-Elena A., Children's learning of consumer skills within the context of television programs, 12:230.

Magney, Gordon Kay, The expressed reading interests and motivations of male literacy students in Kabul, Afghanistan, 13:184.

Marion, Francis E., The role of the committee and the news media in student-staff communication at the University of Wisconsin-Madison, 10:233.

Martin, Clara Morris, The media specialist in education: an analysis of qualifications and training in Georgia, 10:235.

McCabe, Richard, University Bay Marsh: a case history, 10:240.

McClure, Charles A., Characterizing formal public communication of invention: analysis of claims in a decade of United States patents, with particular regard to certain non-semantic features, 11:220.

McCorkle, Margaret Ruth, Human attachments and intended goals during terminal illness, 14:34.

McGuinness, Elizabeth Burtis, Functions of the junior college press, 7:206.

McMahon, Steven J., Designing and writing four feature stories on cancer, 15:241.

Meyer, William G., Jr., Q-analysis of opinions of Wadena, Iowa, residents regarding the impact of the Wadena Rock Festival, 10:247.

Mielo, Gary John, A synthesis of book review and literary criticism methods, 7:213.

Miller, Elvin Wesley, A master plan for the Baptist Communications Center at the Baptist Theological Seminary, Ruschlikon, Switzerland, 7:215.

Minerbi, Guido E., Toward a description of Italian neorealism, 5:189.

Morrison, Robert C., Jr., A factor analysis of attitudes of student and non-student segments of the allied arts audience, 15:251.

Muilenburg, Grace E., Geocommunications in Southeastern Missouri: metals, mining, and conservation, 8:153.

Murphy, Katherine M., The role of the campus newspaper at four-year Michigan universities and colleges, 10:261.

Nash, Joyce D., The problem of dropout from treatment for obesity, 15:29.

Newman, Richard Michael, Culturelations -- a review of business support and the arts, 7:229.

Nitecki, Danuta A., Opinions toward automated information retrieval among reference librarians: a national survey, 15:265.

Norton, H. Wilbert, Jr., An annotated bibliography of religious journalism, 10:207.

O'Brien, Jeremiah J., II, Faculty attitudes toward the division of continuing education at the University of Oregon, 5:204.

Owen, Philip James, Variety as economic value: an approach to welfare through information theory, 9:51.

Pace, David Hugh, North Carolina public schools: an analysis of the first statewide assessment, 12:269.

Palms, Roger Curtis, St.Luke: journalist of the First Century Church, 10:276.

Pavlow, Shara T., Stress, illness, and coping, 15:273.

Pemberton, George S., A communication approach to systematic Gospel living, 15:276.

Prince, Nancy Sundling, An investigation of attitudes and opinions of readers toward the Sioux Valley News, 7:245.

Rainer, Howard T., An analysis of attitudes Navajo community leaders have toward a religion sponsored program, based upon membership of that faith and amount of information attained, 15:289.

Redmond, James Roger, A comparative analysis of State Press Associations, 4:195.

Reisbeck, Robert Fred, Comparison of Oklahoma State University extension specialists' roles as perceived by specialists and field staff members, 13:40.

Rice, Robert Jay, A study in communications to the trade factors of agricultural producer-marketing organizations, 2:182.

Roberts, Marion S., An experimental study of the effects of biofeedback training and Christian meditation on speech anxiety, 15:296.

Scharbach, Steven E., Consumer information processing for brand decisions, 12:44.

Schelstrate, Michael J., A study of attitudes toward bank trust departments held by lawyers in Winnebago County, Illinois, 13:228.

Schneider, Catherine T., An evaluation of the Household Energy Game, 15:306.

Schroeder, Morton Richard, Campus subcultures: a documentation of student life on an American college campus, 5:228.

Schwartz, Laurel Appleman, The apparent duplication of selected popular agricultural and home economics publications in the North-Central region, 4:205.

Scott, George R., The medium is not the entire message, 8:194.

Showalter, Elizabeth Anna, The development of a ladder of literacy based on the communication of information relevant to the predispositions of a specific group, 4:208.

Smith, Larry Richard, The Beatles as act: a study of control in a musical group, 8:35.

Smith, Stanley Ray, An evaluation of development programs, with an emphasis on fund raising, in West Virginia four-year colleges and universities, 8:205.

Sorensen, Jerold Glen, A study of communications between institutions of higher education and private foundations for the purpose of raising funds, 9:329.

Southam, Kurt D., A study of differences in ability to self-disclose of Speech Communication majors versus non-majors, 15:322.

Sparkes, Vernone M., Municipal agencies for the regulation of cable television: a study of current developments and issues, 12:52.

Stanganello, Marie Rose, Variables affecting junior college student attitude toward mediated instruction, 8:208.

Stewart, John P., A study of the Commonwealth Parliamentary Association, 15:330.

Stoffer, Terry J., The effects of a self-enhancing appeal, personalized salutation, and handwritten postscript on response to a mail solicitation of funds, 8:211.

Sullivan, Shannon L., A descriptive study of the attitudes of students and teachers toward speech criticism, 15:334.

Tanaka, T. Tammy, Why no revolts at BYU: the silent language of the Mormon worldview and patriotism at Brigham Young University, 7:287.

Tennyson, Larry K., An inquiry into school-to-home communications among selected South Dakota communities, 8:219.

Thorne, Richard E., A study of the relationship of selected values with volunteerism in three northern Utah cities, 15:336.

Tinkham, Spencer F., The problem of contextual contamination in comparative analyses of institutional images, 7:292.

Toppman, Lawrence C., State support of the arts in North Carolina, 15:341.

Turner, James Paul, A survey of faculty newsletters as a means of internal communication in American colleges and universities, 1:129.

Ullmann, Owen, Family communication patterns and the academic adjustment of college students, 12:346.

Vass, Winifred Kellersberger, The Bantu-speaking heritage of the United States, 10:344.

Wallace, Ann M., Underemployment: college graduates in the 1970's job market, 15:349.

Warrick, Shirley, A study of thirty newspapers in the classroom programs, 11:298.

Willardson, Glen L., The student press and its emerging power viewed by student editors, publications advisers, and deans of students, 8:237.

Williams, Candy, The uses of the newspaper to educate and inform the mentally retarded adult, 13:274.

Williamson, Robert E., History and problems of coding and decoding interstellar communication, 4:251.

Winkelman, David Paul, Analysis and comparison of selected agricultural publications received in Illinois, 2:222.

Wishart, Donald Joseph, Reactions of Iowa cattle feeders to statements about the fairness and accuracy of the USDA cattle on feed report and beef cattle outlook information, 7:310.

Witt, William E., A communications approach to the study of a natural resources issue: shoreland zoning in Wisconsin counties, 9:77.

Yeates, Keith D., A comparative study: attitudes toward past experiences and future aspirations with reticence, 15:371.

YelDell, Joyce Nell, A study of the operation of clipping services in the United States, 5:264.

PERSONNEL AND LABOR RELATIONS 20

Abrahms, Lynda E., Job opportunities for community college-trained journalists in Orange County manufacturing companies, 9:82.

Ahmed, Nilofer, A career and curriculum evaluation survey of advertising majors graduated from the University of Kansas during 1950-1961, 2:40.

Akins, Linda G., A comparison of staff organization and employment opportunities of Dallas business papers and company publications, 12:71.

Bond, Gregg Stephen, 1961-1962 job census of men and women on daily and weekly newspapers in Oklahoma, 2:60.

Butts, James Alvin, A job census of Oklahoma State University journalism graduates, 2:74.

Carroll, Sharon M., Employment practices and expectations of Illinois daily newspapers, 15:95.

Dyke, Ronald Wayne, Some aspects of disputes since 1963 between the International Typographical Union and printing industry management, 6:126.

Engleman, Thomas E., The trends and attitudes concerning the education and the employment of Negroes in South Carolina journalism, 7:130.

Farrar, Ronald Truman, Attitudes of selected boys toward newspaper home delivery route work, 1:36.

Francis, John H., Jr., Some Louisiana high school students' attitudes towards careers in journalism, 4:90.

Gatzke, Charles A., Newspaper strikes, 1959-1965, 4:95.

Goubert, Peter Anton, Correlated aspects of career motivation in air force internal publications, 13:132.

Graff, Patrick W., A correlational study between the Organizational Associates Climate Inventory and the Job Description Index, 15:152.

Guimary, Donald Lee, The decline and death of the Portland Daily Reporter, 4:98.

Hathaway, Mark, An investigation of the role of the student employee in a college or university noncommercial television station, 9:195.

Hiett, Robert Lindy, A study of the personnel practices in editorial departments of Texas newspapers, 4:113.

Holmes, Maude Marie, Employer-employee communication in Louisiana industries and hospitals, 1:54.

Jenkins, Ronda H., A study of the training background and education of selected printers along the Wasatch Front in Utah, 4:127.

Jepsen, Donald C., Attitudinal factors related to job satisfaction in the newsroom, 1:49.

Kienzle, Kathleen Johanna, A study of the employment opportunities for women in broadcast news, 4:138.

Manassah, Edward E., A study of recruiting, training and employee retention in advertising, business and editorial departments of selected daily newspapers in the State of Florida, 10:229.

Marconi, Frank Robert, Anticipated editorial employee demand and qualifications among sixteen selected Florida daily newspapers through 1980, 6:211.

Mark, Robert Allen, The implications of personality traits for advertising creative strategy, with specific attention to the trait of introversion-extraversion, 6:212.

Marsh, Georgia Franklyn, A study of perceptions of selected occupational fields, 6:214.

Miller, Harry Curtis, Hiring practices in selected advertising agencies -- 1969, 9:251.

Milner, Stephen, An examination of certain current news personnel practices of 97 Pennsylvania radio stations, 2:161.

Nelsen, David R., The newspaper ombudsman as viewed by the rest of the staff, 12:256.

Newman, Jerrie, Newspaper labor relations breakdown: closing of The Philadelphia Record, 11:234.

O'Donnell, Laura C., A study of employee training practices in the classified advertising departments of certain leading national newspapers and Florida newspapers, 11:237.

Polster, Sandor M., Educational and professional news criteria for work in foreign correspondence, 5:214.

Prentiss, Robert G., A sample survey of the attitudes of students working on Illinois Public High School publications toward newspaper journalism as a career, 4:190.

Ramirez, Maria Grace, The changing status of women in journalism today, 4:193.

Rice, W. Manion, A survey of determinant factors in the choice of journalism as a career, 6:45.

Ross, Jewel Price, Employment opportunities for Negroes on magazines and newspapers, 6:261.

Scott, Roland J., The relationship of high achieving and low achieving reporters to personality traits, 11:266.

Smith, Margaret M., A report of a survey of editorial employees on Catholic newspapers in the United States, 6:280.

Trayes, Edward John, A study of certain personnel aspects of fifty-four Pennsylvania daily newspaper editorial staffs, 1:84.

White, King D., Employment practices on selected Florida dailies, 7:305.

PICTORIAL JOURNALISM **21**

Bellerose, George A., The photojournalist's camera as an entree into a culture: a look at the Onondaga Indian Reservation, 8:52.

Berkell, Arthur, Employment opportunities for photographers, 7:73.

Bittner, Kenneth K., A study of silver recovery processes and comparative classification of silver recovery equipment for the graphic arts industry, 9:107.

Blakely, Nell Robertshaw, Photographic seeing, 5:63.

Brandt, Kristin A., The application of life-style photojournalism to the metropolitan daily newspaper, 11:80.

Breard, Benjamin Allen, Observed changes in the photography of Life magazine from 1937 through 1970, 9:120.

Burda, Ronald E., Photographic libel: an inquiry into the rights of photographers, 11:90.

Bush, Lewis Richard, A comparative study of the utilization of photography by newspapers during the Presidential campaigns of 1948 and 1968, 8:61.

Coldwell, Thomas, Professionalization and performance among newspaper photographers, 8:75.

Cook, Mary Katherine, W. D. Smithers, photographer-journalist, 13:92.

Counts, I. Wilmer, Jr., Effects of various pictorial contexts on semantic differential judgments of motor-kinetic lines and expressive facial outlines, 6:10.

Davies, Edward Jerome, The effects of photographic compositional elements on the selection of news photographs and abstractions of photographs by artists, photographers, and non-professionals, 7:112.

Delaplain, Laverne A., Photojournalism: a major information tool of the National Aeronautics and Space Administration, 14:128.

Dickinson, John A., A Q-sort analysis of men and women's reading interests in pictures, 10:121.

Dimick, Dennis R., Instructional material for a class in still photography and photojournalism, 13:104.

Flukinger, Roy L., Photographs in the Great Exhibition of 1851, 15:137.

Fosdick, James Albert, Stylistic correlates of prescribed intent in a photographic encoding task, 1:90.

Gervich, David Jay, Leslie's Weekly's pictorial coverage of the Spanish-American War, 8:100.

Goldbaum, Howard S., An explanation of combination printing in color based upon a study of previous combination photography in black and white, 15:151.

Greenlee, Robert D., The influence of subject matter areas on preference for color vs. black and white photographs, 6:150.

Hall, Don Alan, A survey of picture editing procedures and their effects upon American daily newspapers, 7:157.

Hamric, Roy D., A study of subject-matter content and source of photographs at three small-city and three metropolitan daily newspapers, 11:147.

Harrison, Randall P., Pictic analysis: toward a vocabulary and syntax for the Pictorial Code; with research on facial communication, 2:14.

Hause, Eugene M., Documentary still photography from 1880 to 1950, with emphasis on social consciousness, 15:173.

Heinen, Kenneth R., National Geographic photographers: criteria for their selection and the work they do, 4:110

Hightower, Paul, The new photojournalism, 14:185.

Humphrey, Bruce, An attempt to find acceptable substitutes for newspaper posed group pictures, 7:176.

Inman, Buford Roy, The future of photojournalism: a survey, 7:178.

Jensen, David, An analysis of photo editing and layout in three major magazines, 10:186.

Jordan, Gary B., The relationship of the conflict-violence photograph and the wire services, 15:196.

Junas, Lillian M., Use of photographs in American daily newspapers: an analysis, 11:21.

Kahan, Robert S., The antecedents of American photojournalism, 7:31.

Kao, Anne Li-An, A study of types of magazine picture appeal and editors' ability to predict readers' picture-value judgment, 2:136.

Kelly, Wayne Fred, Effectiveness of news photographs in attitude formation, 1:69.

Kishiyama, David N., News photographs and attitude change, 11:188.

Knight, Cynthia, Photographic resources in the Gernsheim collection for six nineteenth century wars, 9:219.

Krughoff, Gretchen E., The use of photographs in Florida weekly newspapers, 3:140.

Lachowitch, Christina, The photographic portrayal of women in The Washington Post now and before the women's liberation movement, 14:209.

Leahigh, Alan K., Reporters with cameras: a comparison of photography systems, 9:226.

Lehrman, Phyllis D. Elperin, Doing time, 12:224.

Lewis, Lynn Lopata, The FSA photographic project: its effect on photojournalism in the 'Sixties, 7:197.

Marphetia, Toranj A., Image creating potential of photo journalism, 11:213.

Martin, Don Richard, A study of photography in Indiana high school newspapers, 6:215.

McGuire, Harry D., Jr., Photography and broadcasting in the courts: an examination of Canon 35 in the American Bar Association, 3:160.

Menefee, Mary Marjorie, The creation of "Texas Is": an audio-visual presentation about the University of Texas with a description of procedures and methods of testing, 6:220.

Midcap, Lucille Scott, Margaret Bourke-White: the photojournalist and the woman, 14:238.

Morgan, Margaret Knox, Women in journalism, 1:67.

Moyes, Norman Barr, Major photographers and the development of still photography in major American wars, 5:29.

Neal, John F., The controversy in early English photographic literature concerning the separation of camera stations for taking stereoscopic pictures, 11:232.

Neubert, Michael T., The effects of selection and emphasis upon reader responses to news pictures, 5:201.

Nye, Richard Jensen, A history of the photojournalism department of the Deseret News, 1948 to 1970, 10:269.

Parrish, Fred S., An investigation into ethical evaluation of selected photojournalism situations by two professional groups -- college photojournalism teachers and newspaper photojournalism managers, 11:243.

Pfahl, John Alfred, The technique and aesthetic applications of increased contrast in negative-positive color photography, 6:242.

Pleitez, Leonard S., A photographic view of India and the work of the family planning programs, 15:280.

Reece, Maurice Arthur, A study of newspaper photograph readers and motivational principles, 2:179.

Schuneman, R. Smith, The photograph in print: an examination of New York daily newspapers, 5:42.

Scott, Charles L., The Milwaukee Journal's photojournalistic performance as compared to that of nine other metropolitan newspapers, 9:310.

Seely, Barbara G., Egypt and the Holy Land as photographic subjects, 1849-1870: a comparative study of seven photographers, 15:307.

Smith, Cynthia Z., Between intention and effect: interpreting Diane Arbus's photographs, 15:316.

Steeves, Helen L., The effects of viewing distance and art training on accuracy of depth perception from relative size cues in photographs, 13:243.

Wadsworth, Nelson B., Through camera eyes, 8:226.

Whiteleather, Alan K., The contemporary photo essay in the United States: a graphic study, 15:358.

Williams, Michael J., The effectiveness of stylistic variations as connotative indices in photographic portraiture, 9:365.

Wise, Alfred Paul, A study of the field-figure relationship in photographic connotation, 9:366.

Young, Gerry Bradford, A case study of the emergence of personal journalism, 10:369.

Young, Henry A., People: a creative defense of the multiple column mugshot, 10:370.

PUBLIC OPINION AND PROPAGANDA 22

Arnold, Tom Murray, An evaluative survey of voter attitudes before and after school finance campaigns, 12:79.

Bisplinghoff, Judy Alves, Alcohol and the southern church: a survey of propaganda, 9:106.

Blisard, Herbert F., The use of traditional appeals to U.S. public opinion in foreign policy communications: a case study, 1:11.

Bohner, Edgar G., Jr., A study approximating the extent of propaganda in certain content of five major American daily newspapers, 9:111.

Boyer, Linda A., A study of the use of selected communications techniques in the 1970 congressional campaign of United States representative Graham Purcell in the Thirteenth District of Texas, 11:79.

Brown, Richard M., United States propaganda performance in crisis, 1960-1965, 8:4.

Brown, Steven R., A comparison of current Communist and American propaganda operations, 2:67.

Carver, Melissa S., Florida defenders of the environment: a case study of a volunteer organization's media utilization, 11:98.

Cimermanis, Olaf, The use of photography in Nazi propaganda under the third reich, 9:138.

Conn, Jerry Douglas, The election of Preston Smith as Governor of Texas in 1968, 10:102.

Curry, Andrew Jackson, Jr., Readability analysis -- a predictor of campaign success? 10:111.

De Bock, Johan Harold, A field experiment on in-state election poll reports and the intensity of prospective voter candidate preference and turnout motivation in the 1972 presidential election campaign, 12:9.

Gidlund, Carl A., The Vietnam Courier in 1966: an instrument of propaganda, 6:142.

Gildea, Robert L., The "religious issue" in the 1928 and 1960 presidential elections; a study of six Indiana newspapers, 2:107.

Gordy, Robert Lee, Pamphleteering and state Democratic primaries in Georgia, 1:39.

Granato, Leonard A., Application of the Thompson Schema for evaluation of public opinion to the current controversy over Panama, 3:102.

Handley, John Alexander, A study of Soviet propaganda as directed against the United States and the West, 2:112.

Hardison, Richard M., The propaganda techniques of George Wallace: 1968, 8:107.

Hilburn, Wiley Wilson, Jr., The literature of the right: a study of the John Birch Society and the Conservative Society of America, 1:43.

Holbrook, Bruce, Themes and geographical referents of Red China's propagandist Peking Review: 1965-1967, 7:170.

Holgren, Carol Jean, The propaganda program of the National Recovery Administration, 1:41.

Holloron, Jerry R., The Montana daily press and the 1964 gubernatorial campaign, 3:120.

Khampitoon, Boonlert, U.S.I.A. in Southeast Asia: a case study of U.S. overseas information -- 1965-1970, 11:184.

Laing, Robert Bruce, Public opinion perspectives on mass communication and agenda-setting, 14:27.

Levine, Charles Jacob, Propaganda techniques of the Bergson Group: 1939-1948, 13:171.

Levy, Doran Jay, A Q-methodology investigation of the propaganda effectiveness of Soviet Life magazine, 6:200.

Myers, Larry Allen, Media exposure and attitudes toward the CIA, 7:224.

Nix, Edward J., A study of selected factors related to images of the United States Army: survey conducted among University of Georgia undergraduates, 6:231.

Olive, Jean, The Soviet press: a study in the methods of thought control, 2:170.

Orwant, Jack E., Effects of derogatory Soviet messages on opinions about U.S.-Soviet cooperation, 9:50.

Pierce, Robert N., Public opinion and press opinion in four Latin American cities, 6:41.

Poon, David Jim-tat, Tatzepao (wall poster): its history and significance as a propaganda medium in Communist China, 9:287.

Porteous, Peter L., The replacement of Old Fraser Hall: the public and the press, 15:283.

Randall, Starr Duane, Change in attitude toward the military services resulting from an orientation conducted by the Utah National Guard, 12:287.

Rodenkirchen, Jane M., Factors related to accurate perception of public opinion, 11:261.

Rosenfeld, Harvey, How Christian publications dealt with the Catholic issue in the 1960 presidential campaign, 1:118.

Saito, Akira, California press and anti-Japanese movement, 1905 to 1924, 6:263.

Sawyer, Thomas C., A technique of mass communication used by Republican state organizations, 7:260.

Shafer, William Merritt, Propaganda and the Third Reich: 1933-1939, 2:190.

Shelton, James K., Use of the mass communication media by Governor John B. Connally, Jr., 11:268.

Stevenson, Robert Louis, A reevaluation of some concepts of public opinion and communication, 13:46.

Strain, Willie L., The influence of mass media upon some human behavioral factors, 6:290.

Strother, Raymond Dolph, The Louisiana political candidate and the advertising organization, 3:207.

Sweet, Nancy B., Survey of attitudes in the Maryville-Alcoa area toward the Tellico Dam Project with attention to sources of information and degree of exposure to the media, 12:336.

Tabor, John Randal, Detection of propaganda in selected comic strips by undergraduate students in two Louisiana colleges, 6:293.

Tefft, Diane P., Communication and cognition effects from poll questions, 13:250.

Toubin, Charles Irving, The role of mass media in political elections, 3:213.

Trivitt, Deborah H., Source credibility, message type, personality type and primacy and recency: their effect on opinion, 15:343.

Turner, Thomas J., III, Avenues for improving attitudes of prospective members toward Army ROTC, 7:294.

Vickers, James Robert, The role of images in the 1972 California Democratic primary, 12:347.

Walker, James E., Political image-building through the media of mass communication: a study of Michigan Attorney General Frank J. Kelley's media usage in a political campaign, 12:349.

Wang, Kai, A content analysis of Communist Chinese external propaganda during the thaw of Sino-American relations, 10:351.

Washburn, Patrick S., A study of the influence of deliberate persuasion attempts on the selection of All-American football players, 12:352.

Washington, Wanda J., Press agentry and the emergence of Daniel Boone as an American folklore hero, 12:354.

Wilkins, Lillian C., The missage linkage: public opinion and the 1975 Oregon Legislature, 15:361.

Wille, Stephen Allen, Applied social marketing: a case study of anti-smoking advertising, 13:273.

Wright, Donald K., Campaign spending and election success: an empirical investigation of access to the media of communications during political campaigns, 10:366.

PUBLIC RELATIONS 23

Abbott, Katherine E., Public relations programs of organizations in eleven professions whose members are licensed by the ten most populous states, 3:37.

Adams, William C., The pioneering corporate public relations of Samuel Insull (1859-1938), 7:61.

Ainsworth, Doris S., Analysis and evaluation of the role of public relations in leasing Dallas Petroleum Center, 15:54.

Airulla, Philip L., A study of the press relations work of the American Medical Association during its campaign against Medicare, 7:63.

Allen, John S., An investigation of communication between a university and industry: with specific applications to the College of Engineering of the University of Illinois, 11:62.

Anderson, Robert Black, A comparison of practices of sports information directors at selected colleges and universities, 4:38.

Ansfield, Linda G., Public relations at three Los Angeles museums, 10:61.

Anzelmo, Robert J., The Public Information Program of the Office of the Chief Signal Officer, 1960-1961, 1:2.

Asher, Le Roy Jess, Readers' content preferences in cooperative extension service mimeographed newsletters in Navajo County, Arizona, 12:80.

Avery, Glenn Roger, A descriptive study of public relations practitioners in the Pacific Northwest, 7:68.

Bailey, Willard, The role of behavioral sciences in public relations practice, 6:76.

Baker, Richard John, Investor relations: General Electric and Gulf Oil, 6:77.

Baransy, Terry, Utilization of public service time by military recruiting agencies in the greater Saint Louis area, 6:78.

Bardwell, James E., The statutory basis for the public relations function in the executive branch of the Federal Government, 10:64.

Barkman, G. Victor, The quiet revolution: A study of the public relations services offered by Continental Advertising Network members, 2:51.

Barr, Robert M., The role of higher education as seen by students, faculty, trustees and alumni and its effect on university relations, 9:93.

Bauer, Joseph, A study and critique of Cole National News: a house organ for the employees of Cole National Corporation, Cleveland, Ohio, 9:95.

Baxter, Capt. Billy Lee, The Strategic Air Command Base Director of Information: The man and his view of the job, 4:46.

Beahon, Mary Ann Eggers, A study of news bureaus at Big Eight universities, 14:75.

Beall, Gary A., Descriptive study and analysis of public relations in six metropolitan school districts in California, 11:73.

Bean, Frank Wilson, Public relations ethics: The effects of group sanction on the cognitive and affective components of attitude, 2:56.

Bell, Sue H., A study of perceptions and relations within and between news media and hospital organizations, 15:71.

Bennett, Robert J., Carl Byoir: public relations pioneer, 6:87.

Bernstein, Howard M., The Air Force's social responsibility to communities affected by a base closure, 1:8.

Bevevino, Christopher Ross, A perspective on lobbying with selected examples from the American Retail Federation and members of its Central Council of National Retail Associations which are headquartered in Washington, D.C., 4:50.

Bigelow, Timothy L., A study of relationships between college public relations offices and editors of national, general editorial magazines, 5:62.

Bigger, Frank, Attitudes of county agricultural committee members toward the University of Wisconsin, 10:71.

Blackwood, Jo Lambert, An Analytical Study of the Public Relations Program of the West Virginia Education Association, 1:10.

Blaschke, Johana Lee, Evaluation of a public information function: Texas division of the American Cancer Society, 12:101.

Blaylock, Elaine Frances, A study of the public relations program of the Spencer Chemical Company, 2:58.

Bobb, F. Scott, A comparative study of six corporate publications in Venezuela and the United States, 14:81.

Boggan, Jack Dorsey, The public information program of the American National Red Cross, 4:54.

Boomer, Lynne Duncan, Police-youth public relations in Los Angeles: youth attitudes toward police, 9:113.

Booz, Donald R., Public relations programs of National Churches in the United States, 1:13.

Borey, Pamela A., Public relations ethics and the quality of corporate citizenship, 15:79.

Bounds, Bruce R., A survey of financial management and business development and maintenance practices in public relations counseling, 14:83.

Bowen, Patricia A., A case study of the public relations involved in a school tax base measure campaign--Portland public school district, 11:78.

Bowers, Kenneth L., The public relations programs of four small Pennsylvania colleges, 2:6.

Boyd, Thomas Childress, Jr., Use of research for developing a publicity campaign and measuring its effectiveness, 10:79.

Boyesen, Martin Gregory, The corporate image of Stanley Arnold: a case study of the planning and implementation of a public relations program, 10:80.

Bradley, Vincent Xavier, Effective public information: an analysis of programs in California community colleges, 9:118.

Brandt, Linda S., Corporate response to urban crisis: Illinois Bell Telephone Company, a case study, 7:81.

Brasie, Jeffrey D., A study to determine the present practice of public relations in Michigan hospitals 100 to 300 in bed size, 14:86.

Brenner, Donald John, Anatomy of the public health annual report, 3:3.

Bresenhan, Karoline Patterson, Public relations and publications programs in state education association, 7:84.

Bridgett, James Edward , Jr., The Air Force information program and its relationship to psychological operation in the cold war, 4:60.

Brigode, Arnold E., Jr., A critical analysis of the public relations program of a citizens' committee, 6:95.

Broom, Glen Martin, Guidelines for a cooperative extension service tax referendum campaign, 5:71.

Brown, Edward Earl , Jr., The role of public relations in a major controversy, 6:97.

Brown, Robert J., Old mass medium for new mass audience: a study of Illinois county agricultural extension advisers' use of radio in 1971, 11:86.

Bryan, Larry E., A profile of the army information officer, 1972, 11:87.

Bryant, Barbara Everitt, Dissemination of news about university-based science research projects to the lay public, 5:74.

Buchan, Elizabeth Lawson, Public relations programs in community junior colleges, 5:75.

Burke, Timothy J., Public information policies and practices of Wisconsin high school districts, 2:72.

Bux, Robert M., Public relations at the Dr. Pepper Company, 12:111.

Bybee, Herbert Malcolm, Interdisciplinary approach to fund raising: a case study, 9:126.

Calhoun, Donald A., Projecting the Purex Corporation, Ltd. image in Australia, 9:129.

Campbell, Hugh, A study of the organization, duties, and responsibilities of public information offices in five state-supported colleges and universities in Texas, 9:130.

Capers, Thomas Stacy, The public relations career and philosophy of Paul Garrett, 2:146.

Carlson, Katherine M., A model pamphlet: providing money management information for rural and small town low-income homemakers in the middle west, 11:94.

Carlson, Theodore Harold, A study of Oregon State University news bureau news release use by selected Oregon daily and weekly newspapers, 6:103.

Cegavske, Janet Elizabeth Fisher, A comparative study of the use of public relations by national, state, and city candidates in the 1968 Oregon elections, 8:65.

Chaiyasena, Chintana, A study of a public information plan for Thai government in Communist insurgent areas, 9:134.

Chambliss, Edwin H., Content in commerce publications, 6:108.

Chapman, Don K., The special interest group as a new story catalyst: a story of the Sierra Club, 8:67.

Christian, Sandra S., A study of trends in public relations higher education, 15:100.

Clark, John M., Jr., College public relations in transition: a study of major southern universities, 15:101.

Clark, Michael H., The personal war of John J. Pershing: A study of the general's public relations during and immediately after the great war, 12:128.

Clavier, David Eugene, Analysis of the Florida architect as a public relations function for the Florida Association of the America Institute of Architects, 14:106.

Clement. D. Brent, An analysis of National Aeronautics and Space Administration public relations activites covering the Apollo 204 mission, 7:103.

Clyde, Donald A., A study to determine the South Dakota school districts' information programs, policies, and attitudes, 10:99.

Collins, C. Dean, A critique of school public relations in Rock Island, Illinois, 3:69.

Cooper, Dennis R., The youthquake: its impact on the public relations strategy of corporate America, 6:112.

Costello, Daniel E., Analysis of public relations educational requirements in the United States, 3:72.

Coulbourn, John Edwin, An analysis of the public relations of the American National Red Cross blood program Baltimore chapter 1946 to 1966, 4:75.

Coutou, Marie, The development of the Land between the Lakes 1961-72: a case study in public relations, 12:135.

Craig, Marion Elizabeth, The radio department of the Assemblies of God, 2:80.

Crane, Julianne G., Changing the vacation image of Texas: a case study of the Texas tourist development agency, 11:109.

Creel, Diane C., The role of public relations in marketing architectural and engineering services, 14:119.

Christensen, Roger D., The University of Texas' public relations curriculum--an evaluation by 1960-1971 graduates, 11:103.

Cronk, Duane Louis, An investigation of the organization and scope of public relations activities of state highway departments, 1:27.

Crosthwaite, Harry B., A survey of parental attitudes toward selected aspects of the schools of the Moreno Valley Unified School District, Sunnymead, California--1972, 10:109.

Dartma, Robert E., Influences of mass media and college sports information directors upon selected sportswriters' choices for all-American football players, 11:111.

Davenport, Madeliene P., The public relations program of the National Association for Retarded Children at the local unit level, 2:88.

Davis, Barbara Jean, The knowledge and opinion bases about Eaton intermediate school district services among the faculties and staffs of constituent school districts: a systematic survey, 14:126.

Degler, David L., A study of the public relations programs and practices of a large corporation, 2:90.

Deimel, Robert William, The public relations activity of the United Mine Workers of America between 1946 and 1950: a contribution to the history of public relations, 10:115.

Devlin, Francis T., Current role of the army communicator, 2:91.

De Vore, C. Brent, A Q-technique study of alumni attitudes regarding voluntary financial support of Kent State University, 10:119.

Dick, Sam William, Public relations for sisterhoods: case study of Diocesan sisters, 7:114.

Dieter, Bruce, The company style guide: a survey and analysis of its format, content, and utility, 12:145.

Dileanis, Leonard P., Herbert Hoover's use of public relations in the United States Food Administration, 1917-1919, 7:115.

Dilenschneider, Robert L., The national aeronautics and space administration's public information program on manned Gemini launches, 5:100.

Dilts, Jon P., Cry treason: testing Siebert's proposition II, 12:146.

Dishman, Patricia Louise, A public relations study of Midland Memorial Hospital in Midland, Texas, 7:116.

Ditterline, Charles Edward, Jr., A study of corporate unity through the development of an effective employee communications system, 10:123.

Dojcsak, Joseph R., A critical analysis of the public affairs organization in U.S. corporations, 9:152.

Dolby, Marsha A., Public relations in library administration - 1970, 10:124.

Drobis, David Robert, Interpreting higher education: a survey of Washington university public relations programs, 3:83.

Ducharme, Guy, An analysis of the staff responsible for press relations in congressional and senatorial offices, 9:156.

El-Assiouti, Theresa Zaki, The public information activities of two Arab embassies in the United States, 7:126.

Elder, Joan, The public relations problem at the inception of animal research at the University of Nevada, Reno, School of Medical Sciences, 15:129.

Estes, Virginia Lou, The role of the United States Army reception station at Ft. Jackson, South Carolina, in the formation of receptee attitudes, 10:135.

Fell, Richard W., Public relations job opportunities in governmental agencies, 11:120.

Fetterman, Carole Lee, The image of public relations and its practitioners presented by novelists, 1955-1970, 9:166.

Finkelstein, Jimmie B., Public relations at Central Illinois Public Service Company: a case study, 8:93.

Fischer, Joy Ann, Federal farm programs and the individual farmer: an analysis in human terms, 5:111.

Fischer, Kenneth P., The evolution of public relations in the United States National Park Service from 1915 to 1940, 7:138.

Fisher, Emil, Jr., The public relations wire service and selected Chicago news media, 3:89.

Fleming, Charles A., The federal information center program: bringing government and citizens closer together, 11:122.

Fogg, Gail K., Promotional booklet for the University of Wisconsin biotron, 15:138.

Foss, Peter J., Power and prominence through publicity, A study of the publicity campaigns of General Leonard Wood, 6:134.

Frazier, Sharon Lynn Stricker, Development of the public relations campaign for the 1975 mountain state art & craft fair, 13:122.

Froeschle, Helmuth O., ROTC and the university freshman: an attitude survey and a public relations program to increase enrollment, 3:95.

Gale, Gary, The operation of a political press office in a mayoral election in a major American city: Cleveland, 1975, 15:146.

Gallagher, Eddye S., An evaluation of public relations as practiced by Southwestern Bell Telephone Company, 13:125.

Gagner, Sue F., A study of the changing image of public relations in South Carolina, 3:98.

Gannon, Michael R., Air Force information officers' perceptions of their jobs, 15:147.

Garcia, Daniel Joseph, A profile of the public information and education function of safety councils in Florida, with emphasis upon representative programs of major councils, 9:173.

Garner, Robert Brooks, A history of the sports information department at the University of Oklahoma, 9:175.

Garver, Joan Zimmerman, A functional analysis of 272 public relations counseling firms in the United States, 5:116.

Gerdis, Thomas Algerd, Jr., The development of the public relations department at the Assemblies of God international headquarters, 9:177.

Goodman, Sula Saltsman, Journalism training of personnel and public information practices in fifty county health departments in Oklahoma, 8:105.

Gordon, James R., Public relations policies, personnel and procedures at the seven Mid-American conference universities, 4:97.

Gosdin, Gary A., An attitude study of a selected group of air force officers toward the United States Air Force information program, 9:182.

Gosnell, Paul Wayne, A quantification of hospital/news media relations in Austin, Texas, 14:173.

Gray, Jack B.. Jr., An evaluation of public relations at Northwest Missouri State College, 7:140.

Guenter, Cornelius Donald, Press relations of local school district: An analysis of the coverage of emerging issues, 12:21.

Hale, William Street, An analysis of some elements of the university of Missouri research newsletter, 3:109.

Hallahan, Kirk Edward, Professional association membership, professional socialization and the professional orientation of the public relations practitioner, 13:135.

Hamel, George F., John W. Hill, public relations pioneer, 4:102.

Hardy, Rodger L., An evaluation of public relations in Utah public school districts and the Utah State Board of Education, 11:149.

Haugh, Louis J., A history of the foreign agents Registration Act of 1938 and the role of public relations representatives serving foreign clients, 5:129.

Haworth, Barry, An evaluation of the bureau of community planning newsletter, 5:130.

Heflin, Bertrand, A descriptive study of public relations directors in 90 state supported senior colleges and universities with membership in the American College Public Relations Association, 2:116.

Henke, Linda, Public relations programs in selected Iowa public school districts, 15:175.

Herman, Michael Lee, Employee communications as a function of public relations in a small company, 9:197.

Highlander, Major Richard William, A study of attitudes and opinions of United States Army officers toward the Command Information program, 10:172.

Hilbig, John E., A critical evaluation of selected public relations functions of the Dallas police department's public information office, 11:158.

Hogan, Lawrence J., Public relations aspects of public utility rate cases, 4:119.

Holland, John Edward, A survey of the organization and practice of public relations in Canadian universities with enrollments of 3,000 or more, 5:141.

Howard, Mark, A survey of the characteristics and functions of selected Oregon company and institutional publications as perceived by editors and management, 9:206.

Hudgins, Daniel Wayne, Factors that influence customer selection of a savings and loan association, 14:191.

Hudson, Curtis, L. An examination of the introduction of the United States Steel Corporation's new headquarters building, 11:164.

Hull, William Dean, A case history of a public relations audit Urbana, Illinois 1966, 5:144.

Hultsch, M. K., Use of Q-methodology in determining a public relations image for the college social sorority, 2:129.

Hunter, William D. A planned municipal public relations program for the city of Gainesville, 11:166.

Irvin, Rodney Douglas, A study of the public relations specialist in selected private 4-year colleges of the southeastern United States, 12:198.

Ivy, James Milford, Texas Poultry & Egg News: official voice of the Texas poultry industry, 12:200.

Izard, Ralph Stead, West Virginia's program of state publicity, 1:58.

Jackson, Rex, The literature program of the Assemblies of God, 1:59.

Jackson, Robert E., The public relations campaign of the National Right to Work Committee, 5:150.

James, Patrick D., Guidelines for establishing a sports information office for women, 14:197.

Jelen, Christie, The application of marketing techniques to social advertising: dental health case study, 13:155.

Jenkins, Leon, Prison communication: a study of the public perception of Lorton Prison, 15:190.

Jennings, Belton E., III, Guidelines for public relations programs for the urban crisis center, 11:170.

Jensen, Maynard Francis, Public relations programs in community colleges in Washington and Oregon, 9:210.

Jensen, Rex B., A study of the critical communications problems involved in the masterplan of the proposed Golden Circle Institute: an outdoor education program, 11:171.

Jesick, Randy L., A historical development of athletic publicity at the University of Pittsburgh, 4:128.

John, Edward Floyd, The public relations between Salt Lake City's major brand oil companies and their dealer-leasees during the Arab oil embargo of 1973-1974, 13:156.

Johnson, Erik G., The Turtle Bay Image-Makers - Dag Hammarskjold and United Nations public relations, 5:152.

Johnson, Lee Zuenert, Christian Science Committee on Publication: a study of group and press interaction, 1:7.

Jones, George L., III, The USAF home town news center's field coverage of the Vietnam War, 5:154.

Joyce, Larry E., The image and self-image of the United States Army, 11:179.

Keir, Gerald J., Government public relations and the press: the Michigan executive branch, 4:132.

Kellogg, Verna S., The United States Air Force Family Service Program: a study of an internal public relations program, 1:68.

Kelly, Michael S., The public information and public relations functioning of the Wisconsin Legislature's caucus staff, 10:190.

Kelton, Edward F., Corporate identification: a comparison of Canadian National, Air Canada and Canadian Pacific, 11:182.

Kennedy, Tommy D., An examination of current policies, programs, and trends in Texas Junior College public information, 11:183.

Ketcham, Victor Randolph, The organizational structure and policies of eight leading public relations counseling firms in New York City, 7:187.

Kifer, Ronald Wayne, A study of various public relations programs used to obtain the corporate gift in selected senior colleges in the state of Texas, 7:188.

Klinkerman, R. Dale, From blackout at Pearl Harbor to spotlight on Tokyo Bay: a study of the evolution in U.S. Navy public relations policies and practices during World War II, 10:204.

Knight, Robert Patrick, A study of the public information program in the public schools of Texas, 3:136.

Knodell, Joyce E., A coorientational study of food public relations practitioners, editors and readers, 15:208.

Knoop, Hans-Harold, A readership survey of carolinaType, official newspaper of the University of South Carolina, 15:209.

Korp, Patricia M., Public relations procedures of two Wyoming school districts--a comparative evaluation, 13:163.

Kruckeberg, Dean, A comparison of public relations practitioners in hospitals and manufacturing industries within the geographic boundaries defined by the North Suburban Association for health resources, 11:193.

Kumbier, Maridel Lessenger, A study of the usage of Iowa State University extension slide sets by television stations, 12:217.

Labotka, Charles A., Jr., An ayalysis of graduates' perceptions of public relations education at Northern Illinois University between the years 1968-1975, 15:217.

Lange, Jean, A community image study of the Menninger Foundation, 12:221.

Langham, Barbara Jaska, A case study in publicity: how a concert audience at the University of Texas at Austin learned about one performance, 10:213.

Larsen, Patricia Ann, A history of public relations at Boys Town, 13:168.

Larson, Charles W., II, Survival equals success: history of the U.S. Navy public information specialty, 1945-1964, 9:222.

Lassahn, Pamela Henry, A comparison of editorial judgments of five groups in an agricultural science information system, 5:171.

Lauer, Peter C., Jr., Are ACEJ accredited public relations sequences meeting the demands of the practitioners?, 7:194.

Lauterback, Thomas Kirk, The employee handbook as an employee communication and public relations tool, including a case study of the development of an employee handbook, 6:197.

Leahy, Thomas M., A comparison of public relations programs at three Florida community colleges in urban, suburban, and rural areas, 11:201.

Lee, John Russell, The auto ombudsman: emerging function in the United States automotive industry, 10:219.

Leibengood, Dana A., An analysis of the public relations functions of conferences and institutes, university extension (Kansas), 8:132.

Levitt, Alan Michael, An examination of the office of public information services of the public schools of the District of Columbia, 8:133.

Lewalk, Mary Jane Guitteau, The effects of presenting "one side" versus "two sides" in changing opinions on a controversial issue and the order of presentation, primacy-recency, 13:173.

Lewis, Jerry M., A content analysis of the Public Relations Journal, 1:78.

Little, John T., The National Security Act of 1947: a public relations case study, 7:199.

Littlepage, James, Development of a public information campaign to promote dry coke-quenching, 14:212.

Lloyd, F.M., Use of public relations tools by members of the Florida Association of Realtors, 9:233.

Lotfipour, Khosrow, Public relation in Iran: past and present, 12:232.

Mackin, James H., Jr., A Delphi study of public relations training needs for future practitioners, 11:211.

Mannion, P. Joseph, An analysis of procedures used in program development with disadvantaged communities in Ireland, 11:34.

Marchant, Joe F., The communication and public relations problems of the Air Force recruiter in Oklahoma, 4:158.

Marlow, Thorne Howell, Selected opinion leaders' evaluation of NASA public relations efforts in Brevard County, Florida, 1958-1967, 6:213.

Marshall, Fred G., Solving employee problems in relocating a corporate headquarters: a case history of Borden's move from New York to Columbus, 11:214.

Martin, Charles H., An image profile of the auto insurance industry as seen by the Texas insuring public, 11:215.

Martin, Donald O., The organization and operations of the U.S. Peace Corps public information division, 4:159.

Martin, Vincent J., A survey of public relations functions and practitioners in Ohio hospital association member hospitals, 5:179.

Martin, William H., Gaining public acceptance of the sonic boom phenomenon through public relations, 1:82.

Mason, Phillip Lee, Public affairs in U.S. strike command: garrison to crisis, 4:160.

Massingill, Ruth, A public relations proposal and pilot program for the colleges of the University of Wyoming, 15:237.

Mays, Cheryl Ann, A model public relations program for recruiting college level students into the allied health sciences: including trends in health manpower shortages, 10:239.

McAvoy, Thomas William, Public relations techniques in teacher representation elections: Toledo and Denver, 7:202.

McCann, Charles W., Jr., The public image of the auto insurance industry, 8:135.

McIntyre, Ron L., The development of a master image-building design to establish a favorable station image for KBYU-TV in the minds of a potential viewing audience, 3:161.

McKnight, Robert Allen, The role of the public relations profession in the conception, production and implementation of institutional advertising in major United States corporations, 7:207.

McMahon, Walter L., A study of the directorate for security review--public information clearance agency for the United States Department of Defense, 6:219.

Menkhaus, Edward J., The business press 1970: what it is and what it does, 10:245.

Metelsky, John Michael, The public relations program of the Epilepsy Foundation in light of the history of prejudice against epileptics, 5:185.

Meyer, Harold J., The United States Army Troop Information Support Unit, 2:158.

Michals, John E., Police-press relations: a case study, 10:248.

Miller, Gerson F., A study of the origins and development of newspaper promotion in the United States, 2:160.

Miller, James B., Usage of news releases from California State University, Fresno, by selected daily and weekly newspapers, 15:246.

Mills, Joe Lee, The organization of a university relations program designed for East Texas State University, 6:223.

Millwood, Sharron Smith, A content analysis of extension-prepared news appearing in selected Georgia weeklies, 13:192.

Miyamoto, Craig Kiyoski, Journalism experience as a prerequisite to public relations work--an opinion survey of a sample of the Public Relations Society of America, 10:254.

Mohn, Myra L., A public relations program for the Colorado chapter of the Nature Conservancy, 15:315.

Moore, Hamilton Frazier, An evaluation of the art and techniques of corporate public relations as practiced by the Georgia Power Company, 3:24.

Morgan, Harmon L., Hospital public relations, 2:163.

Morris, C. Barrett, The public relations program of William Jewell College, Liberty, Missouri, 1940-1956, 5:193.

Morton, Phillip Wade, An evaluation of employee attitudes toward equal employment opportunity programs at the Aluminum Company of America's Point Comfort (Texas) operations, 10:259.

Muller, Patricia A., Relationship of organization structure to organizational adaptability and effective performance in college and university departments of public relations, 15:28.

Musulin, Mike, II, Public relations in West Virginia University athletics: a guide for the public relations staff, 12:250.

Myers, Marianne, A case study of community theatre promotion: The Arena Stage, 7:225.

Myhre, Rina H., The Food and Drug Administration: its public information system and its publications, 7:226.

Nager, Ronda L., Citizen participation in transportation planning: case study of a Pandora's box in government public relations, 13:197.

Nalesnik, Richard P., The "image" of science and the scientist as conceived by an employee public in a research and development organization, 1:95.

Nathan, Harriet Siegel, An evaluation of competing governmental, public and media interests as they affect the publications program of the United States Department of Agriculture, 4:176.

Nelson, Sheila Sullivan, Public relations orientation among Madison public school teachers, 5:199.

Newland, John Strother, The changing role of the college public relations director since World War I., 1:96.

Newman, Thomas R., Art and money: decision-making at the National Endowment for the Arts, 14:247.

Newton, James Richard, Sister city affiliation and the U.S. Air Force: a study of public relations potential, 2:164.

Nix, Joseph N., Jr., A police-community relations program for Athens, Georgia, 9:260.

Norton, Michael Merrill, Higher education and the press: a study of relationships between public relations officials in the Oregon state system of higher education and daily newspaper editors in Oregon, 5:203.

Olbrysh, Robert Terrence, Special promotional events in public relations: a study of the Columbus Touchdown Club, 10:272.

Oliverio, Raymond A., A profile of public relations offices in West Virginia industries, 6:234.

Olverson, Marion Morgan, How American business explains free enterprise to students, 1:101.

Osborn, James T., The effects of company publications and attitude change, 11:239.

Ottaway, Lois Marie, The sports information director at a major institution and how he views his function and purpose in relation to the total public relations program of his institution, 1:141.

Patarino, Francine Dee, A model fund-raising and development program for Florida colleges and universities, 14:257.

Patterson, Dale K., Attitudinal effects of a military orientation conference on community leaders, 9:280.

Patterson, Joye, Study of communications programs in state university hospitals, 1:107.

Peavey, Marion B., A study of public relations as practiced by six colleges and universities in South Carolina, 6:239.

Peevey, Sally Griffin, University relations in practice on the Austin campus of the University of Texas during the 1966-1967 academic year, 6:240.

Peres, Michael, Public relations in Israel: the state of the art, 13:211.

Perkins, Tom, A public relations problem of the modern church, 11:245.

Phillips, Allen William, The making of the Governor 1970, 10:282.

Pinthanon, Chareeya, Proposed public relations guidelines for Chulalongkorn University, 10:284.

Potthoff, Betty J., Public relations practices of the Communications Services Department of Dallas Power and Light Company, 15:284.

Ramsay, Claudia G., A study of the use of the command information program media in influencing the soldier in the modern volunteer army, 11:255.

Rathbun, Frank F., A public relations trade journal's service to practitioners as a measure of professionalism, 9:292.

Rea, Robert Hugh, Analysis of the public information needs of the Armed Services technical Information Agency Department of Defense, 1:112.

Reiley, Linda C., Attempting to achieve public consent for the war on poverty: an historical study of the public relations program of the Office of Economic Opportunity compared to newspaper response to the program from August 20, 1964 to July 1, 1968, 8:181.

Reysen, Frank, Jr., A comparative survey of sports information programs in American colleges and universities, 3:183.

Riche, Sister Bernard Joseph, The newspaper in the classroom in Texas secondary and elementary schools, 1:114.

Riedl, Edward, The nature and the influence of the work of the information and education section, South Dakota Department of Game, Fish, and Parks, 6:258.

Rincon, Hernan, Iowa State University Cooperative Extension Information Service and its internal clients: a role study, 10:292.

Roach, Robert Hopkins, Career development of government public information personnel in Washington, D.C., 8:183.

Rose, Charles Richard, A survey of public relations programs of the commercial banks in the Empire State, the financial capital of the world, 8:185.

Rutkowski, Ronal Roman, The use of publicity in the 1920 Republican Presidential Campaign, 7:256.

Ryan, Michael P., A study of public relations programs in public junior colleges in Texas, 9:304.

Sachsman, David B., Public relations influence on environmental coverage (in the San Francisco Bay area), 11:47.

Sampson, Cynthia, Information techniques of a citizen environmental organization, 12:302.

Sandquist, Karen L., Public relations and the news media: a comparative study of the utilization of public relations material by representative Milwaukee news media, 14:280.

Saunders, Mary R., Public relations programs of the Southern Baptist Convention, 4:204.

Sawyer, Lauralee, Public relations and its advances toward professionalism, 9:308.

Schabacker, William, Public relations and the news media: a study of the selection and utilization by representative Milwaukee news media of materials emanating from public relations sources, 1:122.

Schwartz, David Lawrence, The first 48 hours: an analysis of the plans and practices of airline public relations directors during disasters, 6:268.

Scovel, F. Donal, Helm's A'Lee: the development of the public affairs function in the United States Navy, 1861-1941, 6:269.

Seldner, Betty, Communicators in the Women's Christian Temperance Union, 15:308.

Seller, M. Charles, The American College Public Relations Association: a study of its development during the peiod 1915 to 1950, 2:188.

Sherfey, Clyde Douglas, Personnel selection techniques of the principal corporate public relations counseling firms in the United States of America, 7:267.

Shotwell, John Mack, Crystallizing public hatred: Ku Klux Klan public relations in the early 1920s, 13:237

Simms, Jayne E., Public relations information and practices as viewed by women's newspaper editors, 12:314.

Sinichak, Stephen, Attitudes and perceptions of attitudes by various groups on public relations issues relating to Tennessee's higher education, 12:49.

Sissell, Mary R., Perspectives: PR case studies, 15:314.

Sitrin, Marshall Bernard, An annotated bibliography of the corporate image concept, 2:197.

Skidmore, Elliott M., An analysis of staff, volunteer, and media executives' expressed opinions concerning the public information program of the Florida division of the American Cancer Society, 10:325.

Smith, Douglas D., A study of sports media/ sports information director relations in the Southwest Athletic Conference, 14:292.

Smith, Linda L., Public relations activities for the Phoenix, Arizona, 4-H expanded food and nutrition education program, 11:273.

Smith, Richard Penland, An evaluation of the public relations promotion marking the sixtieth anniversary of Oklahoma statehood, 7:275.

Somerick, Nancy Marie, An investigation into the roles of legislative liaisons of six state-supported universities in Ohio as measured by a semantic differential, 12:51.

Sones, Richard A., An analytical study of army information officer problems and training, 11:276.

Sparks, Joy Carolyn, A study of public relations practices of Northeast Texas homemaking teachers, 10:331.

Spitzel, Sally, Earth Day: a case study of media influence on environmental awareness, 15:325.

Stanton, James Russell, A study of public relations in the Miami land boom of the 1920s, 13:241.

Stevens, Amanda Celeste, The application of direct mail advertising theories to educational fund raising, 12:327.

Stevens, Sandra S., Public relations practices in selected Missouri museums, 15:329.

Stevenson, Edward T., Public relations in a political campaign, 5:236.

Stewart, Albert William, A cost-conscious study of methods to achieve maximum exposure in technical or trade publications from news releases on a company's products and literature, 9:332.

Stewart, Connie, A communication analysis of the Georgia State Scholarship Commission, 6:288.

Stinson, Larry B., Public relations and corporate crisis: a case study, 10:333.

Stober, Richard E., The nature and function of firms specializing in financial public relations, 7:284.

Stredwick, Marlan Dan, Public relations, promotions and press relations in professional football: a case study of the Dallas Cowboys, 8:213.

Strickland, Helen Lanier, Current trends of newspaper promotion in relation to three Georgia cities -- Atlanta, Savannah, and Columbus, 3:206.

Stubbs, Thomas H., Communicating concern for wildlife conservation to an apathetic public, 11:287.

Sullivan, Robert A., The evolution of a public relations function: Parker Pen Company 1946-1966, 5:240.

Taylor, Martha, Educational fund-raising: three methods, 14:315.

Thompson, James P., Effects of consumer food information on shopping attitudes and preference, 11:291.

Throckmorton, Terril M., Selected bank holding company trust officers' view of corporate financial public relations practices, 13:253.

Tilford, Arthur Robert, An analysis of the public relations activities utilized by the Department of Defense during the Dugway Sheep Incident of 1968, 9:342.

Tipton, Leonard, Public information programs of five Oklahoma colleges, 4:232.

Tolbert, Jack F., An evaluation of the criticisms of the military's public relations programs, 3:212.

Trammell, Park M., Jr., The 1964 annexation movement in Blountstown, Florida: a public relations case study, 4:233.

Trubow, Patricia A., The developing role and scope of public relations in health care centers, 11:293.

Truscello, Robert Joseph, Managing the communication-public relations function for national business and professional associations: a job analysis study, 12:345.

Udofia, Callix I., Comparative evaluation of agricultural information sources by Wisconsin farmers and their sons, 13:258.

Vance, Traian C., A study of the public relations programs of university hospitals of Cleveland, Ohio, 3:215.

Van Rysselberge, Charles Henri, The organization and operation of communication programs of selected metropolitan chambers of commerce in the United States, 9:352.

Vogt, William M., Wisconsin newspaper editors' handling and use of environmental news from the State Department of Natural Resources (DNR), 10:346.

Wakefield, Donald S., A study of media use of Air Force home town news release, 11:297.

Waleski, Dorothy Bailey, A critical analysis of the information and publication programs of the Montgomery County public schools, 1:132.

Wallace, Janet Lee, Effectiveness of West Virginia University agricultural news, 1:131.

Walsh, John A., Major league baseball public relations in the 1960's, 7:300.

Walsh, Judith M., An evaluation of the information program of the Plymouth (Wisconsin) public schools, 3:217.

Wang, James C., The role of the press attache, 15:350.

Ward, Robert Michael, A history of the Lone Star Conference with an analysis of its public information program, 5:251.

Weber, Joan F., An analysis of federal government public relations, 1789, 7:303.

Weber, Virginia G., A study of women members of the Public Relations Society of America, Inc., 3:218.

Weeks, Howard B., The development of public relations as an organized activity in a Protestant denomination, 1:133.

Wein, Jennie Lou, A case study of Seiko Watch-K. Haltori and Company, Ltd.: functional analysis as an evaluation technique for public relations programs, 13:260.

Weishaar, Thomas, Agricultural news sources: a history and a catalog, 14:336.

Wentz, James E., Attitudes and opinions of ex-navymen toward the United States Navy and its public relations program, 6:310.

Whalen, John W., A comparison of a model college advancement program with the public relations effort at South Dakota State University, 10:358.

Wickham, Kitridge Havens, School public relations at the local level, 6:311.

Wilkins, Keith Albert, A communication strategy for the diffusion and legitimization of the Weller method of detecting tornadoes, 12:357.

Williams, John Duncan, Variables in government/media interaction: freedom of information, security, and social responsibility, 10:46.

Williams, Judy Rogers, An investigation of the current role of publicity in the Washington, D.C. manpower development and training act program with a proposed public relations program for the future, 4:250.

Willis, Deneice, Adopting a systems approach to private college promotional publications, 15:363.

Winston, Sanford H., The generals and the press, 3:225.

Wirth, Donna J., Communications activities of home economists in business, with suggestions for the home economics college curriculum, 1:137.

Wittwer, Charlotte A., The 1908 White House Governors' Conference: an early public relation event, 7:312.

Wolt, Daniel B., Communication on the urban campus, 11:301.

Woodard, James Kenneth, The company story in book form, 5:263.

Woods, John F., Mass communications and health campaigns: a case study, 6:320.

Woodside, Ruth W., A study of the public relations practices in the introduction and marketing of a new product, 7:314.

Woolley, Donald K., A survey of public relations activities of manufacturers in single-employer towns, 4:257.

Zielke, Stephen P., Public relations and Wisconsin weekly newspapers: a study of the utilization by twelve weekly newspapers of news material received from public relations sources, 8:245.

RADIO, TELEVISION, AND FILMS **24**

Abady, Albert J., Project twenty: an NBC television network series, 3:36.

Adams, Charles B., The news election service, 5:52.

Adams, Paul Douglas, Evaluating public television: a case study, 10:51.

Adams, Penelope Ann, Noncommercial television broadcasting in Maryland, 1951-1966, 7:60.

Adels, Robert Mitchell, Specialization of popular music radio stations in the Philadelphia metropolitan area: a study of disc jockey behavior, 10:53.

Albert, Maria Rita A., A descriptive study of the all-talk radio station, 6:66.

Alexander, George Fetterol, II, An investigation and analysis of some current attitudes of personnel relations of broadcasters in South Carolina, 8:44.

Alexander, Rosemarie J., Survey of the educational and media background of Michigan television news personnel, 15:55.

Alshouse, Robert Eugene, An analysis of the policy and practices of commercial television stations in Florida regarding informational public-service program material, 13:55.

Anderson, David Wallace, Access: an analysis of the development of an affirmative concept of the First Amendment in broadcasting, 13:57.

Anderson, Frederick Ivan, An analysis of objective-subjective content of news programs of three television networks, 12:76.

Andrew, E. William, III, Television and national political conventions, 1952-1968, 10:60.

Arenstein, Howard Leigh, The effects of television on children's stereotyping of occupational roles, 13:61.

Aronoff, Craig E., Age and aging in television drama: symbolic functions and images, 13:62.

Arroyo, Richard D., The history and development of subscription television, 5:57.

Ashdown, Paul George, Television and the editorial crusade: a case study of WTVJ-TV, 1965-1973, 14:3.

Ayers, Helen M., Study of San Francisco Bay area college and university F.M. stations: promises and practices, 11:66.

Baenziger, Peter, Duration, order, and distribution of shots in six documentary films, 6:75.

Bailey, Virginia Ruth, Charles Kuralt: On the Road: a study of the CBS television news feature, 12:83.

Balakrishnan, Trichur Ramakrishnan, A game theory approach to programming prime time network television, 12:86.

Baskin, Otis Wayne, The effects of televised political advertisements about candidates, 14:4.

Basquin, Elwin L., A study of teacher attitudes toward educational television in Polk County, 7:71.

Bass, Abraham Zisha, Public information broadcasting by the United Nations: history, politics and the flow of the news, 8:2.

Bastron, Ellen Kay, Black-oriented radio: analysis of broadcast content and policies, a case study, 14:74.

Battles, Richard G., Jr., An analysis of several news gathering aids in selected non-metropolitan radio markets in Illinois, 2:52.

Beard, Richard Lee, Development and utilization of the frequency modulation subcarrier as a commercial communications medium, 4:1.

Bell, Marvin J., A study of Brigham Young University faculty attitudes toward instructional television, 4:48.

Bender, Gary N., An inventory of broadcast news personnel in radio and television stations in the United States, 3:48.

Berfield, Frank Hale, An experimental study of acceptability factors in free-loan films for television, 1:6.

Berg, Thomas R., A study of the effects of the Federal Communication Commission's prime-time access rule on Iowa television stations, 13:71.

Bergsman, Steven Mark, Film criticism as seen through the eyes of film critics, 10:70.

Berzinski, Beverly, An investigation of variables influencing teenage acceptance of facts presented by newspaper and radio, 4:49.

Blake, Francis Lee, West Virginia county school superintendents' attitudes toward educational television, 4:51.

Bland, Brian Robert, Changing aspects of broadcast news commentary and analysis, 3:50.

Blue, Harold Darrell, The application of halogen lamps to color television lighting, 5:65.

Bondy, Filip, Structural components of sports and their dynamic relationship with television, 14:82.

Bottini, Ronald L., Self-regulation of motion picture content, 5:66.

Bottorff, Ann N., Television, the older adolescent, and respect, 9:114.

Brady, William Mack, Radio drama: a study of its changing course, 4:57.

Branham, Yolande Vandeveer, A study of the Southern Educational Communications Association in development of the south's regional public television network, 9:119.

Breeze, Marshall Hall, II, Policy and practices regarding public service announcements at selected commercial radio stations in Florida: a series of case studies, 12:103.

Breger, Jack P., In constant attendance: media coverage of the 1972 national political conventions, 11:81.

Brignolo, Donald Edward, Motion picture industry versus television: the economic battle, courtship and marriage, 5:70.

Brines, Paul Craig, The Iowa Associated Press and its broadcast service subscribers: a study of basic relationships at the news submission level, 8:57.

Brom, Thomas Kinnel, Production and broadcasting of television documentary film in the San Francisco bay area, 7:85.

Brown, Eric, A content analysis of WCCO Radio during 1967, 7:87.

Brown, Joye Evonne, A study of teenagers' attitudes and values toward radio, their radio listening habits, and radio personnel's perceptions of teenagers' radio attitudes, values and listening habits, 8:59.

Brown, William E., Perception of bias and substantive content in local television news as related to the length of local television news items, 14:89.

Brubaker, William Hanford, A history of radio broadcasting in Seattle up to the establishment of the Radio Act of 1927, 7:89.

Buckwalter, Roger Jerome, The role of the Black broadcaster in television's coverage of civil rights, 8:60.

Buller, Leroy G., A survey of local news operations in selected Kansas single market AM radio stations, 15:88.

Burby, Nan Harbour, Some effects of color versus black and white television on attitudes and recall of information, 5:76.

Burnett, Lou Gehrig, An appraisal of television sports coverage and future techniques, 4:63.

Burningham, Robert Gillman, The programming of the educational (non-commercial) radio stations in California, 10:89.

Caldwell, John A., A study of management practices in converting from monochrome to color broadcasting, 5:79.

Callahan, Yvonne Herring, Television--an avenue for learning and attitude change in the adult, 6:101.

Campbell, Arch Miller, The development and current state of FM radio broadcasting in America, 10:91.

Carey, Joseph Hall, Cable television: its impact upon the broadcast industry as seen by Tennessee broadcasters and cable television system operators, 10:96.

Carlberg, Scott C., Illinois cable TV regulation, 13:84.

Carmode, Ralph Edward, Televised music instruction as an aid to conventional classroom teaching: its effects on student achievement, 5:82.

Carter, Nancy Hoerle, The measurement of graphics in analyzing network news, 14:97.

Carter, Nicholas Albert, Use of legitimate theatre manuscript for non-commercial television: "The Ring of General Macias", 2:77.

Casstevens, Kenneth R., A perceptual view of KERA/Channel 13 instructional programming by subscribing administrators and teachers, 11:5.

Chaddock, Robert N., Promotion methods for locally produced TV news in multi-station cities, 6:107.

Chalfa, John J., Jr., Social learning theory as a predictor of television entertainment program effects, 14:98.

Chalfen, Richard Megson, Film as visual communication: a sociovidistic study of film-making, 13:87.

Chamberlin, William F., A history of public issues programming regulation by the Federal Communications Commission: more rhetoric than action, 15:6.

Chao, Laban Ching, The influence of an educational radio program on news reading habits and interests of Taipei elementary school pupils, 12:119.

Chase, H. Jack, Cable television in Missouri, 8:68.

Cheng, Philip H., The public's perception of TV violence, 9:135.

Christiansen, Gary Allen, Analysis of Public Broadcast Laboratory as a basis for public television, 7:99.

Clark, Robert L., A study comparing the teaching effectiveness of radio and television presentational techniques among college students, 9:139.

Clarke, Peter, An experiment to increase the audience for educational television, 2:3.

Clyde, Robert William, An investigation of the effectiveness of an intensive TV information program series for children aged 7-12 years, 2:4.

Cohen, Yair Julian, The transfer of meaning in film, 14:111.

Connely, Donald W., The application of the Williams-Steiger Occupational Safety and Health Act of 1970 to the radio and television broadcast industry, 14:114.

Connor, Lowell A., The development of criteria to identify college courses adaptable to large-screen television instruction, 5:94.

Coon, Stephen C., The effect of reinforcing versus non-reinforcing visuals on recall from a television news program, 9:141.

Cox, Dorrit Sue, Spanish-language television in the United States: its audience and its potential, 8:76.

Creswell, Terri Tidwell, The videotape revolution in television, 3:74.

Crook, John R., A comparative analysis of selected reviews for modern film critics, 14:120.

Crum, James Louis, III, A study of the television editorializing practices of local television stations, 2:84.

Culver, Kenneth David, Television viewing habits of students attending three high schools of differing socio-economic level, 7:107.

Cunningham, Darrel Eugene, Attitudes toward television in Craighead County, Arkansas, 2:85.

Currier, Frank, The story of radio station KWOS with simultaneous reference to U.S. radio, 7:108.

Curtis, Charles G., Jr., A study and analysis of commercial airlines entertainment systems, 9:146.

Custen, George Frederick, Strategies of interpretation in the viewing of narrative and non-narrative film, 14:122.

Cutler, Sandra Harriet, Future of cable television in education, 13:96.

Daheim, David C., A content analysis of film criticism in American magazines, 3:78.

Dale, William Tarrant, The four dark days: an analysis of the major television network coverage from the assassination in Dallas to the burial at Arlington, 2:86.

Davidson, Philip H., A content analysis of editorials about politics broadcast on WFBM-TV, Indianapolis, 1965-1968, 9:149.

Davis, Evan M., Opinion expression in the radio and television analysis scripts of Howard K. Smith--1957 to 1961, 15:114.

Dealey, Russell Edward, "Let Me Speak to the Manager"--WFAA-TV's first principle of public access, 13:97.

Delaney, Richard Edwin, A documentary film: "The Controversy Surrounding the Saugus Swap Meet", 12:143.

Depland, Hubert, Jr., A comparative study of the license renewal applications of black and white owned radio stations, 10:118.

DiCioccio, John P., Electronic news gathering and television news content: a national survey, 15:123.

Dickoff, Michele Sandra, A television approach to theatre of the absurd: an experimental study of the production elements involved in the adaptation of a theatre of the absurd play, Eugene Ionesco's The Leader, from stage to television, 10:122.

Diekhans, Barbara A., Sing a song of sixpense: the 1959-1960 payola scandals and subsequent legislation, 13:101.

Dilley, Raymond G., The development of television in Montana, 4:78.

Donigan, Robert W., A descriptive analysis of the effectiveness of broadcasting by the Church of Jesus Christ of Latter-day Saints in the northern states mission area, 3:82.

Doolittle, John Charles, Survey of screen writing courses offered in U.S. colleges and universities, 9:153.

Eaton, Virginia Tebyrica, Potentials of cable television in education with emphasis on the teaching of English, 13:109.

Ebner, George Howard, Some factors influential in audience selection of early evening news programs, 2:94.

Edwards, Leslie C., WUFT television viewer support group attitudes and program preferences: a sampling and an analysis, 14:141.

Encoe, Gerald James, Jr., An original motion picture script: Nightmare in Mexico, 14:142.

Eppes, Margaret Cole, The use of television as a medium for agricultural extension services: a case study, 9:163.

Erickson, Donald Harry Valentine, FM broadcasting: its technical, political and economic history, 7:19.

Ericson, Arthur W., Jr., Citizens band radio owners: a comparative study of their values, 15:132.

Fagan, Hugh M., An exploratory study of dogmatic personality-typed parents and the relation to restrictive behavior on preschool-age children's television viewing habits, 14:147.

Feingold, David C., Section 399 of the Communications Act of 1934: a legal and quantitative study of the prohibition of broadcast editorials on non-commercial educational broadcasting, 14:149.

Felton, Claude, III, A profile study of television sports directors in the top fifty television markets, 10:138.

Fielder, Virginia Dodge, The composition, production and effects of television news documentaries: a case study of WHAS-TV, Louisville, Kentucky, 13:117.

Fierro, Luis Humberto, Content analysis of four Columbian agricultural radio programs, 14:153.

Findlay Joseph W. O., Jr., A comparative study of broadcasting research in some commonwealth African countries during the period 1960-65, 9:167.

Fisher, Jeanne M., Media use by female cable television subscribers and non-subscribers in Monona, Wisconsin, 14:154.

Flannery, Gerald Vincent, Florida Beach Erosion: a documentary, 1:38.

Fletcher, Alan D., Television viewing behavior of Negro and white children in Athens, Georgia, 7:21.

Foote, Dennis R., A case study evaluation of a satellite video telemedicine project in rural Alaska, 15:13.

Foster, Murrell D., Television news and its relation to the college information program, 9:169.

Fowler, Zachary S., A study of the chronological development of the radio broadcasting stations, 11:125.

Frair, John Allen, Cable television: a study of public access, 13:121.

Frazer, Charles Fredric, A symbolic interactionist approach to child television viewing, 14:15.

Freedman, Jeffrey, An historical and contextual analysis of the "why we fight" series, 14:161.

French, David A., A study of professional football on television, 11:126.

Furman, Charles R., A descriptive analysis of television communications satellites, 4:93.

Gailey, Richard W., An examination of the utility of proscenium arch television in the educational environment, 5:114.

Gales, Sandra S., Public service time: problems of selected television stations, 5:115.

Gantt, Jerry Lloyd, Classic management principles applied to broadcast management, 12:167.

Gaume, Thomas Michael, Suppression of motion pictures in Kansas, 1952 to 1975, 14:169.

Gerig, Robert C., KBMA-TV: a case study of an economically successful independent UHF television outlet, 14:170.

Ginn, David Franklin, Children's television show production, direction, and use in the metropolitan Atlanta area, 8:103.

Glasser, Steven, An experimental study of TV newscast delivery objectivity, 11:133.

Goldman, W. Robert, An analysis of teacher's opinions about instructional television after twelve years' experience in Washington County, Maryland, 7:147.

Goldschmidt, Douglas Daniel, The uses of common carrier regulation in data communications, 13:129.

Gonzalez, Rafael Vall-Serra, Educational and instructional television at Jesuit Colleges and Universities in the United States, 4:96.

Greenberg, Rachel H., A study of political broadcasting under section 315 of the Communications Act, 11:140.

Greenfield, Ronald Howard, The National Farm and Home Hour: voice of agriculture, 10:160.

Gruebel, Jerold M., The utilization of closed-circuit television as a rehabilitative factor in Illinois State Prisons: a research proposal, 11:141.

Guite, J. C. Michel, Reguiem for rabbit ears: cable television policy in Canada, 15:14.

Haberstroh, Jack, Job satisfaction among newspaper, radio, and television advertising representatives: its comparative degree and relationship to selected variables, 8:10.

Haeg, Larry, CBS Radio: the reporting of a tragedy, 7:154.

Hale, Eleanor Gibson, The role of CCTV in the life of the corporate community, 12:134.

Hanson, Wendell Reed, A descriptive study of behavioral objectives as applied to the writing of scripts for instructional radio, 9:190.

Harr, Candice Cecelia, A study of consulting firms and television newrooms, 13:139.

Harris, James T., The free speech message program of three San Francisco television stations, 15:171.

Haskett, Fred A., An empirical study of Dallas-Fort Worth commercial television newsfilm techniques, 11:152.

Hatch, J. Cordell, Factors relating to television presentation effectiveness of staff members of the Pennsylvania Cooperative Extension Service, 4:110.

Hatch, J. Cordell, Television performance effectiveness: a study of related variables and the effects of inservice training and evaluative feedback, 6:21.

Hayduk, Duke A., Local government access television via CATV: why, where to, and how, 13:142.

Hennes, James David, Attitudes toward instructional television as a function of social interaction and resistance to innovation, 5:17.

Henry, Catherine M., The nature of cable TV local-origination program viewers in one community, 14:182.

Herzog, John W., An analysis of programming of commercial and non-commerical AM and FM radio stations owned by institutions of higher learning, 7:169.

Hicks, James R., Jr., Land use at interchange areas, 11:157.

Highstreet, H. A., Public television: one plan and its progress, 6:167.

Hill, Jack Edward, A survey of network television's coverage of the war in Vietnam, 5:137.

Hinger, Jeffrey Wilson, An analysis of carrier-current radio broadcasting stations operated by colleges and universities in eight southern states, 5:138.

Hlavinka, Paul T., The newspapers and the Commission: a history of newspaper-broadcast cross-ownership regulation, 15:180.

Hogstrom, Victor A. C., Measurement of television news recall: interview versus straight news and high visibility versus low visibility sources, 15:182.

Horton, Patricia Marttila, Television and the American woman, 5:142.

Huber, Donald S., Farm progamming on Wisconsin AM radio stations, 2:128.

Hudson, Robert Vernon, Oregon television newsmen, 4:123.

Hunter, Charles Forrest, A historical study of radio station KSUB and its cultural and economic implications as they affect Iron County, Utah, 3:124.

Hurst, Teresa Lynn, Film criticism in Texas newspapers, 14:193.

Hustedt, Terrence R., An analysis of the demand for cable television, 13:149.

Idsvoog, Karl A., Performance and professionalism among Wisconsin television journalists, 13:150.

Jackson, Donald George, Jr., Tennessee Williams' Hello From Bertha: a comparison of production elements for television and theatre, 9:208.

Jarman, Ben J., A study of public radio in Wisconsin, 15:189.

Jeffres, Leo W., Consequences of the television of abundance: a study examining the introduction of cable television in a small Minnesota community, 14:64.

Jennings, John Kelley, The regulators and the regulated: a study of broadcasters' perceptions of Federal Communications Commission members and FCC voting behavior, 13:26.

Jenks, John Dwight, A study of some of the effects of the LaCrosse, Wisconsin community antenna television system on viewing habits of its subscribers and the programming of the local television station, 1:61.

Johnson, James Byron, Broadcast pioneers discuss the formation of Chicago's major radio and television newsrooms, 10:190.

Johnson, Terry V., Ascertainment of community needs for KCRG-TV, KRCG-TV, 11:175.

Johnston, Margery L., A comparison of aggressiveness in the interviews of Barbara Walters and Jim Hartz, 15:195.

Jones, David B., The National Film Board of Canada: the development of its documentary achievement, 15:20.

Jones, Leander Corbin, Jr., Negro radio: a case study of station WBEE, Harvey, Illinois, 6:179.

Jones, Thomas L., Application of computerized risk analysis of UHF television station investment decisions, 11:176.

Jones, Thomas Lee, Employment of wheelchair handicapped persons in broadcasting, 10:192.

Jursek, Philip David, An analysis of broadcast audience measurement: recent government investigations and methodology research, with an assessment of the current state of the art, 8:16.

Kabel, Michael Henry, The production and presentation of public affairs programs by WBRZ-TV, 2:135.

Kates, Judith Ann, A forecast of the accessibility of urban cable systems, 13:160.

Katt, James A., The effect of technical quality deficiencies on comprehension and source credibility, 12:208.

Kaveney, George, Commitment to "public interest" programming by selected radio stations, 15:200.

Kelsey, John A., Technological and primary cost considerations for interconnection of community antenna television in Illinois, 15:201.

Kennett, Frances Faith, Factors influencing cable television development in the one hundred largest cities, 14:205.

Kenward James, Noise factors in farm radio programs, 4:136.

Ketchersid, Robert M., Local news coverage by radio stations in cities with populations between 15,000 and 25,000, 4:137.

Khan, Abdul W., Functional relevance of local and central radio broadcasts of agricultural information in India, 11:24.

Kimball, Bart, The development of the television film industry in Dade County, Florida, 7:189.

Kinyon, Jonell M., Instructional television in the Brookings, South Dakota, elementary schools, 10:203.

Kladstrup, Donald M., The effects of oral vs written presentation forms on attitudes toward selected editorials, 6:189.

Kleinkopf, Howard Francis, A pilot study of galvanic skin response to motion picture violence, 14:206.

Knorr, Lynn E., Television advertising in the 1966 Oklahoma Gubernatorial campaign, 5:163.

Kreimer, Osvaldo Nestor, Telecommunications in medicine: interactive satellite radio for health care in Village Alaska, 14:24.

Ksobiech, Kenneth J., An exploratory investigation of cross-modality cueing and stimulus-response associations in selected ITV programs, 9:38.

Kuehn, Faye, Local TV programming in the public interest in Knoxville: a telephone survey, 15:215.

Lambert, Linda Quinby, The legless men and their craft: film critics on film criticism, 8:128.

Lampkin, Emmett Coleridge, Adolescent television use as a possible socialization agent: a cross-cultural comparison, 14:29.

Lampley, Linda L., A series of newspaper articles on developing a documentary on bodybuilding, 15:219.

Lange, James C., The impact of a free-time public service campaign on attitudes toward population issues, 12:220.

Limburg, Val E., An analysis of relationships between religious broadcast programming objectives and methods of presentation used by selected major religious program producers, as compared with the Church of Jesus Christ of Latter-Day Saints, 3:148.

Lawson, Richard Gene, The role of socioeconomic environment in the development of educational television: a descriptive analysis of educational television in Alabama and Illinois, 3:20.

Leaman, Frederick Albert, Nutrition: television's fruit-less image a cultivation analysis of children's nutritional knowledge and behavior, 12:222.

Lilli, Joseph Anthony, II, The effect of influential variables on local television news selection, 9:230.

Lindsay, Robert, Earth satellite communications issues and portents, 4:20.

Linton, James M., The scientific study of film communication: developments past, present -- and future, 11:708.

Liptak, Gregory James, An investigation and analysis of pressures and influences on news broadcasters at 100 radio and television stations in the state of Illinois and adjacent states, 3:149.

Little, Peggy Earline, A statistical history of trends in network television programming in the United States, 1948-67, 8:134.

Lytle, John W., A content analysis of regional and state news items cleared between midnight and noon on the Iowa AP broadcast wire, 9:237.

Maas, Linda, Seventh grade students' uses of radio and acceptance of radio news: Pleasant Lea Junior High School, Lee's Summit, Missouri, 14:216.

Macdonald, Neil W., Television drama preference choice, 5:24.

Macey, Eric Neal, Cable television and the franchising process: an examination of regional alternatives, 14:217.

Magnus, Nancy, Chicano broadcasting in Denver, Colorado, 14:218.

Maierhouser, Francis Elizabeth, Some indications of the reinforcement effects of cooperative extension programs broadcast from KOTA-TV, Rapid City, South Dakota, a commercial television station, 7:209.

Maisel, Larry Edward, Radio editorializing in West Virginia, 3:152.

Mangold, Peggy Kincannon, Family communication structures and parental control of children's television viewing, 14:220.

Maple, Marilyn Jean, Television: its effects on the neuromuscular system and in particular on fixed behavior patterns: some assumptions, 14:221.

Maronde, Doreen Nelson, What is she like? A study of feminine roles on Saturday morning children's television, 13:187.

Martinez, Enrique Leon, Television and the political process in Mexico City, 12:240.

Mattos, William H., Agricultural market news programming of United States broadcast media, 14:224.

Mauldin, Charles R., The image study as a basic public relations study, 9:241.

Mayo, John Blount, Jr., Network television coverage of the assassination of President Kennedy and the succession of President Johnson, 4:161.

Mayo, Nite Louise Kellam, Network television coverage on election day, November 3, 1964, 4:162.

McArver, Patricia P., Television political advertising and its impact on the voter: a comparison of the images of young and old candidates, 11:219.

McCombs, Maxwell E., Role of television in the acquisition of language, 4:23.

McLaughlin, James M., Characteristics and symbolic functions of fictional televised medical professionals and their effect on children, 13:183.

McNeil, Jean Cahoone, Feminism, femininity, and the television series: a content analysis, 14:233.

McRaven, Charles R., The small television station as a local news medium, 4:164.

Medley, Jerry M., The formation, development, and operation of Radio Free Europe, 12:245.

Melear, Lawrence L., Jr., Syndicated radio: a marketing study, 9:246.

Merrell, Richard L., A study of instructional design and professional direction in a televised message, 15:243.

Mielke, Keith W., Evaluation of television as a function of self-beliefs, 3:23.

Miller, Alfred James, Community antenna television: history and outlook, 3:221.

Miller, Janice J., Cable television for the University of Iowa: a preliminary study, 12:247.

Miller, Larry Dean, An historical profile of the American forces: radio and television service, 13:190.

Monaghan, Robert Richard, Television preference and viewing behavior, 2:20.

Moore, Larry, A history of KIRK, Kirksville, Missouri, 7:219.

Morache, Fred L., A study of the video portion of television newscasting, 2:256.

Moreno, Fred, A study of the television editorial, 6:228.

Mostert, Andre J.E., A history of WRUL -- The Walter S. Lemmon years, 1931 to 1960, 7:122.

Murphy, Carol Ann, Developmental implications and limitations for using film in television news programs for children, 14:244.

Nattin, Nathan H., III, An analysis of characteristics and preferences of daytime television viewers of the middle to upper middle income group in two areas of Baton Rouge, Louisiana, 4:177.

Nestvold, Karl J., The FCC theory of diversity as it applies to local news and public affairs programming on independent television stations, 11:42.

Newbill, Mickie L., Competition and program balance in commercial AM radio, 2:21.

Newbrough, William B., UHF Television in a small Iowa market, 1968, 7:228.

Ng, Chun-Ming, The language of film and its journalistic application, 8:161.

Nicoll, David L., Connecticut cable and public utility, 14:250.

Nolan, Michael John, News and non-news in the electronic age, 9:261.

Northrip, Charles Milton, A study of the ethics criteria used by television newsmen in Florida, 1:97.

Norton, Thomas Carter, Do different physical appearances on television elicit varied responses from viewers solely on the basis of physical appearance? 10:268.

Nygren, Bruce A., Subscriber viewing in cable television systems offering different amounts of programming, 13:201.

Ohlemeier, Billy Joe, Study of the editorial practices of a number of Midwest commercial AM radio stations in the United States, 3:175.

Olson, Gary Allan, The development of ultra high frequency television in the United States, 5:207.

O'Mara, Joan M., Awarding a cable television franchise: a case study of Saratoga, California, 1968-74, 13:204.

Orozco, Eloy R., Jr., The relative credibility of discrepant radio newscasts as a function of announcer professionalism, 12:267.

Otto, Nanette, Need and interest ascertainment of a television audience in order to program in the "public interest," 13:205.

Ouzts, Dale Keith, An Historical study of educational television in Georgia, 5:209.

Pactor, Howard Sidney, A study of attitudes toward instructional television in the advanced training of commissioned officers at air command and staff college, air university, 9:272.

Panko, Ray, Pay television and free television: a policy assessment based upon a projection of future consumer demand for a pay television, 14:42.

Papay, Frederick William, The all-news radio station, 4:187.

Parente, Donald Edwin, A history of television and sports, 13:39.

O'Connor, Francis Patrick, Institutional ownership of broadcasting company equities, 2:168.

Patterson, William Frank, Broadcast editorializing: an analysis of the need for it and one case study, 7:239.

Patton, Lloyd H., Jr., Ascertainment of community needs and problems for KWOS Radio, 10:278.

Pearce, Alan, NBC News Division -- a study of the costs, the revenues, and the benefits of broadcast news and sports, 10:31.

Pedersen, Robert G., British broadcasting: from monopoly to competition, 13:208.

Philpot, Frank A., An examination of the problem of "quality" in broadcasting, 11:43.

Platt, Charles William, Television editorials and response-opportunities, national broadcast editorial conference stations, July, 1969, 8:174.

Pollock, Donald Kerr, Economic aspects of noncommercial broadcast educational television, 2:176.

Porchey, James H., A historical survey of broadcasting in Missouri, 8:175.

Poucher, Donald W., Radio production factors as determinants of the popularity of aired radio audience promotion among teenagers, 4:189.

Preti, Richard F., An evaluation of the Federal Communications Commission's fairness doctrine: does it abridge or enhance free speech? 15:285.

Primozich, Margarita, The development of UHF television in Chicago, 14:266.

Pringle, Peter Kilner, A survey of the philosophy, practices and personnel of news departments in Florida's commerical television stations, 5:215.

Profis, Victor S., The present and future of public broadcasting's station program cooperative: a survey of station managers, 15:287.

Quiris, Charles, The correspondence between management deployment of television newscasters and their appeal to teachers of communication arts, 11:253.

Quirk, Sophia H., Teaching television to junior high school students: a critical approach, 10:287.

Rawson, James Murray, Jr., A study to determine the feasibility of using a master-plan for inter-institutional coordination of educational television in Utah's system of higher education, 10:288.

Redner, Joseph John, Comparisons of video tape and motion picture film in selected television applications, 6:254.

Regnell, John Albin, Contributions of early organizations of educational broadcasters to the future of education broadcasting, 5:32.

Reinke, Wilfried Eberhard, The effect of cutting rates in films on time estimations, 10:289.

Renaud, Jules S., A study of the use of television for the diffusion of agricultural information in the United States, 2:180.

Richardson, Peter A., The Mike Wallace Project: an analysis and evaluation of the Mike Wallace broadcast interview technique, 12:292.

Righeimer, Jack W., A study of the effectiveness of the radio and television formats of the program "Consultation" in communicating health information, 15:294.

Ritter, Robert Lyman, Radio news: The Interchange experience, 12:294.

Robertson, Elizabeth Bronsdon, A study to determine the use, function and potential of television in Orange County hospitals, 13:220.

Rock, John D., A history of cable television in Akron, Ohio and a case study of its performance in presenting non-entertainment programming compared with conventional television in Akron, 12:295.

Rodgers, Jerry George, The history of the National Association of Television and Radio Farm Directors, 2:185.

Rosecetti, Bernard Frank, Analysis of a closed-circuit two-way television experiment interconnecting three University of Illinois campuses, 4:201.

Rowland, Willard Daniel, Jr., Public broadcasting: an institutional analysis of the national-level organizations, 10:299.

Ruben, Brent D., Family television viewing behavior: an exploratory study, 8:186.

Ruddick, Morris E., Multi-variate analysis of Gospel radio listenership tendencies among church-related people in Tulsa, 15:301.

Russell, John Tough, An analysis of the FCC hearings on programming held in Chicago, Illinois, and Omaha, Nebraska, 3:188.

Ruth, William E., The production of an experimental film about the environment, 9:303.

Sachar, Marcia B., An analysis of network television news: content vs. perceived reality, 10:300.

Sams, Jacqueline Ann, An electronically analyzed color classification system of selected water-soluble paints for use in preparing color compatible television graphics, 10:302.

Sanders, Joseph L., Effects of television news item position on viewer evaluation of news item importance, 9:307.

Saunders, Lowell Sperry, The national religious broadcasters and the availability of commercial radio time, 6:49.

Scafe, Joseph Bruce, A study of the foreign syndication of American television programs, 5:226.

Scharbach, Steven E., Some factors related to the economic viability of ultra-high frequency commercial television stations in the United States, 8:191.

Scherer, Carole Holmes, Implications of television socialization of pre-adolescents for the elementary classroom, 10:306.

Scherer, Clifford W., Factors affecting the use of urban-agricultural public service spot announcements on Illinois radio stations, 7:261.

Schlater, Robert W., Effect of speed of presentation and irrelevant cues on recall of television messages, 5:38.

Schneider, Lawrence, Television in the lives of teenagers and their parents, 5:40.

Schremser, J.D., The FCC and local programming 1962-1970, 10:308.

Schroeder, Raymond Ernest, Editorializing by commercial broadcasting stations in Illinois, 10:309.

Seybold, Roxana B., WSAB -- a case study of the establishment of a small market independent FM radio station, 11:267.

Shafer, Donald E., Credibility and interest conveyed by the background of a television news standup report, 10:316.

Shain, Russell Earl, An analysis of motion pictures about war released by the American film industry, 1939-1970, 10:37.

Shapiro, Peter D., Networking in cable television: analysis of present practices and future alternatives, 11:50.

Sherman, Shirley F., An evaluation of the attitudes of those elementary school teachers of Richland County District, one who used instructional television in 1971-1972, toward television as a teaching tool, 11:269.

Shockey, Don, The electronic front page, 10:321.

Shok, Bonita L., Broadcasting and the renewal process: a case study of a radio station's response to public criticism, 11:270.

Silverman, L. Theresa, The effects of Sesame Street programming on the cooperative behavior of young children, 15:42.

Singleton, Loy A., FCC localism policy and local ownership of U.S. commercial television stations, 15:313.

Skiff, Donald E., Television and cultural change: Marshall McLuhan's "Global Village," 8:200.

Skolnik, Roger A., Alienation and attitudes toward radio, 9:68.

Skorupa, Edwin E., "Crisis and commentary": a thematic analysis of Radio Moscow and Voice of America broadcasts during the Cuban Missile Crisis, October 19-31, 1962, 8:201.

Smith, Todd Gale, A descriptive analysis of the American Broadcasting Company's London News Bureau, 14:295.

Snider, Nancy Ruth, McLuhan: an experimental test of propositions related to the environment of media use, 8:206.

Sodergren, Elizabeth Baldwin, An analysis of the influence of parental control on the television viewing of children six to fourteen, 4:215.

Sodergren, Theodore Leonard, A survey of student attitudes toward televised instruction as related to academic achievement, 4:216.

Soloski, John R., The effects of multiple group membership and group status on television behavior, 14:299.

Sommer, Michael Hans, A criticism of news broadcasting and regulatory issues in the Richards case, 7:53.

Spain, Peter L., A report on the system of Radio-Primaria in the State of San Luis Potosi, Mexico, 11:53.

Spannaus, Timothy W., Cable television: a study of its potential as an agent of change in black-white relations, 11:278.

Sparks, Steven W., A broadcast media campaign for drug abuse prevention, 15:323.

Steeg, Robert Moise, The utility of public support to citizen action in American broadcasting, 13:242.

Steelman, Candice L., A study of accusations and responsibilities regarding violence in television programming, 15:327.

Stein, Leon S., Editorializing by broadcast licensees, 3:33.

Stella, Phillip Joseph, Recent developments in the network television special, 8:209.

Steuven, Neil A., A comparison of South Dakota State University's radio tape service with that of other land-grant institutions in the United States, 6:291.

Stewart, Clara W., The image of public television held by students of the College of Journalism and Communications at the University of Florida, 13:244.

Stewart, Douglas C., A comparative analysis of three television programs to determine their effectiveness as a means for promulgating Mormonism, 7:283.

Stone, Ann Helen, Community antenna television and the copyright law controversy, 5:238.

Stone, Richard Allen, The development of local program origination on cable television: a case study, 9:333.

Stone, Sara Howes, The effectiveness of the broadcast media in weather communications in Lubbock, Texas, 14:308.

Strawa, John T., Children, television, and violence, 8:212.

Swanson, Dennis Darryl, A study and comparison of the efforts of two states, Illinois and Iowa, to develop statewide educational television networks, 4:224.

Swartz, Harold Lawrence, A survey of attitudes of Methodist ministers toward the use of television for religious purposes, 6:54.

Szekeres, Peter, The selection of outstanding films in five countries: a methodological exploration, 13:246.

Tatro, Norbert, Jr., The effect of placement on retention of items in a radio newscast, 3:209.

Thompson, H. Roy, A descriptive study in selective exposure and perception of relationships between high prejudice and low prejudice, black and white teenage students to 'All in the family,' 13:252.

Thorp, Charles Sealy, Jr., An audience study of WGTV in the Atlanta area, 9:341.

Timberg, Bernard M., Voices of Iowa: a descriptive thesis, 14:318.

Titus, Ralph Sease, A survey of current television news reporting techniques and equipment at local midwestern and network operations, 2:203.

Tomlinson, Don E., A survey of television reporters' views concerning public relations practitioners' demonstrated knowledge of their technical needs and desires, 14:320.

Toyn, Thomas David, A study of the feasibility of a centralized instructional television production facility for higher education institutions in Utah, 8:222.

Treseder, Stephen C., A system proposal for a centralized instructional television facility for United States Army installations on the island of Oahu, 9:344.

Tucker, Bob, Pre-game preparation for broadcasting football, basketball, and baseball, 4:234.

Turner, John William, Jr., Viewership characteristics of the public television audience according to programming categories, 14:323.

Turner, Stephen Whitworth, Adolescent television habits as related to the popular and unpopular adolescent and their viewing patterns, 9:350.

Utz, Walter Julius, Jr., The comparative effect of color and black and white film clips upon rated perception of reality, 6:57.

Van Camp, C. Gregory, Educational television station programming, with emphasis on eight major influencing or related factors, 3:216.

Van Sant, Frederick William, Television editorializing in Ohio: a survey and analysis of current policies and practices of commercial stations, 5:249.

Walker, Douglas K., Agricultural market news programming of Wisconsin broadcast media, 13:264.

Walters, Judith K., Some effects of "missing the television" on family interaction, 9:356.

Ward, Sara Ann, Children's reactions to a children's news program, recall, recognition, and learning, 14:330.

Watkins, Paul A., Jr., Public service gatekeeping decisions at Missouri commercial television stations, 14:332.

Watson, Gaylon H., A history of KWTO, Springfield, Missouri, 2:213.

Weber, Ronald F., A survey of sports coverage on television, 2:214.

Weber, Wayne H., Certain aspects of local cable television programming, 15:352.

Weeks, Lewis Elton, Order out of chaos: the formative years of American broadcasting, 1920-1927, 2:34.

Weintraub, Neal T., The meanings radio has for teenagers, 9:358.

Whalen, James W., The expanded profile of the Legion of Decency, 1:134.

Whitman, James Flaxington, The role of broadcasting in the information functions of selected state and private institutions in Florida, 13:270.

Wilkes, Cheryl Whelchel, The use of endorsements by broadcast stations, 6:312.

Wilkinson, Susan Annette, Evaluation of the communiques and teacher aids of the Georgia educational television network in-school series, 9:362.

Williams, Jane Anne, An analysis of the televised auction as a means of financing educational television, 10:362.

Williamson, Mary E., An inquiry into excellence in commercial broadcasting, 11:57.

Winston, Charles E., A recent history of the radio-television news directories association: 1958-63, 4:254.

Wismer, Warren W., Innovativeness and other characteristics of Alberta farmers related to the viewing of an instructional television course for farmers, 6:317.

Womack, David L., ABC, CBS, and NBC live television interviews conducted during the 1972 Democratic National Convention: an audio content analysis, 13:279.

Woods, Charles T., Jr., Attitudes of station managers of class IV local channel commercial am radio stations toward a proposed nighttime power increase to one kilowatt, 4:255.

Woods, John LaRue, Factors affecting the use of public service spot announcements by Illinois commercial television stations, 3:228.

Woodward, Patricia Ann, The black-oriented movies: a study of film as a confluence of institutional power roles and relationships, 13:283.

Wright, Arthur Edwin, Experiences in filming Brett Weston, photographer, for the film "Beyond Realism," 9:370.

Yadon, Robert Earl, Financial behavior of Oklahoma single station radio markets in 1973, 13:285.

Yates, Edward D., The fairness doctrine in American broadcasting: a qualitative analysis, 4:260.

Yeager, Suzanne White, G-GP-R-X: a Q-study of the movie industry's latest attempt at self-regulation, 10:367.

Young-hee, Suh (lee), History of the Korean broadcasting system television station (KBS-TV), 6:324.

Zoerner, Cyril Edward, The development of American community antenna television, 5:51.

Zoglin, Richard, Film criticism in America, 10:374.

RESEARCH METHODS 25

Allen, Richard L., Ingratiation in the interview situation, 14:2.

Ames, Mary Clare, An experiment to determine the correlation of the semantic differential and paired comparisons techniques of measuring brand image, 1:1.

Andapia, Alfonso Ortega, Adoption proneness and response to mail questionnaires, 3:43.

Bobren, Howard Mark, The time order of response and nonresponse bias in mail surveys, 1:1.

Bronk, Richard Byron, Anticipation of news events in Gallup polling, 13:76.

Brown, Marion R., Tests for Schroeder Adult Reading Passages, 1:16.

Brown, William Preston, Some perspectives on broadcast ratings with reference to the hearings before the House Subcommittee on Investigations, 1963, 2:68.

Carden, Beverly Barnum, The survey nonrespondent: a demographic and attitudinal profile, 13:83.

Christians, Clifford Glenn, Jacques Ellul's La Technique in a communications context, 12:6.

Cobbe, Roberto, An empirical test of a Brazilian Portuguese word frequency list, 3:66.

Coe, Bruce, Analysis of copy-testing, 1:24.

Collins, Erik Louis, The standardized community survey for newspapers: a standardized, low cost, systematic and objective method for newspapers to obtain information about themselves and their communities, 10:11.

Combs, Herschel Adrian, Jr., Adaptation of an attitudinal survey instrument for use with weekly newspapers, 14:113.

Cummings, Tina, Qualitative study of the TAT and copy techniques in advertising, 1:28.

Darnell, Donald Keith, A technique for determining the evalutive discrimination capacity and polarity of semantic differential scales for specific concepts, 2:7.

Elder, Eric C., An approach toward understanding communication breakdown between campus police and university students, 12:153.

Ernst, Sandra B., A comparative study of three readability methods in an intergroup communication situation, 9:164.

Flynne, Lois Patricia, The effects of media and stage of message completion on the predictive validity of mass communications pretests: a methodological study, 8:8.

Fuller, John Willis, The prediction of commercial television network program preferences by social class, 14:164.

Gianotti, Rita Ann, Factor analysis of Brinton-Bush test results obtained from readers of four Iowa weekly newspapers, 2:106.

Gintoft, Ethel M., Analysis of the interpretive content of wire service copy: an experiment in method, 8:104.

Goodman, Lizabeth Carla, Real and status quo opinions of press performance, 12:173.

Gregory, Thomas G., A survey of the literature of American political campaign strategy and technique, 1920-1964, 5:122.

Harris, Judy, Functional analysis as an evaluation technique for public relations programs: a case study on Nippon Kokan Kabushiki Kaisha, 11:151.

Heenan, Yvonne J., An instrument for measuring qualities of good journalism in the reporting function: a pilot study, 8:111.

Hemphill, Ronald Roy, The effects of orientation behavior as a determinant of group product, 12:183.

Hepler, Hal W., The ability of English speakers to respond to the structural cues of written language: measuring instruments, 4:14.

Hill, Conrad Rolph, Mood, self derogation, and anomia as factors in response unreliability, 3:15.

Hindmarsh, Ted C., The media lab: one application of the student response system as a communication tool, 11:159.

Ingenthron, William J., The free index: a Q-methological approach to the measurement of press functionalism, 7:29.

Johnson, Harvey R., Social character as a correlate of inaccurate response tendencies, 11:173.

Kane, William Fletcher, An experiment to determine the correlation between opinion ratings and mail-order returns as measures of advertising effectiveness, 1:67.

Kiel, Donald F., Effects upon the factorial solution of rotating varying numbers of factors with differing initial communality estimates, 6:186.

Kirwin, Thomas J., III, A test of a computer indexing program to extract proper nouns from newspaper text, 15:206.

Kreitlow, Doris, Use of the Cloze Technique to test three readability levels with ABE students, 13:165.

Larson, Robert Bruce, The usefulness of corporate annual reports to security analysts in Florida, 14:210.

Lee, Jai Hyon, Adaptation of social distance scale for a synthetic before-and-after test of communications effect, 3:21.

Light, John R., An objective approach to the problem of measuring student opinion at a four-year Catholic college, 15:223.

Lowenstein, Ralph Lynn, Measuring world press freedom as a political indicator, 6:33.

Magdub, Abdo, The cloze procedure as a test of readability in Spanish, 4:155.

Markle, David G., The development of a methodology of formative evaluation, 14:32.

Martinez-Reding, Jesus, Study of the behavior of three frequency divisions of words in the inventory of Spanish vocabulary, 3:154.

McAllister, David Wayne, Attitudes of Missouri newspaper editors toward agricultural news, 13:179.

Nager, Norman Richard, A new approach to patient opinion research, 8:156.

Nelson, Jerome Lawrence, A test of some category systems for the analysis of cartoon humor, 4:178.

Nettleship, Hazel M., Some correlates of the Hodex, 5:200.

Orsino, Donal Eugene, An experimental comparison of two exposure techniques for pre-testing advertising, 2:172.

Parks, Jan Moore, Q-methodological definition of editorial themes concerning pollution, 5:211.

Porter, Janeann, Readership of the Iowa Falls Citizen -- a comparison of two methods, 14:264.

Powell, John W., Jr., Discussion of certain problems in interpretation of factor analysis of semantic differential judgments: a case study, 6:245.

Price, Helen, An experiment comparing the use of text, drawings and photographs in teaching clothing students how to identify and correct problems of fit in women's clothing, 14:265.

Rayfield, Robert E., Two experiments in computer analysis of newspaper prose: readability assessment and automatic indexing, 15:39.

San Miguel, Rachel M., Guideline for developing basic literacy communication skills in adult education for the Philippines national minorities, 15:305.

Schlatter, John Frederick, Feasibility of using a pretest to cause desired opinion change among magazine subscribers: a controlled field experiment, 12:306.

Shipley, Linda Mahoney, A Q-methodology study of information and opinion-seeking, 7:269.

Ullian, Joseph Alan, A specific kind of joking in a small factory, 13:259.

Walch, Anthony Pitkin, A quantitative comparison of copy testing and thematic apperception testing of magazine advertisements, 2:209.

Wenz, Philip Harry, An evaluation of radio rating services, 2:215.

SPECIAL MINORITIES 26

Bell, Lillian S., The role and performance of black and metro newspapers in relation to political campaigns in selected, racially-mixed congressional elections: 1960-1970, 11:4.

Binns, Catherine A., Careers and jobs for American women as reflected in the pages of Mademoiselle, 1935-1975, 12:99.

Brasch, Walter Milton, Black English and the mass media, 12:4.

Bundy, Miriam J., A comparison of the English and Spanish language mass media preference of Mexican Americans in East Los Angeles, 11:88.

Chavira, Ricardo, Reporting in two Los Angeles dailies of Mexican deportations and emigration from the United States, 14:100.

Christensen, Don Arthur, The American Indian Press Association: its history, activities, and organization, 12:125.

Chu, Leonard L., The Chinese self-stereotype and the Chinese stereotype of Americans, a multiple regression approach, 14:104.

Clanton, Earl S., III, Nashville's news media as viewed by the black community, 11:104.

Cline, Dorothy J., The Revolution and its treatment of women's rights themes, 14:109.

Cox, Richard S., Do Mexican Americans vote differently than their Anglo neighbors, 14:117.

Czech, Elizabeth S., Interaction between black and corporate culture in broadcast management, 11:8.

Dare, Donald James, Black minority television news reporting in Atlanta, 12:138.

Dooley, Janet L., Effects of the feminist movement on magazine advertisements, 13:105.

Dragin, Bert R., The ethnic publication on the California community college campus, 10:125.

Edwards, Barbara Rene, Crusaders: portraits of four American women journalists, 14:351.

Eich, Kenneth L., News and public affairs programming by Black radio stations, 12:152.

Ellison, Judith A., Preparation and evaluation of a sample of ethnic-oriented material for adult new readers, 13:111.

Eshenaur, Ruth M., Censorship of the alternative press: a descriptive study of the social and political control of radical periodicals (1964-1973), 14:14.

Farber, Lynne S., The role of women in public relations, 13:116.

Goldstein, Cynthia Rose, The press coverage of the entrance of Jackie Robinson into baseball as the first Black, 12:172.

Grose, Charles William, The Forward Times of Houston, Texas, 9:186.

Guenin, Zena Beth, Women's pages in transition, 12:177.

Gutierrez, Felix Frank, Spanish-language radio and Chicano internal colonialism, 14:63.

Halton, John C., III, The women who published newspapers in colonial and revolutionary America: biographies of America's eleven first ladies of the press, 15:167.

Harlow, Gary Lee, A study of minority involvement in Texas high school journalism programs, 14:178.

Hutton, Frankie P., The development and aspirations of five black-owned newspapers in North Carolina, 11:167.

Hynes, Teresa Mary, The portrayal of woman in selected magazines from 1911-1930, 13:24.

Keeler, John Day, Public relations and the Black community: need for a new approach? 12:211.

Kimbrough, Marvin Gordon, W.E.B. DuBois as Editor of the Crisis, 13:29.

King, Louise Gwendolyn, Richard Wright as Black journalist, 9:216.

Koch, Beverly Stephen, The history and evolution of women's pages in American newspapers, 12:214.

Kreiling, Albert L., The making of racial identities in the black press, a cultural analysis of race journalism in Chicago, 1878-1929, 11:27.

La Brie, Henry George, III, A profile of the black newspaper old guard: black journalists reflect on the past, present and future, 12:27.

Latta, Robert Lehman, A content analysis of news of Black Americans as presented by The Wichita Eagle and a comparison with empirical data, 9:225.

Lee, Cynthia S. H., The 1967 Detroit riot: a response to crisis, 9:227.

Lee, Sylvia Anne, Image of Mexican Americans in San Antonio (Texas) newspapers: a content analysis, 12:223.

Levan, Kathryn, Television and sex roles, 13:170.

Luebke, Barbara F., Profiles of The Navajo Times and Dine Baa-Hani: a preliminary examination of two Navajo newspapers, 10:226.

Margot, Louis, III, The Dallas Express: a Negro newspaper, its history, 1892-1971, and its point of view, 10:232.

Mather, Anne D., A history and analysis of feminist periodicals, 12:242.

McCartney, Robert G., The impact of TV in the Ghetto, 9:242.

McKern, Roberta Ora, The woman suffrage movement in Oregon and the Oregon press, 14:229.

McNeely, Patricia G., Women's news: a changing image, 14:232.

Merriner, James L., Minority-group participation in commercial television programming: a case study of the WPVI-TV experience, 12:246.

Miller, Maureen, The use of the mass media by the disadvantaged engaged in vocational training, 10:251.

Miller, Oscar Cecil, Blacks in mass communications 1975: wanted but not available, or available but not wanted: 13:191.

Mitchell, Lawrence Eugene, Jr., Racial relations in recent motion pictures as seen from the critic's standpoint, 9:253.

Moore, Mary White, The role of Negro characters in selected magazine fiction, 1950-1970, 10:258.

Moses, Bernadine, A historical and analytical view of black newspapers in North Carolina, 15:254.

Naegel, Lana, Women in radio, 12:251.

Nagel, Glennis L., A study of the women journalist working on daily newspapers in Nebraska, 12:252.

Nash, Abigail Jones, The status of women in broadcast journalism: a national survey, 13:198.

Nwobodo, Ikechukwu Christopher, A study of audience responses to Black actors in television dramas and commercials, 9:263.

Oni, Sam, Frederick Douglass: black abolitionist and journalist, 9:270.

Paden, Dagmar R., Three 1954 Negro weekly newspapers and the Brown decision, 15:269.

Parkinson, Kenneth K., The black image in advertising as reflected in mail-order catalog models, 11:242.

Payne, Gazelia, A series of newspaper articles on Black newspapers in North Carolina, 15:274.

Perez, Raymundo, Padre Antonio Jose Martinez: champion of the people, 15:277.

Plost, Myrna, Sex of career models affect girls' occupational choices, 11:248.

Poe, Carolyn A., An historical analysis of Black stereotypes in Hollywood films during 1925-1935, 15:281.

Ponder, Janice P., Sepia, 11:249.

Porter, Charles W., The Black press in America before the emancipation, 9:288.

Regan, Leverne Tracy, A survey of minority employees and their supervisors in broadcast news, 12:290.

Reischel, Diane E., The short story heroine of two women's magazines, 15:293.

Rickard, Judith M., Media habits of Mexican-Americans in San Jose, California, 14:270.

Roesch, Patricia Adams, Race problems of the Black American as covered by Life and Ladies' Home Journal from 1945-1962, 12:296.

Rosen, Daniel A., Mexican-Americans and the broadcast media: a study of San Antonio's Bilingual Bicultural Coalition on Mass Media, 15:299.

Sanchez, Leo A., Treatment of Mexican Americans by selected U.S. newspapers: January-June 1970, 12:303.

Schement, Jorge R., Primary Spanish language radio as a function of internal colonialism: patterns of ownership and control, 15:40.

Schneider, Norma Lavinia, And night becomes the morning: a story of the people of Watts, 14:283.

Schramm, Virginia Marie, Communicating health information to the urban poor: an examination of the role of the mass media in the health system and an analysis of the Milwaukee Community Health Fair, 13:232.

Scriber, Clarice Letitia, An investigation into the response of book reviewers to books published by black book publishers. 14:284.

Sears, Marsha, A content analysis of the women's pages of five Kansas newspapers, 13:233.

Shapiro, Bernadette N., Effects of race and sex role stereotyping on acceptance of and learning from occupational role models, 11:49.

Sherard, Regina, The attitudes of blacks toward the metropolitan press: a study of residents in a black community of Detroit, Michigan, 10:319.

Smith, Ester Gottlieb, A comparative assessment of the relative adjustment and attitudes of two ethnic groups concerning their resettlement in the United States, 13:45.

Smithson, Joyce E., The Omaha Star: its main concerns, 12:321.

Stauffer, John Maxwell, A descriptive study of a national volunteer adult literacy program in the United States with an analysis of student reading grade level change, 10:39.

Tatro, Helen Louise, Local news coverage of blacks in five Deep South newspapers, 1950 to 1970, 10:336.

Taylor, Nancy Jane, Women in illustrations from Ladies' Home Journal (1890-1899) Vanity Fair (1920-1929), 13:247.

Tilghman, Romalyn A., A content analysis of goals and occupations of heroines in three women's magazines: 1944-1972, 12:342.

Trice, Elizabeth Mallary, Some American Indians' newspaper readership habits and attitudes in Salt Lake Valley, Utah, 14:321.

Tsang, Chia-Chi, Media use habits of Chinese adults in Vancouver, Canada, 14:322.

Weissberger, S. J., The rise and decline of the Yiddish-American press, 10:43.

Whitlow, S. Scott, The perception of women as news principals: an analysis of the cognitive set of gatekeepers and of situational correlates, 14:62.

Winter, Alan Douglas, The gay press of the United States: a history of the gay community and its publications, 14:344.

Woodson, Sharon L., The Black Hegira to Kansas: 1879-1880, 13:282.

TYPOGRAPHY & GRAPHIC ARTS 27

Ahlhauser, John W., The electronic newspaper, 13:53.

Dressler, Marjory Ruth, Color photographic design through darkroom experimentation, 8:83.

Feiring, Roy A., The Neoclassic printing movement, 1890-1940, 15:135.

Goldberg, Jay Jerrold, A bibliographic review of research in the field technical manual usability, 13:128.

Hartenfeld, Jeffery A., Photographic printmaking...a multimedia instructional laboratory unit, 7:164.

Hoy, Frank Philip, Possibilities of the use of negative color in a daily newspaper, 8:119.

Kahl, Mary Ruth Luna, A study of reading speeds and reader preferences between Roman and San Serif type, 13:158.

Krider, John A., Graphic arts: a textbook of basic theory, procedure and practice, 15:212.

Kromp, Odalie K., The computerization of Georgia's weekly newspapers and management evaluation of specific equipment, 11:192/12:215.

Leicht, Albert George, An analysis of the production output difference between an 11-pica and a 15-pica line width, 3:146.

Lewis, Robert Allen, The legibility of capital and lower case computer printout, 7:198.

Loomis, Carl Floyd, Monoserif: an historical review of the technical developments affecting the designing of typefaces, 12:29/13:178.

Martin, Richard Owen, The nonverbal "language" of typographic layout: an experimental study of consumer preferences for various arrangements of type and abstract elements in typographic layouts, 2:17.

Mountain, Patrick J., Typeface weight as a determinant in forming reader opinions of advertised products, 11:231.

Neman, Thomas Edward, The relative legibility of three cold type faces, three line lengths, three paper stocks, and the interaction of these three variables, 7:44.

Nuckols, Jack W., Jr., An analysis of the comparative reading times for 11-pica and 15-pica copy, 3:171.

Ottinger, Charles A., Facsimile systems-development and future, 12:268.

Parker, James Harold, Influence of type of graph and other variables on the comprehension of trend information, 2:23.

Pennypacker, Charles C., A study of current teaching methods and laboratory practices in basic typography courses of the accredited schools of journalism, 1:108.

Powers, Stanley Piazza, The effect of three typesetting styles on the speed of reading newspaper content, 1:109.

Pullman, David R., A study to determine graphic changes in relationship to their use with each other and with product categories in general consumer magazine advertising: a study of Life and Look magazines, 1948 and 1967, 7:246.

Rehe, Rolf F., Proposals for a functional typography, 12:291.

Ruthenbeck, Karl E., An inquiry into the acceptability of unjustified type composition and omission of column rules to newspaper readers, 3:189.

Sasser, Emery L., An investigation of the comparative readability of hot metal and cold type, 1:121.

Schafer, Jacqueline, Changes in the format of the Saturday Evening Post, 1936-69, 14:281.

Sherrill, Peter Nathaniel, Effects of typeface suitability on message source recognition; an experiment in communication behavior, 2:94.

Six, Kathleen Sue, Daily Athenaeum conversion from letterpress to offset: reader estimates of readability, 7:272.

Smith, Daniel Joseph, The need for new graphic techniques to help newspapers to compete effectively with television, 10:327.

Wiggins, Richard Henry, The effects of lowercase alphabet length, length of line, and spacing on speed of reading of 8-point regal type, 2:37.

Wildblood, Alan, Feeling-tone transfer and other effects of typeface on message reception, 7:308.

VISUAL COMMUNICATION **28**

Belt, Thomas G., Elements of style in the cartoons of Gahan Wilson, 9:100.

Birkbeck, Nigel J. W., The logogram: corporate communications through graphic symbols, 11:76.

Byers, Michael Walter, Budget, availability, and use as variables for applying instructional technology in Florida high schools, 12:112.

Dees, David A., Color as related to the communicative process, 11:115.

Ellis, Raymond Egner, Using the camera to communicate the personality of Masaki, a village in Tanzania, East Africa, 10:131.

Essman, Allen K., The effect of contrast ratio on viewer judgments of photographed models, 10:134.

Fox, Suzanne Kuulei, Toward an understanding of the relationship between perceived male-female power relationships and media consumption behavior, 14:159.

Green, Gary D., The structure, winners, and criticisms of the Pulitzer Prize in photography from 1942 to 1972, 11:139.

Hall, Douglas C., The effect of eye movements on the recall of information with visual imagery, 11:16.

Lim, Benito O., Interpretations from pictures: the effects on judgments of intimacy of varying social context and eye contact, 10:224.

Metallinos, Nikos, Asymmetry of the screen: the effect of left versus right orientation in television images, 13:34.

Nesterenko, Alexander A., The creative person in social perspective, 14:246.

Petrino, Peggy Whalen, Indirect measures of the relative status of the author versus the illustrator within the art form of the American narrative picture book for children, 1938-1974, 14:260.

Robeck, George B., The influence of design symmetry and contour on eye fixations and judgments of perceived complexity, interestingness and pleasingness, 9:59.

Sadowske, Pamela Sue, A self-instructional program on simple television visuals for extension personnel, 13:224.

Segerstrale, Ullica C., Power relations in the world of comic strips, 14:288.

Sherman, Ronald Alan, Effectiveness of visual images in communicated information: a controlled field experiment, 10:320.

Smith, Howard A., Saintly humor: an analysis of the humorous journalistic tradition of the Reorganized Church of Jesus Christ of Latter Day Saints, 15:317.

Speigel, John M., The effects of culture on the visual perception of still pictures, motion pictures, television, and other visual symbols, 11:279.

Stephano, Peter John, An investigation of hand gesture as nonverbal communication, 9:331.

Vodde, Theodore, Blood and beer: a teleplay, 14:326.

Ware, Barbara A., Homemaking filmstrips and Wisconsin homemaking teachers, 10:354.

Warwick, Pamela M., Evaluation of three instructional videotapes demonstrating regional anesthesia motor skills, 13:267.

Wheeler, Eddy Lee, A study in the philosophy of photography, 14:339.

Using this Author Index

Each item in this Author Index appears in the following order: name of author., cumulative index page number--original abstract volume numbers: original abstract number.

Author Index

A

Aaby, James G. 1-8:42
Abady, Albert J. 100-3:36
Abbey, Alan D. 25-15:53
Abbott, Eric A. 13-12:66
Abbott, Eric Alan. 82-13:1
Abbott, Katherine E. 90-3:37
Abdul-Rahim, Salim Yousef. 53-13:50
Abdulla, Diane Ash. 47-4:33
Abel, John David. 15-10:1
Aber, Linda Drean. 76-3:38
Aber, Wren L. 25-3:39
Abhau, Elliot. 15-10:49
Aboaba, Doyinsola A. 13-10:50
Abogunrin, Ruth L. 80-12:67
Aborisade, Adebisi Akanni. 39-13:51
Abrahms, Lynda E. 86-9:82
Ackley, Michael P. 15-12:68
Adams, Charles B. 100-5:52
Adams, David L. 63-11:58
Adams, Donald Pat. 63-7:59
Adams, Ezra J. 47-2:39
Adams, Paul Douglas. 100-10:51
Adams, Paul Douglas. 15-13:2
Adams, Penelope Ann. 100-7:60
Adams, Robert L. 39-4:34
Adams, William C. 90-7:61
Adamson, June N. 25-10:52
Addis, Michael. 39-13:52
Adels, Robert Mitchell 100-10:53
Adler, William Charles, Jr. 31-7:62
Agoos, Lawrence D. 36-11:59/12:69
Ahlgren, Alice Elizabeth. 82-14:1
Ahlhauser, John W. 113-13:53
Ahlschwede, Margrethe P. 6-8:43
Ahmad, Abrar. 1-4:35
Ahmed, Mushtaq. 53-3:40
Ahmed, Nilofer. 86-2:40
Ahung, Mohammed Kazem. 53-4:36
Ainsworth, Doris S. 90-15:54
Airulla, Philip L. 90-7:63
Akinfeleye, Ralph R. Afolabi. 53-12:70
Akins, Linda G. 86-12:71
Albano, Jose C. 1-10:54
Albarran, Alberto Z. 13-11:60
Albert, Maria Rita A. 100-6:66
Albright, James M. 53-3:41
Albright, John W. 1-10:55
Alderman, Wanda Forester. 63-6:67
Aldoory, Shirley A. 6-12:72
Aldridge, Sallie Martin Sharp. 31-10:56
Alexander, George Fetterol, II. 100-8:44
Alexander, Gustav O. 15-9:1
Alexander, Rosemarie J. 100-15:55
Alexander, SheraLyn Webber. 63-5:53
Alexandre, Laurie A. 63-15:56
Alfano, Leonard P. 1-9:83
Alfaro, Annie Jeannette. 53-12:73
Alfonso, Herminia M. 53-10:57
Al-Gailani, Ghazi Ismail. 53-10:2
Ali, Dur S/O Mohamad Nouros. 13-11:61
Allen, Cynthia Mae. 63-12:74
Allen, G. E. Morris. 63-4:37
Allen, John S. 90-11:63
Allen, Jerry W. 77-13:54
Allen, Kathryn J. 63-15:57
Allen, Richard. 15-10:58
Allen, Richard L. 110-14:2
Allen, Susan L. 6-12:75
Allen, Thomas H. 6-6:68
Allevato, John Thomas. 77-5:54
Allred, Edith May A. 63-3:42
Al-Maniey, Nancy T. 53-2:41
Alperstein, Gerald Steven. 53-10:59
Alsbrook, James E. 31-2:42
Alsbrook, James Eldridge. 25-6:1
Alshouse, Robert Eugene. 100-13:55
Al-Soze, Abdul Amir. 53-2:43
Amaya, Susana. 13-11:1
Amend, Edwin H. 25-9:2
Ames, Mary Clare. 110-1:1
Amnar, Beverly Saleeme. 36-13:56
Andapia, Alfonso Ortega. 110-3:43
Anders, Smiley G., Jr. 6-9:84
Andersen, Martha D. 6-5:55
Anderson, David Wallace. 100-13:57
Anderson, Douglas A. 36-15:1
Anderson, Ernest R. 6-6:69
Anderson, Fredrick Ivan. 100-12:76
Anderson Henry Alvah, Jr. 15-13:3
Anderson, Karen Jo. 63-15:58
Anderson, Kenneth Edwin. 63-9:85
Anderson, Robert Black. 90-4:38
Anderson, Sister Mary Jacqueline. 15-12:77
Anderson, Stephen J. 47-6:70
Anderson, Vera Kathryn Stevens. 63-14:65
Anderson, Wayne. 6-6:71
Anderson, William H. 1-8:45
Anderson, William R. 63-13:58
Andrew, E. William. 100-10:60
Andrew, George S., Jr. 63-3:44
Andrews, Robert G. 15-12:78
Andrews, Russell W. 60-13:59
Ankrom, Reginald R. 44-11:63
Anservitz, Robert M. 1-7:64
Ansfield, Linda G. 90-10:61
Anseth, Philip Thomas. 15-14:66
Anzelmo, Robert J. 90-1:2
Appelbaum, Alan L. 63-2:44
Apple, Nick Pete. 39-8:46
Applebaum, William Mark. 25-13:60
Applegate, William Henry. 63-4:39
Apsler, Ruby M. 77-15:59
Apt, Patricia Anne. 60-9:86
Ardoin, Birthney. 31-10:3
Arenstein, Howard Leigh. 100-13:61
Argyle, Erma J. 15-15:60
Argyle, Erma J. 15-15:60
Arias, Emil. 53-5:56
Arman Philip T. 54-6:72
Armistead, Robert T. 63-2:45
Armstrong, Charles M. 31-11:64
Armstrong, Randy L. 1-14:67
Armstrong, Ruth E. 80-7:65
Arnold, George Lawrence. 47-14:40
Arnold, Thomas B. 44-14:349
Arnold, Tom Murray. 89-12:79
Arnstein, Sherry Phyllis. 25-1:3
Aronoff, Craig E. 100-13:62
Arrendell, Odes Charles. 31-9:3
Arrington, Cammon I. 63-9:87
Arroyo, Richard D. 100-5:57
Arundale, Robert Burton. 15-9:4
Ascoft, Joseph R. 14-6:73
Ash, Jerry Wayne. 63-5:58
Ashdown, Paul G. 63-7:66
Ashdown, Paul George. 100-14:3
Asher, Le Roy Jess. 90-2:80
Ashley, Perry J. 31-7:1
Asi, Morad O. 6-15:61
Askin, Richard Henry, Jr. 44-9:88
Asrat, Wendem-Agenehu. 54-3:45
Atkin, Charles Kenward. 15-10:4
Atkin, Charles Kenward. 60-7:67
Atoyebi, Atilade O. 42-15:62
Atseff, Laurence C. 6-2:46
Attah, Efiong Ben. 14-6:74

Atwood, Lynn Erwin. 15-3:1
Au, Michael. 77-14:68
Au, Winfred Leong, 63-4:41
Audu, James H. D. 82-13:63
Auer, Emma. 25-7:2
Auh, Taik Sup. 44-11:65
Auman, Emily Jean. 44-12:81
Averill, Priscilla. 15-10:62
Avery, Glenn Roger. 90-7:68
Avey, Edward W. 31-1:4
Avila-Nieto, Carlos E. 42-15:63
Ayers, Helen M. 100-11:66
Azarcon, Hermenegildo Angeles. 54-2:47

B

Baber, Anne. 47-11:67
Bach, Shirley J. 63-1:5
Bach, Shirley J. 15-11:2
Bachand, Claude Francis. 39-2:48
Bachand, Lorraine P. 36-14:69
Bachman, Gordon. 31-4:42
Back, Stephen C. 60-4:43
Backer, Jack Eugene. 80-2:49
Badgett, John Thomas. 44-12:82
Badii, Naiim. 15-14:70/15:64
Baenziger, Peter. 100-6:75
Bahr, Doreen G. 6-15:65
Bailey, Edward J. 7-6:63
Bailey, Margaret J. 82-11:68
Bailey, Virginia Ruth. 100-12:83
Bailey, Willard. 90-6:76
Bain, Mary Elizabeth King. 82-14:71
Baize, Nancy C. 7-9:89
Baker, Brent. 60-9:90
Baker, Cheramie Lee. 31-8:47
Baker, Ira Lee. 63-2:50
Baker, Jo Helen Lerret. 63-9:91
Baker, Mary A. 44-11:69
Baker, Mary Frances. 15-12:84
Baker, Richard John. 91-6:77
Bakhtar, Maliheh. 54-12:85
Balakrishnan, Trichur Ramakrishnan. 100-12:86
Baldasty, Gerald Joseph. 36-13:64
Baldwin, Deborah. 77-12:87
Baldwin, Joseph L. 7-13:65
Baldwin, Patricia. 77-15:66
Baldwin, Thomas F. 15-5:1
Bales, Frederick V. 31-4:44
Ball, Barbara Cordle. 77-7:69
Bandy, Patricia M. 47-4:45
Banister, Michael Ellis. 15-14:72
Bannister, Harry Thomas, Jr. 60-9:92
Baransy, Terry. 91-6:78
Barchak, Leonard J. 14-15:3
Bardwell, James E. 91-10:64
Barghouti, Sahki Mohammad. 54-9:5
Barker, Michael D. 25-15:67
Barker, Sheridan Clinton. 63-12:88
Barkman, G. Victor. 91-2:51
Barnes, Richard V. 48-11:70
Barnett, Julie. 77-14:73
Barney, Ralph Dale. 54-9:6
Barnstein, Harold. 60-3:46
Barnum, John M., Jr. 1-13:66
Barrett, William C. 63-13:67
Barron, Donna Jean. 31-7:70
Barr, Carolyn E. 31-6:79
Barr, Robert M. 91-9:93
Barrus, George S. 7-3:47
Barrus, George Stanton. 39-8:1
Barry, Nancy B. 54-15:68
Barta, Carolyn Jenkins. 60-9:94
Bartholomew, C. Michael. 16-12:89
Bartness, Garold L. 63-7:3
Basbanes, Nicholas A. 60-8:48
Baskin, Otis Wayne. 100-14:4
Basking, Thomas Joseph. 39-8:49
Basquin, Elwin L. 100-7:71
Bass, Abraham Zisha. 100-8:2
Bassett, Edward Powers. 60-5:2
Bastron, Ellen Kay. 100-14:74
Bateman, Janis K. 77-15:69
Battles, Richard G. 100-2:52
Batts, James H. 63-12:90
Baucom, Linda D. 16-11:71
Bauer, Joseph. 91-9:95
Bauer, Thomas K. 16-12:91
Bautista, Benjamin Suntay. 54-2:53
Bawa, Gurpartap Singh. 54-2:54
Baxter, Capt. Billy Lee. 91-4:46
Baxter, Leona J. 39-9:96
Baxter, W. Neal. 7-6:80
Bayley, Richard Bennett. 63-2:55
Bayley, Richard Bennett. 54-7:4
Bayne, Jerry L. 44-13:68
Beahon, Mary Ann Eggers. 91-14:75
Beal, David L. 44-11:72
Beall, Gary A. 91-11:73
Beames, Bob J. 7-10:5
Bean, Frank Wilson. 91-2:56
Beane, Grace Marjorie. 82-12:92
Beard, John Herschel. 77-14:76
Beard, Richard Lee. 100-4:1
Beardsley, George K. 77-9:97
Beattie, Earle J. 7-4:47
Beatty, David J. F. 16-9:7
Bechtel, Daniel R. 1-10:65
Beck, Elmer Axel. 64-6:81
Becker, Alfred E. 39-9:98
Becker, Irwin G. 16-8:50
Becker, Jerome D. 7-5:60
Becker, Lee B. 16-13:4
Beckham, Raymond E. 82-8:51
Beckham, Raymond E. 64-11:3
Beckmeyer, Mary Frances. 64-6:82
Bednar, David A. 16-15:70
Bednarek, David I. 39-6:83
Bedner, Mark A. 39-13:69
Beell, Thomas L. 16-10:66
Behl, Paul Stanley. 30-14:77
Behrman, William V. 7-6:84
Belcher, Clyde Walter. 25-12:93
Belck, Jack. 40-5:61
Beldon, Thomas M. 60-13:70
Bell, Lillian S. 111-11:4
Bell, Marvin J. 100-4:48
Bell, Ronald Wayne. 31-14:78
Bell, Sue H. 91-15:71
Bellay, John T. 31-9:99
Bellerose, George A. 87-8:52
Bellinger, Robert Kellogg. 77-10:67
Belman, Sheldon Lary. 64-13:5
Belskey, Albert H. 77-14:79
Belson, Jerry J. 7-6:85
Belt, Thomas G. 114-9:100
Beltran, Luis Ramiro. 14-6:86
Benavides, Rosalinda. 31-7:72
Bender, Gary N. 100-3:48
Bender, John R. 77-15:72
Bennett, David L. 48-8:53
Bennett, ElDean. 80-9:8
Bennett, Robert J. 91-6:87
Bennett, Roger E. 44-9:101
Bennett, Susan Turner. 80-10:68
Bennett, Thomas Gary. 25-9:102
Bennion, Sherilyn Cox. 77-6:2
Benson, Reed A. 82-15:73
Benton, Marc Gordon. 16-12:94
Benton, Mary J. 60-15:74
Benz, Catherine. 77-15:75
Berfield, Frank Hale. 100-1:6
Berg, Ingrid B. 31-11:74
Berg, Stephen Ralph. 16-10:69
Berg, Thomas R. 100-13:71
Bergsman, Steven Mark. 100-10:70
Berk, Joan Latimer. 44-2:57
Berk, Philip Edward. 36-1:3
Berkell, Arthur. 87-7:73
Berkland, William Roger. 16-3:49
Berman, Jay. 14-12:95
Berman, Myron D. 1-1:7

Bernacchi, Michael D. 16-12:2
Bernard, Robert E. 80-15:76
Bernstein, Howard M. 91-1:8
Bernstein, Stanley David. 64-1:9
Berres, Jean L. 82-7:74
Berrett, Dennis. 77-8:54
Berzinski, Beverly. 100-4:49
Bessesen, Alfred Nicholas. 80-6:88
Bethune, Beverly M. 7-6:89
Bethune, Jack M. 1-7:75
Bevevino, Christopher Ross. 91-4:50
Bibertson, Robert G. 82-15:77
Bielaski, Jennifer Townsend. 16-12:96
Biendarra, Kenneth Allen. 40-9:103
Bierbauer, Charles J. 54-9:104
Bigelow, Timothy L. 91-5:62
Bigger, Frank. 91-10:71
Billimoria, Jeelu. 82-11:75
Billings, William Harmond. 48-12:97
Binder, Paul J. 31-10:72
Bindra, Vinita. 42-12:98
Binns, Catherine A. 111-12:99
Birch, Colleen J. 60-13:72
Birchmore, Melinda T. 7-9:105
Birchmore, Melinda T. 16-13:6
Birkbeck, Nigel J. W. 114-11:76
Bishop, Michael Edward. 54-8:3
Bishop, Robert Lee. 64-4:2
Bisplinghoff, Judy Alves. 89-9:106
Bissland, James H. 80-15:4
Bittner, Kenneth K. 87-9:107
Blackburn, Gary M. 60-12:100/14:80
Blackman, Edwin T., Jr. 7-7:76
Blackwood, Jo Lambert. 91-1:10
Blake, Francis Lee. 100-4:51
Blakely, Nell Robertshaw. 87-5:63
Blanchard, Margaret Anne. 48-9:108
Blanchard, Robert O. 60-4:3
Bland, Brian Robert. 100-3:50
Blankenburg, William Burl. 40-7:5
Blann, Robert L. 76-4:52
Blaschke, Johana Lee. 91-12:101
Blaser, Larry E. 7-3:51
Blaylock, Elaine Frances. 91-2:58
Bleakley, Fredrick Robert. 40-5:64
Blech, Scott A. 7-7:77
Bleiweis, Phyllis Rosenblum. 48-10:73
Blevins, Constance J. 1-15:78
Blexrud, John H. 30-10:74
Blinco, Sharon R. 54-9:109
Blisard, Herbert F. 89-1:11
Bliss, Robert M. 36-5:3
Blobaum, Roger J. 44-2:59
Bloch, Merry Deborah. 25-10:75
Block, Victor. 76-1:12
Blome, George J. F. 64-4:53
Bloomer, Larry Wayne. 44-8:55
Bloomfield, Douglas M. 60-3:52
Blue, Harold Darrell. 100-5:65
Bobb, F. Scott. 91-14:81
Bobren, Howard Mark. 110-1:1
Bockelman, Shirley A. 48-11:77
Boggan, Jack Dorsey. 91-4:54
Boggs, Judith McLain. 54-6:90
Bogin, Mary Morrice. 36-10:76
Bohling, Charles E. 64-2:224
Bohn, Leslie W. 1-9:110
Bohner, Edgar G., Jr. 89-9:111
Bolen, John Harold. 31-9:112
Boles, Stamey L. 31-3:53
Bomberger, Russell Branson. 16-1:2
Bond, Gregg Stephen. 86-2:60
Bondy, Filip. 100-14:82
Bontrager, Robert D. 7-7:6
Bonwit, Toby. 25-13:78
Boomer, Lynne Duncan. 91-9:113
Booth, Laurel A. 77-7:78
Booz, Donald R. 91-1:13
Borey, Pamela A. 91-15:79
Bornholdt, John N., Jr. 7-4:55
Borop, Mirian Jean. 44-7:79
Borton, Jerry W. 1-10:77
Bottini, Ronald L. 100-5:66
Bottorff, Ann N. 100-9:114
Bounds, Bruce R. 91-14:83
Bow, Warren James. 64-4:56
Bowden, Ann. 64-14:5
Bowen, Lawrence. 1-9:115
Bowen, Lawrence. 1-12:3
Bowen, Patricia A. 91-11:78
Bowers, Ian C. 7-5:67
Bowers, James K. 31-9:116
Bowers, Kenneth L. 91-2:6
Bowers, Thomas A. 1-7:80
Bowers, Thomas A. 1-10:6
Bowes, Ronald Wayne. 44-13:74
Bowles, Harry Garland. 80-6:91
Bowman, James R. 48-10:78
Boyd, Dale E. 30-8:56
Boyd, Robert Burgess. 64-13:75
Boyd, Robert S. 1-9:117
Boyd, Thomas Childress. 91-10:79
Boyden, Anne Louise. 77-14:84
Boyer, John Harold. 31-13:7
Boyer, Linda A. 89-11:79
Boyer, William H. 64-6:92
Boyesen, Martin Gregory. 91-10:80
Boylan, Richard F. 16-10:7
Boylston, James R. 80-12:102
Brack, Elliott E. 25-1:14
Braden, Dianne G. 64-6:93
Bradley, Leo P. 64-15:80
Bradley, Vincent Xavier. 91-9:118
Bradshaw, William G. 7-15:81
Brady, Lila. 1-6:94
Brady, Randolyn S. 16-15:82
Brady, Ric P. 1-15:83
Brady, William Mack. 101-4:57
Brand, W. Jean. 16-10:81
Brandl, Francis J. 25-1:15
Brandon, Joy G. 1-10:82
Brandsberg, George Thomas. 30-5:68
Brandt, Kristin A. 87-11:80
Brandt, Linda S. 91-7:81
Brandt, Michael Thomas. 60-14:85
Branham, Yolande Vandeveer. 101-9:119
Brant, William Allen. 44-7:82
Brasch, Walter Milton. 111-12:4
Brasie, Jeffrey D. 91-14:86
Bratek, D. R. 7-2:62
Brauer, Stephen Wesley. 6-7:83
Bray, Ann. 7-4:58
Bray, Lawrence Hall. 64-4:59
Breard, Benjamin Allen. 87-9:120
Breeze, Marshall Hall, II. 101-12:103
Breger, Jack P. 101-11:81
Brehm, Marijean P. 7-5:69
Breitrose, Henry S. 16-4:4
Bremner, John B. 31-3:2
Brems, Lisa. 16-10:83
Brenner, Donald John. 91-3:3
Brenner, Elizabeth E. 25-9:121
Bresenhan, Karoline Patterson. 91-7:84
Brew, Thomas M. 60-14:87
Brewer, Richard Kemp. 44-2:63
Bridges, Lamar Whitlow. 64-2:64
Bridges, William Arthur. 54-3:54
Bridgett, James Edward, Jr. 91-4:60
Briery, David C. 7-15:84
Brigham, Janet. 83-11:82
Brigham, Janet. 64-12:104
Brignolo, Donald Edward. 101-5:70
Brigode, Arnold E. 91-6:95
Brines, Paul Craig. 101-8:57
Brinkman, Paul Delbert. 16-2:65
Brinkman, Paul Delbert. 64-10:8
Bristow, Robert W. 77-3:55
Broad, Donald F. 60-7:7
Brock, Jan R. 48-11:84
Brodhead, J. Paul. 64-11:83/12:105
Brody, Jane Ellen. 26-1:140
Brom, Thomas Kinnel. 101-7:85

Bronk, Richard Byron. 110-13:76
Brooks, Roland D., Jr. 7-8:58
Broom, Glen Martin. 91-5:71
Broom, Glen M. 16-15:5
Brooten, Kenneth Edward, Jr. 16-10:84
Broughton, Ida Ann McCoy. 31-7:86
Brown, Alan W. 44-12:106
Brown, Daniel Warren. 54-9:122
Brown, David Ash. 64-6:96
Brown, Dennis E. 41-9:9
Brown, Don J. 83-11:85
Brown, Edward Earl, Jr. 92-6:97
Brown, Eric. 101-7:87
Brown, Jane Delano. 16-13:77
Brown, Jeffrey L. 31-10:85
Brown, Joye Evonne. 101-8:59
Brown, Kathleen McMurtrey. 60-14:88
Brown, Lee M. 40-9:10
Brown, Leslie G. 7-12:107
Brown, Lloyd W., Jr. 83-7:88
Brown, Marion R. 110-1:16
Brown, Marion R. 14-6:3
Brown, Rev. Gerald L. 64-9:123
Brown, Richard M. 89-8:4
Brown, Richmond O. 76-4:61
Brown, Robert J. 92-11:86
Brown, Roger Langham. 31-2:66
Brown, Roger Langham. 16-3:4
Brown, Ruth. 26-10:86
Brown, Steven R. 89-2:67
Brown, Susan T. 83-15:85
Brown, William E. 101-14:89
Brown, William Preston. 110-2:68
Browning, Everett. 26-5:72
Brownlee, Bonnie Jeanne. 26-13:78
Brubaker, David B. 76-5:73
Brubaker, William Hanford. 101-7:89
Brueggeman, Arlene Ann. 40-2:69
Brumagin, Vicki Lee. 64-10:87
Bruner, Jere Waite. 60-2:70
Bruning, Rita Marie. 44-12:108
Bruttini, Adriano. 54-1:17
Bryan, John W. 80-15:86
Bryan, Larry E. 92-11:87
Bryant, Barbara Everitt. 92-5:74
Bryant, Barbara Everitt. 16-9:11
Bryant, Hilda M. 40-7:90
Bryant, Jennings, Jr. 16-13:8
Bryant, Wayne D. 1-6:98
Buchan, Elizabeth Lawson. 92-5:75
Buchanan, Christine 60-9:124
Buchanan, David E. 83-15:87
Buchele, Mary Jagger. 14-10:88
Buchholz, Terry L. 1-12:109
Buck, Ronald M. 7-6:99
Buckalew, James K. 26-6:4
Buckley, Frank W. 36-5:4
Buckley, John R. 64-2:71
Buckwalter, Roger Jerone. 101-8:60
Budd, Richard W. 54-1:18
Budd, Richard W. 16-3:5
Bugeja, Michael J. 48-14:90
Buller, Leroy G. 101-15:88
Bundy, Miriam J. 111-11:88
Bunge, Walter. 60-10:9
Bunker, Nancy J. 76-15:89
Bunting, James W. 1-6:100
Bunyard, Paul S. 16-11:89
Burby, Nan Harbour. 101-5:76
Burch, John C. 83-7:91
Burd, Gene Arnold. 40-2:1
Burda, Ronald E. 87-11:90
Burgess, Samuel Lamkin. 64-4:62
Burke, Timothy J. 92-2:72
Burnett, Lou Gehrig. 101-4:63
Burnett, Melvin Dallas. 40-5:5
Burns, R. Kenny. 16-10:90
Burpee, David H. 64-13:79
Burris, Michael C. 64-11:91
Burken, Judith Lucille. 48-12:110
Burkett, David Warren. 44-3:56
Burningham, Robert Gillman. 101-10:89
Burrows, Edward Lane. 64-13:80
Bush, Franklin A. 1-3:57
Bush, Lewis Richard. 87-8:61
Bush, Ted J. 64-11:92
Buss, Linda J. 7-5:77
Bussel, Alan. 64-3:58
Bussey, Charles D. 31-8:62
Busterna, John C. 80-15:90
Butler, Dorthy Dell. 64-2:73
Butler, Paul F. 26-4:64
Butts, James Alvin. 86-2:74
Bux, Robert M. 92-12:111
Bybee, Carl R. 1-15:91

Bybee, Herbert Malcolm. 92-9:126
Byers, Michael Walter. 114-12:112
Byrd, Martha H. 48-14:92
Byrne, Robert J. 26-9:127
Byrnes, Francis C. 54-2:2

C

Cadman, Anne Bradford. 30-5:78
Cahill-Spencer, Patricia. 64-9:128
Caldarera, Annie H. Liu. 16-12:113
Caldwell, Donald Wilson. 31-8:63
Caldwell, John A. 101-5:79
Caldwell, Robert Jose. 83-13:81
Caldwell, Snyder C. 16-13:82
Calhoun, Donald A. 92-9:129
Calhoun, James Lynton. 44-1:19
Calhoun, Richard C. 64-4:65
Calhoun, Seabron Bee. 64-14:93
Calkins, Kenneth Lyle. 31-7:92
Callahan, Yvonne Herring. 101-6:101
Callaway, Wendell R. 1-11:93
Calvert, Leonard J. 60-15:92
Calvert, Wesley Donald. 80-2:75
Cameron, Randy D. 7-12:114
Campbell, Arch Miller. 101-10:91
Campbell, Hugh. 92-9:130
Campbell, James. 31-6:5
Campbell, Robert Walter. 36-1:20
Campbell, Roger Paul. 44-14:94
Cannon, Keith Lee. 26-14:95
Cantor, Harold. 77-10:92
Cantor, Joanne R. 16-10:93
Cantor, Joanne R. 16-13:9
Capers, Thomas Stacy. 92-2:146
Cappellari, Marjorie L. 54-10:94
Carden, Beverly Barnum. 110-13:83
Carey, John Thomas. 16-10:95
Carey, Joseph Hall. 101-10:96
Carey, Robert. 64-1:21
Carlberg, Scott C. 101-13:84
Carlin, John C. 60-12:115
Carlos, Jesus S. 7-5:80
Carlson, David R. 1-3:59
Carlson, Glenn Herbert. 36-6:102
Carlson, Jerry A. 80-9:131
Carlson, Katherine M. 92-11:94
Carlson, Richard P. 77-5:81
Carlson, Theodore, Harold. 92-6:103
Carmichael, Mary Anne R. 17-2:76
Carmode, Ralph Edward. 101-5:82
Carney, Thomas M. 42-15:93
Carney, William E. 44-15:94
Carpenter, Don A. 64-7:93
Carr, Howard L. 1-11:95
Carr, Wiley N. 48-3:60
Carrell, Bob , Jr. 1-7:8
Carroll, Bob A. 48-13:85
Carroll, J. Hope. 48-14:96
Carroll, Sharon M. 86-15:95
Carson, Donald W. 36-8:64
Carter, Lorenzo Edward. 26-9:132
Carter, Nancy Hoerle. 101-14:97
Carter, Nicholas Albert. 101-2:77

Carter, Peggy C. 26-11:96/12:116
Carter, Susan Huser. 48-9:133
Carvell, Richard A. 60-11:97
Carver, George Thomas. 64-5:84
Caruthers, Robert D. 17-5:83
Carver, Melissa S. 89-11:98
Carver, Patricia Traynor. 48-6:104
Caruso, Thomas Edward. 48-4:66
Casey, Catherine K. 48-15:96
Casey, Kay. 54-6:105
Cassady, Dave. 30-15:97
Cassata, Mary B. 7-6:7
Cassel, John J. 17-6:106
Casstevens, Kenneth R. 101-11:5
Castagnera, James O. 7-13:86
Castello, James E., Jr. 76-3:61
Castilla, Tene. 64-11:99
Cates, Claudia A. 40-15:98
Cawood, Albert McLaurin. 64-4:67
Cegavske, Janet Elizabeth Fisher. 92-8:65
Cessna, Opal M. 31-11:100
Chabot, Harvey Robert. 40-12:117
Chaddock, Robert N. 101-6:107
Chaffee, Steven Henry. 7-3:6
Chain, Patricia A. 54-12:118
Chaiyasena, Chintana. 92-9:134
Chaiyasena, Chintana. 14-10:97
Chalfa, John J., Jr. 101-14:98
Chalfen, Richard Megson. 101-13:87
Chamberlin, William F. 101-15:6
Chambliss, Edwin H. 92-6:108
Chamness, Edgar A. 36-7:94
Chan, Yue-Ping, 54-1:22
Chance, Jean Carver. 44-8:66
Chandiram, Jai Kumari. 54-5:85
Chang, Lawrence K. H. 7-7:95
Chang, Samuel C. H. 31-5:86
Chang, Shu-Hua S. 54-11:101
Chang, Te-Cheng. 54-13:88
Chang, Won Ho. 17-11:6
Chang, Yong. 48-5:6
Chao, Laban Ching. 101-12:119
Chapman, Buddy Wayne. 17-12:120
Chapman, Don K. 92-8:67
Chapman, Thomas Joseph. 44-12:121
Chase, H. Jack. 101-8:68
Chatham, Kathleen M. 7-14:99
Chavers, Pasqual Dean. 17-14:6
Chavira, Ricardo. 111-14:100
Chaudhary, Anju Grover. 44-12:122
Chen, Mei-Chen. 17-13:89
Chen, Phoebe Fei-Pi. 42-12:123
Cheng, Bing-Chark. 17-15:99
Cheng, Hsing-ti. 54-7:96
Cheng, Philip H. 101-9:135
Cheng, Philip H. 54-14:7
Chi, Tzu-chiang. 54-8:69
Chiao, Theodore Tse-Hou. 54-1:23
Chick, Robert L. 64-7:97
Chien-chao, Hung. 54-3:62
Chiesa, Patricia. 64-14:101
Chiu, Helen Su-in. 42-11:102
Chodorow, Dale M. 26-8:70
Choi, Chang Sup. 17-12:5
Chonko, Andrew J. 32-7:98
Choo, Kwang Y. 48-12:124
Choo, Kwang Y. 54-15:7
Chow, Auxilia Hsiu-Ti. 54-5:87
Christ, George P., Jr. 80-14:102
Christensen, Don Arthur. 111-12:125
Christensen, Roger D. 92-11:103
Christian, Sandra S. 92-15:100
Christian, Shirley A. 54-5:88
Christians, Clifford Glenn. 110-12:6
Christiansen, Gary Allen. 101-7:99
Christianson, Roger A. 83-14:103
Christopher, Linda G. 76-2:78
Christy, Robert W. 44-12:126
Chu, Chi Ying. 44-5:89
Chu, Chiying. 64-9:12
Chu, Gary Guang-Yen. 42-12:127
Chu, George Pei-Chang. 54-9:136
Chu, Godwin Chien. 17-2:5
Chu, Leonard L. 111-14:104
Chung, Ana C. 1-7:100
Chung, Chen-Seng. 54-14:105
Church, Harrison Leon. 30-3:63
Chustek, Roy. 64-9:137
Cimermanis, Olaf. 89-9:138
Cipolla, Frances R. 60-7:101
Cipolla, John Michael. 17-14:8
Clanton, Earl S., III. 111-11:104
Clark, Cedric C. 42-6:109
Clark, David Gillis. 64-4:5
Clark, Jane E. 48-8:71
Clark, John M., Jr. 92-15:101
Clark, Michael H. 92-12:128
Clark, Robert L. 101-9:139
Clark, Roy G. 30-5:7
Clark, Stephen D. 1-8:72
Clarke, Peter. 101-2:3
Claussen, Jerrold H. 17-7:102
Clavier, David Eugene. 92-14:106
Claxton, Ronald H. 48-14:107
Cleary, Thomas J., Jr. 64-3:64
Cleland, Ann Sawyer. 64-5:90
Clement, D. Brent. 92-7:103
Clemons, Ronald Dale. 65-4:68
Clevenger, Mark T. 76-8:73
Clickener, Patricia A. 2-8:74
Clift, Charles E., III. 65-12:7
Climo, Martha Aladjem. 54-14:108
Cline, Carolyn G. 65-15:102
Cline, Dorothy J. 111-14:109
Clopton, Linda E. 77-10:98
Cloud, Barbara Lee Hicks. 65-5:91
Clyde, Donald A. 92-10:99
Clyde, Robert William. 101-2:4
Cobb, John, Jr. 54-3:65
Cobb, Larry G. 2-4:69
Cobb, Phillip Eugene. 14-10:100
Cobbe, Roberto. 110-3:66
Cochran, Morris Wayne. 54-3:67
Coe, Bruce. 110-1:24
Cofer, Randall J. 7-3:68
Coffey, Andrew Walker. 40-12:129
Cohen, David. 17-14:110
Cohen, Stephen J. 60-15:103
Cohen, Steven. 36-12:130
Cohen, Yair Julian. 101-14:111
Colby, Richard Norman. 55-2:79
Coldsnow, Roger D. 7-5:92
Coldwell, Thomas. 87-8:75
Cole, Bruce J. 32-14:112
Cole, Bruce Jon. 44-12:131
Cole, David C. 32-9:140
Cole, Richard Ray. 65-4:70
Cole, Richard Ray. 55-10:10
Coleman, Lucien E. 48-10:101
Coll, Gary. 65-9:13
Colldeweih, Jack H. 7-7:9
Collester, Sue. 55-4:71
Collier, Joseph M. 60-8:5
Collier, Michael K. 26-4:72
Collins C. Dean. 92-3:69
Collins, Erik Louis. 110-10:11
Collins, Kenneth Leroy. 83-14:9
Collins, Robert W. 17-15:104
Collins, Willard Andrew. 17-10:12
Colville, Joseph Howard. 40-3:70
Combs, Herschel Adrian, Jr. 110-14:113
Combs, Walter H. 17-6:110
Comstock, George Adolphe. 14-6:6
Condry, Mary Louise. 77-12:132
Conn, Earl Lewis. 48-9:14
Conn, Jerry Douglas. 89-10:102
Connely, Donald W. 102-14:114
Connelly, Dwight. 80-1:25
Conner, Ann. 312-10:103
Conner, Jimmy L. 65-15:105

Connolly, Peter K. 44-5:93
Connor, Julia M. 36-10:104
Connor, Lowell A. 102-5:94
Connors, Kevin Michael. 17-13:90
Connors, Mary Margaret. 36-14:10
Constanzi, Kathleen K. 65-13:91
Contris, Joseph J. 7-1:26
Conway, Jerome Kenneth. 17-7:10
Cook, Dennis G. 7-6:111
Cook, Kenneth Harold. 17-9:15
Cook, Kenneth Wayne. 65-3:71
Cook, Mary Katherine. 87-13:92
Cook, Thomas Dixon. 17-6:8
Cook, William E. 2-7:104
Cooley, Richard. 65-12:133
Coombs, Don H. 17-6:9
Coon, Stephen C. 102-9:141
Conney, Michael W. 65-13:93
Cooper, Dennis R. 92-6:112
Cooper, Thomas Charles. 77-12:134
Cooperman, Gary. 77-4:73
Cope, Neil B. 65-7:11
Corbett, Kenneth D. 65-15:106
Cordts, Michael L. 36-14:115
Corlett, John H. 48-11:105
Coroch, Eldon N. 65-4:74
Corsiglia, Rosemary B. 77-9:142
Costa, Peter T. 65-9:143
Costello, Daniel E. 92-3:72
Costello, Michell. 44-11:106
Costley, Dan L. 17-3:7
Coulbourn, John Edwin. 92-4:75
Counts, Henry O. 26-11:107
Counts, I. Wilmer, Jr. 87-6:10
Counts, Tilden M., Jr. 17-11:7
Courtney, James Davisson. 83-10:105
Cousineau, Jacques. 48-11:108
Coutou, Marie. 92-12:135
Covington, Jess Baker. 65-2:6
Cowdin, Hugh P. 17-6:11
Cowperthwait, Richard Pearson. 26-14:116
Cox, Dorrit Sue. 102-8:76
Cox, Keith D. 17-4:6
Cox, Richard S. 111-14:117
Cox, Timothy C. 48-10:106
Craig, Berry F. 65-15:107
Craig, Marion Elizabeth. 92-2:80
Craig, Roger Stephen. 40-9:144
Crain, George H. 2-3:73
Crane, Julianne G. 92-11:109
Cravens, Ann I. 17-14:118
Crawford, Donald Wayne. 44-2:81
Crawford, Imagene Scogin. 48-8:77
Crawford, Robert Henry. 55-7:12
Crawford, Twila Jean. 36-10:107
Creel, Diana C. 92-14:119
Cremer, Charles F. 26-9:16
Creswell, Terri Tidwell. 102-3:74
Crim, Sarah K. 40-15:108
Crislip, Don. 83-8:78
Crom, Robert Louis. 17-5:8
Cromer, Mary K. 60-15:110
Cronk, Duane Louis. 92-1:27
Crook, James A. 60-2:83
Crook, John R. 102-14:120
Crook, Robert Ney, Jr. 55-10:108
Crookston, Byron F. 83-15:111
Crosby, Elizabeth Savidge. 44-2:82
Crosby, John L. 36-9:145
Crosiar, John R. 7-14:121
Cross, Robert Stephen. 44-13:94
Crosthwaite, Harry B. 92-10:109
Crotts, Glenna Gail. 36-13:10
Crockett, Ray A. 26-15:109
Crow, James P. 7-13:11
Crow, Peter M. 30-5:95
Crow, Wendell G. 26-11:110
Crowell, James LeRoy. 65-4:76
Crum, James Louis, III. 102-2:84
Crutchfield, Diane V. 17-7:106
Culbertson, Hugh M. 17-5:9
Cullen, George Edward, Jr. 65-3:75
Culpepper, Mary Anne Gillis. 17-13:95
Culver, Kenneth David. 102-7:107
Cummings, Ernestine E. 2-3:8
Cummings, Herbert W. 31-9:17
Cummings, Tina. 110-1:28
Cunningham, Darrel Eugene. 102-2:85
Cuozzo, Peter F. 2-10:110
Curle, Anita J. 2-15:112
Currie, Philip R. 40-3:76
Currier, Frank. 102-7:108
Curry, Andrew Jackson, Jr. 89-10:111
Curry, John P. 26-1:29
Curtis, Charles G., Jr. 102-9:146
Curtis, Martha Ann Clay. 83-6:114
Cushing, William G. 17-10:112
Cushman, Roger Raymond. 48-3:77
Custen, George Frederick. 102-14:122
Cuthbertson, James Oscar, Jr. 83-12:136
Cutler, Sandra Harriet. 102-13:96
Czajkowski, Ronald John. 65-14:123
Czech, Elizabeth S. 111-11:8

D

Dagnon, Carol. 8-15:113
D'Angelo, Lois J. 77-14:125
Daheim, David C. 102-3:78
Dahl, Delbert T. 2-8:79
Dahlan, Muhammad Alwi. 55-1:30
Dahlan, Muhammad Alwi. 60-5:10
Dahm, Eva Gail Rodes. 48-14:124
Dajani, Nabil H. 8-7:13
Dale, Darlene Carol. 83-10:113
Dale, William Tarrant. 102-2:86
Dalton, Thomas. 80-6:115
Daly, Ann Marie. 17-12:137
Dam, Hari Narayan. 65-6:12
Danapel, Ingrid. 60-7:109
Daniels, Muriel Ann. 65-2:87
Daniels, Rex. 32-4:77
Dann, Christopher S. 2-9:147
Dannheisser, Ralph. 65-5:96
Dardeck, Stephen Alan. 60-7:110
Darden, Douglas W. 8-6:116
Dare, Donald James. 111-12:138
Darnell, Donald Keith. 110-2:7
Dart, Robert Edmunson. 40-12:139
Dartma, Robert E. 92-11:111
Darville, Vernon M. 44-11:112
Dary, David A. 65-9:148
Daugherty, W. D. 83-7:11
Davenport, Madeliene P. 92-2:88
Davies, Edward Jerome. 87-7:112
Davies, Michael J. 65-5:97
Davis, Anna Byrd. 80-12:140
Davis, Barbara Jean. 92-14:126
Davis, Dennis K. 17-11:9
Davis, Evan M. 102-15:114
Davis, James R. 77-15:115
Davis, Jeryl R. 60-15:116
Davis, Joel Christian. 17-12:141
Davis, Junetta Watson. 36-5:98
Davis, Lina J. 8-11:113
Davis, Millard C. 83-9:150
Davis, Neil W., Jr. 83-15:117
Davis, Robert Jonathan, III. 32-10:114
Davis, Thomas J. 45-15:118
Davis, Thomas P. 65-15:119
Davis, Vernon L. 2-7:113
Davidson, Philip H. 102-9:149
Davison, Sherry D. 32-6:117
Dawson, Harry D. 80-6:118
Day, John Laurence. 55-3:79
Day, John Laurence. 55-5:11
Dayal, Sarah. 2-14:127
Dealey, Russell Edward. 102-13:97
de Almeida, Mauro Lauria. 14-6:196
Deatherage, James LeRoy, III. 17-13:98

Deats, Thomas Stewart, Jr. 17-12:8
Deaver, Jean Franklin. 60-4:14
Deay, Dwight O. 36-13:99
DeBat, Donald Joseph. 77-6:119
De Bock, Johan Harold. 89-12:9
Decker, Dee D. 32-11:114
Dees, David A. 114-11:115
Dees, Lynne L. 36-15:120
deForest, Walter S. 65-12:142
De Fotis, William. 48-2:89
de Gialluly, Max Andre. 55-9:151
Degler, David L. 93-2:90
Deimel, Robert William. 93-10:115
DeJulio, Matthew John, Jr. 17-10:116
Delahave, Alfred N. 83-9:18
Delaney, Richard Edwin. 102-12:143
Delaplain, Laverne A. 87-14:128
Del Calzo, Nicholas J. 32-5:99
deLodzia, Georges Robert. 17-7:15
Demel, Gerald F. 48-6:120
De Mott, John Edward. 32-9:19
Denato, Patricia Curran. 80-6:121
Denbow, Carl Jon. 17-12:10
Dence, Lillian Marie Clara. 48-12:144
Dennis, Carolyn. 77-10:117
Dennis, Everette E. 36-14:11
Dent, Ralph W. 18-6:13
Denton, Patricia A. 26-15:121
Depew, Walter W. 30-14:129
De Pietro, Rocco A., Jr. 55-8:80
Depland, Hubert, Jr. 102-10:118
De Ramos, Ellsy Bonilla. 83-14:12
Dervin, Brenda. 8-6:122
de Sales, Sister Ann. 65-3:80
DeSanto, Robert J. 48-15:8
Desmarais, James Joseph. 65-13:100
Deters, Ailine. 32-15:122
Dethman, Linda Frances. 18-14:130
Detweiler, Dean W. 32-6:123
Deurbrouck, Robert. 26-1:31
Devlin, Francis T. 93-2:91
De Vore, C. Brent. 93-10:119
Dew, Thomas R. 8-8:81
Diamond, Darrough B. 2-6:124
DiCioccio, John P. 102-15:123
Dick, Robert Neil. 18-2:92
Dick, Sam William. 93-7:114
Dickerson, Donna Lee. 65-10:120
Dickerson, Wayne Beall. 18-10:13
Dickinson, John A. 87-10:121
Dickoff, Michele Sandra. 102-10:122
Dieker, Richard John. 83-5:12
Diekhans, Barbara A. 102-13:101
Diel, George. 18-5:13
Dieter, Bruce. 93-12:145
Dijulio, Carol Perruso. 32-14:131
Dileanis, Leonard P. 93-7:115
Dilenschneider, Robert L. 93-5:100
Diliberto, Gioia E. 26-13:102
Dillard, James D. 2-15:124
Dilley, Marilyn G. 36-13:103
Dilley, Raymond G. 102-4:78
Dilts, Jon P. 93-12:146
Dimick, Dennis R. 87-13:104
Dinsmore, Jacquie. 18-3:81
Dishman, Patricia Louise. 93-7:116
Ditterline, Charles Edward. 93-10:123
Dixon, Gary J. 18-15:125
Dnapp, Donald Lenon, Jr. 77-5:162
Dodson, Carolyn Owen. 65-12:147
Dodson, Don Charles. 55-13:12
Doehne, Gaynell. 76-11:116
Dogan, Ulvi. 14-12:11
Dojcsak, Joseph R. 93-9:152
Dolby, Marsha A. 93-10:124
Dominick, Joseph R. 8-9:20
Donaghue, Peter Jeremiah. 30-14:132
Donahey, Isabelle Harner. 70-5:100
Donerly, Brian. 18-12:148
Donigan, Robert W. 102-3:82
Donnelly, J. Brian. 18-6:125
Donner, Nancy N. T. 65-1:32
Donohew, Robert Lewis. 18-3:9
Donohue, Mary L. 65-14:133
Dooley, Janet L. 111-13:105
Doolittle, John Charles. 102-9:153
Dorman, Donald. 32-14:134
Dosher, Taliford Harris. 65-4:79
Dotson, JoAnn. 65-2:93
Dotson, Susan Sharpe. 83-14:135
Dotter, Glenn Newton. 60-13:106
Doty, Janet Rae Muarer. 36-8:82
Douglas, Dorothy F. 18-6:117
Douglass, Edward Fenner, III. 55-9:21
Dove, Linda Myers. 36-7:118
Dowling, Ruth N. 65-11:10
Downing, Martha Kay. 77-12:149
Downing, Patricia Lott. 76-5:102
Downs, John D. 8-5:103
Downs, William D., Jr. 26-13:13
Doyle, James Edward. 60-9:154
Dozier, David M. 18-13:107
Dragin, Bert R. 112-10:125
Dressler, Douglas W. 32-4:80
Dressler, Marjory Ruth. 113-8:83
Drew, Dan G. 26-9:155
Drew, Dan G. 18-12:12
Drobis, David Robert. 93-3:83
Dromgoole, Glenn A. 45-14:136
Drummond, James. 77-10:126
Drury, Liesel Eiselen. 55-14:137
Dryer, Gerald. 18-10:127
Du Buisson, Laurent Du Mesnil. 55-14:91
Ducharme, Guy. 93-9:156
Dudley, Bruce M. 83-7:119
Dueber, Valerie Martila. 65-13:108
Duebostel, Juergen Ferdinand. 55-14:138
Dulaney, William Lee. 36-6:14
Dumire, Jane E. 48-1:33
Dunaway, Suzanne. 8-8:84
Duncan, James R. 32-8:85
Duncan, Thomas R. 8-7:16
Dunkovich, Donna R. 37-12:150
Dunlap, Kathleen Jane. 55-9:157
Dunlap, Mary Ruth. 65-12:151
Dunn, Dorothy. 61-8:86
Dunn, Edward W., Jr. 8-12:13
Dunn, Edward Wesley, Jr. 18-10:128
Dunsay, Marsha. 45-14:139
Dupree, John David. 55-7:17
Durey, Kay Ellen. 48-8:87
Durkin, Mary E. 61-15:126
Dvorak, John Edward. 49-14:13
Dye, James H. 18-5:104
Dyke, Ronald Wayne. 86-6:126

E

Eakin, Sue Lyles. 45-4:81
Eakins, Jan M. 37-15:127
Eapen, Kaomattu E. 55-8:6
Earl, Diane H. 2-7:120
Earl, Sally Thiesing. 32-4:82
Earnest, Margie R. 7-7:121
Eason, David L. 32-15:9
East, Charles Elmo. 65-1:34
Eastman, Harvey Albert. 49-10:129
Eaton, Edgar E. 65-2:226
Eaton, Virginia Tebyrica. 102-13:109
Eberhard, Wallace B. 80-11:11
Ebner, George Howard. 102-2:94
Ebnet, Duane M. 14-15:10
Echewa, Thomas O. 42-11:117
Eckstein, Edward. 32-8:88
Eddington, Charles Wayne. 40-4:83
Edeani, David O. 55-9:158
Edgemon, Charles F. 26-1:35
Ediger, Anne. 55-13:110
Edwards, Barbara Rene. 112-14:351
Edwards, Bernell Joseph, Jr. 32-7:122

Edwards, Diana S. 2-14:140
Edwards, Harold T. 8-2:95
Edwards, Leslie C. 102-14:141
Effendi, Atiya. 55-2:96
Egemonye, Ndubisi J. C. 42-9:159
Eich, Kenneth L. 112-12:152
Eidlin, Harold. 83-2:97
Einsiedel, Edna F. 26-13:14
Eisele, Tim. 83-9:160
Ekwelie, Sylvanus A. 55-7:123
Ekwelie, Sylvanus A. 55-9:22
Elam, Albert R. 8-7:124
Elam, Albert Richard, Jr. 45-10:14
Elam, Maxine Smith. 32-7:125
El-Assiouti, Theresa Zaki. 93-7:126
Elder, Eric C. 110-12:153
Elder, Joan. 93-15:129
Elkhidir, Mohamed Omer. 55-2:98
Ellington, Ronald C. 8-9:161
Ellis, Donna Lloyd. 18-10:130
Ellis, Frederick R. 65-7:128
Ellis, Raymond Egner. 114-10:131
Elliott, Judy. 40-7:127
Elliott, William Robert. 18-10:15
Ellison, Judith A. 112-13:111
El-Okby, Mahmud M. 18-2:8
Elway, H. Stuart. 18-13:112
Emberg, Duane H. 65-7:129
Emerson, William Howard. 65-5:105
Emery, Michael C. 55-7:18
Emmerman, Herbert P. 2-11:118
Encoe, Gerald James, Jr. 102-14:142
Endres, Kathleen L. 65-13:113
Engbretson, Robert O. 18-2:9
Engbring, Robert W. 66-10:16
Engelhardt, Robert W. 37-12:154
Engen, Gordon Oliver. 61-14:143
Engleman, Thomas E. 86-7:130
English, Richard D. 26-13:114
English, Sarah Jean. 32-9:162
Ennis, Gerard Joseph. 76-3:84
Entler, Judy Beth. 26-7:131
Epifano, Anthony J. 37-15:130
Epp, Frank Henry. 66-4:7
Eppes, Margaret Cole. 102-9:163
Epstein, Robert J. 18-11:119
Erdell, Glenn J. 8-14:144
Erickson, Bruce R. 66-15:131
Erickson, Donald Harry Valentine. 102-7:19
Erickson, John. 77-5:106
Erickson, John Edward. 66-12:14
Erickson, Rex A. 42-14:145
Ericson, Arthur W., Jr. 102-15:132
Erlandson, Erling Halvard. 55-2:10
Ernst, Sandra B. 110-9:164
Ervin, Robert Ferrell. 49-12:155
Erwin, JoNina Marie. 66-10:132
Eshenaur, Ruth M. 112-14:14
Eskenazi, Samuel I. 55-10:133
Eskridge, Charles Sanford, Jr. 66-4:84
Esplin, Fredrick Charles. 61-12:156
Essman, Allen K. 114-10:134
Estes, Virginia Lou. 93-10:135
Eswara, Harogadde S. N. 18-7:20
Etling, James J. 66-7:132
Etnyre, Robert Hays. 61-13:115
Evans, David L. 66-5:107
Evans, George Paul. 81-5:108
Evans, George Paul. 32-13:15
Evans, Gwil O. 32-2:99
Evans, James Forrest. 66-6:15
Evans, Stella M. 8-8:89
Evarts, Drusilla R. 32-15:11
Evarts, Drusilla Riley. 45-12:157
Evenson, Elizabeth N. 66-3:85
Everett, George. 66-10:17
Everhart, William Michael. 45-12:158
Everly, Jack Crittenden. 83-6:16
Ewan, Jack D. 2-3:86
Ewing, Patricia Bryan Maulding. 66-10:136
Eynon, Derry Gedrych. 81-7:133
Ezzard, Martha M. 55-6:127

F

Fabian, Lynn. 37-14:146
Fackler, Carla D. 32-8:90
Fagan, Hugh M. 102-14:147
Fairbanks, Merwin G. 66-3:87
Fairbanks, Merwin G. 66-12:15
Fairchild, Frank Louis, Jr. 18-10:137
Fang, William Wei-hua. 49-4:85/5:109
Fantuzzo, Anthony. 18-7:134
Farace, Richard Vincent. 14-4:8
Farber, Lynne S. 112-3:116
Farley, A. Palmer. 2-7:135
Farr, Ernestine. 2-7:136
Farrar, Ronald Truman. 86-1:36
Farrar, Ronald Truman. 66-3:10
Fauver, Margaret Ann. 81-4:86
Fay, James Paul. 81-12:159
Featherston, James St. 66-9:168
Fedler, Frederic Ernst. 37-9:23
Fee, Katherine C. 2-15:134
Fehr, Gilda C. 40-14:148
Feinberg, Barry Miles. 18-8:7
Feinberg, Lillan Okner. 49-5:110
Feingold, David C. 102-14:149
Feiring, Roy A. 113-15:135
Feldman, Mildred L. Bos. 18-7:137
Feliciano, Gloria D. 26-1:4
Fell, Richard W. 93-11:120
Fellman, Eleanor. 8-3:88
Fellow, Anthony R. 49-14:150
Felstehausen, Herman H. 55-2:11
Felton, Claude, III. 102-10:138
Fenley, Joseph. 40-2:100
Fensch, Thomas C. 66-15:12
Ferdon, Douglas Robert, Jr. 66-12:160
Ferguson, Lewis L. 66-2:101
Ferguson, Mary Jane. 40-8:91
Fernandez, Julia Batti. 83-12:161
Ferrara, Dennis E. 45-14:151
Ferris, Ruth Campbell-Smith. 40-2:102
Fett, John. 26-1:37
Fetterman, Carole Lee. 93-9:166
Fewster, W. Jean. 32-4:87
Fielder, Virginia Dodge. 102-13:117
Fielding, Kenneth Gayle. 61-9:139
Fields, James Edwin. 26-10:140
Fierro, Luis Humberto. 103-14:153
Fillman, Robert E. 76-15:136
Finch, David. 26-6:128
Findlay, Joseph W. O., Jr. 103-9:167
Findley, Eleanor Elizabeth. 55-8:92
Fink, Bobbie Arlene. 37-13:118
Finkelstein, Jimmie B. 93-8:93
Finn, Michael S. 18-10:141
Finnegan, John R. 66-4:88
Finnegan, Owen F. 66-4:9
Finnerty, Robert A. 49-10:142
Fischer, Joy Ann. 93-5:111
Fischer, Kenneth P. 93-7:138
Fisher, Emil, Jr. 93-3:89
Fisher, James M. 30-9:168/10:143
Fisher, Jeanne M. 103-14:154
Fisher, Jon Edwin. 37-10:144
Fishman, Jack S. 8-13:119
Fitzgerald, Gary D. 78-14:155
Fitzpatrick, James Benjamin, III. 40-2:103
Flanery, James Allen. 40-9:24
Flannery, Gerald Vincent. 103-1:38
Fleer, Marilyn J. 78-11:121
Fleming, Charles A. 93-11:122
Flemington, Peter John. 55-10:145
Flemmons, Jerry H. 66-6:129
Fletcher, Alan D. 2-2:104
Fletcher, Alan D. 103-7:21
Fletcher, Sam G. 37-10:146
Fliess, Maurice Rand. 61-6:130

Flint, Barbara R. 8-14:156
Flippen, Charles Chastine, II. 18-7:22
Flippen, Charlie Chastine, Jr. 66-4:89
Flippo, Chester White. 66-12:162
Flippo, Martha Hume. 66-10:14
Flores, Jose D. 32-6:131
Flowers, George A., Jr. 61-12:163
Floyd, Donald W. 83-14:157
Flukinger, Roy L. 87-15:137
Flynne, Lois Patricia. 110-8:8
Fogg, Gail K. 93-15:138
Foltz, John F. 45-11:123
Fong, David Chong-Sin. 55-6:132
Fooks, Georgia G. 55-15:139
Foote, Dennis R. 103-15:13
Force, James Montier. 83-2:105
Forcelledo, Jack L., Jr. 42-6:133
Ford, Ernest J., Jr. 66-11:124
Ford, Herbert Paul. 45-13:120
Ford, John A., Jr. 8-15:140
Ford, Rebecca A. 55-14:158
Foreit, James R. 30-8:94
Foreman, Norma Ruth Holly. 66-9:25
Foreman, Ronald Clifford, Jr. 83-7:23
Forman, Kenneth J. 18-10:18
Forman, Robert C. 2-7:139
Forrest, Mary. 8-15:141
Forsyth, David P. 66-1:5
Fosdick, James Albert. 87-1:90
Foss, Peter J. 93-6:134
Foster, Murrell D. 103-9:169
Fought, John P. 66-9:26
Fountain, Thomas Elmore. 55-3:90
Fowler, Zachary S. 103-11:125
Fox, Philip August. 66-6:135
Fox, Suzanne Kuulei. 114-14:159
Frair, John Allen. 103-13:121
Francis, John H., Jr. 86-4:90
Francke, Warren Theodore. 66-12:16
Frank, John J. 18-10:148
Frank, William W. 8-3:11
Franke, Roy D. 66-6:136
Frazer, Charles Fredric. 103-14:15
Frazer, Mary King. 66-3:91
Frazer, Thomas Lide. 55-7:140
Frazier, Sharon Lynn Stricker. 93-13:122
Frederick, Glenn A. 8-3:92
Frederick, Howard Russell. 66-3:93
Freedman, Jeffrey. 103-14:161
Freedman, Steven P. 78-15:142
Freeland, Maude. 49-3:94
Freeman, Dorinda Elliott. 37-12:164
Freiden, Jon B. 8-5:112
Friedheim, Jerry Warden. 66-1:39
French, David A. 103-11:126
French, Patrice Lynne. 18-13:16
Freyer, Judith Kaye. 83-7:141
Friedersdorf, Max L. 61-7:142
Friedman, Michael L. 66-5:113
Friedman, Sharon M. 26-13:123
Fringer, Joanna M. 8-15:143
Froeschle, Helmuth O. 93-3:95
Froke, Barbara Kaye. 32-8:95
From, Alvin. 45-4:91
Frost, Michael Edward. 49-12:165
Fruend, David L. 8-9:170
Fry, David Nelson. 30-10:162
Fuchs, Douglas A. 2-2:13
Fudge, William G., Jr. 2-3:96
Fujii, Akio. 55-7:143
Fujiki, Rita. 42-13:124
Fuller, Jo S. 2-11:127
Fuller, John Willis. 110-14:164
Fuller, Joseph Dorcas. 66-9:171
Fuller, Larry Paul. 78-14:165
Fullerton, Susan A. 78-15:144
Fullmer, Thomas M. 40-4:92
Fulton, Robert Barry. 18-6:17
Funderburk, Raymond E. 61-8:96
Fung, Rita Y. M. 2-14:166
Funk, Robert Eugene. 49-6:137
Funkhouser, G. Ray. 18-6:18
Furman, Charles R. 103-4:93
Furse, David H. 81-6:138
Fyock, James A. 18-6:139

G

Gable, J. Clark. 83-15:145
Gage, Edwin C., III. 8-3:97
Gagner, Sue F. 93-3:98
Gailey, Richard W. 103-5:114
Gaines, Elizabeth Blair Riepma. 66-10:149
Gale, Gary. 93-15:146
Gales, Sandra S. 103-5:115
Gallacher, David L. 66-12:166
Gallagher, Eddye S. 93-13:125
Galow, Carl Frederick. 45-12:17
Gambill, Joel T. 37-12:18
Gambill, Joel Thirlo. 67-7:144
Ganapathy, Kolla R. 14-6:140
Gandy, Oscar Howard, Jr. 83-14:16
Gangloff, John A. 61-9:172
Ganju, Vijaya K. 8-14:167
Gannon, Michael R. 93-15:147
Gantt, Jerry Lloyd. 103-12:167
Garber, William Bernard, Jr. 32-10:150
Garberson, John W. 2-10:151
Garcia, Arthur R. 26-4:14
Garcia, Daniel Joseph. 93-9:173
Garcia, Susanna R. 2-14:168
Garda, Eduardo C. 2-10:152
Gardner, Rebecca K. 45-11:128
Gardner, Richard A. 40-12:168
Garino, David P. 67-9:174
Garner, Robert Brooks. 93-9:175
Garret, Judy W. 67-13:126
Garrett, Anna L. 81-15:148
Garrett, Merrill Frederick. 18-4:10
Garrett, Roger L. 18-7:24
Garrigues, George Louis. 67-8:97
Garrison, Martin Bruce. 26-12:169
Garrow, Jack A. 2-8:98
Garver, Joan Zimmenman. 93-5:116
Garvey, Daniel E., Jr. 26-9:27
Garvey, Larry Kim. 49-10:153
Gary, Robert Owen. 49-8:99
Gashut, Shaban F. 67-11:130
Gatton, Charlotte. 32-10:154
Gatzke, Charles A. 86-4:95
Gaume, Thomas Michael. 103-14:169
Gaumer, Thomas Huffman. 45-5:117
Geary, David Leslie. 67-9:176
Gecolea, Romeo H. 14-13:17
Gelke, Donald E. 67-6:14
Gelwix, David L. 83-15:149
Gepfert, Kenneth Hay. 61-10:155
Gerdis, Thomas Algerd, Jr. 93-9:177
Gerig, Robert C. 103-14:170
Gervich, David Jay. 87-8:100
Geskey, Ronald D. 2-11:131
Geveden, Tommie. 78-13:127
Gianotti, Rita Ann. 110-2:106
Gibbs, Richard Wesley. 67-9:178
Gibbs, William E. 2-8:101
Gibson, Billy Keith. 49-1:40
Gibson, David Garr. 18-8:102
Gibson, John W. 14-15:150
Gibson, Martin L., Jr. 40-12:19
Gideiri, Eltigani A. Abu. 83-12:1
Gidlund, Carl A. 89-6:142
Giese, Lynn. 19-5:118
Gilbert, Gordon A. 67-12:170
Gildea, Robert L. 89-2:107
Giles, Carl H. 78-3:99
Gill, Barbara D. 49-11:132
Gill, Peggy Nan, 67-6:143
Gillespie, Junetta K. 49-5:119
Gilstad, David Samuel. 40-7:145
Ginn, David Franklin. 103-8:103

Gintoft, Ethel M. 110-8:104
Giovanini, Constance Evans. 61-14:171
Glasser, Steven. 103-11:133
Glasser, Theodore Lewis. 26-12:171
Glassman, Myron. 19-10:156
Glazier, Ralph M. 67-11:134
Glessing, Robert John. 81-6:144
Glover, Donald Ray. 55-9:179
Glover, Jerry W. 61-11:135
Gobbel, Alfred Roger. 67-5:14
Gohar, Salah A. 19-6:145
Goldbaum, Howard S. 87-15:151
Goldberg, Jay Jerrold. 113-13:128
Goldfarb, Jeanne G. 78-9:180
Goldman, W. Robert. 103-7:147
Goldschen, Stuart A. 45-3:100
Goldschmidt, Douglas Daniel. 103-13:129
Goldsmith, Adolph O. 40-6:19
Goldstein, Cynthia Rose. 112-12:172
Goligoski, Robert J. 67-3:101
Gonzalez, Rafael Vall-Serra. 103-4:96
Good, Barbara G. 8-13:130
Good, Sherrie. 45-14:172
Goode, Mackarness M. 19-10:157
Goodell, Rae. 83-13:18
Goodman, Felice M. 61-5:120
Goodman, Karen M. 2-13:131
Goodman, Lizabeth Carla. 110-12:173
Goodman, Michael Jerry. 49-9:181
Goodman, Sula Saltsman. 93-8:105
Goodrich, Herbert. 32-3:12
Gordon, A. David. 37-9:28
Gordon, Avishag H. 42-12:174
Gordon, Gregory L. 49-11:136
Gordon, James C. 67-11:178
Gordon, James R. 94-4:97
Gordy, Robert Lee. 89-1:39
Gosdin, Gary A. 94-9:182
Gosnell, Paul Wayne. 94-14:173
Goss, Louis Blaine. 19-9:29
Gottesman, Michael J. 26-14:174
Goubert, Peter Anton. 86-13:132
Gouveia, Gael P. 78-11:137
Grady, William R. 37-10:158
Graf, William S. 27-9:183
Graff, Patrick W. 81-15:152
Granato, Leonard A. 89-3:102
Granato, Leonard A. 37-12:20
Grant, LeRoy S. 49-6:146
Grant, Sherman. 32-11:138
Gray, Jack B. 94-7:148
Gray, Joan Graves. 45-7:149
Gray, Mark B. 49-15:153
Gray, Nadine I. 37-15:154
Gray, Richard G. 61-3:103
Gray, Richard G. 61-3:13
Gray, Thomas E. 49-15:155
Gray, Thomas Robert. 67-2:108
Greaney, Harriet H. 8-13:133
Green, Donald Webb. 32-5:121
Green, Francis Joseph. 67-3:105
Green, Gary D. 114-11:139
Green, Grant Stephen. 67-6:147
Green, Martha L. 67-3:104
Green, Maurie M. 81-10:159
Green, Thomas L. 45-6:148
Greenberg, Rachel H. 103-11:140
Greene, Charles S., Jr. 2-7:150
Greene, Stuart C. 49-6:149
Greenfield, Ronald Howard. 103-10:160
Greenlee, Robert D. 87-6:150
Greer, Ann Lee. 67-14:175
Greer, James Larry. 27-10:161
Greer, William C. 83-6:151
Gregg, Gail. 42-14:176
Gregory, Linda. 49-9:184
Gregory, Leroy J., Jr. 55-12:175
Gregory, Sister Mary. 67-1:39
Gregory, Susan W. 83-7:151
Gregory, Thomas C. 110-5:122
Grendler, Albert Otto. 32-7:152
Grey, David L. 37-4:11
Gribble, Roger Allan. 32-2:109
Griffiths, Thomas A. 8-15:156
Grimsrud, George. 8-9:185
Groner, Barbara Jean. 19-10:162
Groom, Donald Albert. 67-1:40
Groot, Hana C. 14-6:152
Grose, Charles W. 67-11:12
Grose, Charles William. 112-9:186
Gross, Jeanne. 37-15:157
Gross, Kenneth N. 2-3:106
Gross, Peter. 67-15:158
Grossnickle, Timothy K. 83-15:159
Grotta, Gerald L. 40-8:9
Groves, Marjorie Pfister. 19-12:176
Grubb, Ronald A. 8-15:160
Gruebel, Jerold M. 103-11:141
Grundman, James Edward. 33-2:110
Gxell, James Nelson. 67-9:187
Guback, Thomas Henry. 56-2:13
Guenin, Zena Beth. 112-12:117
Guenter, Cornelius Donald. 94-12:21
Guernsey, Nancy J. 37-15:161
Guillermo, Artemio R. 8-11:13
Guimary, Donald Lee. 86-4:98
Guite, J. C. Michel. 103-15:14
Gulas, William E. 33-11:142
Guldin, Mark F. 2-6:20
Gunaratne, Dhavalasri S. 14-11:14
Gupta, Nawin. 19-11:143
Gutierrez, Felix Frank. 112-14:63
Gutierrez, Jaime. 33-4:99
Gwin, Louis M., Jr. 61-11:144

H

Haberstroh, Jack. 103-8:10
Habte, Amde M. 14-15:15
Hacker, Robert Gordon. 81-8:11
Hackworth, Frances E. 8-12:178
Haddad, M. George. 78-15:162
Hadeler, David A. 83-15:163
Haden, Gary L. 27-7:153
Hadley, John S. 2-8:12
Hadley, John Stephen. 81-6:153
Haeg, Larry. 103-7:154
Haen, Joanne. 49-6:154
Hafer, George B. 2-4:100
Hagenston, Richard E. 19-6:155
Hagley, Thomas R. 61-7:155
Hahn, Byoung-ku. 56-3:107
Hahn, Jon. 45-2:111
Hahn, Taehoul. 54-11:15
Haines, Harry W. 61-15:164
Haines-Styles, Geoffrey. 19-11:145
Haisman, Stephen Frederic. 33-9:30
Hala, Habib Rahman. 56-4:101
Halcomb, Herman B. 45-3:108
Hale, Donna. 37-15:165
Hale, Eleanor Gibson. 103-12:134
Hale, Elna L. 84-15:166
Hale, William Street. 94-3:109
Haley, Paul T. 19-10:163
Halpern, Paul F. 8-5:123
Hall, Dennie. 49-7:156
Hall, Don Alan. 87-7:157
Hall, Douglas C. 114-11:16
Hall, Judith L. 81-8:106
Hall, Margaret. 49-14:177
Hall, Mark. 67-6:156
Hallahan, Kirk Edward. 94-13:135
Hallanan, George H., Jr. 56-9:188
Halton, John C. 112-15:167
Halverson, Guy Ole. 67-5:124
Halverson, Roy Kenneth. 81-8:13
Hamel, George F. 94-4:102
Hamilton, Gayla J. 67-11:146
Hamilton, Hallie J. 30-7:25
Hamilton, James L. 67-6:157

Hamilton, Nancy Margaret. 42-7:158
Hammock, James A. 81-7:159
Hammond, Frankie A. 49-15:168
Hamric, Roy D. 88-11:147
Han, Edward Nai-Kuo. 42-12:179
Hana, Barry C. 78-4:103
Handler, Selwyn. 27-9:189
Handley, John Alexander. 89-2:112
Handley, W. Scott. 37-13:136
Haney, Roger. 19-6:158
Haney, Roger. 19-9:31
Hanihara, Misuzu. 56-7:160
Hanneman, Gerhard J. 19-9:32
Hanousek, Richard A. 19-1:44
Hansen, Elizabeth K. 30-15:169
Hansen, Gretchen Prouty. 84-7:161
Hansen, Louie O. 84-7:162
Hansen, Marcus W. 56-11:148
Hanson, John Hne. 56-10:164
Hanson, Pearl A. 49-1:45
Hanson, Wendell Reed. 103-9:190
Harbison, Kent G. 45-7:163
Harbour, David F., III. 78-10:165
Hardham, Virginia B. 84-10:166
Hardin, Coy Wayne. 67-4:104
Hardin, Ilene. 78-6:159
Hardison, Richard M. 89-8:107
Hardt, Hanno R. E. 67-2:67
Hardt, Hanno R. E. 45-5:15
Hardy, Rodger L. 94-11:149
Hare, Richard Lee. 67-4:105
Hargrove, Thomas R. 8-6:160
Haring, Ardyce E. 9-4:12
Harkey, Ira Brown, Jr. 49-5:125
Harlan, Thomas A. 19-11:150
Harless, James Dean. 19-5:16
Harlow, Gary Lee. 112-14:178
Harney, Russell F. 33-6:161
Harp, Dennis E. 9-11:17
Harper, George Baxter, III. 49-9:191
Harper, Joseph McGarvey. 81-13:137
Harper, Michael R. 84-15:170
Harper, Nancy Kellogg. 49-13:138
Harper, Robert B. 67-9:192
Harr, Candice Cencelia. 103-13:139
Harriman, Sheryl G. 19-10:167
Harris, Dalrymple M. 40-10:108
Harris, Donnelly LeRoy. 49-9:193
Harris, Jacqueline J. 9-8:108
Harris, James T. 84-12:180
Harris, James T. 103-15:171
Harris, Judy. 110-11:151
Harris, Lyle E. 67-5:126
Harris, Patricia Dempsey. 19-13:140
Harris, Thomas Frank. 76-4:106
Harrison, Gail C. 61-15:172
Harrison, Jack G. 9-4:107
Harrison, Randall P. 88-2:14
Hart, Jack Robert. 67-13:19
Hartinger, Barbara S. 67-10:169
Hartenfeld, Jeffery A. 113-7:164
Hartman, Barrie Monroe. 45-4:108
Hartman, Paul W. 67-5:127
Hartman, Richard D. 9-5:128
Hartman, Richard E. 2-3:110
Hash, Frank Foster. 49-10:19
Haskett, Fred A. 103-11:152
Haskin, Carol. 3-13:141
Haskins, James F. 9-9:194
Hasser, Charles J. 3-4:109
Hastings, James Albert. 49-14:179
Hasty, Carl Wayne, Jr. 81-1:46
Hatch, J. Cordell. 103-4:110
Hatch, J. Cordell. 103-6:21
Hatch, Richard Allen. 61-7:26
Hathaway, Mark. 86-9:195
Hatton, James W. 45-9:196
Haugh, Louis J. 94-5:129
Hause, Eugene M. 88-15:173
Hauth, Louise F. 49-4:11
Havach, Emil Lynn. 61-12:181
Havandijian, Nishan. 56-11:153
Hawkins, H. Stuart. 27-3:111
Hawkins, Jeffrey R. 67-14:180
Hawkins, Richard Dale. 81-7:165
Hawkins, Robert P. 9-13:20
Hawley, Cheryl. 67-15:174
Hawley, Searle Edward, Jr. 27-2:114
Haworth, Barry. 94-5:130
Hay, Carolyn Diane. 67-8:109
Hayduk, Duke A. 103-13:142
Hayes, Deborah Lynn. 81-12:182
Hayes, Harold B. 19-4:13
Hayes, James Hartzell. 49-5:131
Hayes, Larry Wayne. 84-8:110
Haynes, Lincoln Murray. 78-13:143
Hays, Robert E., II. 67-11:154
Hays, Robert G. 67-10:170
Hazlett, Sheila Marie. 67-14:181
Headley, Adrian L. 67-3:112
Healey, John Robert. 61-2:115
Healey, Joseph G. 14-6:162
Hearn, Hilton Waldo, Jr. 67-10:171
Heath, Grant Woodruff. 49-3:113
Heatherly, Opal. 50-5:132
Hecht, Shelley Lynn. 68-5:133
Heenan, Yvonne J. 110-8:110
Heffner, M. Beth. 19-7:166
Heflin, Bertrand. 94-2:116
Hefner, Lillian Lynge. 50-7:167
Heinen, Kenneth R. 88-4:110
Heitschmidt, Donneta. 33-13:114
Heller, John G. 3-13:145
Heller, Luther L. 68-5:134
Heller, Ross Elliott. 33-5:135
Helten, William R. 33-5:136
Hemphill, Ronald Roy. 110-12:183
Henke, Linda. 94-15:175
Henkes, Rollie Farley. 45-2:117
Henley, David Clement. 50-12:22
Henneges, Richard A. 37-8:112
Hennes, James David. 103-5:17
Hennion, Reeve Lawrence. 37-3:114
Henry, Catherine M. 103-14:182
Henry, Judith K. 27-12:184
Henry, Robert M. 68-6:163
Henry, Susan J. 68-15:16
Hepler, Hal W. 110-4:14
Herberger, Roy A., Jr. 76-6:164
Herbert, Terry A. 37-15:47
Herbert, William. 14-13:21
Herbert, William Charles. 45-3:115
Herceg, Roberta L. 9-14:183
Herman, Michael Lee. 94-9:197
Herring, James H. 42-7:27
Herring, Joyce Sydell. 84-13:146
Herrman, Herbert S. 84-7:168
Herron, Russell Lee. 45-2:118
Hertzog, Nancilou. 19-8:113
Herzog, John W. 104-7:169
Herzog, Mary Beth McEnnis. 37-9:198
Herzog, William A. 14-6:22
Hess, Doris Elaine. 54-1:6
Hess, J. Daniel. 9-3:14
Hesse, Mark A. 56-15:176
Hesse, Michael B. 27-13:22
Hesser, Frances S. 9-11:156
Hester, Albert L. 33-8:114
Hester, Albert L. 56-11:18
Hetland, Karen L. 3-15:177
Hice, Joseph S., Jr. 9-15:178
Hickey, James Richard. 30-1:47
Hickey, James Richard. 19-5:18
Hicklin, William L. 68-12:185
Hicks, James R., Jr. 104-11:157
Hicks, Ronald G. 3-1:48
Hickman, Billie M. 9-12:186
Hider, Mitchell. 27-8:115
Hiebing, Roman G., Jr. 3-6:165
Hiett, Robert Lindy. 86-4:113
Hiett, Robert Lindy. 27-8:14
Higbee, Helene Bourdon. 56-14:184

Highstreet, H. A. 104-6:167
Highton, Robert Donald. 33-4:114
Higgins, Kent T. 9-9:199
Highland, James Lee. 45-6:166
Highlander, Major Richard William. 94-10:172
Hightower, Paul. 88-14:185
Hilbig, John E. 94-11:158
Hilburn, Wiley Wilson, Jr. 89-1:43
Hilinski, Wayne. 3-3:116
Hilhouse, John C., Jr. 68-9:200
Hilkemeier, Donald. 61-4:115
Hill, Conrad Rolph. 110-3:15
Hill, Jack Edward. 104-5:137
Hilleman, Daniel Nelson. 30-2:119
Hillier, Carolyn S. 27-1:50
Hillis, Jay William. 19-10:173
Hilton, Carol Specht. 61-4:116
Hilyard, Delmer M. 19-4:15
Hinch, Terry A. 50-15:179
Hines, Randall W. 68-12:188
Hindmarsh, Ted C. 110-11:159
Hindmarsh, Ted C. 19-12:187
Hinger, Jeffrey Wilson. 104-5:138
Hinton, Walter Boyd, Jr. 45-9:201
Hipp, Gary Oscar. 33-12:189
Hirschmann, Edwin. 56-3:177
Hirshberg, Jon J. 3-9:202
Hitch, William C. 68-12:190
Hitchcock, Marianne. 33-6:168
Hix, Harry L., Jr. 68-6:169
Hlavinka, Paul T. 104-15:180
Hobbie, Barbara. 33-15:181
Hobe, David Lynn C. 50-5:139
Hockenberry, Scott. 61-2:120
Hodak, Katchleen Ann. 68-14:186
Hoeltke, Barbara F. 9-11:160
Hoerger, Shelby. 78-14:187
Hoggard, Allen E. 68-2:121
Hoffman, A. Judith. 84-4:117
Hoffman, Brent A. 19-5:140
Hoffman, Theodore E. 50-4:118
Hoffmeyer, Oscar, Jr. 68-12:191
Hofmeyer, Kenneth J. 45-6:170
Hogan, Brian Joseph. 40-10:174
Hogan, Lawrence J. 94-4:119
Hogstrom, Victor A. C. 104-15:182
Hoig, Stan. 68-3:118
Holbein, Thomas J. 9-1:51
Holberg, Alice Hope. 40-1:52
Holbrook, Bruce. 89-7:170
Holbrook, Bruce. 68-15:17
Holden, Thomas Robert. 9-13:148
Holder, Harold D. 9-3:16
Holdsworth, Marcia S. 9-15:183
Holgren, Carol Jean. 89-1:41
Holland, Harriet. 50-6:171
Holland, John Edward. 94-5:141
Holland, Linda R. 45-15:184
Hollander, Neil G. 9-8:116
Hollaway, Ernest Lee, III. 33-6:172
Holley, Steven Dwight. 40-12:192
Hollingsworth, Madolyn. 50-14:188
Hollister, Charles Gordon. 50-3:119
Holloron, Jerry R. 89-3:120
Hollowell, Mary Louise. 50-9:203
Holman, Jay P. 9-2:122
Holmberg, Michael L. 19-11:161
Holmes, John H. 19-6:23
Holmes, Margaret Susan Tanner. 68-10:175
Holmes, Maude Marie. 86-1:54
Holmes, Teddy R. 9-3:121
Holt, Virginia M. 9-15:185
Holtzman, Jon C. 81-7:171
Holtzman, Natalie F. 50-15:186
Holzhueter, John O. 68-4:120
Holzmeister, Karen M. 50-10:176
Honeycutt, Jeffrey H. 50-8:117
Honeycutt, Nancy Jane. 68-2:123
Honig, Lawrence Edward. 68-10:177
Hood, Charles E. 68-7:172
Hoogland, John J. 68-9:204
Hooker, Kathryn Kelber. 61-7:173
Hooker, Thomas, Jr. 84-12:193
Hoopes, Paul R. 56-3:122
Hopkins, Richard L. 9-2:124
Hopkins, William Watson. 84-12:194
Hoppe, Jacqueline Rayes. 50-2:125
Hopper, Dennis Edward. 50-10:178
Hopper, Donna. 50-14:189
Hopper, Leonard John. 68-3:17
Hormel, Sidney J. 45-5:19
Horn, Leslie A. 33-15:187
Hornik, Robert C. 56-11:19
Horton, Patricia Marttilia. 104-5:142
Hoshino, Shoji, 56-14:190
Hoskins, Robert Lee. 68-2:126
Houghton, Jean Ann. 40-7:174
Houk, Dorothy June. 78-8:118
Houser, Richard E. 3-9:205
Houston, Michael. 68-1:55
Howald, Emily S. 3-3:123
Howard, James Hayes. 30-2:127
Howard, Mark. 94-9:206
Howard, Murray M. 81-11:162
Howard, Philip M. 27-10:179
Howze, Sara B. 27-15:188
Hoy, Frank Philip. 113-8:119
Hoyt, David Burns. 33-4:121
Hoyt, James L. 19-6:173
Hoyt, James L. 19-9:33
Hoyt, Robert K., Jr. 68-1:56
Hsia, Hower, Jr. 19-5:20
Hsia, Jane Chihn-An. 56-4:122
Huang, Jerry Shao-shiong. 42-15:18
Huang-Fu, Anthony Ho-Wang. 42-12:195
Hubbs, Clayton A. 68-5:143
Huber, Donald S. 104-2:128
Huck, Cathy S. 81-11:163
Hudgins, Daniel Wayne. 94-14:191
Hudson, Curtis L. 94-11:164
Hudson, Heather E. 56-13:23
Hudson, Robert Vernon. 104-4:123
Hudson, Robert Vernon. 68-10:20
Huey, Rodney A. 33-10:180
Huff, Lonnie R. 56-6:174
Hughes, John Patrick. 19-12:196
Hughes, Mary Ellen. 56-7:175
Huisjen, Henry James. 78-14:192
Hulka, Judith P. 19-11:165
Hull, William D. 3-11:20
Hull, William Dean. 94-5:144
Hulton, Frankie P. 112-11:167
Hultsch, M. K. 94-2:129
Hume, Rosarita Margaret. 42-6:175
Humphrey, Bruce. 88-7:176
Humphrey, Ronald L. 68-4:124
Hungerford, Steven E. 33-10:181
Hunnicutt, Margaret B. 61-5:145
Hunsaker, Leland Ray. 68-7:117
Hunt, Chester Francis. 37-5:146
Hunt, Deason L., Jr. 50-10:182
Hunt, Edie Joe. 68-6:176
Hunt, Martin F. 19-4:125
Hunt, Todd T. 84-5:147
Hunter, Charles Forrest. 104-3:124
Hunter, William D. 94-11:166
Hurlburt, Paul R., Jr. 56-10:183
Hursh, Gerald D. 9-5:21
Hurst, Teresa Lynn. 104-14:193
Hurt, Ronald. 37-12:197
Husak, Charles A., Jr. 3-9:207
Hustedt, Terrence R. 104-13:149
Hutchison, Earl R. 68-4:16
Huthison, Edward Cleary. 81-10:184
Hvistendahl, Joyce Kilmer. 27-7:28
Hynes, Teresa Mary. 112-13:24

I

Idid, Syed Arabi. 42-14:194
Idsvoog, Karl A. 104-13:150
Inada, Natalie N. 42-13:151
Ingenthren, William. 19-3:125
Ingenthron, William J. 110-7:29
Ingersoll, Robert C. 9-5:148
Ingersoll, Virginia Hill. 19-10:21
Inglish, John M. 45-14:195
Inman, Buford Roy. 88-7:178
Inocencio, Eusebio S. 56-3:126
Iqbal, Zahid. 56-13:152
Irvin, Rodney Douglas. 94-12:198
Isbell, Joan. 37-14:196
Isenhour, John P. 19-11:168
Ismach, Arnold Harvey. 20-14:17
Ison, Murray Bruce. 81-1:57
Istel, A. Kenneth. 9-5:149
Ivey, Mary A. 45-12:199
Ivy, James Milford. 94-12:200
Izard, Ralph Stead. 33-7:30
Izard, Ralph Stead. 94-1:58

J

Jack, Richard H. 3-12:201
Jackson, Donald George, Jr. 104-9:208
Jackson, Kenneth M. 20-7:179
Jackson, Marie A. 9-2:130
Jackson, Miles M. 9-13:25
Jackson, Rex. 94-1:59
Jackson, Robert E. 94-5:150
Jackson, Virginia Anne. 33-4:126
Jackson-Beeck, Marilyn. 14-13:153
Jacobs, Gail Renee. 84-1:60
Jacobs, Stephen A. 56-6:177
Jacobson, Harvey K. 27-5:22
Jacoubovitch, Marc-Daniel Jean. 20-11:169
Jacoubovitch, Marc-Daniel Jean. 20-14:18
Jairath, Brij M. 56-3:127
James, Jimmie Darrel. 20-5:151
James, Patrick D. 94-14:197
Jamias, Juan F. 20-2:15
Janek, Lothar. 78-9:209
Janis, Robert K. 61-12:202
Jankowski, Nicholas Warren. 78-12:203
Jareo, Steven M. 3-7:180
Jarman, Ben J. 104-15:189
Jarnagin, Robert A. 9-2:16
Jasinkiewicz, Robert. 56-13:154
Jebb, Robert Dudley. 56-10:185
Jeffers, Dennis W. 33-7:181
Jeffers, Dennis W. 27-15:19
Jeffries, Leo W. 104-14:64
Jeffries, Leo W. 9-7:182
Jelen, Christie. 94-13:155
Jenkins, Leon. 94-15:190
Jenkins, Ronda H. 86-4:127
Jenks, John D. 20-3:18
Jenks, John Dwight. 104-1:61
Jennings, Belton E., III. 94-11:170
Jennings, John Kelley. 104-13:26
Jennrich, John Harold. 33-7:183
Jensen, David. 88-10:186
Jensen, Maynard Francis. 94-9:210
Jensen, Rex B. 94-11:171
Jensen, W. Craig. 84-15:191
Jepsen, Donald C. 86-1:49
Jerome, Emerald Arnold. 45-10:187
Jesick, Randy L. 94-4:128
Jess, Paul. 37-10:22
Jester, Thomas W., Jr. 20-10:188
Jett, Larry M. 9-1:63
Jimenez-Sanchez, Leobardo. 20-1:64
Job, Glenn Theodore. 40-6:178
John, Edward Floyd. 94-13:156
Johns, Wayne G. 78-15:192
Johnson, Bebe Pritam. 56-4:129
Johnson, Bobby H. 68-1:65
Johnson, Carl E. 68-13:27
Johnson, Clyde L. 3-10:189
Johnson, Dan W. 40-2:131
Johnson, Edward L. 45-11:172
Johnson, Erik G. 95-5:152
Johnson, Glenn A. 68-8:15
Johnson, Harold W. 9-5:153
Johnson, Harriet T. 78-2:132
Johnson, Harvey R. 110-11:173
Johnson, James Byron. 104-10:190
Johnson, Jan Steele. 56-10:191
Johnson, Jimmy Dale. 27-14:198
Johnson, Joe B. 33-11:174
Johnson, Kaye Dauna Kidwell. 37-8:120
Johnson, Lee Zuenert. 95-1:7
Johnson, Rebecca J. 81-15:193
Johnson, Robert Corey. 30-2:113
Johnson, Steven Eldridge. 33-12:204
Johnson, Stuart P. 50-7:184
Johnson, Terry V. 104-11:175
Johnson, Victor L. 20-7:185
Johnson, William H., Jr. 68-8:121
Johnston, Bonita L. 37-15:194
Johnston, Charles Milton. 27-14:199
Johnston, Margery L. 104-15:195
Johnstone, Katherine Hodges. 50-3:128
Jones, David B. 104-15:20
Jones, David D. 50-4:130
Jones, David William, Jr. 27-13:28
Jones, Dennis R. 9-12:205
Jones, Douglas C. 68-2:134
Jones, Floresta Deloris. 37-14:200
Jones, Gary William. 78-8:122
Jones, George L., III. 95-5:154
Jones, Gregory M. 9-12:206
Jones, Leander Corbin, Jr. 104-6:179
Jones, Michael A. 84-5:155
Jones, Nancy Carol. 56-6:24
Jones, Robert Walton. 30-8:123
Jones, Robert Walton, Jr. 27-14:19
Jones, Sue Ann Luna. 27-13:157
Jones, Thomas L. 104-11:176
Jones, Thomas Lee. 104-10:192
Jonovic, Donald J. 9-14:201
Jordan, David D. 50-11:177
Jordan, Gary B. 88-15:196
Jordan, Kenneth W. 9-15:197
Joy, Robert A. 68-7:186
Joyce, Larry E. 95-11:179
Junas, Lillian M. 88-11:21
Junas, Robert A. 3-11:180
Junck, Mary Elizabeth. 68-9:211
Jugenheimer, Donald W. 9-6:180
Jugenheimer, Donald W. 3-10:23
Julian, Faye D. 9-15:52
Jursek, Philip David. 104-8:16

K

Kabel, Michael Henry. 104-2:135
Kaggwa, Lawrence N. 20-11:22
Kahan, Robert S. 88-7:31
Kahl, Mary Ruth Luna. 114-13:158
Kahle, Roger R. 9-12:23
Kaiser, Robert A., Jr. 68-10:193
Kajencki, Francis C. 68-5:56
Kalasky, John. 68-12:207
Kamradt, Richard L. 61-5:157
Kamsah, Mohamad F. 56-15:198
Kane, Carl. 84-6:181
Kane, Douglas N. 41-6:182
Kane, Katherine Mary Conger. 33-1:66
Kane, William Fletcher. 110-1:52
Kanervo, Sarah Ellen Williamson. 56-13:159
Kanno, Ayalew. 33-7:32
Kao, Alice Huei-Eu. 56-14:202
Kao, Anne Li-An. 88-2:136
Kaplan, Frank L. 56-8:124
Kaplan, Frank L. 56-12:24
Kapoor, Suraj Prakash. 27-10:194
Kapoor, Suraj Prakash. 27-14:20
Kardis, Michael P. 27-9:212
Karpinsky, Dedee Kenyon. 27-10:195

Karwand, Elwood Charles. 50-2:137
Kaser, Richard T. 42-15:199
Kates, Judith Ann. 104-13:160
Katt, James A. 104-12:208
Katzman, Nathan Israel. 20-9:34
Kaufman, John A., III. 81-15:21
Kaufman, John Alfred, III. 45-12:209
Kaufman, Priscilla. 41-14:203
Kaufman, Sandra A. 3-12:210
Kaul, Arthur J. 27-9:213
Kaveney, George. 104-15:200
Kawashima, Junichi. 9-9:35
Kay, George M. 3-11:181
Kays, Dan J. 20-4:131
Keel, Vernon A. 9-11:23
Keeler, John D. 3-15:22
Keeler, John Day. 112-12:211
Keener, Ronald Eugene. 81-6:183
Keeney, Paula I. 68-14:204
Keever, Jack Elton. 68-3:132
Kehoe, James Claude. 45-6:184
Keir, Gerald J. 95-4:132
Keirstead, Phillip O. 27-4:133
Keith, Allan Hoiles, Jr. 68-9:217
Keith, Robert F. 14-4:134
Keith, Robert F. 14-6:25
Kekoa, Catherine Anne. 56-10:196
Keller, Donald F. 68-10:197
Kelling, Kent William. 20-8:17
Kellogg, Verna S. 95-1:68
Kelly, Charles H. 27-12:212
Kelly, Michael S. 95-10:190
Kelly, Wayne Fred. 88-1:69
Kelsey, John A. 104-15:201
Kelsey, Marilyn J. 84-10:199
Kelton, Edward F. 95-11:182
Kendrick, Rosemary. 69-3:129
Kenn dy, Mary Madge. 69-8:125
Kennedy, Patrick W. 50-3:131
Kennedy, Samuel V., III. 81-15:202
Kennedy, Tommy D. 95-11:183
Kennett, Frances Faith. 104-14:205
Kent, Brian D. 20-4:135
Kent, George. 20-3:19
Kent, Kurt Edward. 41-3:130
Kent, Ruth Kimball. 50-6:185
Kenward, James. 104-4:136
Kenworthy, Duncan Hamish. 20-12:213
Kern, Jerry Lee. 20-13:161
Kerr, Graham B. 56-9:36
Kerrick, Gray. 46-5:158
Kerver, Thomas J. 69-10:200
Kessel, Geraldine. 69-2:138
Kessler, Lauren Jeanne. 78-14:352
Ketcham, Victor Randolph. 95-7:187
Ketchersid, Robert M. 14-4:137
Keyser, Lynn W. 3-3:133
Khampitoon, Boonlert. 89-11:184
Khan, Abdul W. 104-11:24
Kiel, Donald F. 110-6:186
Kienzle, Kathleen Johanna. 86-4:138
Kifer, Ronald Wayne. 95-7:188
Kihm, Barbara Legler. 30-10:201
Kilborn, Robert B., Jr. 69-11:185
Killam, Elaine. 20-6:187
Killenberg, George M. 37-14:21
Kim, Chai Kohn. 33-2:139
Kim, Holim. 37-11:25
Kim, Hyun K. 43-11:186
Kim, Hyun K. 10-14:22
Kim, John Yeol. 20-10:24
Kim, Ki Hee. 56-10:202
Kim, Tae Guk. 78-5:159
Kim, Tae Guk. 30-8:18
Kimball, Bart. 104-7:189
Kimball, Elden G. 84-15:203
Kimberling, C. Ronald. 84-15:204
Kimbrough, Marvin Gordon. 112-13:29
Kimes, Berverly Rae. 109-1:70
Kimura, Hiroko. 45-11:187
Kincaid, Larry. 27-9:215
Kinch, Samuel E., Jr. 69-3:134
Kindelan, Gilbert E. 61-6:188
King, Louise Gwendolyn. 112-9:216
King, Shao-huang. 41-4:319
King, Yvonne H. 50-1:71
Kingsbury, Dorothy Louise. 56-9:117
Kingsley, Robert George. 37-5:160
Kinyon, Jonell M. 104-10:203
Kirk, Katherine J. 10-15:205
Kirkpatrick, Jerry D. 30-2:140
Kirwin, Thomas J., III. 111-15:206
Kiser, James Michael. 69-9:218
Kishiyama, David N. 88-11:188
Kitchen, Gerald J. 41-2:141
Kitson, Jack William. 69-7:33
Kividuru, Ullamaija. 43-11:189
Kladstrup, Donald M. 104-6:189
Kleinkopf, Howard Francis. 105-14:206
Kleinman, Joel P. 43-11:190
Klempner, John A. 27-4:17
Kliesch, Ralph E. 69-6:26
Kline, F. Gerald. 10-7:34
Kline, Helen G. 78-11:191
Kling, Alice J. 46-5:161
Klinkerman, R. Dale. 95-10:204
Klock, Roger R. 10-14:207
Kneibert, Frederick D. 69-3:135
Knight, Cynthia. 88-9:219
Knight, Robert Patrick. 95-3:136
Knight, Robert Patrick. 43-6:27
Knights, Peter R. 69-3:137
Knoblauch, Mary Margaret. 41-4:140
Knodell, Joyce E. 95-15:208
Knoop, Hans-Harold. 95-15:209
Knorr, Lynn E. 105-5:163
Koch, Beverly Stephen. 112-12:214
Koch, Jacqueline. 57-2:142
Kochevar, John Joseph. 20-6:190
Koehler, Mary Annabel. 50-9:220
Koerner, Thomas F. 41-6:28
Kohler, Vincent D. 46-13:162
Kohnke, Leigh. 3-15:210
Kohring, Kerry R. M. 84-10:205
Kolbenschlag, George. 69-8:126
Komanecky, A. Nick. 10-5:164
Kong, Ana C. 20-11:26
Koomalayavisai, Chamnong. 57-1:72
Kopec, Bernadine M. 57-9:221
Koppel, Grace A. 10-5:165
Kopper, Gerd C. 20-3:138
Kordick, Elizabeth Ann. 20-14:23
Korp, Patricia M. 95-13:163
Koshy, Thottukadavil Eapen. 84-7:191
Koshy, Thottukadavil Eapen. 43-12:25
Kosterman, Donald John. 37-13:164
Kotter, Cleon M. 27-4:141
Kottman, Elmer John. 27-1:8
Kovalen, Charles P. 78-14:208
Kowalski, Diane M. 33-10:206
Kowalski, Robert Ervin. 20-6:191
Kowalski, Thomas F. 10-7:192
Kozhibott, Rev. Alexander K. J. 33-10:207
Kraay, Robert W. 20-15:23
Krahling, William D. 69-6:192
Kramer, Cheris R. 57-2:143
Kramer, Robert K. 30-10:208
Krause, Tracy A. 46-15:211
Kreiling, Albert L. 112-11:27
Kreimer, Osvaldo Nestor. 105-14:24
Kreitlow, Doris. 111-13:165
Kreutz, Dan. 81-3:139
Krider, John A. 114-15:212
Krieger, Susan. 20-14:25
Krino, Gary Michael. 69-10:209
Kroesen, James M. 50-15:213
Kroll, Paul William. 61-13:166
Kromer, Gary R. 33-15:214
Kromp, Odalie K. 114-11:192/12:215
Krompak, Frank John. 81-14:26
Kroupa, Eugene A. 10-9:37
Kruckeberg, Dean. 95-11:193

Krueger, Judith A. 3-4:142
Kruger, Frederick. 37-5:166
Krughoff, Gretchen E. 88-3:140
Krull, Robert. 20-10:210
Krull, Robert. 20-12:26
Ksobiech, Kenneth J. 105-9:38
Ku, Cathy Chia-Chang. 43-12:216
Kucera, Geoffrey Z. 69-6:29
Kuczun, Sam. 69-8:17
Kuehn, Eileen Wilhelm. 69-5:167
Kuehn, Faye. 105-15:215
Kuhonta, Maria Cleofe Martinez. 20-7:35
Kuisis, Ronald A. 14-6:193
Kumbier, Maridel Lessenger. 95-12:217
Kuo, Peter Chih-chao. 57-10:211
Kurtz, Larry Dean. 33-7:193
Kuykendall, Thomas R. 3-12:218
Kvalheim, Arne M. 43-11:194
Kwan, Colleen Sik Chuen. 37-15:216

L

Labanauskas, Paul Julius. 57-2:144
Labotka, Charles A., Jr. 95-15:217
La Brie, Henry George, III. 69-8:127
La Brie, Henry George, III. 112-12:27
Lace, William W. 69-15:218
Lachowitch, Christina. 88-14:209
La Conto, Robert. 50-2:145
La Grande, Daniel J. 69-10:212
Laing, Robert Bruce. 89-14:27
Lair, Jesse Kay. 81-3:141
Laird, Ruth Burton. 78-5:168
Lakner, Edward W. 10-8:20
Lalor, Francis R. 20-13:30
Lamb, Seonaid Walters. 57-5:169
Lambdin, William T. 76-3:142
Lambert, Douglas G. 3-11:196
Lambert, Linda Quinby. 105-8:128
Lamon, Emily Ann. 69-4:143
LaMoreaux, James W. 10-14:28
Lampkin, Emmett Coleridge. 105-14:29
Lampley, Linda L. 105-15:219
Land, John J. 37-3:143
Lander, Elizabeth. 10-12:219
Landis, Fred Simon. 57-14:30
Landphair, Theordore W. 81-4:144
Lane, Roger F. 37-8:129
Lanfranco, Leonard W. 69-4:145
Lang, Peter C. 84-13:167
Lange, Barnetta D. 78-11:28
Lange, James C. 105-12:220
Lange, Jean. 95-12:221
Langenes, Marjorie M. 33-6:194
Langham, Barbara Jaska. 95-10:213
Langley, Peter, III. 69-8:130
Langley, Roger Richard. 50-3:144
Lanier, Nancy Irene. 57-4:146
Lanier, Robert M. 20-10:214
Lansing, Laurence P. 61-1:74
Largen, Robert G. 3-11:197
Largo, Jimmie R. 46-11:198
Larison, James. 84-10:214
Larkin, Ernest F. 3-8:21
Larkin, Ernest Francis. 30-2:146
Larsen, John R. 20-10:216
Larsen, Mary Joan. 50-1:76
Larsen, Patricia Ann. 95-13:168
Larson, Allen J. 10-5:170
Larson, Ann Roberta. 33-10:217
Larson, Charles W., III. 95-9:222
Larson, Deanna Arlene. 50-6:195
Larson, Eric M. 69-15:220
Larson, Marjorie M. 50-9:223
Larson, Mark A. 78-10:218
Larson, Robert Bruce. 111-14:210
Larson, William. 69-9:224
Lashnits, Nancy M. 37-15:221
Lassahn, Pamela Henry. 95-5:171
Lassey, William R. 14-6:30
Latta, Robert Lehman. 112-9:225
Lattimore, Danny L. 46-11:29
Lauer, Peter C. 95-7:194
Lauterback, Thomas Kirk. 95-6:197
Law, Ernestine. 37-11:199
Lawhorne, Clifton O. 38-7:36
Lawrence, Clyde E. 69-3:145
Lawson, James E., Jr. 46-11:200
Lawson, Richard Gene. 105-3:20
Leahigh, Alan K. 88-9:226
Leahy, Thomas M. 95-11:201
Leaird, John E. 61-11:202
Leaman, Frederick Albert. 105-12:222
Leaming, Deryl Ray. 69-7:37
Leckenby, John D. 84-7:195
Leckenby, John Douglas. 20-12:28
Ledingham, John Allen, Jr. 41-6:198
Lee, John Russell. 95-10:219
Lee, Cynthia S. H. 112-9:227
Lee, Jae-won. 46-8:131
Lee, Jae-won. 20-11:30
Lee, Jain Hyon. 111-3:21
Lee, Jaieunge. 33-5:172
Lee, John. 57-4:147
Lee, John Alfred. 57-9:39
Lee, John P. 61-11:203
Lee, Kang Bok. 69-9:228
Lee, Kyung-Ja. 27-15:24
Lee, Richard Leslie. 14-6:31
Lee, Richard Wilson. 69-2:147
Lee, Seong-Hyong. 43-9:229
Lee, Sylvia Anne. 112-12:223
Lee, Sylvia A. 33-11:204
Lehrman, Phyllis D. Elperin. 88-12:224
Leibergood, Dana A. 95-8:132
Leicht, Albert George. 114-3:146
Leinfelder, Thomas H. 3-6:199
Leiter, Barnard Kelley. 69-3:147
Leiter, Barnard Kelley. 69-9:40
Lemert, James B. 20-3:22
Lent, John A. 57-11:31
Lentz, Richard. 69-15:222
Lenz, Carolyn M. 69-10:220
Leonard, Barbara E. 3-10:221
Leos, Edward. 38-4:148
Lepke, Phyllis McElheney. 50-13:169
Lerner, Deborah Enid. 20-14:211
Levan, Kathryn. 112-13:170
Leverkus, Jeri R. 3-10:223
Levie, W. Howard. 20-7:38
Levin. G. John, Jr. 33-7:196
Levin, Jerald D. 3-11:205
Levine, Charles Jacob. 89-13:171
Levine, Judith Curtis. 69-1:77
Levitt, Alan Michael. 95-8:133
Levy, Don W. 61-13:172
Levy, Doran J. 3-10:25
Levy, Doran Jay. 89-6:200
Levy, Joyce. 57-12:225
Levy, Tereza L. 14-11:206
Lewalk, Mary Jane Guitteau. 20-13:173
Lewin, Jean Durall. 20-13:174
Lewis, J. David. 21-4:18
Lewis, Jerry M. 95-1:78
Lewis, Kathleen Kearney. 69-12:226
Lewis, Lynn Lopata. 88-7:197
Lewis, M. Brent. 10-6:201
Lewis, Robert Allen. 114-7:198
Lewis, Thomas Llewellyn, III. 33-6:202
Lewis, Virginia Nixon. 69-6:203
Lichtenstein, Allen. 10-12:227
Lietzen, Walter Edwin. 38-12:228
Light, John R. 111-15:223
Lilli, Joseph Anthony, II. 105-9:230
Lim, Benito O. 114-10:224
Limber, John Edward. 21-7:39
Limburg, Val E. 105-3:148
Lin, Nan. 21-5:23
Lin, Shiew-sheng. 57-4:149
Lindley, Frances S. 21-6:204
Lindner, Joseph W. 21-5:173
Lindsaw, Howard H., II. 10-9:231

Lindsay, Robert. 105-4:20
Linehan, Beatrice A. 27-9:232
Lingwood, David A. 27-8:22
Linton, James M. 105-11:208
Lippe, Noel Rayburn. 69-2:148
Lipper, Mark. 69-11:32
Lippert, David J. 38-7:40
Liptak, Gregory James. 105-3:149
Lisbeth, Robert Loften. 69-6:205
Lister, Harold. 30-10:225
Litman, Julius I. 41-12:229
Littel, John S. 84-11:209
Little, Janet Ellen. 78-3:150
Little, John T. 95-7:199
Little, Peggy Earline. 105-8:134
Littlepage, James. 95-14:212
Liu, Allen Ping-lin. 57-1:79
Liu, Han C. 10-11:33
Liu, Peter Han-shan. 46-7:200
Livesay, William G. 70-15:224
Lleras, Ernesto. 21-14:213
Lloyd, F. M. 95-9:233
Lloyd, Jerome. 41-13:176
Loebel, Maria-Elena A. 84-12:230
Loftin, Joseph Evans, Jr. 57-6:206
Lombardi, Donald L. 21-13:177
Long, Joanne. 34-7:201
Long, Richard Kenneth. 34-5:174
Longberg, Marcia Lowther. 46-14:214
Lonnborg, Barbara A. 38-12:231
Loomis, Carl Floyd. 114-12:29/13:178
Lopez, Joanne M. 57-9:234
Lorenz, Alfred Lawrence, Jr. 70-4:150
Lorenz, Alfred Lawrence, Jr. 70-6:32
Lorimor, E. S. 57-4:20
Lotfipour, Khosrow. 95-12:232
Lovelace, John A. 10-3:151
Loving, Howard H. 43-9:235
Lowenstein, Ralph Lynn. 111-6:33
Lowry, Dennis T. 21-10:26
Lublin, Joann. 41-9:236
Luce, Charles M., Jr. 46-6:207
Lucken, Charlene S. 10-2:149
Lucoff, Manny. 10-1:80
Luebke, Barbara F. 112-10:226
Luedtke, Peggy P. 21-15:225
Lugenbeel, Barbara Derrick. 78-12:233
Lui, Hui-Liang. 3-4:151
Lunan, Wilbert G. 61-6:208
Lunsford, George Mortimer. 41-12:234
Lupan, Walter Michael. 78-14:215
Lustig, Barbara Ellen. 41-12:235
Lutz, Daniel B. 10-2:150
Lyle, Cornelius R., II. 70-10:27
Lynch, Dudley Morton. 76-6:209
Lynch, Judith A. 34-5:175
Lynn, Jerry R. 3-1:81
Lynn, Jerry R. 3-10:28
Lyons, Andrew S. 21-15:226
Lyons, Maryanne. 70-15:227
Lytle, John W. 105-9:237
Lytle, Richard Cook. 70-9:238

M

Ma, Chang-sheng. 57-15:228
Maamary, Samir N. 14-4:152
Maas, Linda. 105-14:216
Mabry, Mary Van Velzer. 50-4:153
MacDonald, Donald. 27-9:41
MacDonald, John Aloysius. 70-5:176
Macdonald, Neil W. 105-5:24
Macdonald, Neil William. 70-6:210
Mace, Monte C. 43-12:236
Macey, Eric Neal. 105-14:217
MacFarlane, Charles E., II. 3-4:154
MacKay, Lamar Seal. 70-4:21
Mackin, James H., Jr. 95-11:211
Madden, Neil B. 41-10:227
Magdub, Abdo. 111-4:155
Magney, Gordon Day. 84-13:184
Magney, Grace Enid. 14-13:185
Magnus, Nancy. 105-14:218
Maher, John Patrick. 70-12:237
Maher, Sister M. Augustine. 70-5:177
Maier, Charles William. 70-12:238
Maierhouser, Francis Elizabeth. 105-7:209
Maihafer, Harry James. 70-4:156
Maisel, Larry Edward. 105-3:152
Maisel, Sally J. 38-15:229
Makeig, John R. 30-10:228
Malcolm, Andrew H. 57-5:178
Malley, John Thomas. 71-6:235
Malloy, John R. 70-15:230
Maloney, Lawrence M. 50-14:219
Mamula, Donna L. 10-4:157
Manago, B. R. 70-6:34
Manassah, Edward E. 86-10:229
Mandel, Abby J. W. 61-3:153
Mandin, Ian G. 70-15:231
Mangelsdorf, Philip. 70-2:151
Mangold, Peggy Kincannon. 105-14:220
Mangun, Kenneth G. 3-8:140
Mangun, Kenneth G. 3-14:31
Manley, Michael. 70-12:239
Mann, Patricia Ann. 70-10:230
Manney, Cheryl C. 10-13:186
Manning, W. Eugene. 50-11:212
Mannion, P. Joseph. 96-11:34
Mantz, Warren Jewett. 81-7:210
Maple, Donald P. 61-15:232
Maple, Marilyn Jean. 105-14:221
Marchant, Joe F. 96-4:158
Marchese, Lamar V. 10-10:231
Marchese, William J. 50-15:223
Marconi, Frank Robert. 86-6:211
Marcus, Beverly S. 43-15:234
Margot, Louis, III. 112-10:232
Marion, Francis E. 84-10:233
Mark, Robert A. 21-9:42
Mark, Robert Allen. 87-6:212
Markle, David G. 111-14:32
Marler, Charles H. 70-13:32
Marlow, Thorne Howell. 96-6:213
Maronde, Doreen Nelson. 105-13:187
Marphetia, Toranj A. 88-11:213
Marsh, Georgia Franklyn. 87-6:214
Marsh, Harry Dean. 41-12:30
Marsh, Shirley Eckerson. 21-5:25
Marshall, David S. 21-10:234
Marshall, Fred G. 96-11:214
Marshall, Max Lawrence. 70-6:35
Martin, Charles H. 96-11:215
Martin, Charles H. 3-12:31/13:33
Martin, Clara Morris. 84-10:235
Martin, Don Richard. 88-6:215
Martin, Donald O. 96-4:159
Martin, Gregory L. 78-15:235
Martin, James E. 21-7:41
Martin, Margaret Ann. 70-2:152
Martin, Ralph K. 34-8:141
Martin, Richard Owen. 114-2:17
Martin, Stanley D. 10-8:142
Martin, Tessica. 30-10:236
Martin, Vincent J. 96-5:179
Martin, William. 96-1:82
Martinez, Cleofe M. 10-5:180
Martinez, Enrique Leon. 105-12:240
Martinez-Reding, Jesus. 111-3:154
Martinez-Valdes, Gregorio. 57-1:83
Martinson, David Lee. 62-14:33
Marvin, Carolyn Ann. 27-12:241
Marz, William C. 3-15:236
Marzolf, Marion T. 43-11:35
Masha, F. L. 57-9:239
Masha, F. Lwanyantika. 21-11:36
Maslog, Crispin. 10-5:26
Mason, Brian G. 46-11:217
Mason, David E. 70-2:153
Mason, Phillip Lee. 96-4:160
Mason, Robert George. 27-1:9
Massey, Phillip H. 10-8:143

Massingill, Ruth. 96-15:237
Massoud, Mahmoud Ahmed. 57-1:84
Masterton, Murray S. 57-15:239
Mastos, Craig L. 38-15:238
Masud, Salman A. 34-15:240
Matcha, Julia. 70-14:222
Mather, Anne D. 112-12:242
Matheson, John M. 46-3:155
Matheson, John M. 70-6:36
Mathews, Sarah M. 10-14:223
Mathis, Howard D. 4-10:237
Mathurin, Victor G. 34-5:181
Matkov, Rebecca Roper. 78-10:238
Matlage, Bette Wyn Oliver. 51-12:243
Mattos, William H. 105-14:224
Mauch, John. 51-9:240
Mauldin, Charles R. 105-9:241
Maurer, Leonard L. 27-1:85
Maurer, Leonard L. 21-10:29
May, Kenneth Robert. 38-6:216
May, Meredith Allan. 70-6:217
Mayer, Gary Howard. 51-3:156
Mayo, John Blount, Jr. 105-4:110
Mayo, John K. 14-11:37
Mayo, Nite Louise Kellam. 105-4:162
Mays, Cheryl Ann. 96-10:239
Mazer, Carol S. 70-11:218
McAllister, David Wayne. 111-13:179
McAllister, William Howard, III. 46-4:163
McAnany, Emile G. 43-9:43
McArver, Patricia P. 105-11:219
McAvoy, Thomas William. 96-7:202
McBride, Gail Welton. 34-2:154
McBride, Kenneth W. 21-14:225
McCabe, Richard. 84-10:240
McCandless, Stephanie Lee. 41-1:86
McCann, Charles W., Jr. 96-8:135
McCardell, Wallin S. 14-15:25
McCartan, Gerald Joseph. 70-14:226
McCartney, Robert G. 112-9:242
McClain, Betty C. 4-8:136
McCleneghan, Jack. 21-10:241
McClintock, Carolyn Holder. 51-1:87
McCloud, Robert James. 21-2:18
McClung, Rodney B. 10-9:243
McClure, Charles A. 84-11:220
McCluskey, Wanda Lee. 76-13:180
McCombs, Amy S. 70-11:221
McCombs, Maxwell E. 105-4:23
McCorkle, Margaret Ruth. 84-14:34
McCoy, Thomas. 81-3:157
McCune, Carolyn Cowger. 51-13:181
McCullough, Gordon Lee. 70-9:244
McCumber, James B., Jr. 70-9:245
McDonald, Alizabeth A. 78-3:158
McDonald, Linda. 70-5:182
McDowell, William M. 41-5:183
McElreath, Mark P. 21-10:243
McElveen, Joseph James. 21-7:204
McEwen, William J. 21-6:218
McFadgen, Neil R. 51-7:205/8:137
McGaughey, Robert H., III. 34-11:38
McGee, Joan R. 10-3:159
McGee, Lynne Fleming. 41-10:244
McGrane, Martin E. 70-11:222
McGuinness, Elizabeth Burtis. 84-7:206
McGuire, Delbert. 62-5:27
McGuire, Harry D., Jr. 88-3:160
McInerny, Paul M. 70-14:228
McIntosh, Dwain. 62-13:182
McIntyre, Jerilyn Sue. 14-13:31
McIntyre, Ron L. 96-3:161
McKay, R. Bruce. 81-15:26
McKern, Roberta Ora. 112-14:229
McKinlay, Douglas R. 4-8:138
McKinney, Richard Warren. 51-14:230
McKnight, Robert Allen. 96-7:207
McLaughlin, James M. 105-13?183
McLaws, Monte B. 70-11:39
McLean, Herbert E. 78-11:224
McLuskie, C. Edward. 21-14:35
McMahon, Jean Marie. 78-14:231
McMahon, Steven J. 84-15:241
McMahon, Walter L. 96-6:219
McMartin, Pamela A. 10-11:225
McMillan, M. Anita. 10-4:24
McNabb, David Earl. 70-7:208
McNair, Sherwyn L. 70-8:139
McNamara, Jack D. 38-11:226
McNamara, William G. 62-1:88
McNeely, Patricia G. 112-14:232
NcNeil, Jean Cahoone. 105-14:233
McNulty, Thomas M. 46-12:32
McQuaig, Matte Ella. 62-2:155
McRaven, Charles R. 105-14:111
McReynolds, William Irvin. 70-1:89
Meacham, Joseph R. 70-2:156
Meade, Patricia Bassett. 70-8:144
Meadows, Gail R. 70-7:211
Meany, George E. 62-8:145
Mecklenburg, Lynn Kraemer. 34-14:234
Medis, Lansage Piyasoma. 14-12:244
Medley, Jerry M. 106-12:245
Meehan, Eileen, R. 4-14?235
Meek, Edwin Ernest. 70-2:157
Meem, Harry C., III. 38-3:162
Mehrley, R. Samuel. 21-9:44
Meinders, Peggy. 38-15:242
Meiss, Guy T. 43-15:27
Melear, Lawrence L., Jr. 106-9:246
Melina, Lois R. 10-14:236
Meline, Caroline. 21-13:188
Mellen, Robert G. 10-9:247
Melton, Baxter F. 30-1:90
Menefee, Mary Marjorie. 88-6:220
Menkhaus, Edward J. 96-10:245
Mercer, Joann. 34-5:184
Meredith, Kathie June. 41-4:165
Mergentime, Toni. 79-4:166
Merrell, Richard L. 106-15:243
Merril, James R. 4-15:244
Merriner, James L. 112-12:246
Mertz, Robert J. 21-5:28
Merwin, John. 62-9:248
Mesaros, John J., Jr. 70-7:212
Messalt, Lawrence W. 79-9:249
Messaris, S. Paul. 21-10:246
Metallinos, Nikos. 114-13:34
Metelsky, John Michael. 96-5:185
Metz, R. Timothy. 46-5:186
Meurloti, K. B. 34-4:167
Meyer, Anthony J. 21-14:36
Meyer, Harold, J. 96-2:158
Meyer, William G., Jr. 84-10:247
Michals, John E. 96-10:248
Michaud, Lawrence A. 46-14:237
Mick, Colin K. 21-11:40
Midcap, Lucille Scott. 88-14:238
Middleton, John B. 62-3:163
Middleton, Kent Richards. 38-10:249
Midura, Edmund M. 41-4:168
Midura, Edmund M. 41-7:42
Mielke, Keith W. 106-3:23
Mielo, Gary John. 84-7:213
Mikhail, Antoun Yacoub. 57-2:159
Miksich, John M. 4-8:146
Milam, Hugh Henry. 71-7:214
Milavsky, Barry M. 14-10:250
Milbourn, M. Thomas. 21-9:250
Miles, Donald W. 27-14:239
Miles, Nickerson B. 27-15:245
Miller, Alfred James. 106-3:221
Miller, Barbara Jo. 51-3:164
Miller, Dallas I. 41-6:222
Miller, Elvin Wesley. 84-7:215
Miller, Gerson F. 96-2:106
Miller, Harry Curtis. 84-9:251
Miller, James B. 96-15:246
Miller, Janice J. 106-12:247
Miller, John Austin. 76-13:189
Miller, Knox, Jr. 4-15:247
Miller, Lawrence R. 10-5:187

Miller, Larry Dean. 106-13:190
Miller, Mary Louise. 51-9:252
Miller, Mason E. 21-2:19
Miller, Maureen. 112-10:251
Miller, Norman N. 57-1:91
Miller, Oscar Cecil. 112-13:191
Miller, Susan Heilmann. 62-14:37
Millsaps, Charles DeVon. 51-4:169
Mills, Gordon Everard. 51-5:188
Mills, Howard A. 71-8:146
Mills, Jeffrey A. 46-7:216
Mills, Joe Lee. 96-6:223
Millwood, Sharron Smith. 96-13:192
Milner, Stephen. 87-2:161
Minerbi, Guido E. 84-5:189
Minoff, Iles Barry. 21-10:252
Mirand, Jose G. 4-8:148
Mishra, Vishwa Mohan. 57-7:43
Miskus, Nancy A. 10-5:190
Mitchell, James Douglas. 71-10:253
Mitchell, James F. 62-4:170
Mitchell, Lawrence Eugene, Jr. 112-9:253
Mitchell, Marlene. 71-3:165
Mitchell, William Grant. 21-9:45
Mittal, Barbara Jane. 71-9:254
Mitzman, Barry Neil. 57-12:248
Miyamoto, Craig Kiyoski. 96-10:254
Mock, Alfred J. 71-5:191
Modi, Ramanlal Mangaldas. 71-10:255
Mody, Bella. 21-10:256
Mohn, Myra L. 96-15:315
Molen, Dayle H. 62-4:171
Mollwitz, John E. 71-6:224
Monaghan, Robert Richard. 106-2:20
Monge, Fernando. 27-4:172
Monroe, Walter R. 4-6:225
Montague, Jeanne Odell. 79-7:217
Monteiro, Heloisa Banks. 14-6:226
Montgomery, Robert B. 71-4:173
Montoro, David F. 79-15:248
Montoya, Suzanne David. 27-14:240
Moody, Richard Seldon. 46-7:218
Mookerji, Rita. 79-6:227
Moon, Ben Lane. 79-8:149
Mooney, James Jackson. 71-9:255
Mooradian, Karlen. 57-1:10
Moore, Charles Benton. 62-10:257
Moore, Hamilton Frazier. 96-3:24
Moore, Judith Ann. 27-14:241
Moore, Larry. 106-7:219
Moore, Mary White. 112-10:258
Moore, Roberta June. 71-6:37
Moore, Roy Leamon. 21-13:35
Moore, Walter N., Jr. 62-7:220
Morache, Fred L. 106-2:256
Moraes, Maria Teresa. 34-14:242
Moreno, Fred. 106-6:228
Morgan, Ernest C. 10-9:46
Morgan, Harmon. 21-14:38
Morgan, Harmon L. 96-2:163
Morgan, Hugh J. 81-5:192
Morgan, Keith J. 22-15:249
Morgan, Margaret Knox. 88-1:67
Morigerato, Paul L. 4-13:193
Moro, John F. 46-7:221
Morris, C. Barrett. 96-5:193
Morris, Gloria C. 38-15:250
Morris, Marilyn L. 38-11:227
Morrison, Michael K. 62-5:194
Morrison, Robert C., Jr. 84-15:251
Morrow, Anne Crocker. 79-8:150
Morse, Sandra L. 4-15:252
Mortensen, Mauritz S. 57-15:253
Morton, Jean E. 79-8:151
Morton, Patricia Roe. 22-5:195
Morton, Phillip Wade. 96-10:259
Moseley, Patricia A. 51-11:228
Moses, Bernadine. 112-15:254
Mosley, Dianne Donovan. 27-14:243
Moss, Lynda. 27-8:152
Moss, Marquita K. 27-15:255
Moss, Sanford. 22-4:174
Mossman, Sallie L. 10-10:260
Mostert, Andre J. E. 106-7:122
Motta, Luiz Gonzaga F. 57-13:194
Moughon, Farell A. 71-11:230
Mountain, Patrick J. 114-11:231
Mowlana, Hamid. 57-1:11
Moyes, Norman Barr. 88-5:29
Moznette, James S. 34-3:166
Muilenburg, Grace E. 85-8:153
Muir, James D. 4-8:154
Mulford, Carolyn Ann. 71-1:93
Mullexax, Foster G. 11-6:229
Muller, Patricia A. 96-15:28
Muller, Patricia Ann. 76-3:167
Mulligan, William A. 71-12:249
Mullins, L. Edward. 46-4:175
Mullins, Leslie E., Jr. 11-12:33
Mumma, Phillip. 4-3:168
Munson, Lawrence H. 11-5:196
Murphy, Carol Ann. 106-14:244
Murphy, E. Lloyd. 14-5:197
Murphy, Katherine M. 85-10:261
Murphy, Sharon Feyen. 51-9:257
Murphy, Sharon M. 22-12:34
Murray, Gaylon E. 34-7:223
Murray, John S. 27-4:25
Murray, Kellyn R. 71-15:256
Murray, Randall L. 62-12:35
Murray, Shelley D. 62-15:257
Murril, Judith Bryan. 38-1:94
Musser, Richard S. 34-13:195
Musser, Thomas S. 22-3:169
Mustafa, Wan F. W. 57-15:258
Musulin, Mike, II. 96-12:250
Mwanika, Thomas B. O. 43-13:196
Myer, JoAnn. 4-8:155
Myers, Larry Allen. 89-7:224
Myers, Marianne. 96-7:225
Myers, Thomas I. 71-3:170
Myhre, Rina H. 96-7:226

N

Naegel, Lana. 112-12:251
Nagata, Kiyoshi. 22-8:23
Nagata, Kiyoshi. 11-5:198
Nagel, Glennis L. 112-12:252
Nager, Norman Richard. 111-8:156
Nager, Ronda L. 96-13:197
Nagy, Alex. 62-12:36
Nagy, Alex. 71-8:157
Nagy, Laura L. 71-15:259
Naigow, Peter L. 15-12:253
Najjar, Aida Ali. 57-14:39
Nalesnik, Richard P. 96-1:95
Nam, Sunwoo. 57-8:24
Namit, Charles Joseph. 22-10:262
Nammacher, Rose Mantell. 71-7:227
Narvel, John G. 22-10:263
Nash, Abigail Jones. 112-13:198
Nash, Joyce D. 85-15:29
Nasser, Munir K. 57-14:245
Nasser, Munir K. 57-15:30
Nasser, Orlando Lugo. 22-10:264
Nathan, Harriet Siegel. 97-4:76
Nattin, Nathan H., III. 106-4:177
Nault, Judith T. 51-15:260
Nayman, Oguz B. 27-9:47
Neal, James M., Jr. 71-8:158
Neal, John F. 88-11:232
Neal, Kent C. 79-9:258
Needham, Richard L. 51-6:230
Nees, Robert Michael. 22-12:254
Nehiley, James M. 4-12:255
Nelson, David R. 87-12:256
Nelson, Jack A. 71-10:30
Nelson, Jeffrey B. 79-8:159
Nelson, Jerome Lawrence. 111-4:178
Nelson, Linda P. 51-15:261
Nelson, Sheila Sullivan. 97-5:199

Nelson, Wilburn O. B. 22-11:41
Neman, Thomas Edward. 114-7:44
Nesbitt, William Walker. 71-4:179
Nessler, Susan E. 38-15:262
Nesterenko, Alexander A. 114-14:246
Nestvold, Karl J. 106-11:42
Nettleship, Hazel M. 111-5:200
Neubert, Michael T. 88-5:201
Neuman, Johanna C. 46-11:233
Neuman, Terry A. 4-12:257
Newberry, Mary E. 27-15:263
Newbill, Mickie L. 106-2:21
Newbrough, William B. 106-7:228
Newbury, Joyce Donelle. 71-5:202
Newgren, Donald A. 4-8:160
Newland, John Strother. 97-1:196
Newman, Cecilia L. 11-2:227
Newman, Jerrie. 87-11:234
Newman, Richard Michael. 85-7:229
Newman, Thomas R. 97-14:247
Newton, James Richard. 97-2:164
Neyens, Harry E. 11-4:180
Ng, Chun-Ming. 106-8:161
Nichols, John E. 38-15:31
Nichols, John Spicer. 57-14:248
Nichols, Joseph B. 11-14:249
Nichols, Suzanne Young. 51-2:165
Nichols, William H. 11-11:235
Nickless, Judith. 51-13:199
Nicoll, David L. 106-14:250
Niebauer, Walter W. 4-11:236
Nielsen, Richard M. 11-15:264
Niemeier, Jean Gilbreth. 71-4:181
Nigro, Linda Lou. 22-10:265
Nimtz, William Harry. 22-12:258
Nirmaier, Mary. 11-10:266
Nishi, Toshio. 43-9:259
Nitecki, Danuta A. 85-15:265
Nix, Edward J. 89-6:231
Nix, Joseph N., Jr. 97-9:260
Njoroge, Wamatu. 57-12:259
Nnaemeka, Tony I. O. 11-14:40
Noe, Albert Allen. 51-2:166
Nolan, James L. 30-8:162
Nolan, Michael John. 106-9:261
Nolan, Sidney David, Jr. 58-4:182
Nolen, Julian Stanley. 71-13:200
Noll, Gayle Machen. 51-12:260
Nordquist, Per-Eric. 58-7:230
Norman, Charles H. 4-12:261
Norman, Gerald R. 4-4:183
Norman, Mark R. 4-14:251
Norman, Mary E. 43-12:262
Norris, Carol Chappell. 34-6:232
Northrip, Charles Milton. 106-1:97
Norton, H. Wilbert, Jr. 85-10:207
Norton, Joe Lee. 34-1:98
Norton, Marcus. 71-7:231
Norton, Michael Merrill. 97-5:203
Norton, Thomas Carter. 106-10:268
Norton, Wayne A. 51-2:167
Norwood, Franklin R. 51-9:262
Notz, William G. 27-4:184
Nuckols, Jack W., Jr. 114-3:171
Nummela, Juhani Y. 58-15:266
Nwankwo, R. Nwafo. 58-9:48
Nwankwo, Robert L. 22-8:163
Nwobodo, Ikechukwu Christopher. 112-9:263
Nwuneli, Emmanuel O. 71-8:164
Nyberg, Janet. 71-14:252
Nyberg, Paul D. 79-7:232
Nye, Richard Jensen. 88-10:269
Nygren, Bruce A. 106-13:201

O

Oates, William R. 79-9:264
Obeng-Quaidoo, Isaac. 58-15:32
Oberlander, Bruce O. 51-9:265
Obermiser, Duane A. 38-10:270
Obika, D. D. 58-8:165
O'Brien, Cyril J. 76-3:172.
O'Brien, Jeremiah J., II. 85-5:204
O'Brien, Robert J., Jr. 71-9:266
O'Brien, Margaret Mary. 51-7:233
Ockert, Roy Anthony, Jr. 51-7:234
O'Connell, Rev. Joseph M. 34-3:173
O'Connell, Sister Marie Veronica. 71-3:174
O'Connor, Francis Patrick. 106-2:168
O'Dell, Sylvia L. 11-12:263
Odendahl, Eric Maxwell. 34-1:99
O'Donnell, Charles F. 71-5:205
O'Donnell, Laura C. 87-11:237
Ogan, Christine L. 58-14:41
Oh, Jin Hwan. 15-13:36
O'Hara, Frederick Michael, Jr. 79-13:37
O'Hara, Thomas Patrick. 27-13:202
Ohlemeier, Billy Joe. 106-3:175
Ohrn, Karin Becker. 51-10:271
O'Keefe, Garrett J. 11-5:206
O'Keefe, Garrett James. 22-9:49
O'Keefe, Lawrence John. 27-12:264
O'Keefe, Maurice Timothy. 22-6:38
O'Keefe, M. Timothy. 4-6:233
Olbrysh, Robert Terrence. 97-10:272
Oldham, Beverly Jean. 22-12:265
Olins, Robert A. 71-8:166
Oliphant, Charles Ashur. 71-6:39
Olivares, Rogelio P. 4-2:169
Olive, Jean. 89-2:170
Oliver, Catherine Patricia. 71-9:267
Oliver, James B. 27-9:268
Oliver-Padilla, Otis. 22-2:22
Oliverio, Raymond A. 97-6:234
Olsen, Bruce L. 71-4:185
Olson, Gary Allan. 106-5:207
Olson, Robert G. 51-11:238/12:266
Olson, Rolf Y. H. 71-2:171
Olson, S. Dean. 71-1:100
Olverson, Marion Morgan. 97-1:101
O'Mara, Joan M. 106-13:204
Ondrik, Louise W. 27-9:269
Oni, Sam. 112-9:270
Opacic, Gordana. 22-12:37
Ophoff, Jane Z. 71-15:267
O'Reilly, Alejandro Koffmann. 15-10:273
Orozco, Eloy R., Jr. 106-12:267
Orsino, Donal Eugene. 111-2:172
Orth, Richard Harold. 22-7:45
Orwant, Jack E. 89-9:50
Osborn, James T. 97-11:239
O'Shea, Lynne E. 4-9:271
O'Shea, Margaret N. 71-10:274
Oshima, Fumio. 4-3:176
Oster, Merrill J. 22-1:102
Osterman, Donald A. 51-7:235
Ostman, Ronald Elroy. 22-12:38
Ostrom, Gary William. 34-5:208
Otitigbe, Samuel O. 4-11:240
Ottaway, Lois Marie. 97-1:141
Ottersbach, Jill A. 71-15:268
Ottinger, Charles A. 114-12:268
Otto, Nanette. 106-13:205
Oukrop, Carol Christensen. 51-4:186
Oukrop, Carol E. 11-7:46
Ouzts, Dale Keith. 106-5:209
Owen, Philip James. 85-9:51
Oxley, Harold William. 58-13:38

P

Pace, David Hugh. 85-12:269
Pace, Meadie Edgar. 34-1:103
Pacheco, Mario L. 58-10:275
Pactor, Howard Sidney. 106-9:272
Paden, Dagmar R. 113-15:269
Paine, Fred K. 79-7:236
Paisley, William John. 34-1:104
Paisley, William John. 22-3:25
Palka, Joseph F. 4-6:236
Pallett, Earl Marshall. 22-6:237
Palms, Roger Curtis. 71-9:273

Pan, Michael Nai-Kiang. 41-5:210
Pandit, Soudamini M. 58-1:105
Pane, Marietta A. 71-7:237
Pang, Georgette W. 11-15:33
Panko, Ray. 106-14:42
Paolina, Charles. 71-9:274
Papay, Frederick William. 106-4:187
Paraschos, Emmanuel E. 58-8:168
Paraschos, Emmanuel. 38-14:43
Parboo, Ernest B. 43-11:241
Parente, Donald E. 4-8:167
Parham, Paul Biery. 79-9:275
Parish, Connie L. 71-14:253
Parente, Donald Edwin. 106-13:39
Parker, Carol E. 4-9:276
Parker, Eugene F., Jr. 38-8:169
Parker, James Harold. 114-2:23
Parkhill, Earl E. 51-9:277
Parkinson, Kenneth K. 113-11:242
Parks, Carl L. 62-15:270
Parks, Jan Moore. 11-5:211
Parks, William R. 34-10:277
Parmenter, William Quayle. 72-13:206
Parr, Shirleyanne Chase. 43-12:270
Parrish, Fred S. 88-11:243
Parrish, John W. 11-2:228
Pasadeos, Yorgo. 43-14:255
Pascirtz, George W. 22-13:207
Pasqua, Thomas M., Jr. 11-12:39
Passovoy, Janice S. 4-14:256
Passovoy, Rosalie. 51-9:278
Patarino, Francine Dee. 97-14:257
Patel, B. M. 51-6:238
Patrick, Ronald D. 22-7:238
Patrick, Sondra. 4-15:271
Patrick, William Lawrence. 22-12:271
Patten, Jim D. 27-9:279
Patten, John L. 4-1:106
Patterson, Dale K. 97-9:280
Patterson, Joye. 97-1:107
Patterson, William Frank. 106-7:239
Pattillo, Wesley Moody, Jr. 72-4:188
Patton, Lloyd H., Jr. 106-10:278
Patton, Rev. Mel. 79-7:240
Patton, Stephen B. 4-8:170
Patton, Wendy McDonald. 72-3:177
Paul, Bene L. 62-15:272
Paulson, Donald Nels. 34-10:279
Pavlow, Shara T. 85-15:273
Paye, Sister Mary Paul. 46-3:26
Payne, Gazeliz. 113-15:274
Payne, William Kenneth. 34-2:173
Payne, William Kenneth. 72-2:174
Paystrup, Patricia. 22-15:275
Peake, Jacquelyn. 62-12:272
Peake, Kenneth O. 72-14:258
Pearce, Alan. 106-10:31
Pearson, George P. 51-5:212
Peavey, Marion B. 97-6:239
Peck, Ronald L. 11-15:34
Pedersen, Robert G. 106-13:208
Peek, Janet E. 46-11:244
Peevey, Sally Griffin. 97-6:240
Peleg, Elhanan. 43-10:380
Pelissier, Rene Emile. 27-9:281
Peltier, Donna M. 72-13:209
Pember, Don R. 38-8:25
Pemberton, George S. 85-15:276
Pendakur, Manjunath. 43-13:210
Penix, Jan. 72-7:241
Penn, Marynell Anderson. 51-12:273
Penn, William C. 11-9:282
Pennington, Audrey. 51-9:283
Pennypacker, Charles C. 114-1:108
Penrose, Jeanne M. 11-12:274
Peres, Michael. 97-13:211
Perez, Raymundo. 113-15:277
Perkins, Tom. 97-11:245
Permut, Steven E. 4-9:284
Permut, Steven E. 4-14:44
Perrine, Larry Gene. 46-12:275
Perry, Bonita L. 22-9:52
Perry, Harold D. 22-8:171
Perry, James C. 11-10:281
Persinger, Ardel Louis, Jr. 22-14:259
Peters, Glenn W. 79-8:172
Peters, Howard G. 22-12:276
Peterson, Donald C. 22-6:40
Peterson, Morris. 22-12:40
Peterson, Paul Vanard. 72-4:26
Petrick, Michael J. 38-9:53
Petrino, Peggy Whalen. 115-14:260
Pettersen, Duane. 34-9:54
Pettibone, John Francis. 51-3:178
Pettigrew, James F., Jr. 46-11:246
Pettit, Thomas S. 72-12:278
Pfaff, Daniel. 62-6:241
Pfaff, Daniel Wayne. 38-10:32
Pfahl, John Alfred. 88-6:242
Pfannenstiel, James D. 11-14:261
Phaysakvichien, Pongsak. 58-9:285
Phelps, Michael E. 72-9:286
Phillips, Allen William. 97-10:282
Phillips, George Howard. 34-1:12
Phillips, Harry William, Jr. 62-12:279
Phillips, Thomas Lee. 72-5:213
Philpot, Frank A. 106-11:43
Piedra, Armando J. 4-10:283
Piepgrass, Marcia Rae Nichols. 79-13:212
Pierce, Frank N. 4-8:26
Pierce, Mary E. 38-11:247
Pierce, Robert N. 89-6:41
Pietila, Antero. 58-8:173
Pikus, Alison R. 76-15:278
Pinell, Manuel A. 81-12:280
Pinthanon, Chareeya. 97-10:284
Pintozzi, Nicola F. X. 28-15:279
Piscitelli, Michael A. 72-13:213
Planchon, John M. 4-14:262
Platt, Charles William. 106-8:174
Pledger, Jacquelyn Ernalee. 34-2:175
Pleitez, Leonard S. 88-15:280
Plost, Myra. 113-11:248
Podolski, Mary Ann. 51-12:281
Poe, Carolyn A. 113-15:281
Poe, William D., Jr. 79-10:285
Polfus, William Albert. 72-7:242
Politella, Dario. 41-3:27
Pollard, M. LaRue. 11-10:33
Pollock, Dale M. 62-15:282
Pollock, Donald Kerr. 106-2:176
Polster, Sandor M. 87-5:214
Pomerantz, Neila E. 81-14:263
Ponder, Janice P. 113-11:249
Poon, David Jim-tat. 90-9:287
Popovich, Mark N. 28-14:45
Porat, Marc U. 11-15:35
Porchey, James H. 106-8:175
Porta, Margaret M. 4-6:243
Porteous, Peter L. 90-15:283
Porter, Charles W. 113-9:288
Porter, Janeann. 111-14:264
Porter, William D. 58-3:179
Portocarrero, Cesar Alfonso. 15-6:244
Posel, Paul Peter. 72-2:177
Potter, Peter Eugene. 41-12:282
Potthoff, Betty J. 97-15:284
Potts, Dale G. 11-11:250
Poucher, Donald W. 107-4:189
Powell, Fredric A. 22-2:24
Powell, James S. 72-11:251
Powell, John W., Jr. 111-6:245
Power, Victor. 58-7:243
Powers, Stanley Piazza. 114-1:109
Pratt, Sally Bourgois. 51-14:46
Pratte, Paul Alfred. 72-6:246
Prawat, Dorothy G. 11-13:214
Preble, Lee A. 41-9:289
Prejean, Blanche Groves. 52-7:47
Prentiss, Robert G. 87-4:190

Presswood, Walter Andrew. 81-12:283
Preston, Ivan L. 23-2:25
Preti, Richard F. 107-15:285
Price, Barbara James. 34-8:176
Price, Helen. 111-14:265
Price, Henry Thomas. 34-2:229
Price, Margaret Alice. 72-7:244
Price, Marianne B. 52-15:286
Price, Warren Charles. 72-6:42
Pride, Cletis Garden. 58-8:27
Prideaux, Ann Apel. 46-4:191
Priebe, Patricia E. 5-12:284
Primozich, Margarita. 107-14:266
Prince, Nancy S. 11-6:247
Pringle, Peter Kilner. 107-5:144
Profis, Victor S. 107-15:287
Prosser, Richard T. 81-10:286
Pulford, David Lynn. 28-13:215
Pullen, Frances Kay. 38-6:248
Pullen, Ricky D. 38-12:41
Pullman, David R. 114-7:246
Pullman, Kathleen H. 28-12:285
Pulschen, Rolf E. 15-6:249
Punaro, Arnold. 62-15:288
Purrett, Louise A. 38-11:252
Purvis, Hoyt Hunhes. 41-1:110
Putnam, Henry C. 30-9:290
Pyszka, Ronald H. 23-5:30

Q

Quarles, Rebecca C. 11-15:36
Quarles, Rebecca Colwell. 23-9:291
Quebral, Nora Cruz. 79-5:31
Quin, Harry Carter. 41-7:247
Quinn, Thomas Anthony. 62-6:250
Quiris, Charles. 107-11:253
Quirk, Sophia H. 107-10:287

R

Rachty, Gehan Abmen. 15-6:43
Rafi-Zadeh, Hassan. 58-8:177
Rahim, Syed A. 15-6:44
Rainbolt, Bill. 72-13:216
Rainer, Howard T. 85-15:289
Rainer, Robert Ray. 72-1:111
Raleigh, Edward Coblentz. 72-3:180
Ralph, John. 58-4:192
Ramanathan, Sandaran. 43-12:286
Ramirez, Maria Grace. 87-4:193
Ramos, Maria L. 34-5:216
Rampal, Kuldip R. 43-15:37
Ramsay, Claudia G. 97-11:255
Ramsey, E. Stephen. 38-8:178
Ranck, Lee. 79-2:178
Rand, Jonathan. 72-8:179
Randall, Starr Duane. 90-12:287
Rankin, Douglas W. 51-7:248
Rankin, Robert A., Jr. 5-6:251
Ranley, Donald P. 41-6:252
Ranley, Donald P. 41-15:38
Rao, Nagulapalli Bhaskara. 43-9:55
Rao, Y. V. Lakshmana. 58-1:13
Rarick, Galen Ronald. 28-1:14
Rathbun, Frank F. 97-9:292
Rawlings, Betty W. 11-13:217
Rawlings, Elden Everette. 43-9:56
Rawlins, M. J. 23-2:26
Rawson, James Murray, Jr. 107-10:288
Rawson, Janice Claire. 52-12:288
Rawson, Jean M. 52-15:290
Rayfield, Robert E. 111-15:39
Raymond, Jacquelynn D. 52-11:256
Razinsky, Edward Lee. 23-6:253
Rea, James M. 5-14:267
Rea, Robert Hugh. 97-1:112
Read, Dennis R. 34-8:180
Reagan, Everett Edward. 52-5:217
Reagen, Michael V. 5-4:194
Reagen, Michael V. 23-10:34
Real, Michael Robert. 72-10:35
Rebich, Constance E. 52-13:218
Redenius, Josephine L. 62-1:113
Reddick, David B. 58-15:291
Redfield, Marion B. 5-11:257
Redmond, James Roger. 85-4:195
Redner, Joseph John. 107-6:254
Reece, Maurice Arthur. 88-2:179
Reed, John David. 58-5:218
Reeder, Daniel L. 79-12:289
Reese, Jack Austin. 72-7:249
Reeves, Susan H. 52-9:293
Regan, Leverne Tracy. 113-12:290
Regier, Hilda Mae. 34-3:181
Regnell, John Albin. 107-5:32
Rehe, Rolf F. 114-12:291
Rice, W. Manion. 87-6:45
Reichgut, Michael D. 30-4:196
Reid, Leahmon L. 72-3:182
Reiley, Linda C. 97-8:181
Reilly, Thomas William. 72-9:294
Reilly, Thomas William. 72-14:47
Reinhartsen, Lee L. 52-15:292
Reinke, Wilfried Eberhard. 107-10:289
Reisbeck, Robert Fred. 85-13:40
Reischel, Diane E. 113-15:293
Rem, Kathy Jo. 46-14:268
Remelgas, Alexander. 72-9:295
Renaud, Jules S. 107-2:180
Repass, Donald E. 34-6:255
Reppert, John Clayton
Rethlake, Kathleen C. 72-10:290
Reuss, Sister Carol. 72-9:57
Reuss, Suster Norbert. 79-7:250
Rey, Esin Bilbaser. 15-4:197
Reyes-Hockings, Amelia. 58-4:198
Reynolds, Florence C. 46-10:291
Reynolds, George L. 5-9:296
Reysen, Frank, Jr. 97-3:183
Rice, Robert Jay. 85-2:182
Richards, Milton. 23-7:48
Richards, William D. 23-14:48
Richardson, Brian Edward. 52-13:219
Richardson, Gerald Alan. 34-9:298
Richardson, Peter A. 107-12:292
Riche, Sister Bernard Joseph. 97-1:114
Richey, Sidney. 72-14:269
Richie, Donald C. 79-11:260
Richmond, David. 5-2:27
Richmond, Gordon. 72-1:115
Richstad, Jim Andrew. 38-5:33
Rickard, Judith M. 113-14:270
Rickert, Carl D. 11-14:271
Riden, Rena Ascione. 72-4:199
Ridgeway, Charles Allen. 82-3:184
Ridgway, Richard Basil. 72-6:256
Ridgway, Virginia. 11-9:299
Ridings, Dorothy Sattes. 62-6:257
Riedl, Edward. 97-6:258
Riesz, Charles W., Jr. 46-8:182
Rigg, Laurence Ashley. 46-12:293
Righeimer, Jack W. 107-15:294
Riley, Samuel Gayle. 38-8:28
Rincon, Hernan. 97-10:292
Ringenberg, Philip J. 11-15:295
Ritter, Robert Lyman. 107-12:294
Rittgers, Courtney M. 79-14:272
Ritz, Philip Warren. 82-2:183
Rhoades, George Roger. 28-9:297
Rhoades, George Roger. 28-12:42
Roach, Loyal J. 5-2:184
Roach, Robert Hopkins. 97-8:183
Robbins, Jan C. 38-9:58
Robeck, George B. 115-9:59
Roberts, Donald F., Jr. 23-7:49
Roberts, E. Burch. 23-10:293
Roberts, H. Paul. 11-5:219
Roberts, Marion S. 85-15:296
Roberts, Walker. 82-10:294
Robertson, Elizabeth Bronsdon. 107-13:220
Robertson, Jack L. 34-5:220

Robertson, Sarah V. 34-1:116
Robertus, Patricia Elizabeth. 72-13:41
Robinovitch, Sidney P. 11-8:29
Robbins, Sherman M. 23-9:300
Robinson, Gertrude Joch. 58-6:46
Robinson, Glenn W. 72-14:273
Robinson, John O. 82-3:221
Robinson, John Stephen. 82-10:295
Robinson, Timothy S. 62-7:251
Robinson, William A. 11-5:221
Robison, Kenneth Leonard. 72-4:200
Roby, Richard L. 11-10:296
Robyn, Dorothy L. 62-15:297
Rock, John D. 107-12:295
Rock, Timothy A. 82-14:274
Rodenkirchen, Jane M. 90-11:261
Rodgers, Jerry George. 107-2:185
Rodriguez, Jose Egidio. 43-10:297
Roesch, Patricia Adams. 113-12:296
Rogers, David Laurence. 72-12:297
Rogers, Raymonda C. 34-15:298
Rollins, Judith B. 62-1:117
Rollins, Richard Allen. 52-10:298
Rollins, Robert J. 72-6:259
Rolufs, Larry E. 82-5:222
Roosenraad, Jon A. 41-6:260
Roppa, Guy M. 58-8:184
Rosario, Florangel Z. 11-8:30
Rose, Charles Richard. 97-8:185
Rose, Ernest Daniel. 23-2:28
Rose, Linda J. 5-9:201
Rosecetti, Bernard Frank. 107-4:201
Rosen, Daniel A. 113-15:299
Rosenfeld, Harvey. 90-1:118
Rosenthal, Paul. 23-3:185
Ross, Billy Irvan. 52-3:28
Ross, Jewel Price. 87-6:261
Rossow, Marshel D. 11-12:298
Rotz, William M. 5-4:202
Rotzoll, Kim B. 5-3:186
Rouner, Donna Lee. 72-14:276
Rouse, Virginia J. 52-12:299
Rowan, Robert Paul. 72-12:300
Rowland, Willard Daniel, Jr. 107-10:299
Rowlett, Darrell. 79-11:262
Rowson, Joseph P. 62-7:252
Royce, Knut S. 58-4:203
Rozenhart, Bruce P. L. 58-13:222
Ruben, Brent D. 107-8:186
Ruben, Brent D. 23-8:31
Rubin, David M. 46-11:45
Rubin, Harry L. 58-8:187
Ruda, Joseph J. 58-15:300
Ruddick, Morris E. 107-15:301
Rudolph, Bennet Lloyd. 82-7:253
Ruffner, Marguerite A. 11-7:254
Ruffner, Michael Ross. 35-13:223
Ruggieri, Laurence T. 12-7:254
Ruggles, Robert M. 72-1:119
Ruggels, W. Lee. 23-3:29
Ruminski, Henry Joseph. 82-7:255
Ruminski, Henry J. 76-11:46
Rush, Diane Hoehne. 28-8:188
Rush, Ramona R. 58-8:32
Ruskin, Daniel F. 58-5:223
Russel, Sandra W. 38-14:278
Russell, Charles Clyde. 73-6:47
Russell, Jessica. 41-14:277
Russell, John T. 5-3:187
Russell, John T. 5-9:60
Russell, John Tough. 107-3:18
Russel, Richard H. 35-6:262
Russell, Susan Higley. 23-13:42
Russell, Vicki L. 73-11:263
Russell, William Donald. 52-8:189
Ruth, William E. 107-9:303
Ruthenbeck, Karl E. 114-3:189
Rutkowski, Ronal Roman. 97-7:256
Ryan, Keith Francis. 52-1:120
Ryan, Michael. 12-9:61
Ryan, Michael P. 97-9:304
Ryan, Paul Michael. 58-7:257
Ryan, William D. 5-6:48
Ryden, Linda Gauger. 73-9:305
Rytting, Lorry E. 52-5:224

S

Saalberg, Harvey. 73-5:34
Sabo, Nicholas A. 35-15:302
Sacash, David A. 38-15:303
Sachar, Marcia B. 107-10:300
Sachsman, David B. 97-11:47
Sadowske, Pamela Sue. 115-13:224
Sahin, Haluk. 43-10:301
Sahin, Haluk. 58-12:43
Sahu, Biswanath (Shaw). 58-3:190
Saito, Akira. 90-6:263
Salih, Mohamad Ali. 58-14:279
Saling, Nona E. 23-12:301
Sampson, Cynthia. 97-12:302
Sams, Jacqueline Ann. 107-10:302
Samuel, Barbara. 79-15:304
Sanchez, Leo A. 113-12:303
Sand, Joseph R. 73-10:303
Sander, Jerry R. 38-7:258
Sanders, Donald Carl. 76-10:304
Sanders, Donna Hurd. 79-9:306
Sanders, Joseph L. 107-9:307
Sanders, Keith P. 41-3:191
Sanders, Keith P. 12-5:35
Sanders, Raymond Earle. 52-3:192
Sanders, William V. 73-5:225
Sanderson, Arthur Marshall. 35-1:15
Sandman, Peter M. 5-10:36
Sandquist, Karen L. 98-14:280
Sands, Deanna J. 58-13:225
Sands, Gene. 52-6:264
Sandusky, Lynn A. 73-12:304
Sanko, John Joseph. 46-6:265
San Miguel, Rachel M. 111-15:305
Santos, David. 46-12:305
Saral, Tulsi Bhatia. 23-8:33
Sarbaugh, Lawrence E. 43-6:266
Sargent, James Franklin. 28-6:267
Sasser, Emery L. 114-1:121
Sasser, Emery Lewis. 46-5:36
Saunders, Lowell Sperry. 107-6:49
Saunders, Mary R. 98-4:204
Sauvageot, Jules F. 23-3:193
Sawicki, Marianne. 47-13:226
Sawicky, Robert Kenneth. 38-7:259
Sawyer, Lauralee. 98-9:308
Sawyer, Thomas C. 90-7:260
Searle, Don Lester, Jr. 38-8:195
Sears, Marsha. 113-13:233
Seawell, John Patrick. 58-10:312
Secora, Charlene L. 47-7:264
Sedan, Gil. 58-9:311
Seddon, William George. 35-8:196
Seely, Barbara G. 88-15:307
Segal, Wayne M. 52-14:286
Segars, Ernest B. 73-14:287
Segerstrale, Ullica C. 115-14:288
Seidler, Lotte. 47-3:31
Seldner, Betty. 98-15:308
Self, Charles C. 28-10:313
Self, Charles C. 23-13:43
Seller, M. Charles C. 23-13:43
Sellers, James F. 58-4:206
Sellers, Leonard. 28-15:41
Sellers, Steven A. 47-15:310
Selin, Ronald E. 43-15:309
Semling, Harold V. 12-2:189
Sencer, Robert A. 23-3:32
Sercombe, Dennis A. 5-9:312
Sevener, Donald James. 47-12:310
Severance, Carol. 12-14:289
Severin, Werner J. 23-5:43
Sevilla-Que, Marylis. 43-10:314
Sewell, Michael. 73-6:270
Sewell, Michael. 58-14:50

Seybold, Roxana B. 108-11:267
Seydor, Paul. 73-10:315
Seymour, Roland D. 12-4:207
Scafe, Joseph Bruce. 107-5:226
Scandlen, Guy. 58-13:227
Scannell, Donald F. 12-5:37
Schaack, Kenneth E. 73-8:190
Schabacker, William. 98-1:122
Schafer, Jacqueline. 114-14:281
Schalenben, Joy. 73-5:227
Schanilec, William. 23-9:309
Scharbach, Steven E. 107-8:191
Scharbach, Steven E. 85-12:44
Schelstrate, Michael J. 85-13:228
Schement, Jorge R. 113-15:40
Scherer, Carole Holmes. 107-10:306
Scherer, Clifford W. 107-7:261
Scherrer, Winifred. 23-10:307
Schick, Cryl Dennis. 52-3:194
Schick, Dennis C. 15-14:49
Schildmeyer, Robert G. 12-13:229
Schiller, Daniel Toby. 73-14:282
Schilpf, Madelon. 73-11:265
Schlater, Robert W. 107-5:38
Schlatter, John Frederick. 111-12:306
Schleifer, Stephen. 12-5:39
Schliessmann, Mike. 73-12:307
Schmidt, Carol P. 52-13:230
Schmidt, David C. 5-7:262
Schmidt, John W. 73-12:308
Schmidt, Larry D. 73-3:195
Schmitt, Wilson. 23-13:231
Schneider, Catherine T. 85-15:306
Schneider, Ivo A. 23-11:48
Schneider, Lawrence. 107-5:40
Schneider, Norma Lavinia. 113-14:283
Schramm, Virginia Marie. 113-13:232
Schreiber, Elliott. 58-12:309
Schreiber, Richard A. 5-12:45
Schremser, J. D. 107-10:308
Schrib, June. 79-10:309
Schroeder, Morton Richard. 85-5:228
Schroeder, Raymond Ernest. 107-10:309
Schulte, Henry Frank. 73-5:41
Schultz, Helen Kakonis. 35-2:186
Schultz, Hugh M. 5-8:193
Schumaker, Barbara Ann. 52-2:187
Schuneman, R. Smith. 88-5:42
Schwartz, David Lawrence. 98-6:268
Schwartz, Larry. 79-7:263
Schwartz, Laurel Appleman. 85-4:205
Schwartz, Susan-Lou. 23-10:311
Schwarzlose, Richard Allen. 73-3:30
Schweitzer, John C. 12-12:46
Scott, Ann Lindsey. 73-5:229
Scott, Charles L. 88-9:310
Scott, George R. 85-8:194
Scott, John W. 12-5:230
Scott, Roland J. 87-11:266
Scotton, James F. 73-9:62
Scovel, F. Donal. 98-6:269
Scriber, Clarice Letitia. 113-14:284
Scruggs, Kermit J. 12-14:285
Shackelford, Wendell. 41-7:50
Shadoan, Kathryn L. 73-9:313
Shafer, Donald E. 108-10:316
Shafer, Manzell L. 12-7:265
Shafer, William Merritt. 90-2:190
Shah, Hasmukh C. 59-9:314
Shain, Russell Earl. 108-10:37
Shaner, James Gerald. 52-7:266
Shanley, Rev. Kevin. 73-6:271
Shannon, Ruby Wehunt. 73-3:106
Shapiro, Bernadette N. 113-11:49
Shapiro, Peter D. 108-11:50
Sharkey, Richolas O. 52-10:317
Sharp, Erwin A. 41-12:311
Sharp, Kay Elizabeth Canter. 15-13:234
Sharp, Mary Margaret. 43-6:272
Sharpe, Melvin L. 12-2:191
Shaver, Harold Carman. 52-14:51
Shaw, Donald Lewis. 73-4:27
Shaw, Eugene Francis. 59-5:44
Shear, Elizabeth B. 12-12:312
Sheehan, Brian. 62-5:231
Shelby, Martha Janice. 59-9:63
Shelly, Michael Albert. 28-2:193
Shelly, Michael B. 52-9:64
Shelton, Dwight J. 12-5:232
Shelton, James K. 90-11:268
Shelton, Richard Dudley. 41-10:318
Shelton, Wendy K. 12-13:235
Shen, Teresa Chou. 59-9:65
Shenton, Stephen. 28-6:273
Sheotz, Alyce Rogers. 52-2:192
Shepherd, Robin H. 62-15:311
Sherard, Regina. 113-10:319
Sherburne, Mary Alice Fox. 47-3:197
Shere, Dennis. 82-2:198
Sherfey, Clyde Douglas. 98-7:267
Sherlock, Norman R. 73-5:233
Sherman, Robin M. 28-15:312
Sherman, Ronald Alan. 115-10:320
Sherman, Shirley F. 108-11:269
Sherrill, Peter N. 23-7:51
Sherrill, Peter Nathaniel. 114-2:94
Sherrod, Drury Ridgway, III. 23-9:66
Shideler, Frank J. 79-7:268
Shields, Jerry Ashburn. 35-1:123
Shields, John R., Jr. 73-13:236
Shimer, Preston Leon. 38-1:124
Shipley, Linda Mahoney. 111-7:269
Shipman, Jean A. 12-2:195
Shitaula, Bishnu P. 59-9:316
Shockey, Don. 108-10:321
Shoemaker, F. Floyd. 59-9:67
Shoemaker, Pamela J. 35-10:322
Shok, Bonita L. 108-11:270
Shotwell, John Mack. 98-13:237
Showalter, Elizabeth Anna. 85-4:208
Showalter, Stuart W. 35-7:270
Showalter, Stuart Wesley. 79-14:52
Shoman, Austin E. 12-3:199
Shrode, Charles F. 73-10:323
Shuford, Thomas E. 12-6:275
Shultz, Anthony Michael. 59-8:197
Shuman, Howard Henry. 73-7:271
Shwaeb, Suliman Yousef. 59-14:290
Siau, Sandra M. 73-9:317
Sibbett, Kent H. 5-6:276
Siebenand, Alcuin William. 41-2:196
Sieg, Barbara Becker. 38-4:209
Sikorski, Linda A. 23-11:51
Silva, John W. 41-9:318
Silverman, L. Theresa. 108-15:42
Singer, Sidney G. 12-10:324
Singletary, Michael W. 5-9:320
Singletary, Michael Willis. 23-12:48
Singleton, Loy A. 108-15:313
Singleton, Terry James. 23-6:277
Sinichak, Stephen. 98-12:49
Simmons, Marcie K. 5-12:313
Simmons, Robert Edwin. 15-12:47
Simms, Jayne E. 98-12:314
Simons, Paula Ruth. 38-12:315
Simonton, Claude G. 5-11:271
Simpkins, John D. 62-3:200
Simpson, Douglas G. 73-8:198
Simpson, Robert B. 23-8:199
Simpson, Roger Allan. 73-13:44
Sims, Robert B. 62-9:319
Sissell, Mary R. 98-15:314
Sitrin, Marshall Bernard. 98-2:197
Six, Kathleen Sue. 114-7:272
Sizemore, Afton Auld. 62-9:321
Skamser, Paul J. 73-12:316
Skidmore, Elliott M. 98-10:325
Skidmore, James Raymond. 38-7:273
Skidmore, Leila B. 5-4:210
Skiff, Donald E. 108-8:200

Skinner, Charles R. 39-11:272
Skolnik, Roger A. 108-9:68
Skorupa, Edwin E. 108-8:201
Slate, Margie E. 5-11:52
Slater, John William. 23-9:322
Slater, Paul. 41-9:323
Slimak, Paula A. 39-10:326
Sloan, William David. 82-12:317
Slocum, Melvin L. 73-8:202
Smith, Billy D. 52-8:203
Smith, Bruce M. 5-14:291
Smith, Cynthia Z. 88-15:316
Smith, Daniel Joseph. 114-10:327
Smith, Dorothea. 43-6:278
Smith, Douglas D. 98-14:292
Smith, Edward Cecil. 23-4:211
Smith, Edward Cecil. 59-8:34
Smith, Edward J. 82-9:324
Smith, Edward P. 73-6:279
Smith, Ester Gottlieb. 113-13:45
Smith, Howard A. 115-15:317
Smith, Jack Darrel. 28-14:293
Smith, James A. 35-8:204
Smith, Jean L. 12-9:325
Smith, John Macauley. 47-4:212
Smith, Kenneth L. 23-12:319
Smith, Kim A. 12-15:318
Smith, Larry Richard. 85-8:35
Smith, Leticia M. 59-4:213
Smith, Linda L. 98-11:273
Smith, Lynn E. 28-12:318
Smith, Margaret M. 87-6:280
Smith, Martin. 73-7:274
Smith, Michael Allen. 42-9:326
Smith, Nancy Hurley. 73-13:238
Smith, Richard Fenton. 73-14:294
Smith, Richard Penland. 98-7:275
Smith, Robert E. 28-15:319
Smith, Robert Frederick. 24-10:328
Smith, Robert W. 73-10:329
Smith, Sharon L. 52-9:327
Smith, Stanley Ray. 85-8:205
Smith, Stephen L. 73-7:276
Smith, Timothy D. 62-10:330
Smith, Todd Gale. 108-14:295
Smith, Willard H. 73-3:201
Smith, Zay N. 24-12:320
Smith-Lovin, Lynn. 24-14:296
Smithson, Joyce E. 113-12:321
Smoller, William J. 62-12:322
Smyth, Amelia L. 12-5:234
Smythe, Ted Curtis. 74-6:58
Sneed, Jean Jarvis, 28-9:328
Sneider, Martin. 5-4:214
Snell, Thelma L. 62-3:202
Snellings, Breard, Jr. 47-5:235
Snider, Nancy Ruth. 108-8:206
Snider, Paul B. 42-7:52
Snipes, Ronald Larry. 29-12:50
Sobowale, Idowu A. 59-15:320
Sodergren, Elizabeth Baldwin. 108-4:215
Sodergren, Theodore Leonard. 108-4:216
Soderstrom, Mary McGowan. 74-7:277
Sohn, Ardyth. 12-14:297
Sohn, Ardyth B. 24-15:43
Sohn, Harold L. 12-14:298
Sohn, Harold L. 24-15:44
Sokomba, Jonathan T. 59-15:321
Soloski, John R. 108-14:299
Somerick, Nancy Marie. 98-12:51
Sommer, Michael Hans. 108-7:53
Sones, Richard A. 98-11:276
Sorensen, Jerold Glen. 85-9:329
Sorenson, George. 35-6:51
Soucie, Robert M. 24-10:38
Southam, Kurt D. 85-15:322
Southward, Ira M. 5-13:239
Sowers, Stephen Edward. 82-4:217
Spain, Peter L. 108-11:53
Spannaus, Timothy W. 108-11:278
Sparkes, Vernone M. 85-12:52
Sparks, Joy Carolyn. 98-10:331
Sparks, Kenneth Roger. 59-2:29
Sparks, Steven W. 108-15:323
Speicher, A. Dean. 42-4:218
Speigel, John M. 115-11:279
Spencer, Julian K. 24-15:324
Spengler, Jonathan Speer. 29-14:300
Sperbeck, John M. 12-6:281
Spevak, Joseph E. 42-12:53
Spitzel, Sally. 98-15:325
Spitzer, Nancy Stevens. 24-2:198
Splichal, Sigman L. 30-15:326
Stabil, Leonard W., III. 5-12:323
Stafford, Roger A. 74-8:207
Stahl, Ray Emerson. 74-7:278
Stair, Rolland L. 39-3:203
Stamm, Keith R. 12-3:204
Standal, Jerry Thor. 76-6:282
Stanganello, Marie Rose. 85-8:208
Stanton, David. 30-10:301
Stanton, James Russell. 98-13:241
Staples, Edward T. 35-11:280
Starcher, Ann Tresham. 52-12:324
Starck, Kenneth. 43-7:54
Starkey, Posie L. 43-6:283
Starr, Frank Daniel. 74-6:284
Stauber, Ruby R. 74-6:285
Stauffer, John Maxwell. 113-10:39
St. Dizier, Byron John. 62-13:240
Stebbins, Lynne A. 24-12:325
Stechert, Kathryn B. 79-14:302
Stedman, Ken C. 12-7:279
Steeg, Robert Moise. 108-13:242
Steele, Francis X. 35-7:280
Steele, Richard E. 47-1:125
Steele, William P., Jr. 35-14:303
Steelman, Candice L. 108-15:327
Steeves, Helen L. 89-13:243
Stein, Leon S. 108-3:33
Steinberg, James David. 59-12:326
Steiner, Richard. 24-12:54
Steinfatt, Thomas M. 24-9:69
Stella, Phillip Joseph. 108-8:209
Stenberg, Eric. 5-9:330
Stenerson, Stanley G. 74-15:328
Steng, William R. 52-14:53
Steng, William Robert, Jr. 39-7:281
Stephano, Peter John. 115-9:331
Stephens, Lowndes F. 24-8:210
Stephens, Lowndes F. 24-14:54
Stephens, Shaiele. 24-14:304
Stephens, Y. Jean. 74-11:54
Stepp, Albert C., Jr. 12-10:332
Sterling, John C. 12-6:286
Stern, Mort P. 82-8:36
Sternberg, Martin L. A. 12-1:126
Steuven, Neil A. 108-6:291
Stevens, Amanda Celeste. 98-12:327
Stevens, George Edward. 74-7:55
Stevens, John D. 74-5:42
Stevens, Paul H. 74-12:378
Stevens, Sandra S. 98-15:329
Stevenson, Edward T. 98-5:236
Stevenson, Robert L. 59-7:282
Stevenson, Robert Louis. 90-13:46
Stevenson, Tom. 82-6:287
Steward, Richard Douglas. 74-14:305
Stewart, Albert William. 98-9:332
Stewart, Clara W. 108-13:224
Stewart, Connie. 98-6:288
Stewart, Douglas C. 108-7:283
Stewart, George D. 79-12:329
Stewart, Janice Smith. 79-2:199
Stewart, John P. 85-15:330
Stewart, Martha D. 47-11:282
Stewart, Walter H. 47-9:70
Steyn, Ruth. 12-11:283
Stiles, David E. 5-5:237
Stine, Marilyn. 52-14:306

Stinekraus, James Edward. 52-14:307
Stinson, Larry B. 98-10:333
St. John, Juith. 12-4:219
Stober, Richard E. 98-7:284
Stockdale, Brenda S. 52-12:330
Stocker, Ann Jacob. 74-4:220
Stockton, Richard Sheridan. 24-12:331
Stoess, Jean L. 62-15:331
Stoffer, Terry J. 85-8:211
Stolz, Walter S. 24-2:200
Stolz, Walter S. 24-2:30
Stone, Ann Helen. 108-5:238
Stone, Gerald Cory. 82-7:285
Stone, Gerald Cory. 30-14:55
Stone, Richard Allen. 108-9:333
Stone, Richard H. 29-4:221
Stone, Sara Howes. 108-14:308
Stone, Vernon Alfred. 24-5:46
Stone, William Jesse, Jr. 74-12:55
Stonecipher, Harry W. 42-10:40
Stookey, Sarah Lynn. 35-9:334
Storti, Stephen R. 52-11:285
Stouder, Jane Ann. 35-6:289
Stout, Nick C. 59-15:332
Stover, Barbara Kay. 76-12:332
Stover, Bobby Lee. 47-14:309
Strain, Willie L. 90-6:290
Strawa, John T. 108-8:212
Stredwick, Marlan Dan. 98-8:213
Strentz, Herbert Joseph. 35-8:37
Strickland, Eleanor M. 5-3:205
Strickland, Helen Lanier. 98-3:206
Strickler, John David. 42-5:239
Stringer, Jerry R. 74-4:222
Strole, Douglas L. 29-9:325
Strong, Catherine Robinson. 63-13:245
Strote, Mary E. 29-11:286
Strother, Raymond Dolph. 90-3:207
Stroud, William R. 24-6:52
Stuart, Lonnie Dale. 39-8:214
Stuart, Suzanne. 79-14:310
Stubbs, Samuel E. 5-12:333
Stubbs, Thomas H. 98-11:287
Stugart, David B. 12-4:223
Stueven, Neil. 108-7:286
Stutz, Betty Lou Beachum. 35-10:334
Subramanian, Rita Mitra. 74-5:47
Suddath, John Frank. 29-12:334
Sudhaker, Anantha B. 43-15:333
Sudlow, Leland L. 30-2:201
Sudol, Joan Marie. 74-14:311
Suh, Chung Woo. 59-9:71
Suits, Charles R. 74-8:215
Sullins, William S. 74-11:288
Sullivan, Dolores P. 74-12:335
Sullivan, Paul William. 39-9:336
Sullivan, Paul William. 39-15:45
Sullivan, Robert A. 98-5:240
Sullivan, Shannon L. 85-15:334
Sumerlin, Claude W. 74-6:53
Supadhiloke, Boonlert. 15-14:56
Surlin, Stuart H. 5-6:292
Svestka, Frank J. 82-5:48
Swanson, Dennis Darryl. 108-4:224
Swartz, Harold Lawrence. 108-6:54
Swartz, Phillip M. 39-14:312
Swayne, Elizabeth Eames. 74-7:56
Sweet, Nancy B. 90-12:336
Sweigert, Ray Leslie, Jr. 24-2:31
Swift, William D. 12-9:337
Swink, Eleanor S. 29-4:225
Sywulka, Stephen Robb. 47-9:72
Szekeres, Peter. 108-13:246
Szuter, Gregory P. 29-10:335

T

Tabler, Myrle Evelyn. 47-9:338
Tabor, John Randal. 90-6:293
Talbot, Asa R. 12-2:202
Talbott, Albert D. 29-6:55
Talbott, Frederick E. 29-11:289
Talley, Edward Michael. 74-12:337
Tanaka, T. Tammy. 85-7:287
Tang, Pan Pan. 59-12:338
Tankard, James William. 24-8:38
Tankard, James William, Jr. 35-3:208
Tankard, Sara Elaine Fuller. 52-14:313
Tans, Mary Dee. 29-7:288
Tarren, Robert S. 5-14:314
Tsang, Chia-Chi. 113-14:322
Tassin, Raymond Jean. 74-2:32
Tate, Eugene D. 24-9:73
Tate, Jon D. 5-8:216
Tateuchi, Atsuhiko. 5-9:339
Tatro, Helen Louise. 113-10:336
Tatro, Norbert, Jr. 108-3:209
Taylor, Alexander L. 79-7:289
Taylor, Dorothy J. 35-6:294
Taylor, George, III. 24-4:226
Taylor, Martha. 98-14:315
Taylor, Nancy Jane. 113-13:247
Taylor, Paul K. 47-15:335
Taylor, Richard C. 39-8:217
Taylor, Selina A. 35-13:248
Taylor, Winston Howarth. 82-12:339
Teague, Danny Royce. 74-12:340
Tebbe, Susan. 53-5:241
Tedesco, Nancy Signorielli. 24-13:249
Teel, Ann. 53-7:290
Teeter, Dwight Leland. 74-4:28
Tefft, Diane P. 90-13:250
Teich, Thea. 82-12:341
Teng, Hong W. 5-8:218
Tenney, Craig D. 74-15:46
Tennyson, Larry K. 85-8:219
Terhune, James L. 6-14:57
Tetlow, Roger T. 74-10:337
Teunessen, John J. 79-14:316
Thakur, B. S. 59-5:242
Thralls, Rodney E. 35-6:295
Thirkill, Clive E. 39-10:338
Thomas, Avis Anne Hill. 24-5:243
Thomas, Charles R. 35-4:227
Thomas, Robert E. 47-3:210
Thomas, Vadakkeveetil A. 12-13:251
Thomason, Tommy G. 39-11:290
Thompson, H. Ray. 109-13:252
Thompson, James P. 98-11:291
Thompson, Judith A. 12-4:288
Thompson, Louis M., Jr. 74-7:291
Thompson, Nora Jean. 79-14:317
Thompson, Thomas C. 47-10:339
Thomson, Joan S. 35-4:229
Thomson, Walter L. 13-4:230
Thorn, William J. 74-15:48
Thorne, Richard E. 85-15:336
Thorp, Charles Sealy, Jr. 109-9:341
Thorp, Robert Kent. 24-2:33
Thrift, Ralph R. 47-15:337
Throckmorton, Terril M. 98-13:253
Thurston, Carol A. M. 35-13:254
Tichenor, Phillip J. 13-3:34
Tiedge, James T. 24-10:41
Tierney, Mary Jo. 47-15:338
Tierney, Thomas J. 39-6:296
Tiffany, Terry. 29-3:211
Tilford, Arthur Robert. 99-9:342
Tilghman, Romalyn A. 113-12:342
Timberg, Bernard M. 109-14:318
Timberg, Judith L. 30-15:339
Timbs, Lawrence C., Jr. 63-15:340
Tims, Albert R., Jr. 13-14:319
Tinkham, Spencer F. 85-7:292
Tinkham, Spencer Felton. 24-12:56
Tin-wai, Leung. 15-10:340
Tipace, Amada R. 59-4:231
Tipton, Leonard. 99-4:232
Tipton, Leonard P. 13-8:39
Titus, Ralph Sease. 109-2:203

Todd, James Edwin. 74-12:343
Tolbert, Jane Thornton. 29-13:255
Tolbert, Jack F. 99-3:212
Tomlinson, Don E. 109-14:320
Toppman, Lawrence C. 86-15:341
Torgerson, Hillard Robert. 47-13:256
Torreao, Flavia Lucia Correa. 59-13:257
Torvik, Solveig B. 13-8:220
Toubin, Charles Irving. 90-3:213
Tougill, Thomas E. 13-6:297
Tovar, Evelyn I. 43-15:342
Towe, Ruth James. 74-8:221
Toyn, Thomas David. 109-8:222
Trager, Robert E. 24-11:55
Trammell, Park M. 99-4:233
Trapp, Mary E. 39-9:343
Trapp, Mary E. 24-14:58
Trapp, Mary Elaine Zunt. 74-12:344
Trayes, Edward John. 87-1:84
Trayes, Edward John. 74-6:56
Treacy, David Paul. 24-4:29
Treseder, Stephen C. 109-9:344
Thor, Steven J. 6-9:340
Trice, Elizabeth Mallary. 113-14:321
Trivitt, Deborah H. 90-15:343
Troldahl, Verling C. 29-1:16
Trott, Eldridge F. 82-7:293
Trotter, Edgar P. 29-14:59
Troup, Randall Lee. 74-9:345
Trubow, Patricia A. 99-11:293
Truby, J. David. 13-1:128
Truex, Joseph W. 13-5:244
Trum, Joseph S. 6-9:346
Truscello, Robert Joseph. 99-12:345
Tsai, George H. 59-8:223
Tso, Ta-Tsang. 74-6:298
Tubb, Marilyn L. 53-11:294
Tuck, Curtis Wayne. 29-9:347
Tucker, Bob. 109-4:234
Tucker, James B. 35-5:245
Tuckis, Robert Leslie. 24-5:246
Turk, Peter B. 6-9:348
Turner, Diane. 74-9:349
Turner, Elizabeth Rawland. 74-5:247
Turner, James Paul. 86-1:129
Turner, James Terry. 74-8:224
Turner, John William, Jr. 109-14:323
Turner, Michael S. 13-10:341
Turner, Phillip M. 6-10:342
Turner, Stephen Whitworth. 109-9:350
Turner, Thomas J., III. 90-7:294
Turney, Michael L. 53-12:57
Turpin, William H. 13-8:225
Turpin, William H. 47-14:60
Tuttle, Richard Salway. 79-4:235
Twer, Doran J. 6-14:324
Tyler, William H., Jr. 6-4:236
Tyson, William Robert, Jr. 29-2:204

U

Udofia, Callix I. 99-13:258
Ueda, Shuya. 6-11:295
Ugboajah, Francis O. 15-14:61
Ullian, Joseph Alan. 111-13:259
Ullmann, Owen. 86-12:346
Ulrich, Kenneth George. 30-7:295
Umpleby, Stuart Anspach. 24-13:47
Underwood, Robert Bruce. 59-4:30
Utegaard, Rolf W. 74-5:248
Utt, Sandra Helene. 29-13:260
Utz, Walter Julius, Jr. 109-6:57

V

Vacin, Gary L. 29-3:214
Valdez, Reuben V. 39-9:351
Valiente, Rafael. 13-6:299
Vance, Ralph Donald. 39-7:296
Vance, Stephen Alan. 42-10:343
Vance, Traian C. 99-3:215
Van Camp, C. Gregory. 109-3:216
Vandagriff, Jon R. 74-15:344
VanDam, Robert L. 24-2:205
VandeBunte, Marie K. 63-15:345
Van Den Berg, Josephus A. H. A. 24-12:58
Van der Dussen, Kurt. 47-13:261
Vandrey, Donald H. 59-15:346
Van Duzee, Diedra K. 29-15:347
Van Eepoel, Vicki V. 53-10:344
Van Leuven, James K. 35-4:237
Van Ommeren, Roger Lee. 39-2:206
Van Rysselberg, Charles Henri. 99-9:352
Van Sant, Frederick William. 109-5:249
Van Sant, Frederick William. 109-5:249
Van Tubergen, Gary Norman. 24-4:238
Van Tubergen, Gary Norman. 29-6:58
Vartorella, William F. 74-15:49
Vass, Winifred Dellersberger. 86-10:344
Vaughn, Samuel Robert. 53-6:300
Veraldi, Lorna H. 82-15:348
Vickers, James Robert. 90-12:347
Vidovich, Thomas Paul. 29-14:325
Vilanilam, John V. 59-13:262
Villimez, Wayne Joseph. 63-6:301
Vodde, Theodore. 115-14:326
Vogel, Bonnie A. 24-12:348
Vogel, Mel A. 79-1:130
Vogt, William M. 99-10:346
Volkmer, Richard M. 75-7:297
Voltmer, Barbara Boyd. 75-6:302
Vulligo, Prashun. 43-6:303
Vyasula, K. Usha Rani. 43-13:263

W

Wackman, Daniel B. 47-4:239
Wackman, Daniel B. 24-7:57
Wade, Serena E. 13-4:31
Wadley, Carma Lois. 24-10:347
Wadsworth, Nelson B. 89-8:226
Wagner, Nancy Jane. 53-2:207
Wagon, Judy Means. 75-14:327
Wagovich, Joseph M. 6-14:328
Wahrman, Ralph. 25-2:208
Wainwright, Stanley E. 80-4:240
Wakefield, Donald S. 99-11:297
Walch, Anthony Pitkins. 111-2:209
Wald, Leah. 25-10:348
Waleski, Dorothy Dailey. 99-1:132
Walimbwa, James. 15-4:241
Walker, Albert. 76-8:40
Walker, Douglas K. 109-13:264
Walker, Frederic J., Jr. 75-6:304
Walker, James E. 90-12:349
Walker, Patricia Lillian. 75-7:298
Walker, William S. 75-10:349
Wall, Kathryn MacKinnon. 53-9:354
Wallace, Ann M. 86-15:349
Wallace, Janet Lee. 99-1:131
Wallace, John Melton. 75-4:242
Wallis, Lyndell Dale. 80-9:355
Wallis, Peter M. 29-7:299
Walmsley, John Charles. 63-13:265
Walsh, Francis E. 63-10:350
Walsh, John A. 99-7:300
Walsh, Judith M. 99-3:217
Walsh, Karen K. 75-13:266
Walsh, Maura M. 13-5:250
Walston, Edwin L. 35-14:329
Walters, Judith K. 109-9:356
Wang, James C. 99-15:350
Wang, James En-wei. 75-6:305
Wang, Kai. 90-10:351
Wang, Samuel K. 59-2:210
Wang, Steve Hwa-Kai. 59-10:352
Ward, Donald C. 6-4:243
Ward, Hiley H. 75-15:50
Ward, James Daniel. 63-4:244
Ward, Joseph W. 35-8:227

Ward, L. Scott. 6-4:245
Ward, Lawrence Scott. 25-7:58
Ward, Morris A. 75-12:350
Ward, Robert Michael. 99-5:251
Ward, Sara Ann. 109-14:330
Ward, Walter J. 47-5:49
Wardlow, John. 82-10:353
Ware, Barbara A. 115-10:354
Warms, John Michael. 75-12:351
Warner, William Kent, Jr. 53-10:42
Warren, Philip. 77-2:211
Warrick, Shirley. 86-11:298
Warwick, Pamela M. 115-13:267
Waschick, Walter J. 6-7:30
Washburn, Patrick S. 90-12:352
Washington, James A. 53-12:353
Washington, Wanda J. 90-12:354
Watanabe, Haruko Kojima. 59-2:212
Waterhouse, Henry S., III. 80-14:331
Waters, Howard J. 13-8:228
Watkins, John Jerome. 39-10:355
Watkins, Patsy A. G. 75-15:351
Watkins, Paul A., Jr. 109-14:332
Watson, Gary L. 30-9:357
Watson, Gaylon H. 109-2:213
Watson, James R. 6-8:229
Watson, James R. 25-11:56
Watson, Leighton G. 25-8:230
Watson, Linda A. 6-14:333
Watson, Ronald L. 53-7:302
Watt, James Henderson, Jr. 25-12:59
Watts, Cecil Daniel. 75-10:356
Weathers, William A. 47-11:299
Weaver, David Hugh. 63-12:60
Weaver, David Hugh. 80-8:231
Webb, David Meredith. 80-6:306
Webb, LaVarr B. 53-8:232
Weber, Joan F. 99-7:303
Weber, Ronald F. 109-2:214
Weber, Virginia G. 99-3:218
Weber, Wayne H. 109-15:352
Webster, John B. 31-9:74
Weddington, Patricia D. 47-15:353
Weeks, Howard B. 99-1:133
Weeks, Lewis Elton. 109-2:34
Wegener, Robert P. 13-14:334
Wei, Michael Ming-Kunag. 47-12:355
Wei, Michael Ta Kung. 59-2:35
Weikel, Joseph Richard. 63-6:397
Wein, Jennie Lou. 99-13:260
Weinberg, Steve. 29-13:269
Weintraub, Neal T. 109-9:358
Weir, Muriel Ann. 75-14:335
Weishaar, Thomas. 99-14:336
Weiss, Alan J. 6-10:357
Weiss, Sister Mary Corinne. 35-6:308
Weissberger, S. J. 113-10:43
Welch, Vicki A. 13-15:354
Weldon, Ellen. 75-3:219
Welke, James W. 29-6:59
Welker, Martha. 13-15:355
Wells, Donald E. 25-2:36
Wells, John Sturgis. 80-5:252
Wells, Richard H. 13-14:337
Wells, Roy D. 13-6:309
Welter, Mark Matthew. 75-8:41
Wentz, James E. 99-6:310
Wenz, Philip Harry. 111-2:215
Werner, Gary L. 63-5:253
Wescott, Philip C. 29-14:338
West, David Richard. 75-2:216
Westling, Frank Sanders. 80-9:359
Weston, John R. 25-6:60
Wetmore, Samuel Stewart. 42-12:356
Whalen, James W. 109-1:134
Whalen, John W. 99-10:358
Whang, Chon B. 44-10:359
Wheatley, Ronald B. 59-8:233
Wheeler, Eddy Lee. 115-14:339
Whitaker, Joel. 75-8:234
Whitaker, Wayne Richard. 75-10:44
Whitcomb, M. Debra. 29-15:356
Whitcraft, Carol Jones. 35-4:246
White, Darrell E. 75-14:340
White, Gerald Raymond. 80-5:255
White, Gordon E. 6-7:304
White, Gordon E. 6-10:45
White, Joseph Luther. 47-5:256
White, King D. 87-7:305
White, Neil Ronaldson. 53-7:306
White, Perry E. 29-15:357
White, Richard Lee. 75-8:235
White, William James. 25-2:217
White, William James. 25-6:61
Whiteleather, Alan K. 89-15:358
Whiteman, Gilbert Lee. 42-4:247
Whitfield, James D. 13-15:359
Whiting, Gordon C. 15-6:62
Whiting, John Merlyn. 29-4:248
Whiting, Larry Robert. 29-14:341
Whitley, Alvin D. 25-10:360
Whitlow, S. Scott. 113-14:62
Whitman, James Flaxington. 109-13:270
Whitt, Kenneth L. 75-8:236
Whittaker, Susan McDargh. 29-13:271
Whittington, DeWitt Pendry. 53-5:257
Whittington, Mark J. 47-15:360
Wichterman, Paul. 77-3:220
Wickersham, William Lee. 63-14:342
Wickham, Kitridge Havens. 99-6:311
Widiger, Arthur Charles. 29-9:360
Widmar, Barbara Haardt. 35-2:218
Wiegand, Stephen T. 13-13:272
Wiese, Arthur Edward, Jr. 75-7:307
Wigand, Rolf T. 25-10:361
Wiggins, Richard Henry. 114-2:37
Wiggins, Robert Gene. 39-12:61
Wilcox, Dennis Lee. 59-5:258
Wildblood, Alan. 114-7:308
Wilder, Virginia Leigh. 39-14:343
Wiles, Richard L. 75-7:309
Wiley, Bonnie. 75-3:35
Wiley, David. 6-5:259
Wilhoit, Grover Cleveland, Jr. 35-5:50
Wilkes, Cheryl Whelchel. 109-6:312
Wilkins, Keith Albert. 99-12:357
Wilkins, Lillian C. 90-15:361
Wilkinson, Patricia Walker. 31-9:361
Wilkinson, Susan Annette. 109-9:362
Willard, Derek H. 39-15:51
Willardson, Glen L. 36-8:237
Wille, Stephen Allen. 90-13:273
Williams, Candy. 86-13:274
Williams, Donald F. 6-5:260
Williams, Eric Wayne. 80-9:363
Williams, Janice R. 53-15:362
Williams, Jane Anne. 109-10:362
Williams, John Duncan. 99-10:46
Williams, John Hill. 29-4:249
Williams, Judy Rogers. 99-4:250
Williams, L. Jay. 53-9:364
Williams, Michael J. 89-9:365
Williams, T. Nelson. 80-1:135
Williamson, Mary E. 109-11:57
Williamson, Mary E. 109-11:57
Williamson, Robert E. 86-4:251
Willis, Deneice. 99-15:363
Willis, Henry R. 82-3:221
Willis, James Rudell, Jr. 75-13:275
Willis, Jim. 82-13:276
Willoughby, Peter Valentine. 25-2:219
Wilcox, Dennis Lee. 59-12:62
Wilson, Alistair Joseph. 59-3:222
Wilson, C. Edward. 53-6:313
Wilson, C. Edward. 42-9:75
Wilson, Clyde Norman, Jr. 75-3:223
Wilson, Cynthia E. 75-2:220
Wilson, Errol L. 6-4:252
Wilson, Gene. 29-15:364
Wilson, Harold M. 31-3:224
Wilson, Harold M. 6-9:76
Wilson, Kenneth. 13-8:238

Wilson, Mary Frances. 47-5:59
Wilson, Max C. 6-11:300
Wilson, Mac C. 53-12:358
Wilson, Noel Avon. 75-6:63
Wilson, Norma Ruth. 53-12:359
Wilson, Penelope Wagner. 75-5:261
Wilson, Robert W. 6-4:253
Wilson, Sallyanne Durr. 29-2:221
Wilson, Steve. 39-6:314
Welson, Susan C. 80-15:365
Wind, Vardina. 35-13:277
Windhauser, John W. 35-13:48
Wingo, Hal Chapman. 80-1:136
Winkelman, David Paul. 86-2:222
Winkler, James R. 29-15:366
Winkler, Wendy Anne. 25-8:239
Winner, Roy R. 82-6:315
Winnick, Marda Paymar. 75-10:363
Winokur, Dena. 6-13:49
Winston, Charles E. 109-4:254
Winston, Donald E. 75-5:262
Winston, Sanford H. 99-3:225
Winter, Alan Douglas. 113-14:344
Winter, Richard C. 29-10:364
Winter, Willis Leslie, Jr. 75-6:64
Winters, Richard W. 13-6:316
Wirth, Donna J. 99-1:137
Wise, Alfred Paul. 89-9:366
Wishart, Donald Joseph. 86-7:310
Wismer, Warren W. 109-6:317
Witt, Gary Austin. 53-7:311
Witt, William E. 86-9:77
Witt, William. 13-6:318
Wittwer, Charlotte A. 99-7:312
Woelfel, Diane L. 29-9:367
Wolcott, Philip A. 13-3:226
Wolde, Menbere. 15-12:360
Wolfe, Diane E. 13-13:278
Wolt, Daniel B. 99-11:301
Womack, David L. 109-13:279
Woo, Kau-Kiang. 59-13:280
Woolever, Naomi L. 75-4:256
Woolley, Donald K. 99-4:257
Wood, E. David. 53-15:367
Wood, Gary L. 75-8:240
Wood, Gladys C. 13-10:365
Wood, Linda Killian. 75-6:319
Wood, Marion Morse. 29-4:32
Wood, Mary Anne. 36-9:368
Wood, Richard John. 39-1:138
Woodard, James Kenneth. 99-5:263
Woodrow, Deborah S. 75-13:281
Woodruff, James Neil. 82-10:47
Woodruff, John K. 36-7:313
Woods, Charles T., Jr. 109-4:255
Woods, David P. 63-3:227
Woods, Jack C. 80-9:369
Woods, Jean. 75-11:302
Woods, John F. 99-6:320
Woods, John LaRue. 109-3:228
Woodside, Ruth W. 99-7:314
Woodson, Sharon L. 113-13:282
Woodward, Patricia Ann. 109-13:283
Worden, John K. 13-9:78
Worth, William Emery. 29-4:258
Wozniak, Daniel F. 25-2:38
Wright, Arthur Edwin. 109-9:370
Wright, David G. 36-3:229
Wright, Donald K. 90-10:366
Wright, Donald Kenneth. 53-12:63
Wright, Jay B. 6-1:139
Wright, John Wesley, II. 25-12:361
Wright, W. Russell. 25-9:371
Wright, W. Russell. 25-12:64
Wu, Dee-Hua. 53-12:362
Wu, Thomas D. 80-6:321
Wulfemeyer, Kenneth T. 53-13:284

X

Xouris, Demetrios. 25-10:48
Xuan, Nguyen Duong. 75-9:372

Y

Yadav, Dharam P. 15-6:65
Yadon, Robert Earl. 109-13:285
Yahaya, S. 75-15:369
Yang, Punley Huston. 75-6:322
Yang, Shou-jung. 36-9:79
Yarbrough, James Paul. 25-4:259
Yasuda, Sumiko. 44-15:370
Yates, Dorothy Langdon. 76-7:315
Yates, Edward D. 109-4:167
Yates, Wayland D. 76-8:241
Yeager, Suzanne White. 110-10:367
Yeates, Keith D. 86-15:371
Yeingst, James L. M. 76-3:149
YelDell, Joyce Nell. 86-5:264
Yien, Shan-Pang. 25-9:80
Yockey, Roger A. 39-3:231
Yodelis, Mary Ann Patricia. 76-9:81
Yodelis, Mary Ann Patricia. 76-7:316
Yoo, Kim Soon. 59-4:261
Yoon, Byung Wook. 59-6:323
Yost, Frank D. 13-12:65
Youn, Koun. 42-2:223
Young, Alex Shih-tsen. 59-10:368
Young, Gerry Bradford. 89-10:369
Young, Henry A. 89-10:370
Young, James H. 63-7:317
Young, Jo Anne Durkee. 25-14:345
Young, Robert A. 36-10:371
Young, Vern Maeser. 80-9:373
Young-hee, Suh (lee). 110-6:324
Youngren, Harrison. 31-6:325
Yu, Chain-Na. 44-13:286
Yu, Check C. 13-15:372

Z

Zaitoon, Samir Badih. 36-8:242
Zarnoch, Robert Anthony. 39-8:243
Zawoysky, Robert Stephen. 80-10:372
Zbaraschuk, Ila Russell. 53-8:244
Zeeck, Beatrice T. 47-14:346
Zeier, Julaine. 13-15:373
Zeller, Carlos L. 6-7:318
Zielke, Stephen P. 99-8:245
Zimmerman, Dean R. 25-9:374/10:373
Zimmerman, Donald E. 13-6:326
Zinn, Patricia Ann. 76-9:375
Zissimopulos, George. 6-14:347
Zoerner, Cyril Edward. 110-5:51
Zogg, Delbert Dayle. 80-14:348
Zoglin, Richard. 110-10:374
Zook, Melvin D. 36-7:319
Zucca, William Thomas. 82-13:287